



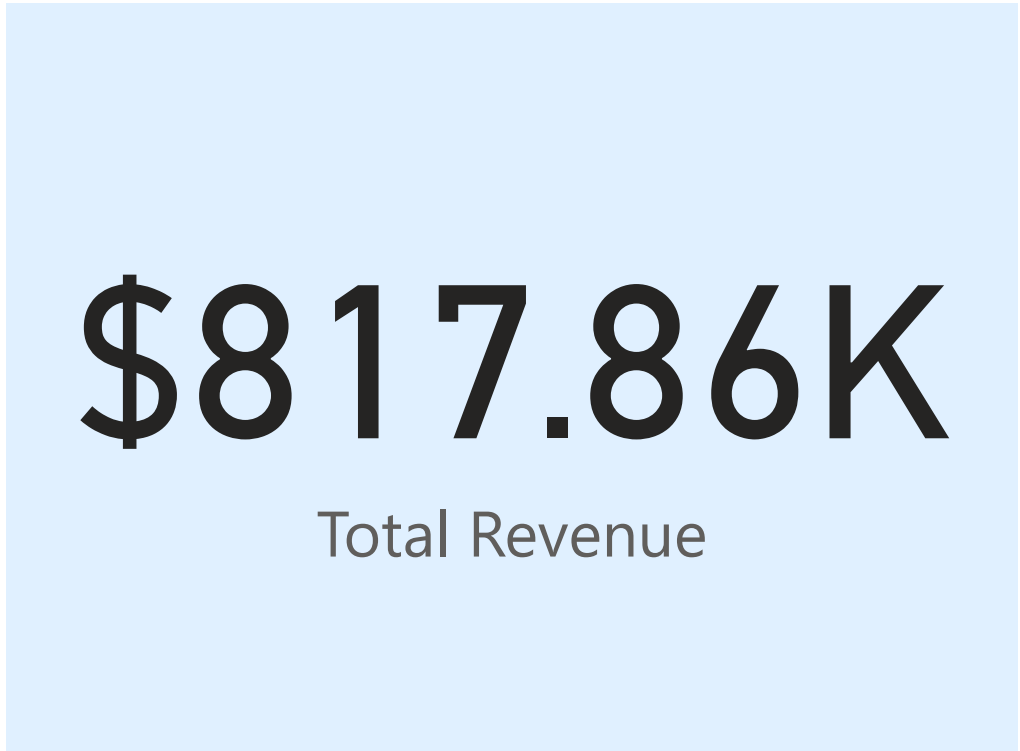
Date

1/1/2015

12/31/2015

Quantity Sold by Pizza

name	Total Revenue	Quantity Sold
Thai Chicken	\$43,434.25	2371
Barbecue Chicken	\$42,768.00	2432
California Chicken	\$41,409.50	2370
Classic Deluxe	\$38,180.50	2453
Spicy Italian	\$34,831.25	1924
Southwest Chicken	\$34,705.75	1917
Italian Supreme	\$33,476.75	1884
Hawaiian	\$32,273.25	2422
Four Cheese	\$32,265.70	1902
Sicilian	\$30,940.50	1938
Pepperoni	\$30,161.75	2418
Greek	\$28,454.10	1420
Mexicana	\$26,780.75	1484
Five Cheese	\$26,066.50	1409
Pepper Salami	\$25,529.00	1446
Italian Capocollo	\$25,094.00	1438
Vegetables + Vegetables	\$24,374.75	1526
Prosciutto and Arugula	\$24,193.25	1457
Napolitana	\$24,087.00	1464
Spinach and Feta	\$23,271.25	1446
Total	\$817,860.05	49574



