

# FIND MY PET

**Audrey Volle, Miles Wilson, Brandon Webb, Adnan Asif**



# **PROBLEM**

**68% of U.S households own a pet**

**American households own around 42.7 million pet cats**

**There are around 77 million pet dogs in U.S**

# PROBLEM

**135  
MILLION**

Dogs and Cats in the  
United States

**1/3**

of ALL dogs and cats in the  
United States go

**MISSING**

MORE THAN

**80%**

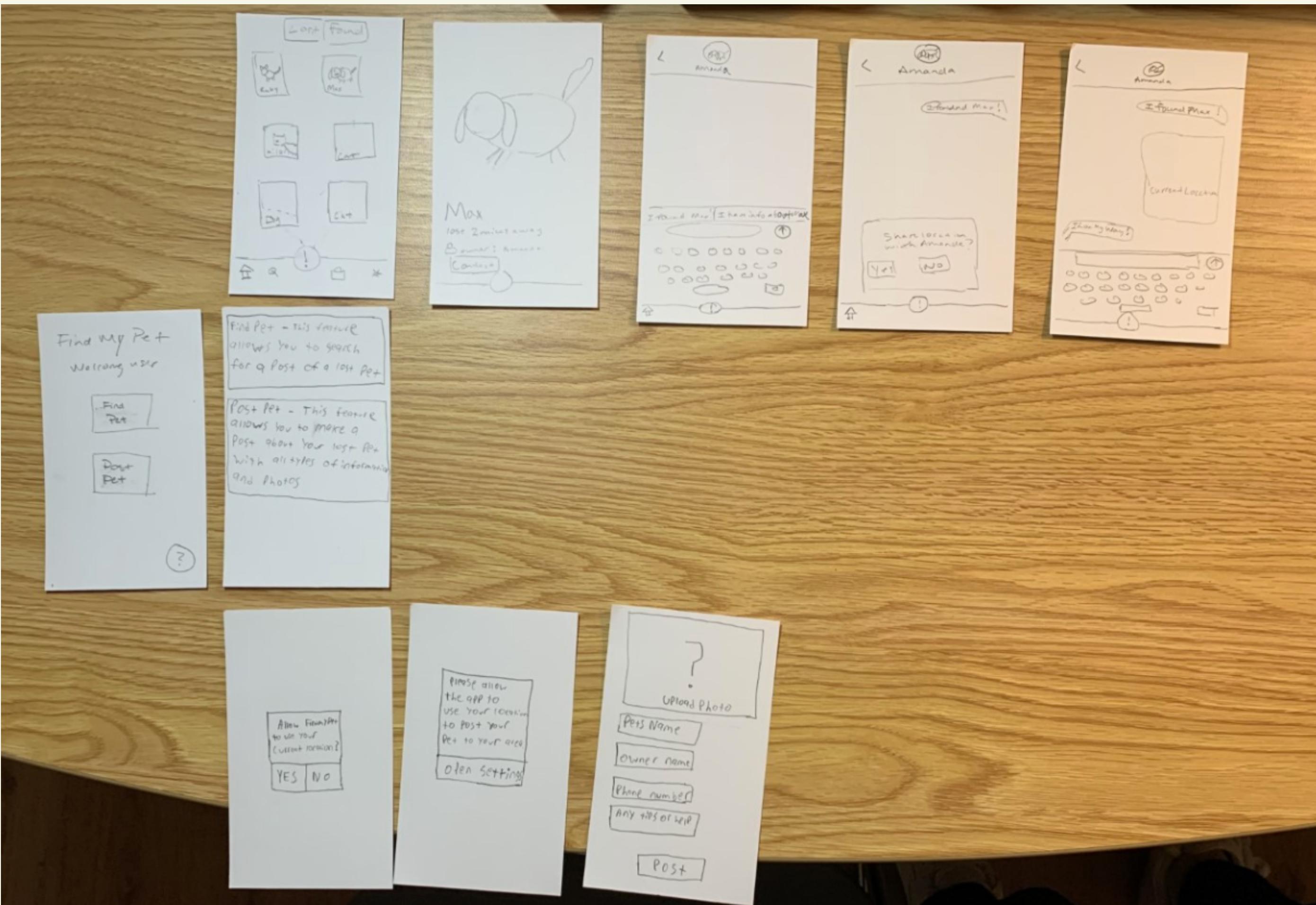
of missing pets are

**NEVER  
FOUND**

# WHAT DO PEOPLE DO WHEN THEIR PET IS LOST



# INITIAL PAPER PROTOTYPE



# **TESTING PROCESS AND RESULTS**

## **PROCESS**

**Heuristic Evaluation**

**Participant: 3 College Students**

## **RESULTS**

**Issues with Visibility Status**

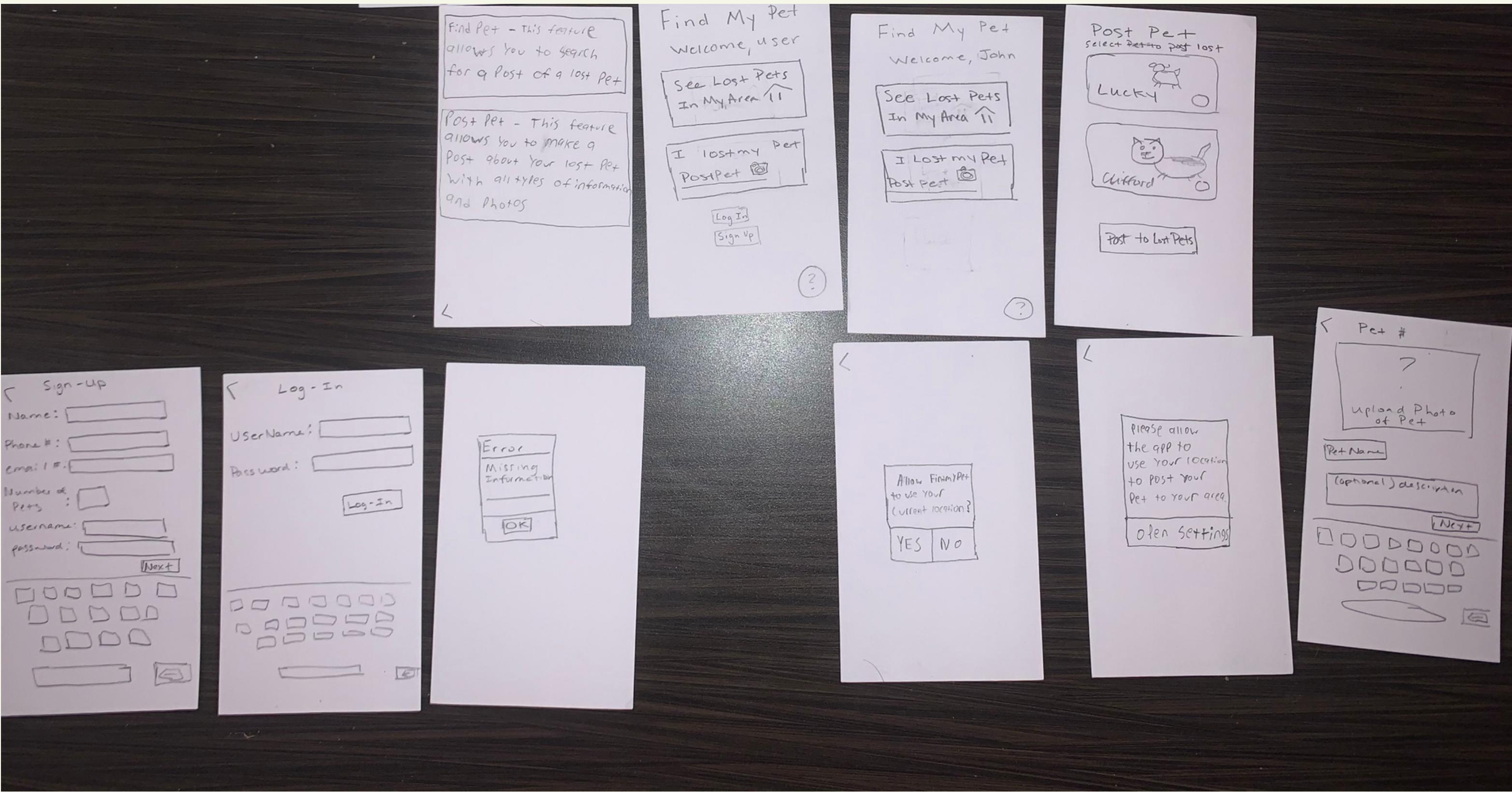
**Needed navigation buttons  
for previous pages**

