



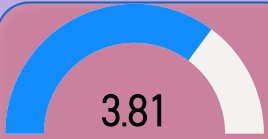
ATLIQ HOSPITALITY ANALYSIS

1.7bn

Revenue

57.9 %

Occupancy %



1 Average Ratings 5

135K

Total Bookings

24.8 %

Cancellation Rate

By Month

All

booking_plat...

All

booking_stat...

All

property_na...

All

Day Name

All

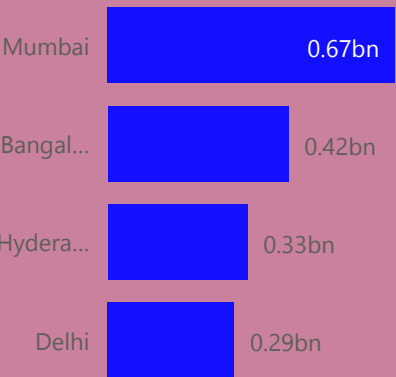
city

All

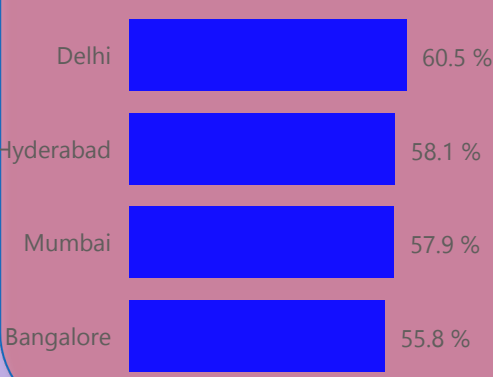
Day Name

All

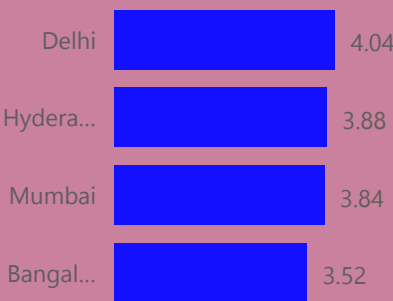
Revenue by city



Occupancy % by city

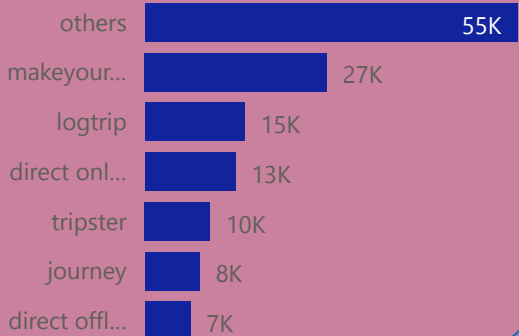


Average of ratings given by city

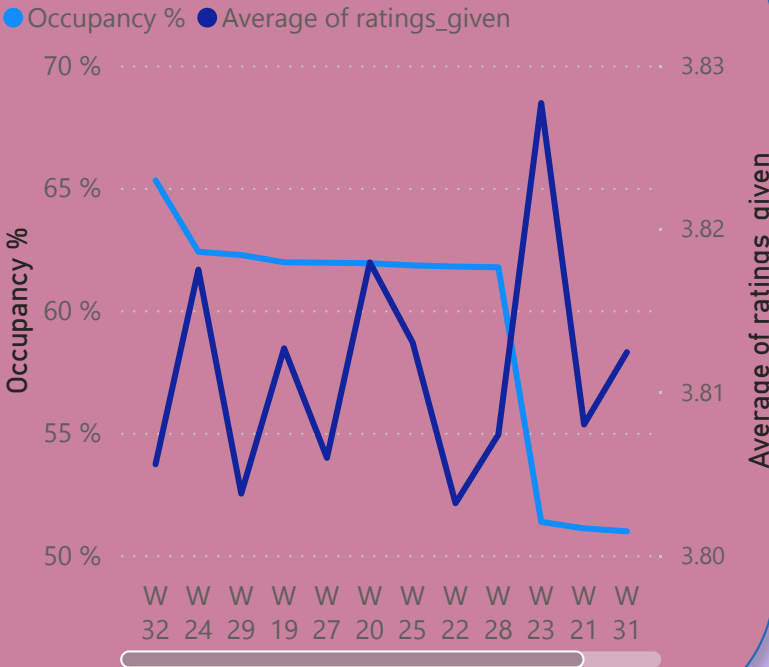


property_na me	Occupancy %	Revenue	Cancellation_ Rate	Average of ratings_given
Atliq Exotica	57.3 %	320.3M	24.4 %	3.93
Atliq Palace	60.0 %	304.1M	25.2 %	3.98
Atliq City	59.5 %	285.8M	24.9 %	3.92
Atliq Blu	62.0 %	260.9M	24.7 %	4.26
Atliq Bay	58.4 %	260.1M	24.8 %	3.92
Total	57.9 %	1708.8M	24.8 %	3.81

