

Joanna Cruz

graphic design student



Joanna Cruz

Skills

Fluent in Spanish.

Proficient in Microsoft Office, Adobe Photoshop, Illustrator, InDesign, Acrobat and Sony Vegas.

Familiar Adobe After Effects.

Education

Bachelor's of Arts in Graphic Design
- Queens College (CUNY)

Bachelor's of Science in Marketing Management
- Baruch College (CUNY)

Experience

- Currently working as an English/Spanish, and Spanish/English translator and transcriber. I also do some Italian to English translations. I'm also doing some freelance in social media evaluation and market research.
- CUNY full time employee for five years at Baruch College. I have worked as a marketing coordinator for Windows of Opportunity (a non-profit organization) for about 1.5 years.
- 6 months internships at MetLife as a legal assistant and as a Marketing Assistant in Maxim Magazine.



Joanna Cruz's Portfolio



Design Foundations

This is a self-portrait done by tracing one continuous line to create a basic but unique image or design. As camera shy as I am, I like this portrait.



Digital Imaging

This is a time photography in which we try to get focus on a moving image or while we are moving. I love this landscape image and how it looks like a painting. The professor loved it too.!



Typography

This is a collage done on a grid of letters formed by objects or different letters around us. Thus, we can see how we can get ideas, create fonts or designs with different shapes or objects. Now I see letters everywhere!



Drawing

This drawing with charcoal using light and shadow to create the illusion of depth and dimension. I learned so much in this course. I am so proud of how this one came out!



Joanna Cruz



I'm a graphic design student with an affinity for photography. In the hopes of improving my artistic skills, I decided to get a degree in Design to learn more and improve my skills.

I was in the Dominican Republic. I enjoy dancing, visiting new places and learning its history. Whenever free you may find me reading, at a concert, or a dance class. I volunteer regularly at the Norfolk Animal Care Center as I travel there often.



I love uncovering new cultures, foods and taking pictures of such great times. However, I think some of the best moments are usually not captured by a camera lens.



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Let's get in touch!

If you're a graphic design student or professional or just want to chat about design or collaborate, I'd like to hear from you.

Email: Joanna.Cruz65@gmail.com



Name:

Email:

Subject:

Message:

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SKILLS
PORTFOLIO
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HOME
ABOUT
SKILLS
PORTFOLIO
CONTACT

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