HUY LA

A JUNIOR FULL STACK DEVELOPER

GENERAL INFO

Hi, I'm Huy, a guy who is driven by strong sense of curiosity and a passion to grow and be better every day.
I love to build things, so I decided to study coding to build stuff that bring values and enhance other's lives.

MY QUALIFICATIONS

JavaScript - Front End Development
Building an interactive website with JS
HTML, CSS, JavaScript, React, Tailwind, Mongo DB
Semrush, Google Analytics
Corporate Finance, Wharton School

CONTACT INFO

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Github: https://github.com/HuyTech9
LinkedIn:
https://www.linkedin.com/in/huyla/

HORNOR & AWARDS

Europe's Erasmus+ Student Exchange Program in Belgium
Karelia University Scholarship Holder

VOLUNTARY ACTIVITIES

Project Leader

Vietnamese in Professionals in Finland 2021-present

Build and co-lead a career blog project focusing on career navigation for young professionals and university students in Business, Consulting, Investing and Tech careers by interviewing key experts from McKinsey, Boston Consulting Group, Bain & Company, August, PwC, BNP, Goldman Sachs, Blackstone, Bosch.

WORK HISTORY

Assistant to Vice President & CPO

Redkik, Oy Feb 2022- present (full-time)

- Identifying potential clients in Asia & EU, and reaching out to them through different channels.
- Setting up appointments with clients and convert them to sales pipeline.
- Analyzing keywords and optimizing landing pages for SEO.
- Co-leading startup competitions projects to secure external funding.
  Achievements:
- Awarded top 10 finalists in the InsurTech NY Global Competition.
- Awarded European Finalist among 20 Startups in the region & top 50 Semi-Finalists of EPiC 2023 worldwide.

Digital Marketing Specialist

Vietstartup. Berlin, Dec 2020 - Sep 2021

- Developing content strategy optimizing for SEO
- Optimizing landing pages for SEO.
- Building a streamlined newsletter channel to generating qualified leads.
- Auditing social media and website performance.

EDUCATION SUMMARY

Karelia University of Applied Sciences

Bachelor of Business Administration & IT
|2019 - 2022| Finland

University College Gent

Exchange Degree in Business Administration & IT
|2021-2022| Belgium

University of Helsinki

Open Studies in Full Stack Web Development
|2023-2024| Finland