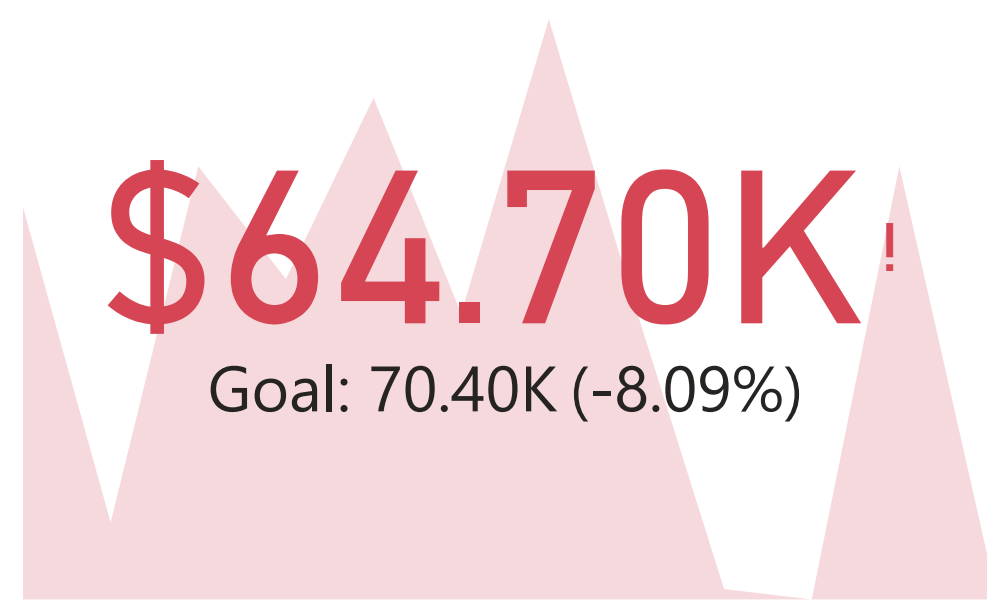
Click to view Order Patterns

Click to view Popular Ingredients

Current Month Quantity Sold



Current Month Revenue



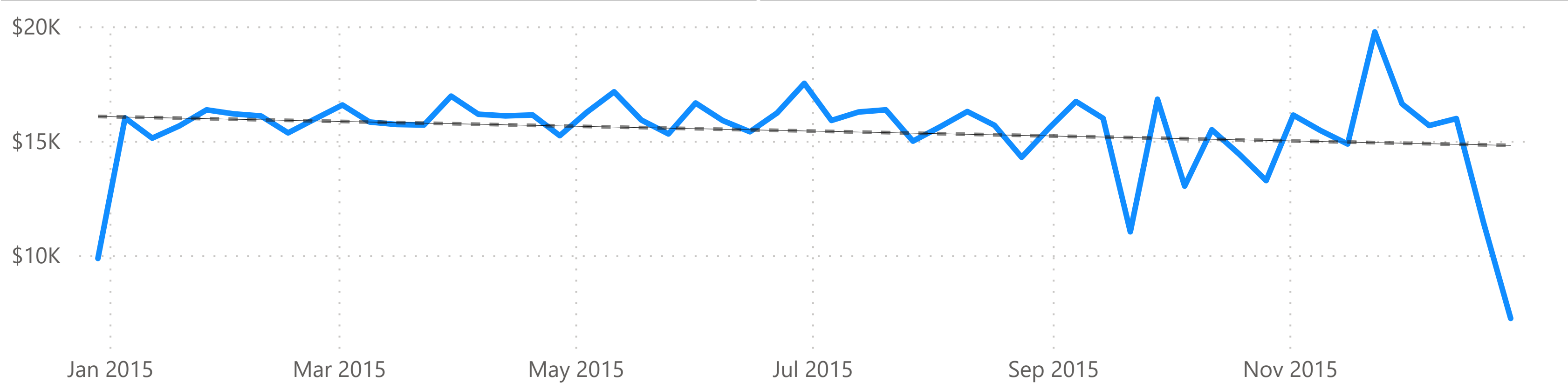
Best Seller (Orders)

Classic Deluxe

Worst Seller (Orders)

Brie Carre

Weekly Revenue



Right-click a pizza name on the table above and Drill Through to Product detail.