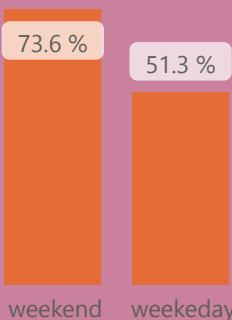
Total_bookings by booking_platform



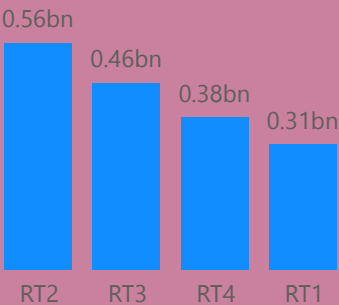
Occupancy % and Average of ratings_given by week no



Occupancy % by day_type



Revenue by room_category





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Revenue

57.9 %

Occupancy %



1 **Average Ratings** 5

135K

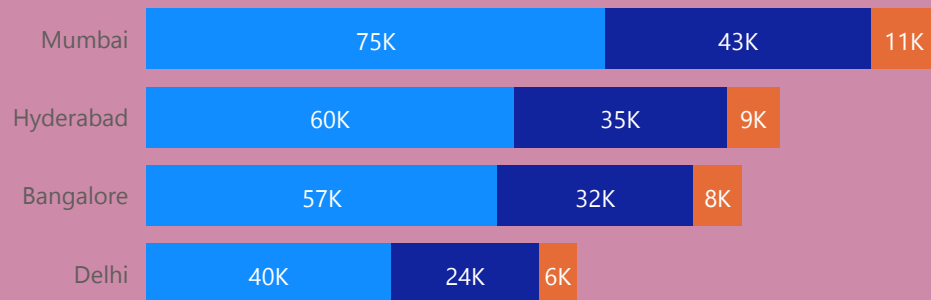
Total_bookings

24.8 %

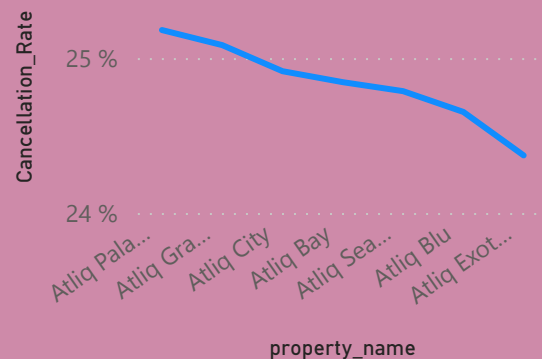
Cancellation_R...

Capacity vs Bookings

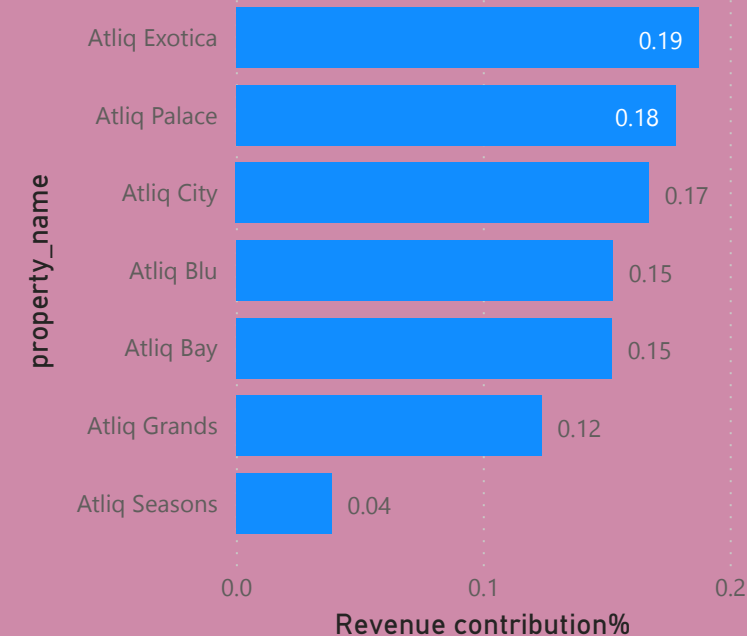
Total_capacity Total_bookings Total_Cancelled_bookings



