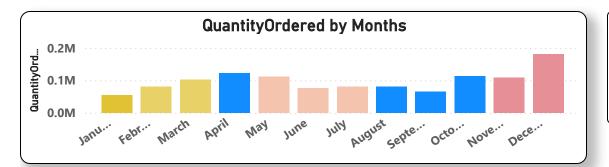
Revenue Dashboard

Month Name	~	City	~	Year	~
All	~	All	~	All	~



1M

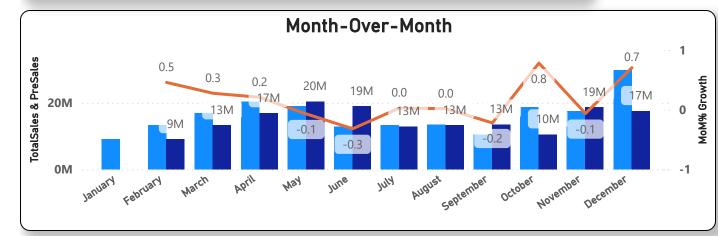
Sum of Quantity Ordered

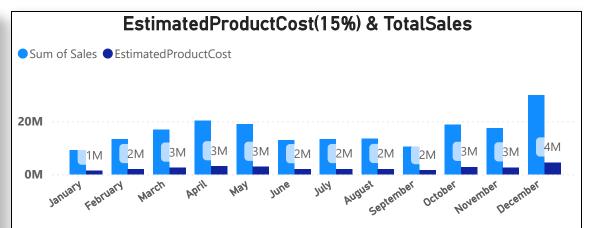
185.49

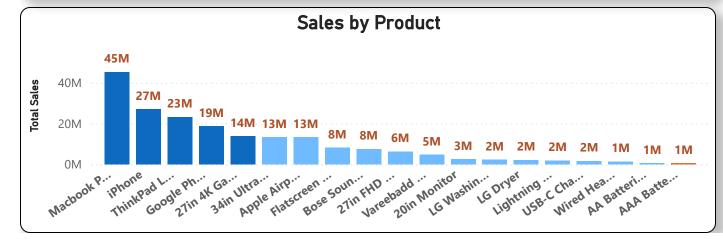
Average of Sales

194.50M

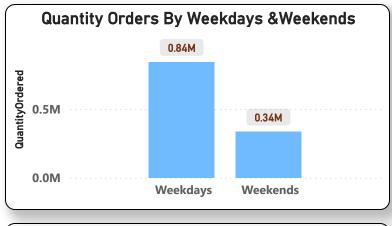
Sum of Sales

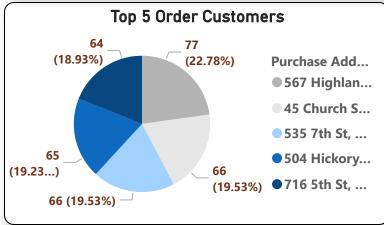


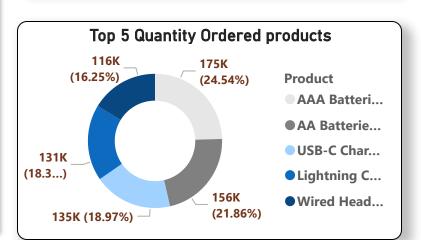




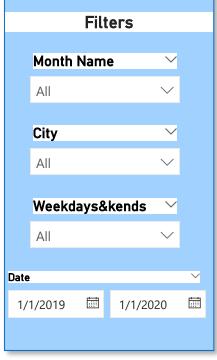








Hourly Orders Trends											
Time/day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total			
12:00:00 AM	3627	3610	3594	3417	3747	3485	3423	24903			
1:00:00 AM	1963	2159	2151	2065	2160	2097	2120	14715			
2:00:00 AM	1061	1149	1362	992	1077	1175	1052	7868			
3:00:00 AM	779	807	867	804	626	706	663	5252			
4:00:00 AM	852	760	697	762	648	777	805	5301			
5:00:00 AM	1256	1216	1441	1117	1165	1020	1198	8413			
6:00:00 AM	2269	2447	2216	2234	2270	2427	2045	15908			
7:00:00 AM	3661	4064	3740	3633	3369	3586	3700	25753			
8:00:00 AM	5631	6236	5335	5440	5740	5885	5296	39563			
9:00:00 AM	7708	8447	7614	8179	7478	8152	7728	55306			
10:00:00 AM	10238	10347	9634	10296	9580	9779	9698	69572			
11:00:00 AM	11489	11200	10905	11335	11264	11053	11557	78803			
12:00:00 PM	11870	11216	11668	11503	11297	11222	11259	80035			
1:00:00 PM	11142	10964	11175	10707	10704	11198	11461	77351			
2:00:00 PM	9977	10614	9677	9268	10019	10128	10067	69750			
3:00:00 PM	8638	9879	9616	9415	8671	9047	8985	64251			
4:00:00 PM	9739	9423	9420	9503	9198	9365	8923	65571			
5:00:00 PM	10004	10072	9872	9412	9808	9672	10046	68886			
6:00:00 PM	10795	11926	10954	10985	10828	11117	11453	78058			
7:00:00 PM	11862	11746	11458	11390	11899	11708	11671	81734			
8:00:00 PM	10866	11440	10386	11227	11418	10961	11383	77681			
9:00:00 PM	9997	10345	9957	9600	9725	9763	9443	68830			