Ingredients

- Chicken
- Chipotle Sauce
- Cilantro
- Corn
- Jalapeno Peppers
- Mozzarella Cheese
- Red Onions
- Red Peppers

Pizza Size and Price

pizza_id	Price	Quantity Sold
southw_ckn_l	\$20.75	1016
southw_ckn_m	\$16.75	534
southw_ckn_s	\$12.75	367

Price Adjustment(%)

66

Southwest Ch...

name

\$16.75

Current Price

M

size

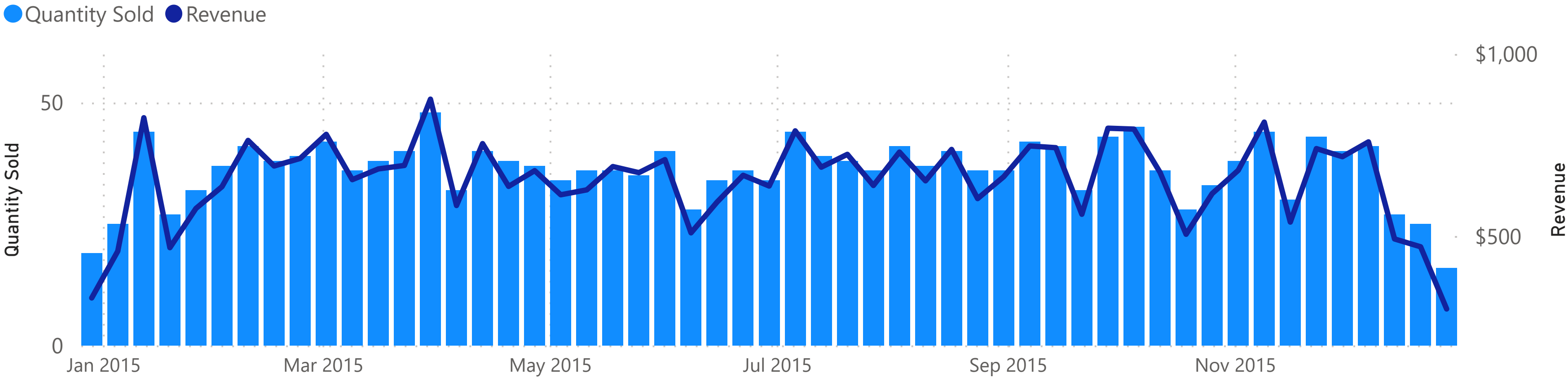
\$27.81

Adjusted Price

Pizza Name

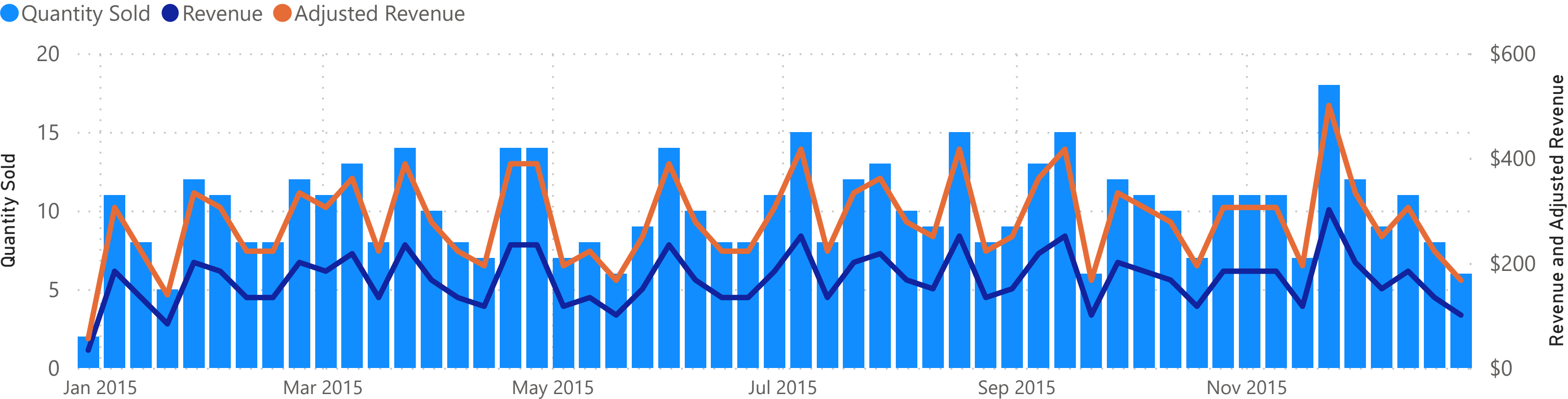
Southwest Chicken

Weekly Sale and Revenue from this Pizza (All Sizes)



