HYEMI SONG

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Summary

Research interests: Information Visualization, HCI, Human-Centered AI, and Immersive Analytics.

Main topic: The complex interplay between Natural Language and Data Visualization in XR within generative AI-powered immersive analytics under the supervison of <u>Dr. Amitabh Varshney</u>.

Immigrant status: US Permanent Resident (EB-1A Extraordinary Ability, self-petitioned, 2021).

Educational background

Ph.D. Computer Science, University of Maryland College Park, 2022 - Present

Master of Science, Computer Science, University of Maryland College Park, 2022-2024

Master of Fine Arts, Digital + Media, Rhode Island School of Design

Bachelor of Science, Molecular Biology, The Catholic University of Korea

Publications

- J2 **Hyemi Song**, Matthew Johnson, Kirsten Whitley, Eric Krokos, Amitabh Varshney Embodied Natural Language Interaction (NLI): Speech Input Patterns in Immersive Analytics, IEEE Transactions on Visualization and Computer Graphics (TVCG), IEEEVIS 2025 (acceptance rate of 24.4%)
- P2 **Hyemi Song**, Sai Gopinath, Zhicheng Liu Intents, Techniques, and Components: a Unified Analysis of Interaction Authoring Tasks in Data Visualization, Master's scholarly paper, University of Maryland, Preprint, 2024, (Invited for fast-track submission to CGF journal via EuroVis 2023), LINK
- J1 Hannah K. Bako, Xinyi Liu, Grace Ko, **Hyemi Song**, Leilani Battle, Zhicheng Liu Unveiling How Examples Shape Data Visualization Design Outcomes, IEEE Transactions on Visualization and Computer Graphics (TVCG), IEEEVIS 2024 (acceptance rate of 23.2%), <u>LINK</u>
- P1 Zongxia Li, Paiheng Xu, Fuxiao Liu, **Hyemi Song** Towards understanding in-context learning with contrastive demonstrations and saliency maps, Preprint 2023, <u>LINK</u>
- T1 Hyemi Song Walking in a Place, Walkestra, Rhode Island School of Design, MFA Thesis 2016, LINK

Books & Book chapters

- B2 Hyemi Song, Solar System, Annual Student Artists' Book Juried Contest, Rhode Island School of Design, 2015
- B1 Steven Heller, Rick Landers, Raw Data, (Published Works: The temperature of my mind, Visualizing works), 2014

Research and Professional experience

University of Maryland College Park, USA, 2022 - Present

Position: Research Assistant (Full-time, Advisor: Dr. Amitabh Varshney)

Microsoft, Redmond, USA, 2019 - 2022

Position: Senior Designer (Full-time) - Specialized in Data Visualization (Azure Machine Learning, Responsible AI)

Datadog Inc, New York, USA, 2017 - 2019

Position: Product Designer (Full-time) - Specialized in Data Visualization

Massachusetts Institute of Technology, MIT Senseable City Lab, Cambridge, USA, 2016 - 2017

Position: Research Fellow (Full-time, Data Visualization Specialist)

NAVER Corporation, Seoul, Korea, 2011 - 2014

Position: UX Researcher (Full-time) - Social Media, Search Engine

VINYL Interactive, Seoul, Korea, 2010 - 2011

Position: UX Researcher (Full-time) - New Media Art Installation

2015 Brothers, Seoul, Korea, 2009 - 2010

Position: Art Director (Full-time) - Advertisement

PXD, Seoul, Korea, 2008 - 2009

Position: UX Researcher (Full-time) - Web/Mobile Operation Systems and Applications

Kiz Entertainment, Seoul, Korea, 2004

Position: Animator (Full-time)

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eyeballNYC, New York, USA, 2015

Samsung Electronics, Seoul, Korea, 2007

Cheil World Wide, Seoul, Korea, 2006

Positions in three companies: Design Intern (Full-time)

Teaching experience

University of Maryland College Park, 2022 Spring/Summer, 2023 Spring/Summer/Fall

Position: Teaching Assistant, Class: Introduction to Data Science, Web Application Development with JavaScript

Rhode Island School of Design, 2016 Winter

Position: Instructor, Class: Measuring the Universe (2016 RISD Winter Session)

Grants, Fellowships & Scholarships

University of Maryland College Park, USA - Fellowship, Future Faculty Program, 2025-Present (\$2,000)

ACM DIS, USA - Awarded one-year ACM Professional Membership for paper review contribution, 2024

IEEEVIS, USA - Inclusive and Diversity Scholarship, 2023 (\$1,000, Registration Fee Weaver)

University of Maryland College Park, USA - Assistantship, 2022-Present

University of Maryland College Park, USA - Dean's Fellowship, 2022-2024 (\$5,000)

Massachusetts Institute of Technology, USA - Fellowship, 2016 - 2017 (\$40,000)

Rhode Island School of Design, USA - Assistantship/Fellowship, 2014 - 2016

Samsung Art & Design Institute, Korea - Scholarship, 2007 (\$4,000)

Community service

ACM CHI- Session Chair (Case Studies), 2025, (declined due to visa issue)

ACM CHI- Reviewer, 2024 - Present, (Full papers: 2024, Case Studies: 2024)

PacificVis- Reviewer, 2024 - Present, (Full papers -TVCG Journal: 2024)

ACM Designing Interactive Systems- Reviewer, 2024 - Present, (Full papers: 2024)

IEEEVIS - Reviewer, 2023 - Present, (Full papers: 2023/2025, Short papers: 2024)

