

# HUY LA

## A JUNIOR FULL STACK DEVELOPER



### GENERAL INFO

Hi, I'm Huy, a guy who is driven by strong sense of curiosity and a passion to grow and be better every day. I enjoy building things, so I decided to teach myself coding to build stuff that can make a difference.

### MY QUALIFICATIONS

JavaScript - Front End Development  
Building an interactive website with JS  
HTML, CSS, JavaScript, React, Tailwind,  
Mongo DB  
Semrush, Google Analytics  
Corporate Finance, Wharton School

### CONTACT INFO

Email: [khanguy9979@gmail.com](mailto:khanguy9979@gmail.com)  
Home Address: Finland  
Github: <https://github.com/HuyTech9>  
LinkedIn:  
<https://www.linkedin.com/in/huyla/>

### HONOR & AWARDS

Europe's Erasmus+ Student Exchange  
Program in Belgium  
Karelia University Scholarship Holder

### VOLUNTARY ACTIVITIES

#### Project Leader

Vietnamese in Professionals in Finland 2021-present

Build and co-lead a career blog project focusing on career navigation for young professionals and university students in Business, Consulting, Investing and Tech careers by interviewing key experts from McKinsey, Boston Consulting Group, Bain & Company, August, PwC, BNP, Goldman Sachs, Blackstone, Bosch.

### WORK HISTORY

#### Assistant to Vice President & CPO

Redkik, Oy Feb 2022- present (full-time)

- Identifying potential clients in Asia & EU, and reaching out to them through different channels.
- Setting up appointments with clients and convert them to sales pipeline.
- Analyzing keywords and optimizing landing pages for SEO.
- Co-leading startup competitions projects to secure external funding.

#### Achievements:

- Awarded top 10 finalists in the InsurTech NY Global Competition.
- Awarded European Finalist among 20 Startups in the region & top 50 Semi-Finalists of EPiC 2023 worldwide.

#### Digital Marketing Specialist

Vietstartup. Berlin, Dec 2020 - Sep 2021

- Developing content strategy optimizing for SEO
- Optimizing landing pages for SEO.
- Building a streamlined newsletter channel to generating qualified leads.
- Auditing social media and website performance.

### EDUCATION SUMMARY

#### Karelia University of Applied Sciences

Bachelor of Business Administration & IT  
|2019 - 2022| Finland

#### University College Gent

Exchange Degree in Business Administration & IT  
|2021-2022| Belgium

#### University of Helsinki

Open Studies in Full Stack Web Development  
|2023-2024| Finland