← *Select a specific pizza id and Adjust its Price to see how it affects Monthly Revenue.*

Weekly Sale and Revenue from this Pizza (specific Size) vs Adjusted Revenue

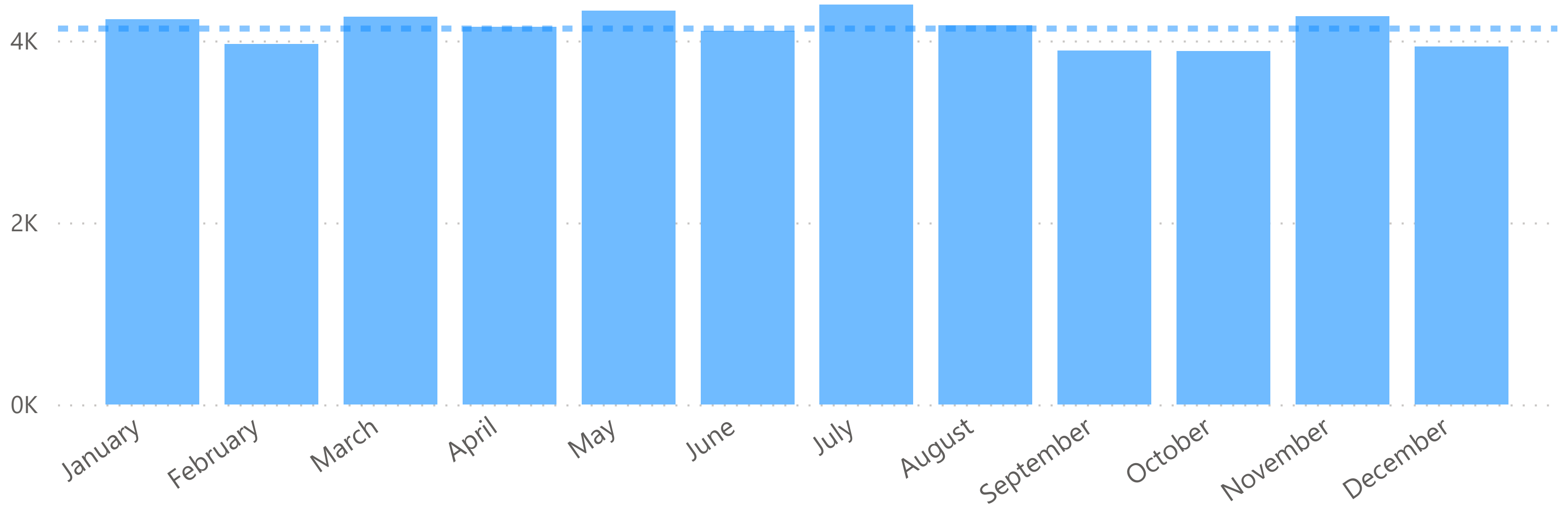




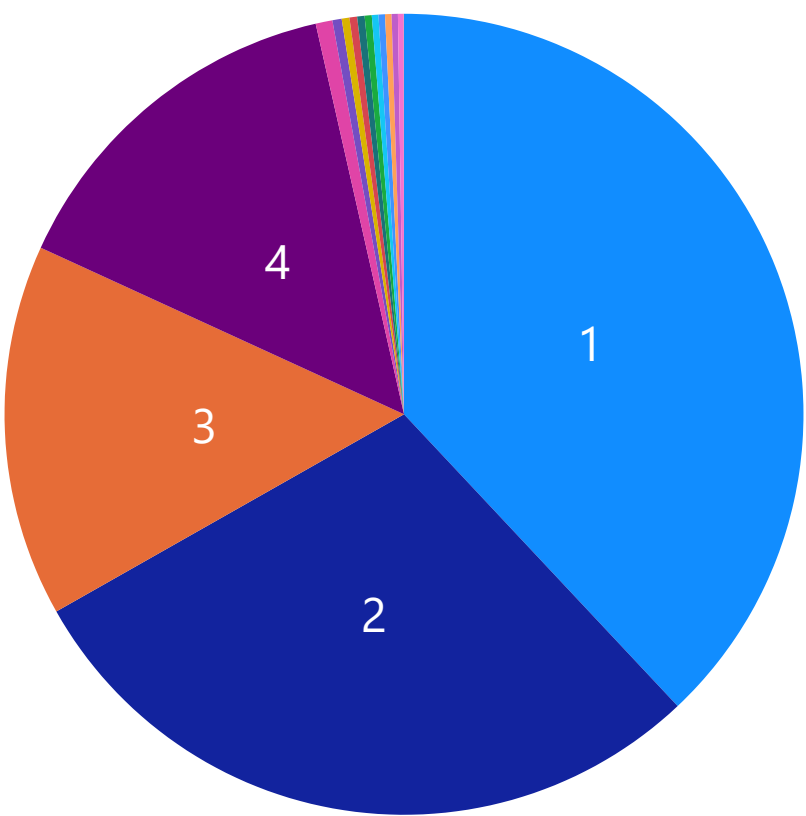
Click to go to Executive Summary page.