UMD Graduate Admissions Committee, 2023

PacificVis - Juror, 2022 - 2023

IEEEVIS Arts Program - Program Committee, 2018 - Present (Full papers, Exhibitions, Pictorials)

A' Design Award & Competition, Italy - Jury Member, 2018 - 2022

Brown University, Computer Science Department, USA - Portfolio Reviewer, 2019 - 2021

Apexart, USA - Jury Member, 2017

Mentoring service

Saumya Verma - Master, UMD, iSchool

User Research Methods, 2024

John Robert Cole - Master, UMD, CS

Peer Mentorship UMD, 2024

Invited talks, Lectures, Workshops (Selected)

Ohio State University Ohio, USA, 2022

Lecture: Data and Human Communication

GyeongGi Cultural Foundation, Seoul, Korea, 2021

Lecture: Data as a communication medium: art, design, and human

San Jose State University San Jose, USA, 2021

Lecture: Data and Human Communication

Workshop: Measuring the temperature of my mind

Awards

ACM Designing Interactive Systems, USA - Awarded for Best Paper Review Contribution, 2024

IEEE Arts Program, Melbourne, Australia - Accepted for exhibition, 2023 (Project: Solar System)

A'Design Award and Competition, Italy - Winner (Gold), 2018-2019

Information is Beautiful Awards, USA - Long List, 2018

World Changing Ideas Awards (by Fast Company), USA - Finalist, 2018

IEEE Arts Program, Berlin, Germany - Accepted for exhibition

A'Design Award and Competition, Italy - Winner (Iron), 2016-2017

53rd American Graphic Design Awards, GDUSA, USA -Winner (Student), 2016

Spark International Design Awards, USA - Finalist, 2016

Annual Student Artists' Book Juried Contest, USA - Accepted for exhibition and publication at RISD Fleet Library, 2015

Adobe Design Achievement Awards, USA - Semifinalist, 2008, 2015, 2016

Adobe Design Achievement Awards, USA - Honorable Mention 2007

IF Design Award, USA - Winner, 2010

Good Design Award, Japan - Winner, 2010

Seoul Design Olympiad 2009, Korea - Winner (Honorable Mention), 2009

SADI Graduation Award, Korea - Experimental Portfolio Winner, 2008

11th Environmental Management Corporation Award, Korea - Winner, 2006

Media appearance

Monthly Design (Oldest Korean Design Magazine), Seoul, Korea, 2018

Feature Interview, Title - Data Visualization Designer, Hyemi Song / LINK

Data Vis Today, USA, 2018

Feature Interview, Podcast (Episode 13) / LINK

IdN, Hong Kong, 2018

Featured article (Project: CityWays), IdN is an international Design Magazine / LINK

The Guardian, USA, 2016

News Article (Project: Urban Exposure), Data Visualization at MIT Senseable City Lab / LINK

Visual Loop, Brazil, 2012

Featured article, Title - Finding stories of data visualization from twitter / LINK

Information Aesthetics, USA, 2011

Featured article, Title - Visualizing Works: Hyemi Song's Innovative Portfolio / LINK

Visualising Data, USA, 2011

Featured article, Title - Visualizing Works: Hyemi Song's Innovative Portfolio

Sadi Vision, Korea, 2011

Featured article (Project: Visualizing Works)

IF Online Gallery, USA, 2010

IF Online Gallery (Project: KT Olleh Square)

2009 Seoul Design Olympiad, Korea, 2009

Annual publication for winners

Adobe Design Achievement Award Online Gallery, USA, 2008

ADAA Online Gallery (Project: The temperature of my mind

Exhibitions

IEEE Arts Program, Melbourne, Australia, 2023 (Project: Solar System)

Design Korea Festival 2020, Design Beyond Data, @Coex, Seoul, Korea, (Declined) 2020

IEEE Arts Program, Berlin, Germany, 2018

A'design Award Winner exhibition, @Mood, Italy, 2017

Shenzhen Design Week, @Shenzhen Convention Center, China, 2017

RISD Nature Lab anniversary exhibition, @Waterman Gallery, USA, 2017

Internet Festival, @Waterman Gallery, Pisa, Italy, 2016

RISD Graduate Exhibition, @Providence Convention Center, USA

Dark Matter, @RISD Sol Koffler Gallery, USA

Image Landscapes, @RISD Gelman Gallery, USA

Annual Student Artists' Book Exhibition, @RISD Fleet Library, USA

2009 Seoul Design Olympiad, @Jamsil Main Stadium, Korea

Sharing Experience 2009, @Zero one center Gallery, Korea

Onepiece Magazine Ceremony Party 500, Korea

Reviewing Hanul Exhibition, @Space Hiut, Korea

GUANGZHOU Design Korea Exhibition, Guangzhou, China

2nd D.I.P. Exhibition, @SADI Space Gallery, Korea

21st D.I.P. Exhibition, @SADI Space Gallery, Korea

SADI Graduation Exhibition, @SADI Space Gallery, Korea

Hanul Exhibition, @Shinhan Gallery, Korea

Chelsea College of Arts Graduation Exhibition, @Hugon Road Gallery, UK

Permanent collections

Walking in a Place Walkestra, Book, RISD Fleet Library, Rhode Island School of Design, 2016 Solar System, Art Book, RISD Fleet Library, Rhode Island School of Design, 2015

Skillsets

Front, Backend, Data Visualization, Immersive Analytics — Javascript, React, Redux, Express.js, MongoDB, Python, HTML, CSS, C#, D3js, Vegalit, Matplotlib, Three.js, PyTorch, Unity

Design & Research — Graphic Design, UX/UI design, Interaction Design, UX Research, Academic Research