# The Swiss Tournament Model CIS 700-04: Machine Learning and Econometrics \*

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The Swiss tournament structure is well-known and commonly used, particularly in chess, because of its simple heuristic of preferring matchups with teams of similar win count. We consider the desirability of this tournament structure in different contexts, using simulation and empirical results. We find that while the Swiss structure performs well finding the top-k teams, it underperforms a simple random model in full-ranking measures.

Keywords: pairwise comparisons, tournaments, ranking, matching

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### Introduction

An important goal of tournaments is to find an overall winner, but it is often important to find the top-*k* contestants as well. A simple example of where this is useful is a preliminary tournament used for seeding purposes, prior to an elimination tournament. In some cases, knowing an exact ranking within this top subgroup is important, such as when a tournament will pay out monetary rewards based on finishing place; in other cases, knowing the exact ranking is not as important.

We present the case of American high school policy debate, in which teams compete in "regular-season" tournaments throughout the year in order to win 'bids' to the Tournament of Championships, the de facto culminating championship. Each round has two teams of two debaters, one "affirmative" (aff) and one "negative" (neg), and a judge. The affirmative side argues a policy-based plan which affirms that year's debate resolution, and the negative argues against the affirmative. For example, the 2012-13 resolution was "The United States federal government should substantially increase its transportation infrastructure investment in the United States."

All tournaments are structured in two parts, with a preliminary Swiss-system tournament and then a knockout/single-elimination tournament. Within the preliminary tournament, he first two rounds are randomly paired, and subsequent rounds are power-matched, which means teams are paired with teams that have similar records (i.e. similar number of wins). These are subject to the constraints that teams cannot debate teams from the same school, and they cannot debate teams who they have been paired with in earlier rounds.

The ultimate goal of "regular season" tournaments is to earn a bid to the "championship" tournament, the Tournament of Champions. These are allocated to tournaments roughly on the basis of tournament size and strength; the effect is that tournaments with more bids attract stronger teams. The bids are set up so that teams who make it to a given round of the tournament get the bid, e.g. octafinals means 16 bids, semifinals is 4 bids, etc. A perverse result of this bid system is that rounds after the bid round, containing the best teams, are treated as unimportant - teams routinely run less serious arguments or simply forfeit rounds-but the bid round and rounds before have enormous strategic investment.

This setup leads us to consider the efficacy of the Swiss-tournament design, in this instance.

### **Problem Statement**

Does the Swiss-style tournament structure effectively find top-*k* teams?

## Literature Review

Previous research has been done into creating tournament structures, and considering the various desirable aspects to optimize for.

Part of the simulation process involves finding pairings, which are directly analogous to a matching, which is a set of *n* disjoint pairs of participants.

In particular, the Swiss tournament structure is considered in Ólafsson (1990). Ólafsson considers the Swiss tournament structure and various chess-specific considerations; however, he focuses on an algorithm to create pairings which fulfill chess's requirements. He presents a

method using maximum weight perfect matching to perform the pairing matching. Under this method, we employ a graph structure to represent the teams (nodes) and the possible pairings (edges). The graph is initialized as a complete graph with equal weights; that is, all possible pairings are equally desirable, which fits the structure of a random initial pairing. The graph is complete because any team *could* play each other, and we represent desirability via edge weights. At the conclusion of each round, the edges are reweighted to fit the desirability of the pairing. These weights are functions of various competitive factors, including the difference in wins, how many rounds they have played on white/black, whether the pairing has already occured, and others. The general idea is that a higher weight represents a higher preference. Then, the maximum weight perfect matching algorithm finds a matching among the possible pairs.

The weighted perfect matching algorithm is a well-studied problem in computer science and graph theory. The first polynomial time algorithm for the problem was found by Edmonds (1965), known as Edmond's blossom algorithm, and improved on by numerous others, including Cook and Rohe (1999) and most recently by Kolmogorov (2009). The implementation used in this paper follows most directly the process given by Galil (1986). This implementation runs with time complexity  $O(nm \log n)$ , where n is the number of nodes and m is the number of edges in the graph. Exact details on the method can be found in any of these papers, or from examining the source code of the open-source programs used for simulation.