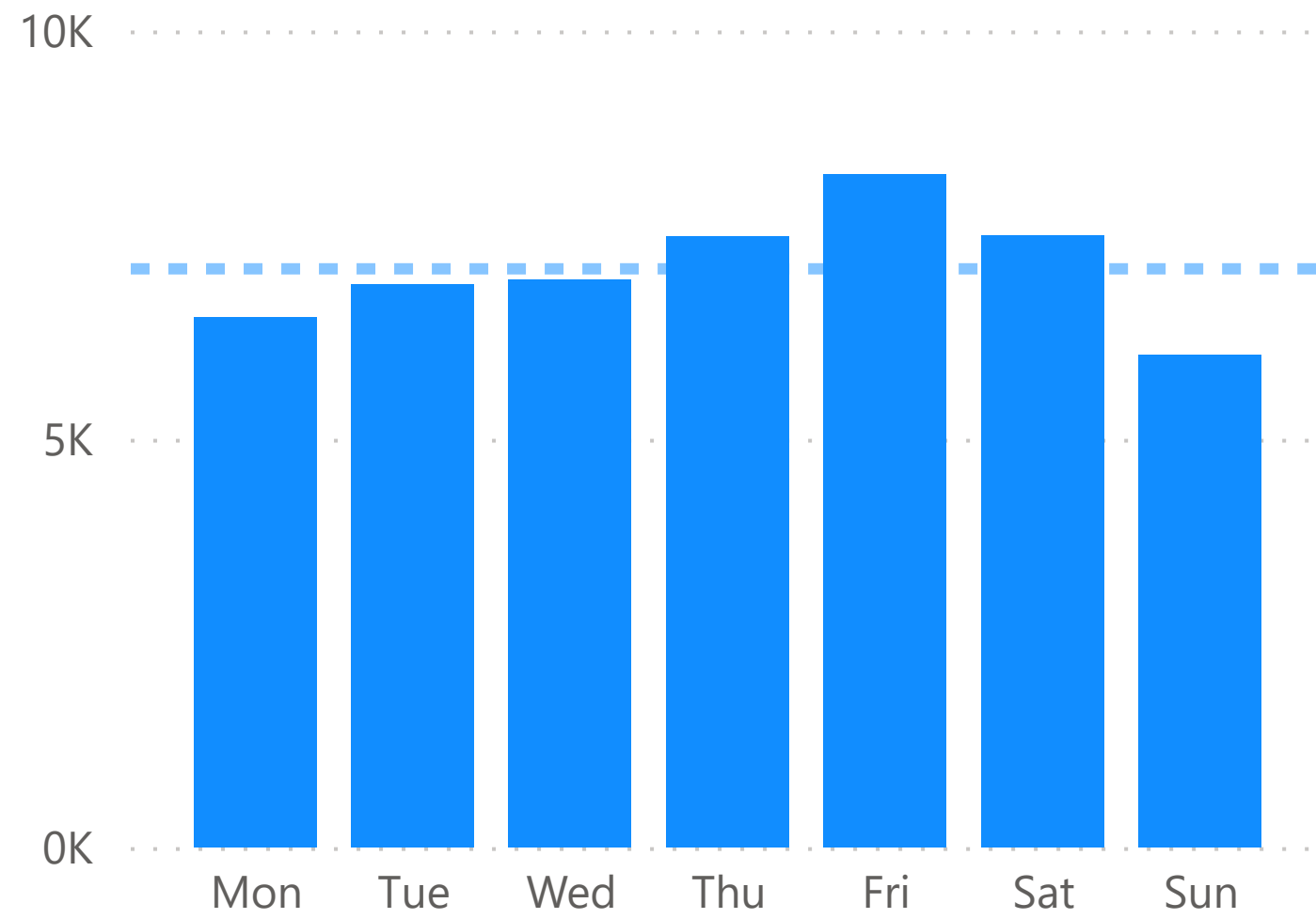
Monthly Sales