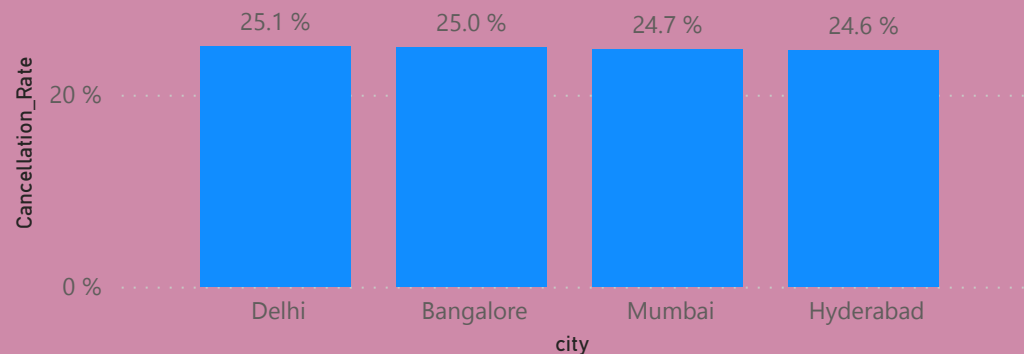
Cancellation Rate by property name



Revenue contribution% by property_name

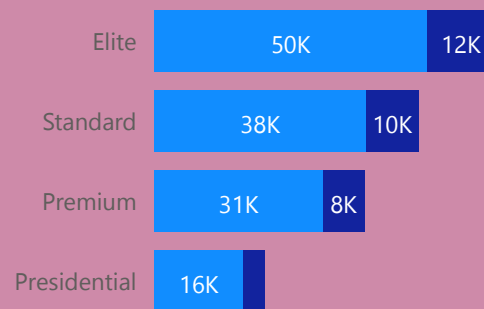


Cancellation_Rate by city

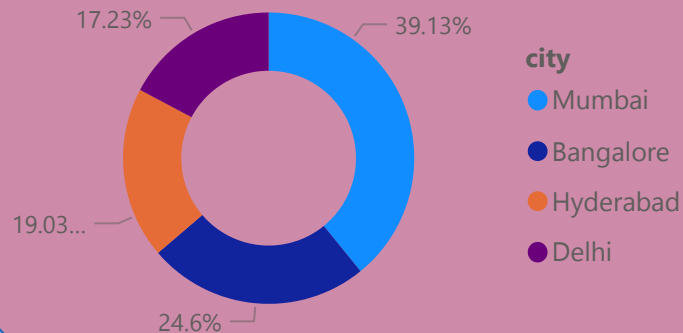


Room category Vs Bookings

Total_successful_bookings Total_Cancelled_booki...



Revenue contribution% by city





ATLIQ HOSPITALITY ANALYSIS

1.7bn

Revenue

57.9 %

Occupancy %



1 Average Ratings 5

By Month

All

booking_platform

All

booking_status

All

property_name

All

Day Name

All

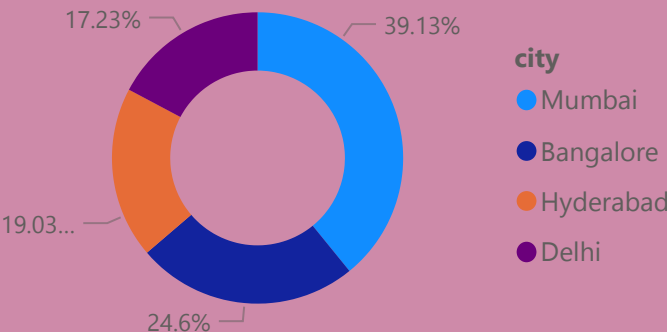
city

All

Day Name

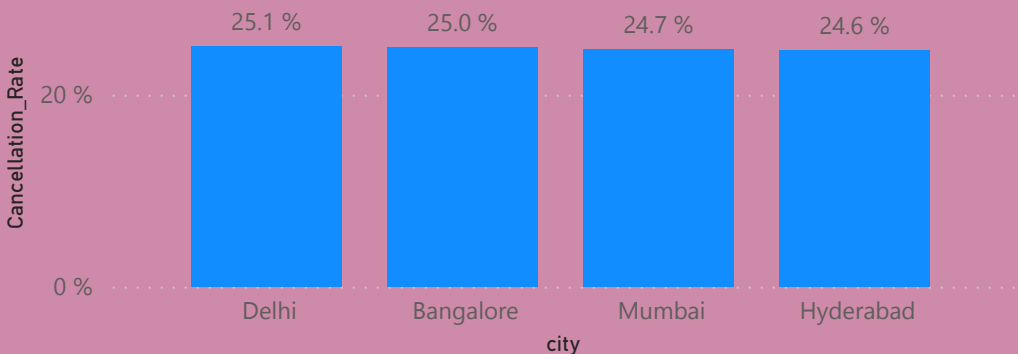
All

Revenue contribution% by city



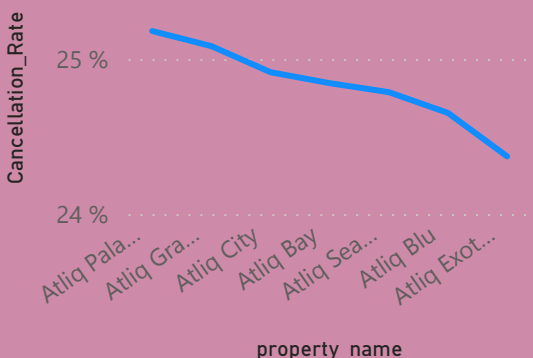
Mumbai has overall highest contribution in Revenue Generation

Cancellation_Rate by city



Atliq Palace has overall highest Cancellation Rate

Cancellation Rate by property name



Room category Vs Bookings



Learning Outcomes:

It is quite challenging for me to do this project on Power BI, as I learnt Power BI software along with this project. This is my first project on Power BI.

Being a newcomer the whole project help me to learn this amazing software. Some of the few learning outcomes are:

1. Transformation of Data
2. Use of Power BI Query Editor
3. Some basics of DEX language
4. Impact of one feature on other
5. feature Engineering

Elite Room category ha highest number of booking