In a similar vein, Kujansuu, Lindberg, and Erkki (1999) present a method for pairing players, as an extension of the stable roommates problem. The canonical reference for the stable roommates problem is McVitie and Wilson (1971). In the stable roommates problem, each "roommate" creates a preference ranking of the others (full ranking is assumed). Then, the matching is stable if there are no potential roommates i and j who prefer each other to their matched roommate. In the tournament context, after each round, each team has a preference list constructed for them of the teams available to play. The weights can be assigned in a similar manner to Olafsson and have a relatively analogous meaning, representing how preferable a possible pairing between two teams is.

To my knowledge, very few other studies have considered the effectiveness of the Swiss tournament structure.

Research by Glickman and Jensen (2005) has considered alternative tournament formulations from a more theoretical basis. Specifically, Glickman and Jensen present a tournament structure where rounds are matched by maximizing expected Kullback-Leibler distance, a measure of difference between distributions. The pairings are picked such that they maximize the expected Kullback-Leibler distance between the prior and posterior distributions of  $\theta$ , the distribution of player strengths. This model is heavily influenced by Bayesian optimal design. Notably, Swiss tournaments out-perform their model for small numbers of rounds.

Hanes (2015) researched the effect of power matching in policy debate tournaments, comparing the outcomes from the win rankings with the speaker points assigned to teams. He finds a disparity between the two rankings, and argues that we should prefer the results given by speaker point rankings instead, or at minimum a combination of wins and speaker points. It is worth noting that he considers the implications across a full season, while we focus on the effects on a tournament level.

## Solution Approach/Main Results

Tournaments are repeated sets of paired comparisons, and we employ what is known as the Bradley-Terry model to understand the comparisons (Bradley and Terry 1952). The Bradley-Terry model belongs to a family of models known as linear paired comparison models, where win probabilities are only affected by player strengths in terms of the delta between the pairs. For several reasons, it is one of the most, if not the most, popular models for analyzing pairwise comparisons. It is given by:

$$Pr(Y_{i,j} = 1) = \frac{\theta_i}{\theta_i + \theta_j}$$

Here,  $Y_{i,j}$  is an indicator for the outcome of the pairwise comparison between competitors i and j, and  $\theta_i$  and  $\theta_j$  represent the underlying strength of competitors i and j. These  $\theta$  values are relatively unconstrained, though under the traditional B-T assumptions they are positive numbers.

For simplicity, in our simulations, we drew the team strengths from probability distributions. The core distribution we use is the beta distribution. The PDF of the beta distribution is

$$\frac{x^{\alpha-1}(1-x)^{\beta-1}}{\mathrm{B}(\alpha,\beta)}$$

where: 
$$B(\alpha, \beta) = \frac{\Gamma(\alpha)\Gamma(\beta)}{\Gamma(\alpha + \beta)}$$

See the appendix for other distributions which our code and model supports.

# Tournament design

As described above, teams compete in 6 or 7 rounds, with the first two rounds randomly paired and the following rounds power-matched. We implement this procedure using an adaption of the maximum weight perfect matching technique (Ólafsson 1990).

Our process is as follows:

- Team strengths are generated according to the given distribution, parameters, and random seed. Teams are represented as nodes in a symmetric directed graph, and edges are possible pairings.
- 2. A first round is paired randomly.
- 3. Results for the round are simulated and recorded, following the Bradley-Terry model for pairwise comparisons.
- 4. All rounds after the second are paired using maximum weight perfect matching.
- 5. After the second round, we reweight the graph.

The maximum weight perfect matching procedure is an ingenious method to guarantee good pairings. We have several desirable characteristics in pairings: first, that teams which play each other should not meet in further rounds, and that teams should prefer teams which have the same win total, but if necessary, play teams with a difference of 1 win. We can represent these characteristics within our graph model of a tournament by assigning weights to edges which reflect the desirability of the pairing. Our exact formula for weighting a possible pairing between teams i and j is as follows:

$$W_{i,j} = \alpha - (\beta * |s_i - s_j|)^2$$

Here,  $\alpha$  and  $\beta$  are constants which can be thought of as a location and scale parameter, respectively. We also present a delta value,  $|s_i - s_j|$ , which is the absolute value of the the difference between the two teams' wins. To make computation easier, we avoid negative weights by first checking the win delta and setting the pairing to a weight of 1 if the difference is greater than 1 win. When a particular pairing is done, we assign the pairing a weight of 0. This method lends itself to a maximum weight method because the larger a weight is on a particular pairing the more desirable it is in a pairing.