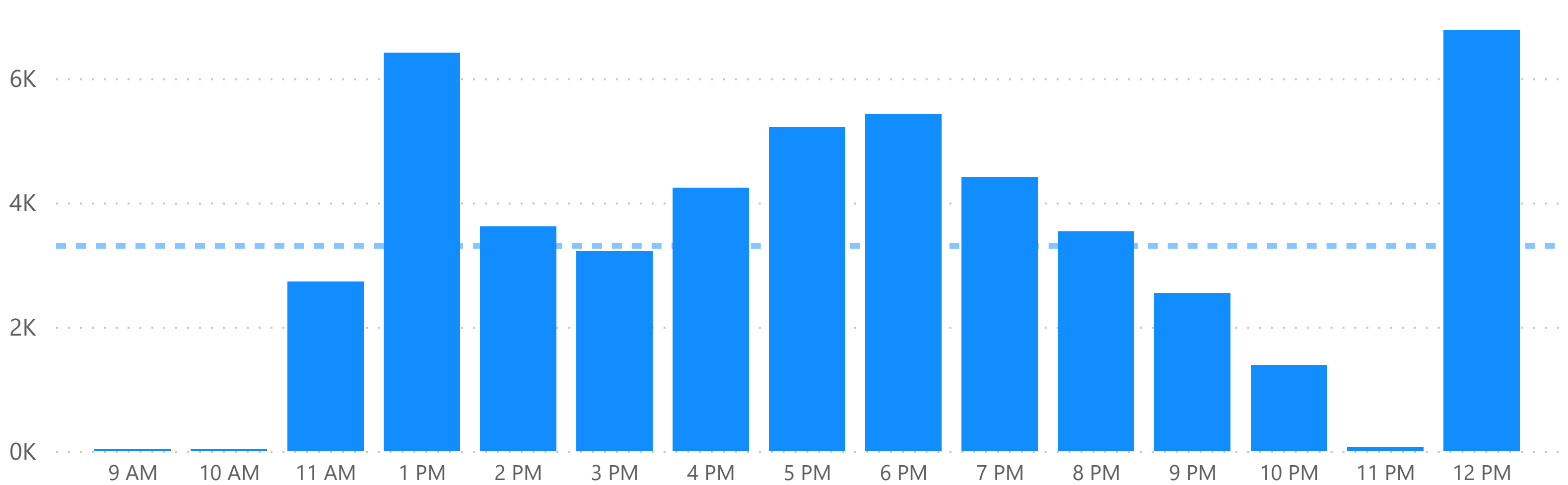
Typical Number of Pizzas Orderd



Sales by Day of Week



