



Nguyễn Huy Mạnh

PLAYER COMMUNITY SPECIALIST

Passionate Game Content Specialist seeking to transition into a Player Community Specialist role. Eager to leverage my background in analyzing mobile gaming trends and curating high-engagement content to foster a vibrant player community, understand user sentiment, and drive long-term player retention.

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475 Do Xuan Hop, Phuoc Long B, Thu Duc City, HCM City

Skills

- ◆ Languages: English (Basic Communication).
- ◆ Game Industry Knowledge: Strong background in mobile game content strategy and trend analysis.
- ◆ Microsoft Office Suite

Hobby

Playing many kind of game with diversity different gameplay

Work Experience

Bananas Team

10/2019 - 8/2021

SEO Writer

Produce SEO-optimized articles based on target keywords and manage content publication across multiple CMS platforms (WordPress, Magento, Blogger). Execute on-page SEO optimization and perform basic graphic design tasks to meet client specifications (e.g., logo insertion, image resizing, format conversion, and simple visual layouts).

Mọt Game Mobile, CellphoneS - Sforum news

03/2022 - Nowaday

Content Writer, Content Editor

Curate trending topics in the mobile gaming industry, leveraging both domestic and international sources to produce comprehensive articles for the Mọt Game website.

Edit and optimize content for team members to ensure all articles meet "Green SEO" standards before publication; manage the editorial calendar and oversee the quality of all published content. Develop and execute content projects commissioned by key clients (e.g., VNG Games, Soha, VTC Game), ensuring deliverables meet client requirements and deadlines.

Education

HUTECH

10/2022 - Nowaday

University

Last year in college, the major is Software Engineering, and in the plan to leaning my self about game making, game communities.