**3 Usability Tests**

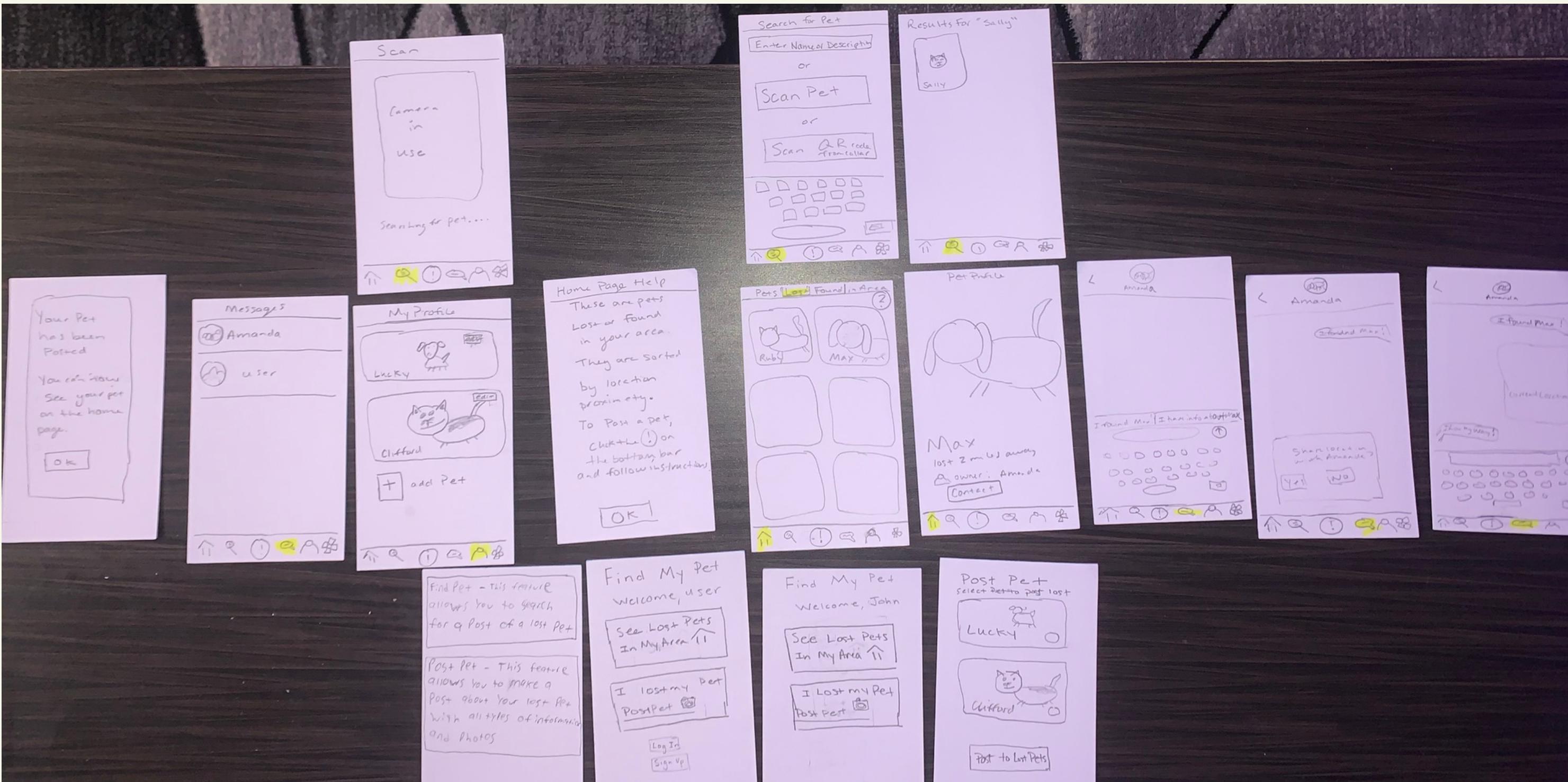
**User didn't have freedom with  
bottom buttons**

**Actions of few buttons  
could have been more clear**

# FINAL PAPER PROTOTYPE



# FINAL PAPER PROTOTYPE



# DIGITAL MOCKUPS

Find My Pet

Welcome, User

[View Local Lost Pets](#)