Sales by Time of Day

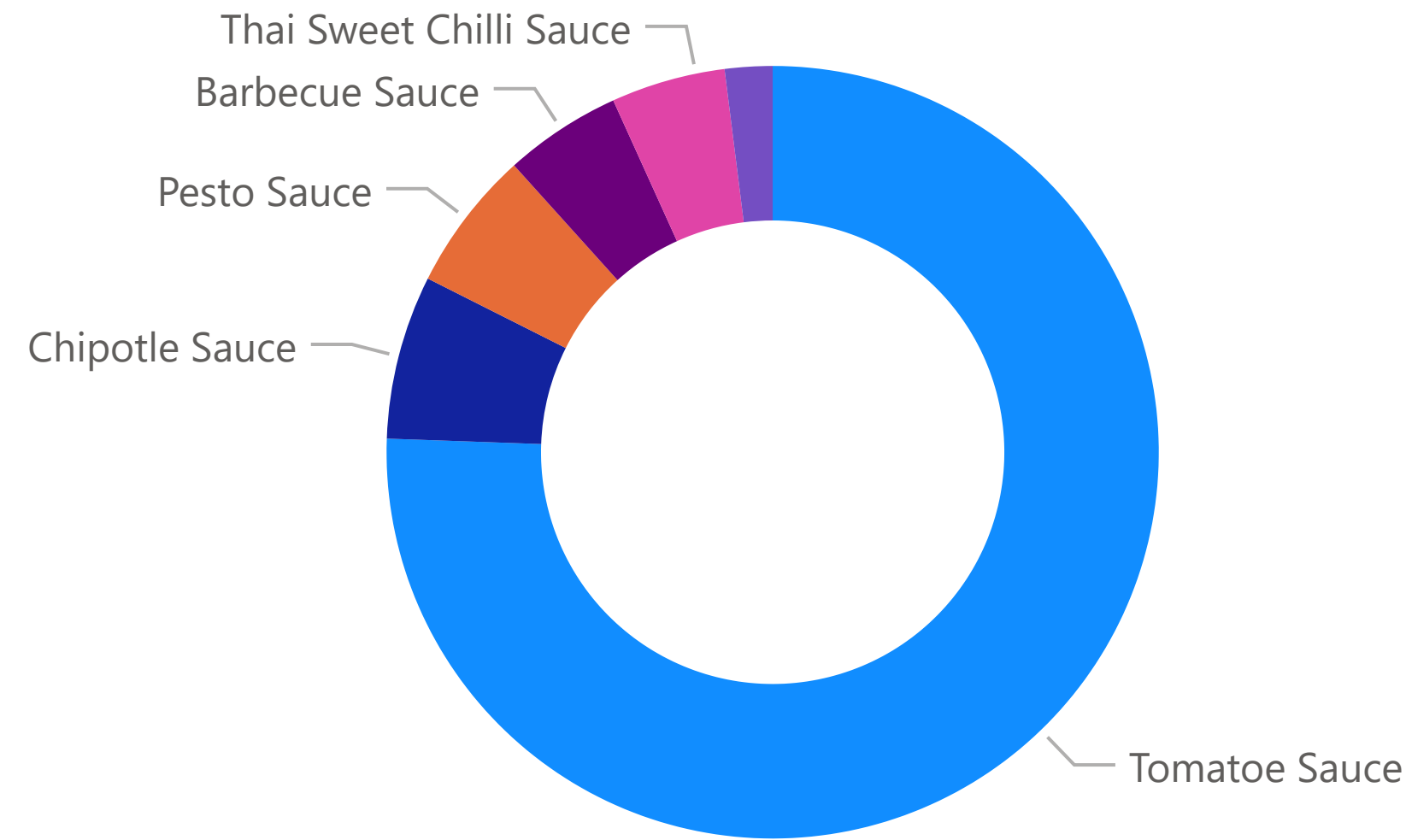




