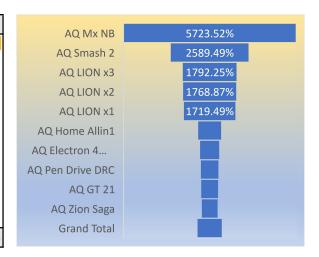
## **AtliQ** Hardware



	Filters	
Region	All	
market	All	
Customer	All	

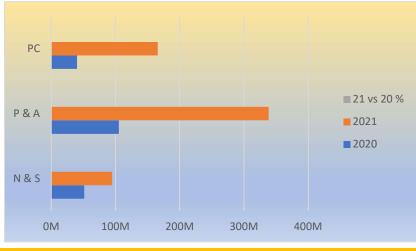
<b>Products Name</b>	21 vs 20 %
AQ Mx NB	5723.52%
AQ Smash 2	2589.49%
AQ LION x3	1792.25%
AQ LION x2	1768.87%
AQ LION x1	1719.49%
AQ Home Allin1	768.99%
AQ Electron 4 36	641.26%
AQ Pen Drive DR	587.66%
AQ GT 21	561.14%
AQ Zion Saga	528.55%
<b>Grand Total</b>	808.04%



**Top 10 Products/Percentage Growth, All Values in GBP** 

Filters		
region	All	
customer	All	

Row Labels	2020	2021	21 vs 20 %
N & S	51M	95M	184.38%
P & A	105M	338M	321.53%
PC	40M	166M	413.70%
<b>Grand Total</b>	197M	599M	304.48%



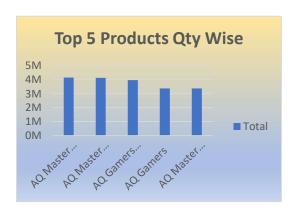
**Division Level Report, All Values in GBP** 

## **AtliQ** Hardware



	Filters	
region	All	
market	All	
customer	All	

Row Labels	Total_Qty
AQ Master wired	4M
AQ Master wirele	4M
AQ Gamers Ms	4M
AQ Gamers	3M
AQ Master wirele	3M
<b>Grand Total</b>	19M



**Top 5 Products/Qty** 

	Filters	
region	All	
market	All	
customer	All	

Row Labels	Total_Qty
AQ GEN Z	63059
AQ Gamer 1	51721
AQ Smash 2	36029
AQ Home Allin1	15224
AQ HOME Allin1	8854
<b>Grand Total</b>	174887



**Bottom 5 Products/Qty** 

## **AtliQ** Hardware



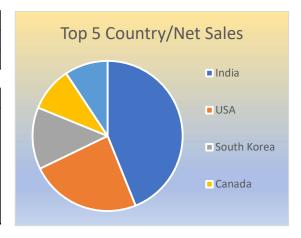
Filters		
region	All	
market	All	
customer	All	

<b>Product Name</b>	20_qty	21_Qty
AQ Maxima Ms		2M
AQ Trigger Ms		2M
AQ Qwerty Ms		2M
AQ Qwerty		2M
AQ Trigger		1M
AQ Wi Power Dx	3	1M
AQ Lumina Ms		0M
AQ Clx3		0M
AQ Marquee P3		0M
AQ MB Lito		0M
AQ Electron 3 36	00 Desktop Proces	0M
AQ Gen Y		0M
AQ MB Lito 2		0M
AQ Marquee P4		0M
AQ GEN Z		0M
AQ HOME Allin1	Gen 2	0M
<b>Grand Total</b>		11M

New Products 2021, All Values in GBP

	Filters	
region	All	
customer	All	

Country	2021_Net_Sales
India	161M
USA	88M
South Korea	49M
Canada	35M
United Kingdom	34M
<b>Grand Total</b>	367M



Top 5 Countries by 2021 Net Sales, All Values in GBP