

Project planning phase

Project planning template (product backlog, sprint planning, stories, story points)

DATE	24 JUNE 2025
TEAM ID	LTVIP2025TMID52211
PROJECT NAME	COSMETIC INSIGHTS:NAVIGATING COSMETIC TREND AND CONSUMER INSIGHTS WITH TABLEAU
MAXIMUM MARKS	2 MARKS

SPRINT	EPIC	USER STORY	TASK	POINTS	PRIORITY
Sprint-1	Onboarding	USN-1	Register with skin type and goals	3	High
Sprint-1	Onboarding	USN-2	Welcome email after signing up	1	Medium
Sprint-2	Insights Dashboard	USN-3	Trending products by profile	5	High
Sprint-2	Insights Dashboard	USN-4	Filter by brand, skin type, ingredient	4	High
Sprint-3	Review Analyzer	USN-5	Summarized product reviews	5	High
Sprint-3	Review Analyzer	USN-6	AI-based ingredient analysis	6	Medium
Sprint-4	Personalization Engine	USN-7	Personalized product suggestions	6	

Sprint-4	Personalization Engine	USN-8	Save favorite products	3	Low
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Project Tracker & Velocity

Sprint	Points	Duration	Start Date	End Date	Completed
Sprint-1	4	3 Days	7 June 2025	10 June 2025	4
Sprint-2	9	3 Days	11 June 2025	14 June 2025	9
Sprint-3	11	3 Days	15 June 2025	18 June 2025	11
Sprint-4	9	3 Days	19 June 2025	22 June 2025	9

Velocity

Total Story Points: 33

Total Days: 12

Average Velocity per Day: 2.75 story points/day