# HYEMI SONG

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# Summary

Research interests: Information Visualization, HCI, Human-Centered AI, and Immersive Analytics.

**Main topic**: The complex interplay between Natural Language and Data Visualization in XR within generative AI-powered immersive analytics under the supervison of <u>Dr. Amitabh Varshney</u>.

Immigrant status: US Permanent Resident (EB-1A Extraordinary Ability, self-petitioned, 2021).

## **Educational background**

Ph.D. Computer Science, University of Maryland College Park, 2022 - Present

Master of Science, Computer Science, University of Maryland College Park, 2022-2024

Master of Fine Arts, Digital + Media, Rhode Island School of Design

Bachelor of Science, Molecular Biology, The Catholic University of Korea

### **Publications**

- J2 **Hyemi Song**, Matthew Johnson, Kirsten Whitley, Eric Krokos, Amitabh Varshney Embodied Natural Language Interaction (NLI): Speech Input Patterns in Immersive Analytics, IEEE Transactions on Visualization and Computer Graphics (TVCG), IEEEVIS 2025 (acceptance rate of 24.4%)
- P2 **Hyemi Song**, Sai Gopinath, Zhicheng Liu Intents, Techniques, and Components: a Unified Analysis of Interaction Authoring Tasks in Data Visualization, <u>Master's scholarly paper</u>, <u>University of Maryland</u>, <u>Preprint</u>, <u>2024</u>, (<u>Invited for fast-track submission to CGF journal via EuroVis 2023</u>)
- J1 Hannah K. Bako, Xinyi Liu, Grace Ko, **Hyemi Song**, Leilani Battle, Zhicheng Liu Unveiling How Examples Shape Data Visualization Design Outcomes, <u>IEEE Transactions on Visualization and Computer Graphics (TVCG)</u>, <u>IEEEVIS 2024 (acceptance rate of 23.2%)</u>
- P1 Zongxia Li, Paiheng Xu, Fuxiao Liu, **Hyemi Song** Towards understanding in-context learning with contrastive demonstrations and saliency maps, <u>Preprint 2023</u>
- T1 Hyemi Song Walking in a Place, Walkestra, Rhode Island School of Design, MFA Thesis 2016

## **Books & Book chapters**

- B2 Hyemi Song, Solar System, Annual Student Artists' Book Juried Contest, Rhode Island School of Design, 2015
- B1 Steven Heller, Rick Landers, Raw Data, (Published Works: The temperature of my mind, Visualizing works), 2014

### Research and Professional experience

University of Maryland College Park, USA, 2022 - Present

Position: Research Assistant (Full-time, Advisor: Dr. Amitabh Varshney)

Microsoft, Redmond, USA, 2019 - 2022

Position: Senior Designer (Full-time) - Specialized in Data Visualization (Azure Machine Learning, Responsible AI)

Datadog Inc, New York, USA, 2017 - 2019

Position: Product Designer (Full-time) - Specialized in Data Visualization

Massachusetts Institute of Technology, MIT Senseable City Lab, Cambridge, USA, 2016 - 2017

Position: Research Fellow (Full-time, Data Visualization Specialist)

NAVER Corporation, Seoul, Korea, 2011 - 2014

Position: UX Researcher (Full-time) - Social Media, Search Engine

VINYL Interactive, Seoul, Korea, 2010 - 2011

Position: UX Researcher (Full-time) - New Media Art Installation

2015 Brothers, Seoul, Korea, 2009 - 2010

Position: Art Director (Full-time) - Advertisement

PXD, Seoul, Korea, 2008 - 2009

Position: UX Researcher (Full-time) - Web/Mobile Operation Systems and Applications

Kiz Entertainment, Seoul, Korea, 2004

Position: Animator (Full-time)

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eyeballNYC, New York, USA, 2015

Samsung Electronics, Seoul, Korea, 2007

Cheil World Wide, Seoul, Korea, 2006

Positions in three companies: Design Intern (Full-time)

# Teaching experience

University of Maryland College Park, 2022 Spring/Summer, 2023 Spring/Summer/Fall

Position: Teaching Assistant, Class: Introduction to Data Science, Web Application Development with JavaScript

Rhode Island School of Design, 2016 Winter

Position: Instructor, Class: Measuring the Universe (2016 RISD Winter Session)

## **Grants, Fellowships & Scholarships**

University of Maryland College Park, USA - Fellowship, Future Faculty Program, 2025-Present (\$2,000)

ACM DIS, USA - Awarded one-year ACM Professional Membership for paper review contribution, 2024

**IEEEVIS**, USA - Inclusive and Diversity Scholarship, 2023 (\$1,000, Registration Fee Weaver)

University of Maryland College Park, USA - Assistantship, 2022-Present

University of Maryland College Park, USA - Dean's Fellowship, 2022-2024 (\$5,000)

Massachusetts Institute of Technology, USA - Fellowship, 2016 - 2017 (\$40,000)

Rhode Island School of Design, USA - Assistantship/Fellowship, 2014 - 2016

Samsung Art & Design Institute, Korea - Scholarship, 2007 (\$4,000)

#### Community service

ACM CHI- Session Chair (Case Studies), 2025, (declined due to visa issue)

**ACM CHI-** Reviewer, 2024 - Present, (Full papers: 2024, Case Studies: 2024)

PacificVis- Reviewer, 2024 - Present, (Full papers -TVCG Journal: 2024)

ACM Designing Interactive Systems- Reviewer, 2024 - Present, (Full papers: 2024)

