

Ethical use of data in AI

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1. Introduction

The theme of the debate was about which way should our society tackle, in order to use people's data in an ethical way. There were lots of points of view of the problem, but the overall opinion was that without the data AI cannot keep moving forward, it stops.

Another conclusion was that we need an international agent to establish regulations, in this way all the businesses that use people's data will have the same regulations in all over the world. The main issue nowadays is that in some countries there are almost no regulations (china) and in others the restrictions seem to be stricter. The businesses that operate without regulations have a clear advantage over the ones which do not have them, but the people who are at those countries have less privacy than the others. The international regulation would be the one who balanced this situation.

2. My opinion

In my opinion the average internet user does not really care about his data. We must differentiate about the personal data and the data generated by using internet. The personal data is the one that defines an individual or is only known by this one or the individual does not want to share it with anyone, for example a password, pictures... The data generated by using internet (cookies for example) does not have most personal information, apart from the one used to login and register, anyways AI does not use any of this information, depending on the website or app AI uses information related with the use of the site and the human psychology to make the user use it more or make him buy more...

Most of the people think that their personal data is used and that they are watched by the business and governments that have that information, but that is not true at all.

So, if we want to go to a website, we can see that we are going to be asked about if we want to "accept all the cookies", instead of reading the all the information related with the cookies that are going to be taken the people just press accept, they are not interested on losing time on something they do not care about before reading a website or using an app.

Another thing is that most of the users does not know which data is being generated, this information is included in the "terms and conditions" of the page/app, but as I said before the people does not read that.

Then, is it unethical to use something that is being generated by someone, that person does not care about that data and you are allowed to use it? Of course not. If A generates data in B's place, does not mean that the data belongs to A neither B, there should an agent C the regulates the use of this data and must verify that the data is not personal.

3. Conclusion

I conclude then that most of the users do not really care about the data they generate, I also conclude that there should be a global agent that control which data is taken and how it is used.

Listening to my classmates was very useful, without them I would not have reached the conclusion of us needing a global agent to control data and I would not have realized about the length and complexity that the "terms and conditions" document have.

For other year's topic I propose the following topic "*Is AI going to take control of us?*" I know it may sound a little bit crazy, but I would try to focus the theme on the misunderstanding of AI that the average internet user has and how can we fix this problem with misunderstanding and the possibility to see AI in politics.