

## OBJECTIVE

As a seasoned professional with extensive experience in website development and digital content creation, I have successfully led projects across a broad spectrum of industries, including eCommerce, real estate, non-profit organizations, and digital marketing. My freelance career has been characterized by a versatile skill set, encompassing eCommerce website development, real estate platform enhancement, NGO website engagement, dynamic blogging, targeted SEO strategies, efficient appointment booking systems, and robust cybersecurity measures.

I pride myself on my ability to deliver customized online solutions that cater to the unique needs of each project, whether it involves creating user-friendly eCommerce sites, implementing effective SEO practices to increase online visibility, or securing websites against cyber threats. My technical proficiency spans across HTML, CSS, and Linux, with a keen eye for the integration of graphic design to enhance user experience. My commitment to staying abreast of the latest technologies and trends in the digital space has allowed me to contribute significantly to the online success of various organizations, demonstrating a commitment to excellence and a passion for digital innovation.

## EDUCATION

**BS Computer Science | NCBA & E, Multan**

**2018 - 2022**

During my undergraduate studies in Computer Science, I gained comprehensive knowledge and skills in various areas of IT, including:

- **Programming and Software Development:** Proficient in multiple programming languages such as Java, C++, and Python. Developed several projects, demonstrating strong problem-solving abilities and an understanding of software engineering principles.
- **Database Management:** Acquired expertise in designing, implementing, and managing databases using SQL and NoSQL databases. Hands-on experience with database management systems like MySQL and MongoDB.
- **Web Development:** Developed dynamic and responsive websites using HTML, CSS, JavaScript, and frameworks such as React and Angular. Gained experience in both front-end and back-end development.
- **Networking and Security:** Studied the fundamentals of computer networks, network protocols, and cybersecurity measures. Learned to implement network security solutions and troubleshoot network issues.
- **Data Structures and Algorithms:** Gained a solid foundation in data structures, algorithms, and their applications in optimizing software performance and solving complex computational problems.
- **IT Project Management:** Gained skills in project planning, execution, and management using Agile methodologies. Successfully led and contributed to team projects, enhancing collaboration and communication skills.
- **System Analysis and Design:** Learned to analyze, design, and implement information systems to meet organizational needs, using methodologies such as UML and CASE tools.

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## EXPERIENCE

### Full Stack Web Development Instructor | The Net Rider

Mar, 2024 – Present

- **Training and Mentorship:** Provide comprehensive training to students on Website Development, ensuring they understand best practices, design patterns, and coding standards.
- **Curriculum Development:** Design and develop training materials, including tutorials, hands-on exercises, and project assignments to facilitate effective learning and skill development.
- **Hands-On Workshops:** Conduct interactive workshops and coding sessions to teach various aspects of Web Development, including UI/UX design, data storage, networking, and performance optimization.
- **Technology Updates:** Stay updated with the latest trends and advancements in Web Development, incorporating new tools and technologies into the training program to keep it current and relevant.
- **Project Supervision:** Oversee trainee projects, providing guidance and feedback to ensure high-quality outcomes and adherence to project requirements.
- **Performance Evaluation:** Assess the progress of trainees through regular evaluations, providing constructive feedback and identifying areas for improvement.
- **Collaboration:** Work closely with the development team to align training programs with organizational goals and project needs, ensuring that trainees are well-prepared to contribute effectively.
- **Continuous Improvement:** Collect feedback from trainees and continuously refine the training program to enhance its effectiveness and address any gaps.

### Freelancing | Multiple Platforms

Apr, 2022 – Present

- **Training and Instruction:** Delivered comprehensive training sessions on Flutter development to students and professionals, covering key concepts, best practices, and advanced techniques.
- **Curriculum Design:** Developed and continuously updated the curriculum to ensure it met industry standards and addressed the latest trends and technologies in Flutter development.
- **Practical Workshops:** Conducted hands-on workshops and live coding sessions to provide practical experience in building cross-platform mobile applications using Flutter and Dart.
- **Resource Development:** Created a variety of training materials, including detailed tutorials, coding exercises, project guidelines, and assessments to facilitate effective learning.
- **Mentorship:** Provided one-on-one mentorship and support to students, helping them to overcome challenges, refine their coding skills, and successfully complete their projects.
- **Project Guidance:** Supervised student projects from conception to completion, ensuring they applied the principles and techniques learned during the training.
- **Assessment and Feedback:** Regularly evaluated student progress through quizzes, assignments, and practical tests, offering constructive feedback to help them improve.
- **Community Engagement:** Fostered a collaborative learning environment by encouraging students to participate in group discussions, code reviews, and peer learning sessions.
- **Continuous Improvement:** Collected feedback from students and continuously refined the training program to enhance its effectiveness and address the evolving needs of learners.

### Website Manager | Multan Real Estate

Mar, 2021 – Apr, 2022

- **Website Development:** Responsible for the creation and management of website content.
- **Regular Updates:** Ensured that posts and the website itself ranked highly in search results.
- **Update and Backup:** Maintained an up-to-date site structure with meticulous attention. Conducting regular security check-ups to safeguard against potential threats.
- **Server Maintenance:** Oversaw hosting and back-end maintenance to ensure smooth, uninterrupted operation.
- **Website Optimization:** Maintained all aspects of the site's performance and security to the highest standards.
- **SEO:** Contributed to an enhanced online presence for Multan Real Estate.

- **Content Creation:** Specialized in researching and creating compelling content tailored to the company's needs.
  - **Blog Post Development:** Crafted engaging blog posts, ensuring they were informative and visually appealing.
  - **Graphic Design:** Designed graphics to accompany blog posts, enhancing visual appeal and alignment with brand identity.
  - **Attention to Detail:** Maintained a keen eye for detail in both text and visual content creation.
  - **Creative Approach:** Employed a creative approach to content and design, aligning with Sharp Core's brand identity.
  - **Enhanced Online Presence:** Significantly contributed to enhancing the company's online presence and audience engagement.
  - **Research Skills:** Effectively combined research with creative writing and design.
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## SKILLS

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|-------------------|------------------------------|---------------------------------|
| • Web Development | • Google Cloud               | • Cyber Security                |
| • Python          | • HTML, CSS, JavaScript, PHP | • jQuery and Bootstrap          |
| • MVC Framework   | • Linux Operations           | • Soft Communication Skills     |
| • SEO             | • Digital Marketing          | • C2+ Level English Proficiency |
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## ACTIVITIES

- **Volunteering:** Participating in community service projects or volunteering at local organizations.
  - **Playing Guitar:** Music is my hobby.
  - **Playing Snooker:** Usually like to pass time on snooker.
  - **Leadership Roles:** Holding leadership positions in clubs, teams, or student organizations.
  - **Hobbies:** Pursuing hobbies such as painting, photography, cooking, or playing musical instruments.
  - **Travel:** Exploring new places and cultures, or participating in study abroad programs.
  - **Public Speaking:** Participating in public speaking events, debates, or Toastmasters clubs.
  - **Coding Competitions:** Participating in hackathons, coding competitions, or programming contests.
  - **Online Courses:** Taking online courses or MOOCs to learn new skills or expand your knowledge.
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## REFERENCES

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