

inexpensive to conduct and will result in low quality data)

Ass. 5. Drawing attention of younger audience.

Tests: internet polls and filed surveys.

Ass. 4. Too much problems with technical support.

Tests: creating/using use cases for possible problems and handling them.

Ass. 2. Using a web browser plugin and/or mobile app.

Tests: creating a prototype of plugin/app and testing it internally and for the limited number of clients.

High Cost, High Quality Data:

Ass. 1. Customers don't want to go to bank, instead doing everything remotely.

Ass. 3. Using remote access can be dangerous.

High Cost, Low Quality Data:

Ass. 2. Using a web browser plugin and/or mobile app

Ass. 4. Too much problems with technical support.

Low Cost, High Quality Data:

Ass. 5. Drawing attention of younger audience.

- A survey to find out if existing clients have a scanner, and, if not, would they buy one for depositing checks (Low Cost, Low Quality Data).

☐ 0 pts
No MVP tests provided

☐ 4 pts
Some MVP tests were identified, but none of them match or are anywhere near the examples listed above

☐ 6 pts
At least some of the example tests listed above (or similar) were identified.

☒ 10 pts
A lot of good quality tests were identified.

Were MVP tests classified correctly? Was the reasoning provided?

☐ 0 pts
Didn't classify the tests.

☐ 4 pts
Classified the tests but no reasoning provided.

☒ 6 pts
Classified the tests and provided valid reasoning.


Any other feedback you have for the learner?

ok

Submit Review

Comments

Comments left for the learner are visible only to that learner and the person who left the comment.



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