Weights are rebalanced at the end of each round, i.e. when all pairings are simulated. All edges that have not been picked are rebalanced, since even if a pairing is undesirable after k rounds, it could be desirable for the k+1 round. Picked edges are assigned fixed weights of 0 so that they are not picked. We then develop a pairing for the next round, which is represented as a maximum weight perfect matching. We use Edmond's blossom algorithm, as implemented in **Python** by NetworkX (Hagberg, Schult, and Swart 2008).

Although the algorithm which we use runs in  $O(nm \log n)$  time, since our graph is fully connected, we have m = n(n-1)/2, which means that the algorithm runs in  $O(n^3)$  time, where n is the number of teams competing. This becomes computationally intensive for relatively large tournaments; in our computations, simulating 500 occurrences of a 256 team tournament takes over half an hour using a 2013 Macbook Pro.

Note that the algorithm is used to find pairings for round 2, since the round is intended to be randomly paired. At this point the graph is initialized with equal weights for every pairing except those which have occured, which have a 0 weighting. Then, since we have no other constraints, the maximum weight perfect matching returns an acceptable pairing which conveniently guarantees no repeat matches.

## Simulation procedure

We consider several different tournament configurations, and run 500 simulated tournaments for each of them.

K
8
16
32
64

These tournaments are, in order, modeled after a local tournament, the NDCA tournament, the Blake tournament, and the Berkeley tournament. There are infinite numbers of setups to test, but using these offers a realistic test of real world conditions. Under these specifications, we observed the following results.

We present several metrics of success, described below.

- "Top-1" indicates if the top-rated player went undefeated throughout the tournament. This is known as the Copeland winning condition which is any player with a maximum score, (Saari and Merlin 1996).
- Each of these tournaments has a particular *K* associated with them. These hark back to

the goal of finding the *K* teams who will earn a bid for the tournament; here, we show the percent of teams in the top-*K* by strength who also place that highly by win rank. This can also be thought of as a partial ranking measure, because we test for group membership of the top-*k* teams but not the actual placement among those teams.

- Squared loss is defined here as  $L = \sum_{i}^{1} (R_{i}^{\text{Strength}} R_{i}^{\text{Wins}})^{2}$ \$. We use R to denote the team's percent rank in terms of their underlying strengths and in terms of their observed wins.
- Finally, we report the Kendall  $\tau$  and Spearman  $\rho$  measures of correlation. These correlation coefficients measure the discrepancy between our reported (win) ranking and the actual underlying (strength) ranking.
  - Kendall's tau-b is given by  $\tau_B = \frac{n_c n_d}{\sqrt{(n_0 n_1)(n_0 n_2)}}$  (Kendall 1945). We use the tau-b implementation as it is robust to ties, which happen quite often in this dataset, with a discrete number of rounds played.
  - Spearman's rho is given by  $r_s = \rho_{\mathrm{rg}_X,\mathrm{rg}_Y} = \frac{\mathrm{cov}(\mathrm{rg}_X,\mathrm{rg}_Y)}{\sigma_{\mathrm{rg}_X}\sigma_{\mathrm{rg}_Y}}$  (Zwillinger and Kokoska 2001).

We do not report the p-values of the Kendall or Spearman coefficients because these values are all 0.001 or lower, and very highly significant.

## Experimental results

For our main Swiss-style tournament simulation, we observed the following results:

Size	Top-1	Top-K	Squared Loss	Kendall's tau	Spearman's rho
Small	0.326	0.926	1.767	0.512	0.661
Medium	0.646	0.928	3.328	0.519	0.684
Large	0.696	0.982	7.432	0.497	0.647
Extra Large	0.660	0.915	17.759	0.437	0.579
Perfect	1.000	1.000	0.000	1.000	1.000

Under a random pairing framework, we observed the following results:

Size	Top-1	Top-K	Squared Loss	Kendall's tau	Spearman's rho
Small	0.088	0.621	2.532	0.378	0.513
Medium	0.512	0.827	5.128	0.384	0.511
Large	0.640	0.978	7.077	0.510	0.664
Extra Large	0.790	0.754	15.251	0.484	0.639
Perfect	1.000	1.000	0.000	1.000	1.000

