

# DAY 1

## Laying the Foundation for Your Marketplace Journey

### Step1 > Choose your marketplace type:

My website is an E-commerce marketplace its primary purpose is to sell Nike shoes online. Customer can browse different styles, sizes and colors of Nike shoes and make purchases directly from the website. My goal is to provide on very easy, convenient way for people to buy Nike shoes from the comfort of their homes.

### Step2 > Define your Business Goals:

#### Q: What problem does your marketplace aim to solve?

My marketplace helps people who struggle to find limited edition Nike shoes. Often these shoes are sold out or hard to access in stores, so this website will give customers easy to access to exclusive shoes.

#### Q: Who is your target audience?

The people who will love this site are Nike shoes Lovers, athletes and fashion lovers who want special or custom-designed Nike shoes. It will attract who want unique, one of a Kind sneakers and those who love Nike's style and comfort

#### Q: What products or services will you offer?

The site will sell Nike shoes and gives customers a chance to personalize their shoes. Customers will have access ti a wide range of Nike Sneakers for men, women and kids.

#### Q: What will set your marketplace apart?

Because it will also offer services like cleaning and repairing shoes this makes it extra special for Nike fans

### Step3: Create Data Schema

- 1) Product : product ID, ProductName, Price, Image, Stock, Size, CoLor
- 2) Order: OrderID, CustomerID, ProductID, Quantity, Status, DeliveryAddress, Payment info
- 3) Customers: CustomerID Name, Email, Address, PhoneNumber
- 4) Delivery Zone: ZoneName, CoverageArea, AssignedDriver, DeliveryTime.