[Post Pet](#)

[Log In](#)

[Sign Up](#)



Find My Pet

Welcome, John

[View Local Lost Pets](#)

[Post Pet](#)

[Log Out](#)



Find My Pet

Sign In

 [Sign In](#)

[Forgot Password?](#)

Username:

Password:

[Sign In](#)

# DIGITAL MOCKUPS

## Find My Pet

### Sign Up

Name:

Phone Number:

Password:

Number of Pets:

[Next](#)

## Find My Pet

### Add A Pet

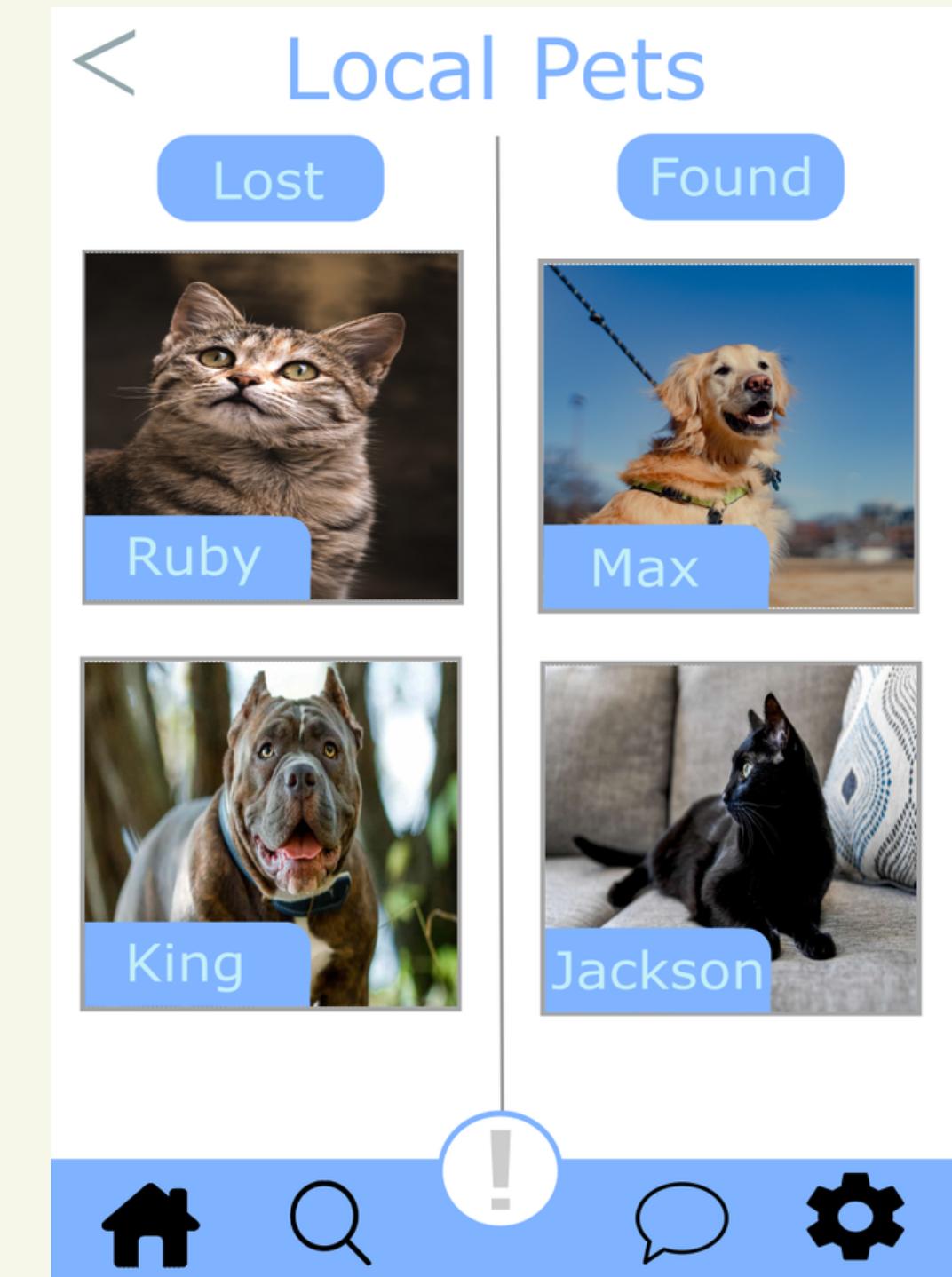
Upload a Photo:



