**KHASSIM KOMBO**

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# Education

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| **Rwamlimi Primary School**  **Crane High School**  Secondary Education:   Advanced Education:  **National Institute of Transport (NIT)**  Diploma in Graphic Design | | 2003-2009  2010-2013  2014-2016  2017-2019 |
| **WORK EXPERIENCE** |

## Graphic Designer

## Electro Wealth Company Limited (EWCL) August 2020 – Currently

## Contributed to diverse design projects as a graphics designer, delivering high-quality visual content for various clients and purposes. Key responsibilities included:

* Created visual content for print and digital media, including logos, brochures, social media graphics, and advertisements.
* Worked closely with clients to understand project requirements and deliver results that met or exceeded their expectations.
* Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) to create and edit professional-grade graphics.
* Ensured consistency in visual branding across all design projects to maintain a cohesive brand image.
* Successfully managed multiple design projects, balancing creativity with timely delivery.

## SKILLS

**National Institute of Technologies (NIT)**

**Technical Skills:**

* Advanced proficiency in Photoshop, Illustrator, and InDesign.
* Familiar with tools such as CorelDraw, Canva, and Sketch for various design purposes.
* Skilled in creating vector illustrations, icons, and scalable graphics.
* Proficient in photo retouching, color correction, and image manipulation.
* Strong understanding of font pairing, kerning, and typographic hierarchy for aesthetic and readable designs.
* Knowledgeable in designing for print, including layout, bleed, and resolution requirements.

**Design Principles:**

* Deep understanding of color harmony, contrast, and psychology to evoke the intended response.
* Skilled in balancing visual elements to create cohesive and engaging designs.
* Experienced in developing brand identity assets, including logos, color palettes, and visual guidelines.
* Ability to convey messages and emotions through visual elements to support brand narratives.

**Soft Skills:**

* Excellent verbal and written communication skills, facilitating smooth client and team interactions.
* Quick to adapt to project changes and versatile in working across various industries.
* Strong organizational skills to prioritize tasks effectively and meet deadlines.
* Constantly experimenting with new ideas, trends, and techniques to enhance design appeal.

**Other Skills:**

* Analytical approach to troubleshooting design challenges and refining project outcomes.
* High accuracy in all aspects of design, ensuring quality and alignment with client specifications.
* Effective teamwork skills, supporting cross-functional collaboration in project environments.
* Eager to learn new tools, stay updated with design trends, and continuously improve skills.

## REFEREES

**Mr. Deogratius Ongero**  
Manager, Kwetu Net  
Phone: 0767 003 457

**Mr. Chuma Sitta**  
Manager, Electro Wealth Company Ltd  
Phone: 0763 143 290