10:00:00 PM	7877	7578	8193	7851	8021	7722	8560	55802			
11:00:00 PM	5769	5582	5442	5690	5779	5685	5870	39817			
Total	169070	173227	167374	166825	166491	167730	168406	1179123			



Cohort Analysis base on Customer retention

Cohort_month	1	2	3	4	5	6	7	8	9	10	11	12	Total	
2019-01-01	9262	291	371	462	416	374	401	349	311	515	474	603	1382	9
2019-02-01	11205	434	540	530	380	450	371	380	625	507	729		1615	1
2019-03-01	13744	678	550	488	451	477	434	741	643	881			1908	7
2019-04-01	15848	713	535	604	495	489	831	734	1061				21310	0
2019-05-01	13627	462	518	414	410	676	603	902					1761	2
2019-06-01	10750	440	297	334	583	517	666						1358	7
2019-07-01	10897	334	311	585	483	723							13333	3
2019-08-01	8747	251	456	386	508								10348	В
2019-09-01	8282	399	362	504									954	7
2019-10-01	14025	641	864										15530	0
2019-11-01	11509	684											1219	3
2019-12-01	15879												15879	9
Total	143775	5327	4804	4307	3726	3706	3306	3106	2640	1903	1203	603	17840	6
Cohort_month	1	2	3		4	5	6	7	8	9		10	11	12
2019-01-01	100.00%	3.00%	6 4.00	% 5.0	00%	4.00%	4.00%	4.00%	4.00%	6 3.00	% 6.	00%	5.00%	7.00%
2019-02-01	100.00%	4.00%	6 5.00	% 5.0	00%	3.00%	4.00%	3.00%	3.00%	6.00	% 5.	00%	7.00%	
2019-03-01	100.00%	5.00%	6 4.00	% 4.0	00%	3.00%	3.00%	3.00%	5.00%	6 5.00	% 6.	00%		
2019-04-01	100.00%	4.00%	6 3.00	% 4.0	00%	3.00%	3.00%	5.00%	5.00%	6 7.00	%			
2019-05-01	100.00%	3.00%	6 4.00	% 3.0	00%	3.00%	5.00%	4.00%	7.00%	6				
2019-06-01	100.00%	4.00%	6 3.00	% 3.0	00%	5.00%	5.00%	6.00%)					
2019-07-01	100.00%	3.00%	6 3.00	% 5.0	00%	4.00%	7.00%							
2019-08-01	100.00%	3.00%	6 5.00	% 4.0	00%	6.00%								
2019-09-01	100.00%	5.00%	6 4.00	% 6.0	00%									
2019-10-01	100.00%	5.00%	6.00	%										
2019-11-01	100.00%	6.00%	6											
2019-12-01	100.00%													
Total	100.00%													

21.87%

Retention Rate

178K

Distinct Count of Orders