Hyemi Song

Hyemi Song is a designer, an artist, an animator and a storyteller who has various art and design work experience. She works in various media format, however, her work is focused on communication and storytelling. These days she is interested in data visualization, infographic, and interaction design. Especially she is fascinated by how ordinary memory and dimmed society issue could be aroused with new point of view and the way to express them impressively. For this reason, She tries to find the best way to extract new insight from a data and study new media, graphic/motion design and interaction design continually. Since 2010, she has worked at Vinyl Interactive as UX designer.

1995	20020627	20110717	I'm here!
DREAM INCUBATION	1 ROUND	2 ROUND	

EDUCATION

2001009~2001012
Korea Institue Design Promotion
Digital Design Convergence

200503~200802
SADI (Samsung Art & Design Institute)
Communication Design

200209~200306
Chelsea College of Art and Design
University of the Arts London
Foundation (Distinction)

200206~200208
Central Saint Martins College of Art and Design
University of the Arts London
Summer School

199803~200202
The Catholic University of Korea
Molecular Biology B.S.

WORK EXPERIENCE

201003~Present
Vinyl Interactive
New Media Group
UX Team / UX Designer

200902~201002
Freelance Desinger &
2015 Brothers (Advertising) / Art Director

200806~200901
PXD Inc. (User Interface Consulting Group)
Researcher / Interaction Designer

200812~200901
National Human Resource Development
NHRD project (Information Design)

200707~200708
Samsung Electronics
Internship

200608
Cheil World Wide
NewYork Time Square Outdoor ad. project

200309~200404
KIZ Entertainment
Animator / Designer

AWARD

200910
Seoul Design Olympiad 2009
Winning a Prize
Subject: Move to the Culture

200812
SADI Graduation Award Experimental Potfolio Winner

200806
Adobe Design Achievement Awards
Semifinalist
Subject: Nam Jun Paik

200706
Adobe Design Achievement Awards
Honerable Mention Winner
Subject: The Temperature of my mind

200606
11th Environmental Management Corperation Award
Winning a Prize

CERTIFICATE & FILM

200508
ShortFilm "Afternoon 2 O'clock" Art Director

200411
Colorist Certificate (First Grade)

EXHIBITION

2009090906
3rd D.I.P. Exhibition @SADI Space Gallery
Subject: Ru.
(Interactive Installation)

20090807~20090808
Sharing Experience 2009 (MIT Media Lab) @Zero one center Gallery
Subject: Listen, I'm your Wilson
(Interactive Installation & Web/Mobile App. Service proposal)

20090425
Onepiece Magazine Ceromony Party @500
Subject: Faces
(Interactive Installation)

20090301~20090331
Reviewing Hanul Exhibition @Space Hiut
Subject: Visualizing sound
(Motion Graphic)

200809
GUANGZHOU Design Korea Exhibition @Guangzhou China
Subject: Temperature of my mind
(Information Design)

20080801
2rd D.I.P. Exhibition @SADI Space Gallery
Subject: Body Mass ImageBuilder
(Interactive Installation)

20080101
1st D.I.P. Exhibition @SADI Space Gallery
Subject: Trip.
(Interactive Installation)

20081207~20081214
SADI Graduation Exhibition @SADI Space Gallery
(Interactive Installation / Information Design /
Motion graphic / User Interface design)

200606
Hanul Exhibition @Shinhan Gallery
(Motion Graphic)

200306
Chelsea College of Art and Design Foundation Graduation Exhibition
@Chelsea College of Art and Design Hugon Rd., London
Subject: Spoon Man E.T.C.
(Clay Animation)

SEMINOR & WORKSHOP

20110523~20110617
2011 Social Innovation Camp
Group: Social Stock

20090803~20090806
Sharing Experience 2009 (MIT Media Lab) @Zero one center
Group: Interactive Story Telling Group

200809
TALGOO (Urban Electronic Interventions) @Art center NABI
Lecturer: David Cuartiellehop (Malmo Univ.)

200709
Dynamic Information Design WorkShop @SADI
Lecturer: Dan Voyarsky (C.M.U.)

200705
SADI Interaction Design Workshop @SADI
Lecturer: David Cuartiellehop (Malmo Univ.)

2006~2009
D.I.P. (Design in Programming) SADI Interaction Design Group
2006: Flash ActionScript
2007: Precessing / MaxMsp & Jitter /Arduino
2008~09: Visualizing Data (ben fry) / iPhone SDK / Flash Action Script 3.0
/ Papervision 3D

SKILL

Mac / PC

2D Graphic
Photoshop / Illustrator / Indesign / Quark Express

Motion Graphic
After Effects / Final Cut Pro / Premiere

Interaction
Flash Actionscipt 3.0 / Flex / Papervision 3D / Processing /
Dreamweaver / HTML / Arduino / Max Msp & Jitter /
Basic Sensing Skill

Office program
MS Office / iWorks

CONTACT

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