IEEEVIS - Reviewer, 2023 - Present, (Full papers: 2023/2025, Short papers: 2024)

**UMD Graduate Admissions Committee**, 2023

PacificVis - Juror, 2022 - 2023

**IEEEVIS Arts Program** - Program Committee, 2018 - Present (Full papers, Exhibitions, Pictorials)

A' Design Award & Competition, Italy - Jury Member, 2018 - 2022

Brown University, Computer Science Department, USA - Portfolio Reviewer, 2019 - 2021

Apexart, USA - Jury Member, 2017

### **Mentoring service**

Saumya Verma - Master, UMD, iSchool

User Research Methods, 2024

John Robert Cole - Master, UMD, CS

Peer Mentorship UMD, 2024

# Invited talks, Lectures, Workshops (Selected)

Ohio State University Ohio, USA, 2022

Lecture: Data and Human Communication

GyeongGi Cultural Foundation, Seoul, Korea, 2021

Lecture: Data as a communication medium: art, design, and human

San Jose State University San Jose, USA, 2021

Lecture: Data and Human Communication

Workshop: Measuring the temperature of my mind

## **Awards**

ACM Designing Interactive Systems, USA - Awarded for Best Paper Review Contribution, 2024

IEEE Arts Program, Melbourne, Australia - Accepted for exhibition, 2023 (Project: Solar System)

A'Design Award and Competition, Italy - Winner (Gold), 2018-2019

Information is Beautiful Awards, USA - Long List, 2018

World Changing Ideas Awards (by Fast Company), USA - Finalist, 2018

IEEE Arts Program, Berlin, Germany - Accepted for exhibition

A'Design Award and Competition, Italy - Winner (Iron), 2016-2017

53rd American Graphic Design Awards, GDUSA, USA -Winner (Student), 2016

Spark International Design Awards, USA - Finalist, 2016

Annual Student Artists' Book Juried Contest, USA - Accepted for exhibition and publication at RISD Fleet Library, 2015

Adobe Design Achievement Awards, USA - Semifinalist, 2008, 2015, 2016

Adobe Design Achievement Awards, USA - Honorable Mention 2007

IF Design Award, USA - Winner, 2010

Good Design Award, Japan - Winner, 2010

Seoul Design Olympiad 2009, Korea - Winner (Honorable Mention), 2009

SADI Graduation Award, Korea - Experimental Portfolio Winner, 2008

11th Environmental Management Corporation Award, Korea - Winner, 2006

## Media appearance

Monthly Design (Oldest Korean Design Magazine), Seoul, Korea, 2018

Feature Interview, Title - Data Visualization Designer, Hyemi Song / Link

Data Vis Today, USA, 2018

Feature Interview, Podcast (Episode 13) / Link

IdN, Hong Kong, 2018

Featured article (Project: CityWays), IdN is an international Design Magazine / Link

The Guardian, USA, 2016

News Article (Project: Urban Exposure), Data Visualization at MIT Senseable City Lab / Link

Visual Loop, Brazil, 2012

Featured article, Title - Finding stories of data visualization from twitter / Link

Information Aesthetics, USA, 2011

Featured article, Title - Visualizing Works: Hyemi Song's Innovative Portfolio / Link

Visualising Data, USA, 2011

Featured article, Title - Visualizing Works: Hyemi Song's Innovative Portfolio

Sadi Vision, Korea, 2011

Featured article (Project: Visualizing Works)

IF Online Gallery, USA, 2010

IF Online Gallery (Project: KT Olleh Square)

2009 Seoul Design Olympiad, Korea, 2009

Annual publication for winners

Adobe Design Achievement Award Online Gallery, USA, 2008

ADAA Online Gallery (Project: The temperature of my mind

#### **Exhibitions**

IEEE Arts Program, Melbourne, Australia, 2023 (Project: Solar System)

Design Korea Festival 2020, Design Beyond Data, @Coex, Seoul, Korea, (Declined) 2020

IEEE Arts Program, Berlin, Germany, 2018

A'design Award Winner exhibition, @Mood, Italy, 2017

Shenzhen Design Week, @Shenzhen Convention Center, China, 2017

RISD Nature Lab anniversary exhibition, @Waterman Gallery, USA, 2017

Internet Festival, @Waterman Gallery, Pisa, Italy, 2016

RISD Graduate Exhibition, @Providence Convention Center, USA

Dark Matter, @RISD Sol Koffler Gallery, USA

Image Landscapes, @RISD Gelman Gallery, USA

Annual Student Artists' Book Exhibition, @RISD Fleet Library, USA

2009 Seoul Design Olympiad, @Jamsil Main Stadium, Korea

Sharing Experience 2009, @Zero one center Gallery, Korea

Onepiece Magazine Ceremony Party 500, Korea

Reviewing Hanul Exhibition, @Space Hiut, Korea

GUANGZHOU Design Korea Exhibition, Guangzhou, China

2nd D.I.P. Exhibition, @SADI Space Gallery, Korea

21st D.I.P. Exhibition, @SADI Space Gallery, Korea

SADI Graduation Exhibition, @SADI Space Gallery, Korea

Hanul Exhibition, @Shinhan Gallery, Korea

Chelsea College of Arts Graduation Exhibition, @Hugon Road Gallery, UK

### **Permanent collections**

Walking in a Place Walkestra, Book, RISD Fleet Library, Rhode Island School of Design, 2016 Solar System, Art Book, RISD Fleet Library, Rhode Island School of Design, 2015