

Hyemi Song

HOME <https://hyemisong.com/> PORTFOLIO <https://bohyemian.com/> EMAIL hsong02@cs.umd.edu

Summary

Hyemi Song is a researcher and a designer interested in Information Visualization, HCI, and Immersive Analytics. Currently, she studies the complex interplay between Natural Language and Data Visualization in XR within generative AI-powered immersive analytics under the supervision of Dr. Amitabh Varshney. **Immigrant Status:** US Permanent Resident (EB-1A Extraordinary Ability, self-petitioned, 2021)

Educational background

University of Maryland, College Park, USA, 2022-Present
Ph.D. Computer Science

University of Maryland, College Park, USA, 2022-2024
Master of Science, Computer Science

Rhode Island School of Design, Providence, USA
Master of Fine Arts, Digital + Media

University of the Arts London, London, UK
Foundation, Visual Communication Design

The Catholic University of Korea, Seoul, Korea
Bachelor of Science, Molecular Biology

Research experience

University of Maryland College Park, USA, 2022 - Present
Position: Research Assistant (Advisor: Dr. Amitabh Varshney)
Labs: UMD Graphics and Visual Informatics Laboratory, Human-Computer Interaction Lab
Currently working on Natural Language and Data Visualization Interplay in XR within generative AI-powered immersive analytics.

Massachusetts Institute of Technology, MIT Senseable City Lab, Cambridge, USA, 2016 - 2017
Position: Research Fellow, Data Visualization Specialist
Developed an award-winning project, Cityways, Driving DNA, Pisa Pool, Urban Exposure, and more.

NAVER Corporation, Seoul, Korea, 2011 - 2014
Position: UX Researcher
Designed UX/UI for Social Media, 'me2day' (the equivalent of Twitter), and a search engine, 'NAVER' (the largest search engine in Korea).

Teaching experience

University of Maryland College Park, 2022 Spring/Summer, 2023 Spring/Summer/Fall
Position: Teaching Assistant
Class: Introduction to Data Science, Web Application Development with JavaScript

Rhode Island School of Design, 2016 Winter
Position: Instructor
Class: Measuring the Universe (2016 RISD Winter Session)

Industry experience

Microsoft, Redmond, USA, 2019 - 2022
Position: Senior Designer
Specialized in Data Visualization, Designed for Machine Learning and AI products.
Designed Error Analysis Dashboard, Azure Machine Learning Studio, and more.

Datadog Inc, New York, USA, 2017 - 2019

Position: Product Designer

Specialized in Data Visualization. Designed/developed [Service Map](#), Host, and Infra map.

VINYL Interactive, Seoul, Korea, 2010 - 2011

Position: UX/UI designer

Designed and developed the web/mobile Service Strategies & Proposals, interactive installations, and digital media promotions for 10+ clients; SAMSUNG, Korea Telecommunication, and more. KT Olleh Square won a prize from the iF design awards.

2015 Brothers, Seoul, Korea, 2009 - 2010

Position: Art Director

Designed and directed advertising projects for 20+ clients, including SKTelecom, SAMSUNG, and Korea Technology.

PXD, Seoul, Korea, 2008 - 2009

Position: Interaction Designer

Developed and designed mobile/web UI/UX services for clients including SKTelecom and SAMSUNG.

Kiz Entertainment, Seoul, Korea, 2004

Position: Clay Animator

Participated in Clay animations for an advertisement, and TV Series with 5+ Clients, including Korean Broadcasting System and Dino land.

eyeballNYC, New York, USA, 2015,

Samsung Electronics, Seoul, Korea, 2007,

Cheil World Wide, Seoul, Korea, 2006

Position: Design Intern

Research projects

Natural Language and Data Visualization Interplay in Immersive Environments

[2] **Natural Language-Driven Interactions in Generative AI-Infused Immersive Analytics**, 2023 - Present

Role: First Author

[1] **Interaction Authoring for Immersive Visualization**, 2022 - Present

Role: First Author

Publications

[3] Hannah K. Bako, Xinyi Liu, Grace Ko, **Hyemi Song**, Leilani Battle & Zhicheng Liu, Unveiling How Examples Shape Data Visualization Design Outcomes, **IEEE VIS 2024**, [Link](#)

[2] Zongxia Li, Paiheng Xu, Fuxiao Liu, **Hyemi Song**, Towards understanding in-context learning with contrastive demonstrations and saliency maps, **Preprint 2023**, [Link](#)

[1] **Hyemi Song**, Walking in a Place, Walkestra, Rhode Island School of Design, **MFA Thesis 2016**

Books & Book chapters

[2] **Hyemi Song**, Solar System, Annual Student Artists' Book Juried Contest, Rhode Island School of Design, 2015

[1] Steven Heller, Rick Landers, Raw Data, (Published Works: The temperature of my mind, Visualizing works), 2014

Grants, Fellowships & Scholarships

ACM DIS, USA - Awarded one-year ACM Professional Membership for paper review contribution, 2024

IEEEVIS, USA - Inclusive and Diversity Scholarship, 2023

University of Maryland College Park, USA - Dean's Fellowship/Assistantship, 2022-Present

Massachusetts Institute of Technology, USA - Fellowship, 2016 - 2017

Rhode Island School of Design, USA - Assistantship/Fellowship, 2014 - 2016

Samsung Art & Design Institute, Korea - Scholarship, 2007

Jury, Review, Advising service

ACM Designing Interactive Systems- Reviewer, 2024 - Present, (Full papers: 2024)

IEEEVIS - Reviewer, 2023 - Present, (Full papers: 2023, Short papers: 2024)

