Harsh Kumar

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PROFESSIONAL SUMMARY

Electronics and Computer Engineering student with strong expertise in web development, content creation, and digital marketing. Proven track record in building web applications, optimizing SEO, and managing social media platforms. Seeking an internship to apply my technical and marketing skills to enhance user experience and visibility.

EDUCATION

- **Kalinga Institute of Industrial Technology** — *2023 - Present*
  B.Tech in Electronics and Computer Engineering — Bhubaneswar, India
  — **CGPA:** 8.2
- **SARALA BIRLA PUBLIC SCHOOL** — *2021*
  Senior Secondary (XII), Science — Ranchi, India
  — **Score:** 85%
- **SARALA BIRLA PUBLIC SCHOOL** — *2019*
  Secondary (X) — Ranchi, India
  — **Score:** 91.7%

RELEVANT EXPERIENCE

- **Web Developer** — *Jan 2023 - Present*
  Self-Employed — Virtual
  — **Developed** and maintained multiple responsive websites using HTML, CSS, and WordPress.
  — **Optimized** websites for SEO, improving search engine ranking by 20%.
  — **Integrated** analytics tools to monitor traffic and user behavior, providing insights for continuous improvement.
- **Social Media Manager** — *Nov 2022 - Jan 2023*
  ZillSkill — Virtual
  — **Boosted** social media engagement by 30% in 2 months through strategic content planning and targeted campaigns.
  — **Increased** follower base by 50%, acquiring 5,000+ new followers by curating engaging and interactive content.
- **HR Intern** — *Aug 2023 - Present*
  Startup Grind Bhubaneswar — Bhubaneswar, India
  — **Streamlined** recruitment processes, reducing average hiring time by 20%.
  — **Coordinated** interviews for 45+ candidates, ensuring a smooth and efficient onboarding experience.

PROJECTS

- **Object Identifier with YOLOv3 and OpenCV** — *2023*
  Real-time object detection with YOLOv3 model and OpenCV. — GitHub Repository
  — **Achieved** a detection accuracy of 85% with real-time processing at 30 FPS.
  — **Implemented** a user-friendly interface for seamless integration with existing systems.
  — **Link:** Github Repo
- **Facial Recognition System** — *2023*
  Real-time facial recognition with registration and backend storage. — GitHub Repository
  — **Developed** a facial recognition system with an accuracy of 90% using dlib and OpenCV libraries.
  — **Implemented** a backend storage system, managing 100+ registered users.
  — **Link:** Github Repo
- **Examination Website** — *2023*
  Responsive web application for online quizzes and examinations. — GitHub Repository
  — **Designed** a PHP-based website for conducting online quizzes, used by 200+ students.
  — **Integrated** a secure user registration and result management system, reducing admin workload by 30%.
  — **Link:** Github Repo

SKILLS

- **Web Development:** HTML, CSS, PHP, WordPress, Next.js, React.js, SQL, MongoDB
- **SEO Optimization:** Keyword research, on-page SEO, Google Analytics
- **Social Media Marketing:** Campaign strategy, content creation, analytics
- **Programming:** Python, Java, C, C++, Rust
- **Soft Skills:** Time management, problem-solving, leadership, communication, teamwork

CERTIFICATIONS

- **Web Development Training**
  2022 — Internshala Trainings
- **Social Media Marketing**
  2020 — Internshala Trainings