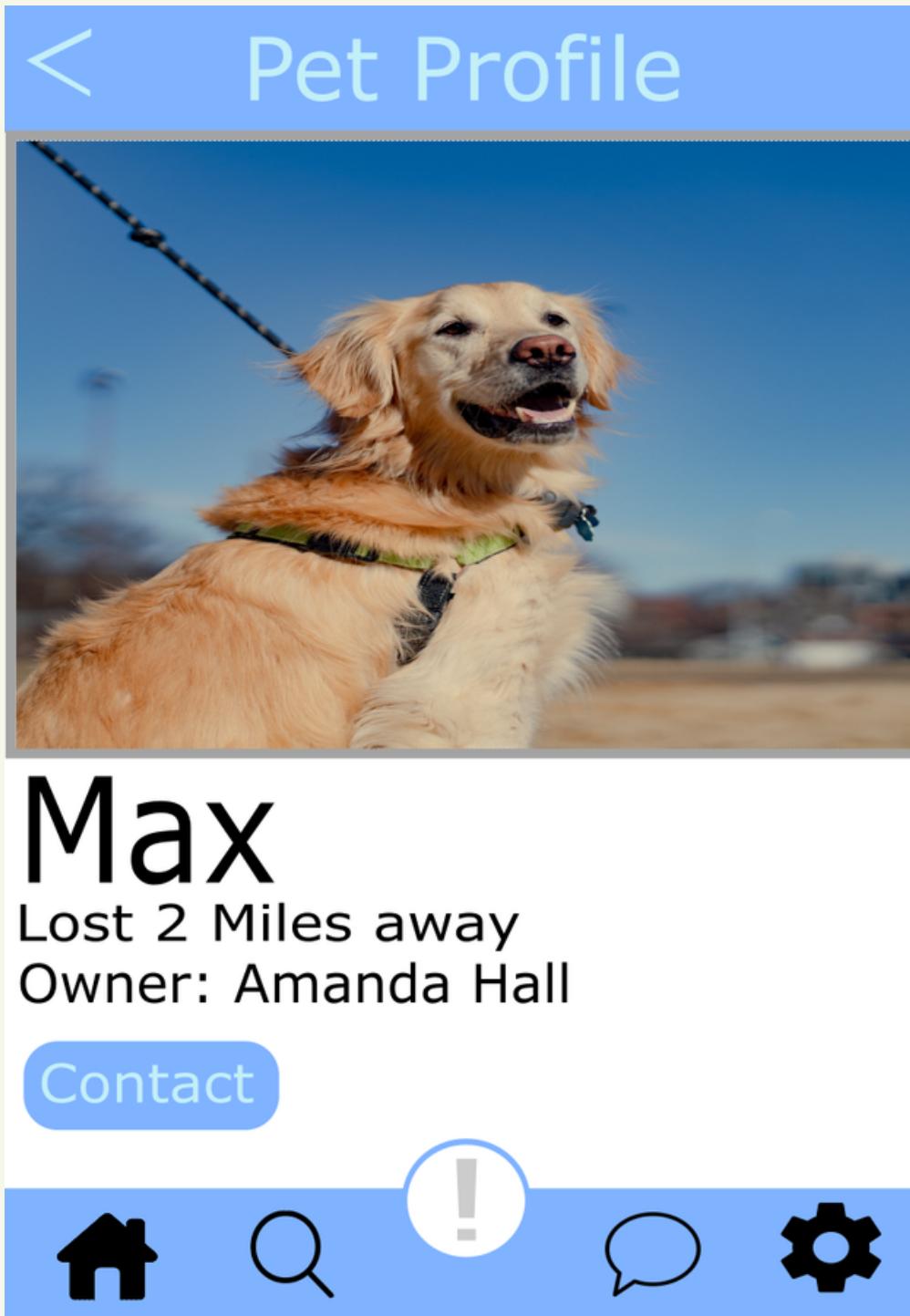
Name:

Description:

[Add](#)



# DIGITAL MOCKUPS



# SUMMARY

**Paper Prototyping saves time before actual design**

**While designing, we often don't see the issue a real user could**

**Usability testing gave a great perspective**

**Heuristic Evaluation is a helpful straightforward way that made us focus on specific problems**