PacificVis - Juror, 2022 - 2023

IEEEVIS Arts Program - Program Committee, 2018 - Present

A' Design Award & Competition, Italy - Jury Member, 2018 - 2022

Brown University, Computer Science Department, USA - Portfolio Reviewer, 2019 - 2021

Apexart, USA - Jury Member, 2017

Invited talks, Lectures, Workshops (Selected)

Ohio State University Ohio, USA, 2022

Lecture: Data and Human Communication

GyeongGi Cultural Foundation, Seoul, Korea, 2021

Lecture: Data as a communication medium: art, design, and human

San Jose State University San Jose, USA, 2021

Lecture: Data and Human Communication

Workshop: Measuring the temperature of my mind

Awards

ACM Designing Interactive Systems, USA - Awarded for Best Paper Review Contribution, 2024

IEEE Arts Program, Melbourne, Australia - Accepted for exhibition, 2023 (Project: Solar System)

A'Design Award and Competition, Italy - Winner (Gold), 2018-2019

Information is Beautiful Awards, USA - Long List, 2018

World Changing Ideas Awards (by Fast Company), USA - Finalist, 2018

IEEE Arts Program, Berlin, Germany - Accepted for exhibition

A'Design Award and Competition, Italy - Winner (Iron), 2016-2017

53rd American Graphic Design Awards, GDUSA, USA -Winner (Student), 2016

Spark International Design Awards, USA - Finalist, 2016

Annual Student Artists' Book Juried Contest, USA - Accepted for exhibition and publication at RISD Fleet Library, 2015

Adobe Design Achievement Awards, USA - Semifinalist, 2008, 2015, 2016

Adobe Design Achievement Awards, USA - Honorable Mention 2007

IF Design Award, USA - Winner, 2010

Good Design Award, Japan - Winner, 2010

Seoul Design Olympiad 2009, Korea - Winner (Honorable Mention), 2009

SADI Graduation Award, Korea - Experimental Portfolio Winner, 2008

11th Environmental Management Corporation Award, Korea - Winner, 2006

Media appearance

Monthly Design (Oldest Korean Design Magazine), Seoul, Korea, 2018

Feature Interview, Title - Data Visualization Designer, Hyemi Song / [Link](#)

Data Vis Today, USA, 2018

Feature Interview, Podcast (Episode 13) / [Link](#)

IdN, Hong Kong, 2018

Featured article (Project: CityWays), IdN is an international Design Magazine / [Link](#)

The Guardian, USA, 2016

News Article (Project: Urban Exposure), Data Visualization at MIT Senseable City Lab / [Link](#)

Visual Loop, Brazil, 2012

Featured article, Title - Finding stories of data visualization from twitter / [Link](#)

Information Aesthetics, USA, 2011

Featured article, Title - Visualizing Works: Hyemi Song's Innovative Portfolio / [Link](#)

Visualising Data, USA, 2011

Featured article, Title - Visualizing Works: Hyemi Song's Innovative Portfolio

Sadi Vision, Korea, 2011

Featured article (Project: Visualizing Works)

IF Online Gallery, USA, 2010

IF Online Gallery (Project: KT Olleh Square)

2009 Seoul Design Olympiad, Korea, 2009

Annual publication for winners

Adobe Design Achievement Award Online Gallery, USA, 2008

ADAA Online Gallery (Project: The temperature of my mind)

Exhibitions

IEEE Arts Program, Melbourne, Australia, 2023 (Project: Solar System)

Design Korea Festival 2020, Design Beyond Data, @Coex, Seoul, Korea, (Declined) 2020

IEEE Arts Program, Berlin, Germany, 2018

A'design Award Winner exhibition, @Mood, Italy, 2017

Shenzhen Design Week, @Shenzhen Convention Center, China, 2017

RISD Nature Lab anniversary exhibition, @Waterman Gallery, USA, 2017

Internet Festival, @Waterman Gallery, Pisa , Italy, 2016

RISD Graduate Exhibition, @Providence Convention Center, USA

Dark Matter, @RISD Sol Koffler Gallery, USA

Image Landscapes, @RISD Gelman Gallery, USA

Annual Student Artists' Book Exhibition, @RISD Fleet Library, USA

2009 Seoul Design Olympiad, @Jamsil Main Stadium, Korea

Sharing Experience 2009, @Zero one center Gallery, Korea

Onepiece Magazine Ceremony Party 500, Korea

Reviewing Hanul Exhibition, @Space Hiut, Korea

GUANGZHOU Design Korea Exhibition, Guangzhou, China

2nd D.I.P. Exhibition, @SADI Space Gallery, Korea

21st D.I.P. Exhibition, @SADI Space Gallery, Korea

SADI Graduation Exhibition, @SADI Space Gallery, Korea

Hanul Exhibition, @Shinhan Gallery, Korea

Chelsea College of Arts Graduation Exhibition, @Hugon Road Gallery, UK

Permanent collections

Solar System (Artbook), RISD Fleet Library, Rhode Island School of Design, 2015

Coursework (UMD)

Explainable Natural Language Processing [Link](#)

Natural Language Processing [Link](#)

User Experience Research Methods [Link](#)

Information Visualization [Link](#)

Advances in XR [Link](#)

Info-Centric Design System [Link](#)

Interactive Technologies in Human-Computer Interaction

Visual Analytics

Bioinformatics (AU)

Embodied Media Design (AU)

Skillsets

Front, Backend, Data Visualization, Data Science, AR/VR

Javascript, React, Redux, Express.js, MongoDB, Python, HTML, CSS, C#

D3js, VegaLit, Matplotlib, Three.js, PyTorch, Unity

Design & Research

Graphic Design, UX/UI design, Interaction Design, UX Research, Academic Research