

# ALIYU ADAM MUKTAR

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## PROFESSIONAL SUMMARY

Creative and versatile professional with 7 years of experience in Graphic Design and 4+ years in Web Development, combining artistic vision with technical expertise to deliver compelling visual content and functional digital experiences. Proficient in Adobe Photoshop, CorelDRAW, Canva, CapCut, and Premiere Pro, with a strong background in web technologies including Laravel, HTML, CSS, and JavaScript. Adept at designing brand assets, motion content, and responsive websites, with a track record of delivering quality work that aligns with business goals.

## CORE SKILLS

Graphic Design Tools:

• Adobe Photoshop • CorelDRAW • Canva • CapCut • Adobe Premiere Pro

Web Development:

• PHP (Laravel) • HTML • CSS • JavaScript (Vue.js, jQuery)  
• Blade Templates • Bootstrap • Tailwind CSS

Backend & Database:

• Laravel • RESTful APIs • MySQL • PostgreSQL

Other Tools & Practices:

• Git & GitHub • Postman • Composer • SEO Basics  
• Responsive Design • Web Security Best Practices • Deployment via cPanel & SSH

## PROFESSIONAL EXPERIENCE

Full Stack Web Developer

Bizapp Global Tech – Kano, Nigeria | Jan 2021 – Present

Developed and maintained full-stack Laravel applications for clients and internal use.

Integrated APIs (payment gateways, SMS, etc.) for dynamic features.

Boosted performance by optimizing frontend assets and backend queries.

Collaborated with designers to ensure brand consistency across web interfaces.

Participated in UI/UX improvements that enhanced user engagement.

Freelance Graphic & Web Designer  
Remote | Oct 2016 – Present

Designed branding assets, marketing materials, and motion content using Adobe Creative Suite and Canva.

Edited promotional videos using CapCut and Premiere Pro for online campaigns.

Delivered custom Laravel web applications with clean UI and secure backend.

Built mobile-responsive websites and landing pages aligned with client goals.

Provided ongoing design and tech support for various small and medium businesses.

## EDUCATION

B.Sc. Computer Science  
Bayero University, Kano | 2015 – 2019

Secondary School Certificate  
College of Arabic and Islamic Studies, Jos | 2008 – 2014

## CERTIFICATIONS

- Laravel for Beginners to Advanced – Udemy, 2023
- Full Stack Web Development – Coursera

## REFERENCES

Available upon request.