Each configuration that we test under the Swiss system performs relatively similarly, according to the metrics which we used. This is with the exception of the small tournament, where the top-ranked team finishes undefeated (and thus a Copeland winner) only about a third of time, versus 2/3 of the time in the other configurations. The measures of correlation, given by the Kendall  $\tau$  and Spearman  $\rho$  seem to decrease with larger tournament sizes, but this is likely due to the larger number of teams to rank. This probably also explains the increase in squared loss, an admittedly invented metric. However, all of the Swiss tournament structures perform well under the top-k metric, with over 90% of top-k teams properly identified.

Comparing the results from the Swiss tournament to a tournament where the rounds are randomly paired, with the only constraint being that teams cannot repeat pairings, yields some surprising results.

The larger a tournament is, with random pairings, the likelier that the top team is undefeated. This is reasonable because the top team should get easier placements in the random framework than in the power-matched framework, which is the goal of the Swiss-style tournament. While this finding has little effect on the debate tournaments, which place relatively little emphasis on preliminary winners, it is important for other contexts in which Swiss tournaments are used to pick winners, such as chess.

With the random pairings framework, for the large and extra large tournaments, the three ranking measures defined over all of the teams actually show better results than for the Swissstyle pairings. This is a pretty surprising result, especially because the Swiss-style tournament performs noticeably better than the random pairing tournament in picking the top-k teams. This can be thought of as a discrepancy between partial ranking and full-ranking measures. Understanding why this discrepancy exists would be a worthwhile research direction.

Another interesting trend that we see in the full ranking correlation metrics is that the random pairing tournament performs generally better with larger tournaments, while the Swiss tournament performs generally better with smaller tournaments. This same characteristic was noted by Glickman and Jensen (2005), where their tournament model underperformed Swiss tournaments in sum of squared deviations in ranks (SSDR) for tournaments of 4 and 8 rounds, but was better in 16 round specifications. One possible explanation is that the random pairing rounds employed by Swiss tournaments in the first 2 rounds actually contribute the most to the full rankings, and the power-matched rounds reduce the accuracy. Further research could test the effect of varying the number of random rounds used in the Swiss tournament, to balance the goals of picking a top-k group of teams as well as yielding fair rankings to all participants.

## Validation

In addition to individually scraped tournaments, we also have 2 year-long datasets, covering multiple tournaments in the 2009-2010 and 2010-2011 seasons. Using these datasets and their final results, we can estimate Bradley-Terry parameters for the teams participating in those tournaments. We can then rerun our experiments using these empirically determined parameters instead.

The 2009-2010 dataset consists of 13310 debated rounds by 1424 teams, in 67 tournaments.

Our MLE estimation is done using the R language (R Core Team 2016). In particular, we use the BradleyTerryScalable package (Kaye and Firth 2017). This package follows the procedure laid out in (Caron and Doucet 2010) for maximum likelihood estimation of Bradley-Terry parameters when Ford's assumption does not hold. Ford's assumption is: in every possible partition of players into two non-empty subsets, some individual in the second set beats some individual in the first set at least once (Ford 1957). Our datasets are very sparse and cover a wide range of teams, meaning that Ford's assumption does not hold; in particular, this means that the more traditional MLE estimation methods of minorization-maximization (Hunter 2004) and Iterative-Luce Spectral Ranking (Maystre and Grossglauser 2015) cannot be used.

#### Actually do this lol

## Discussion

[round robin] One particular consideration unique to debate is that rounds are adjudicated by judges, who are human and have human tendencies. In contrast to games such as chess where winners are well-defined and easily verifiable, having variation in outcome decisions makes it desirable to have multiple judges (usually 3) on a panel. Staffing limitations make this difficult to achieve for all but elimination rounds in most tournaments (the college debate championship has 3 judges per round in preliminary rounds, but this is the exception).

#### TODO:

- speaker points
- round robin
- different models instead of Bradley Terry
- better incorporation of priors
- confidence intervals / variance

## Conclusion

We have developed an environmental framework for working with tournaments and understanding their results.

# Appendix

- define: speaker points
- other distributions
- link to code, etc

Code and all other resources used in writing this paper can be found at the author's Github.

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