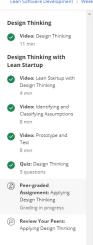
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Peer-graded Assignment: Applying Design Thinking

Reviews 2 left to complete

Blue Bank Design Thinking



August 21, 2020

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PROMPT

Identify some of the assumptions made about the success of remote deposit capture functionality. Assess the risk of each assumption affecting our product by classifying the assumptions into following four

- High impact if wrong, High Probability of it being wrong
- 2. High impact if wrong, Low Probability of it being
- 3. Low impact if wrong, High Probability of it being
- 4. Low impact if wrong, Low Probability of it being

For each assumption, provide the reason why you categorized the assumption into the particular category.

Ass. 1. Customers don't want to go to bank, instead doing everything remotely. High Impact, Low probability.

Why: in the modern times when everything is done remotely it is easier to use Internet, rather plan a visit to

Ass. 2. Using a web browser plugin and/or mobile app. Low Impact, High Probability

Why: there can be problems with either plugin or app, but this can be minimized in the long-run term.

Ass. 3. Using remote access can be dangerous. High Impact, High Probability.

Why: many bank apps are under threat of being hacked, without expertise/experience can be a high impact.

Ass. 4. Too much problems with technical support. low Impact, Low Probability.

Why: while the approach is inmature there can be some problems, but this can be eliminated by training staff.

Ass. 5. Drawing attention of younger audience. High Impact, Low Probability.

Why: the modern Z generation is all into phones, they'd love the feature of remote deposit.

Did the learner identify the key assumptions behind this

Assumption #1 - Clients will actually buy scanners to

- . Low impact since we also have mobile phone option for scanning.
- . High Probability that this is wrong assumption

Assumption #2 - Blue Bank's existing clients want this

- Low impact since if this is wrong, the bank can still benefit from new customers.
- Low probability of it being wrong since it will make check deposits easy for existing customers and many current banks already offer this service.

Assumption #3 - Potential customers will open an account with Blue Bank if we launch this feature

- High impact since, if this assumption is wrong, the Bank does not benefit from this project
- · Low probability of it being wrong based on the

None of the key assumptions were identified and no other assumptions were listed.

None of the key assumptions were identified but

At least one of the key assumptions was identified

but no other assumptions were identified.

and a few other assumptions were identified.

O 10 pts

identified.

12 pts

More than one of the key assumptions were identified and many other creative assumptions were identified.

Were assumptions classified correctly?

Didn't classify the assumptions.

Classified the assumptions, but no reasoning provided.

6 pts

Classified the assumptions and provided valid

Any other feedback you have for the learner?



For any three assumptions you identified, please list the MVP Tests or Minimum Viable Experiments you can conduct to validate the assumptions? Please categorize your MVP Tests according to the following categories. It is okay to have 1 or 2 categories with no tests.

- 1. High Cost, High Quality Data (tests that will be costly to conduct, but will result in high quality
- High Cost, Low Quality Data (tests that will be costly to conduct and will result in low quality data)
- Low Cost, High Quality Data (tests that will be inexpensive to conduct, but will result in high quality data)
- 4. Low Cost, Low Quality Data (tests that will be

Did the learner provide good MVP tests for the selected assumptions?

Examples of good MVP tests:

- A link on the website to enroll in the remote deposit functionality (Low Cost, High Quality Data)
- . Link on the website to get more information on an app to deposit checks remotely (Low Cost, Low Quality Data)
- A survey to ask for preferred method of deposit checks (Low Cost, Low Quality Data).

Tests: internet polls and filed surveys. Ass. 4. Too much problems with technical support. Tests: creating/using use cases for possible problems and handling them. Ass. 2. Using a web browser plugin and/or mobile app. Tests: creating a prototype of plugin/app and testing it internally and for the limited number of clients. High Cost. High Quality Data: Ass. 1. Customers don't want to go to bank, instead doing everything remotely.	No MVP tests provided 4 pts Some MVP tests were identified, but none of the match or are anywhere near the examples lister above 6 pts At least some of the example tests listed above similar) were identified. 10 pts A lot of good quality tests were identified.
Ass. 3. Using remote access can be dangerous. High Cost. Low Quality Data: Ass. 2. Using a web browser plugin and/or mobile app Ass. 4. Too much problems with technical support. Low Cost. High Quality Data: Ass. 5. Drawing attention of younger audience.	Were MVP tests classified correctly? Was the reason provided? O pts Didn't classify the tests. 4 pts Classified the tests but no reasoning provided. 6 pts Classified the tests and provided valid reasoning Any other feedback you have for the learner? ok
Comments Comments left for the learner are visible only to that learner and the Share your thoughts	person who left the comment.