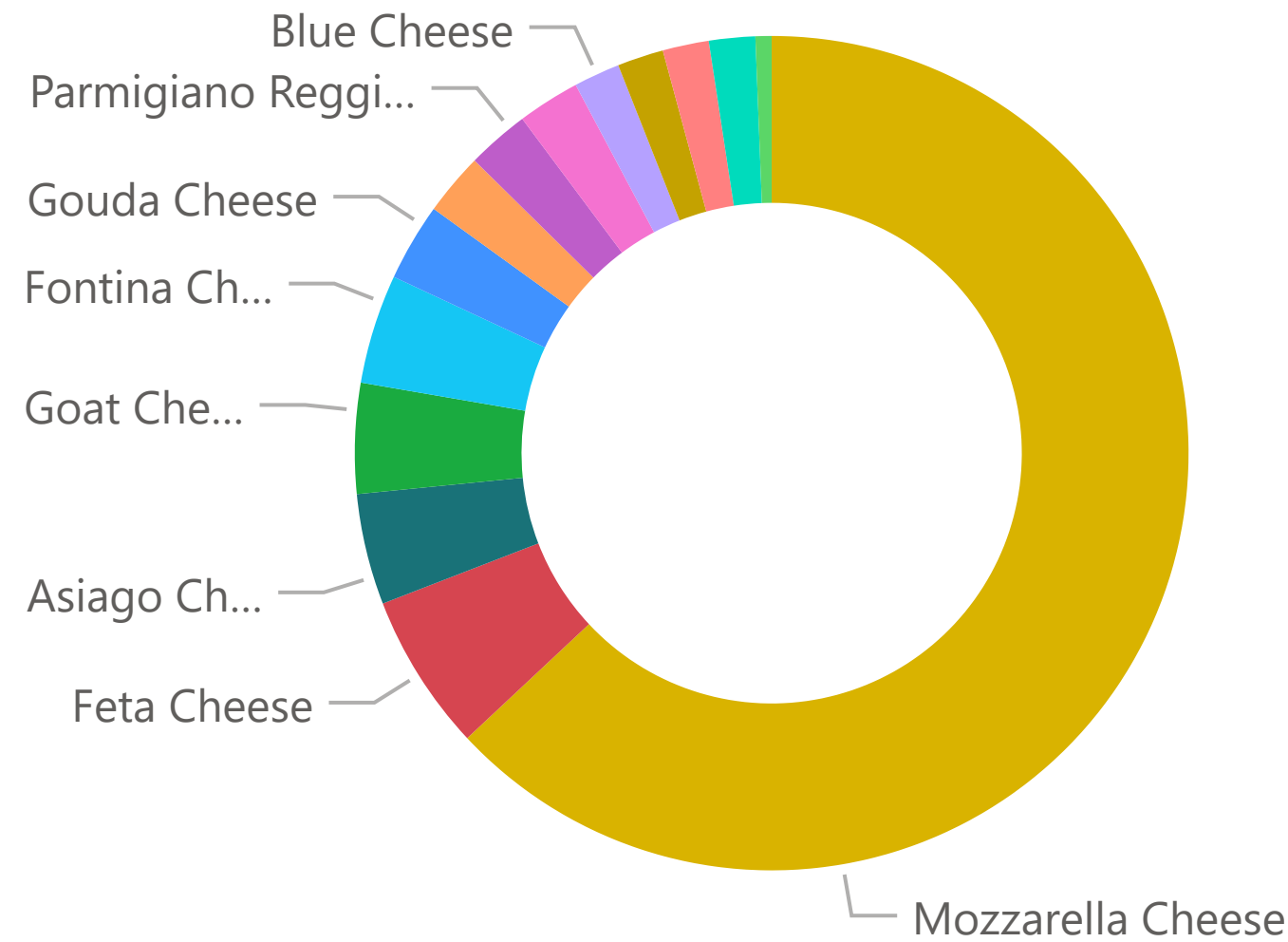
Click to go to Executive Summary page.



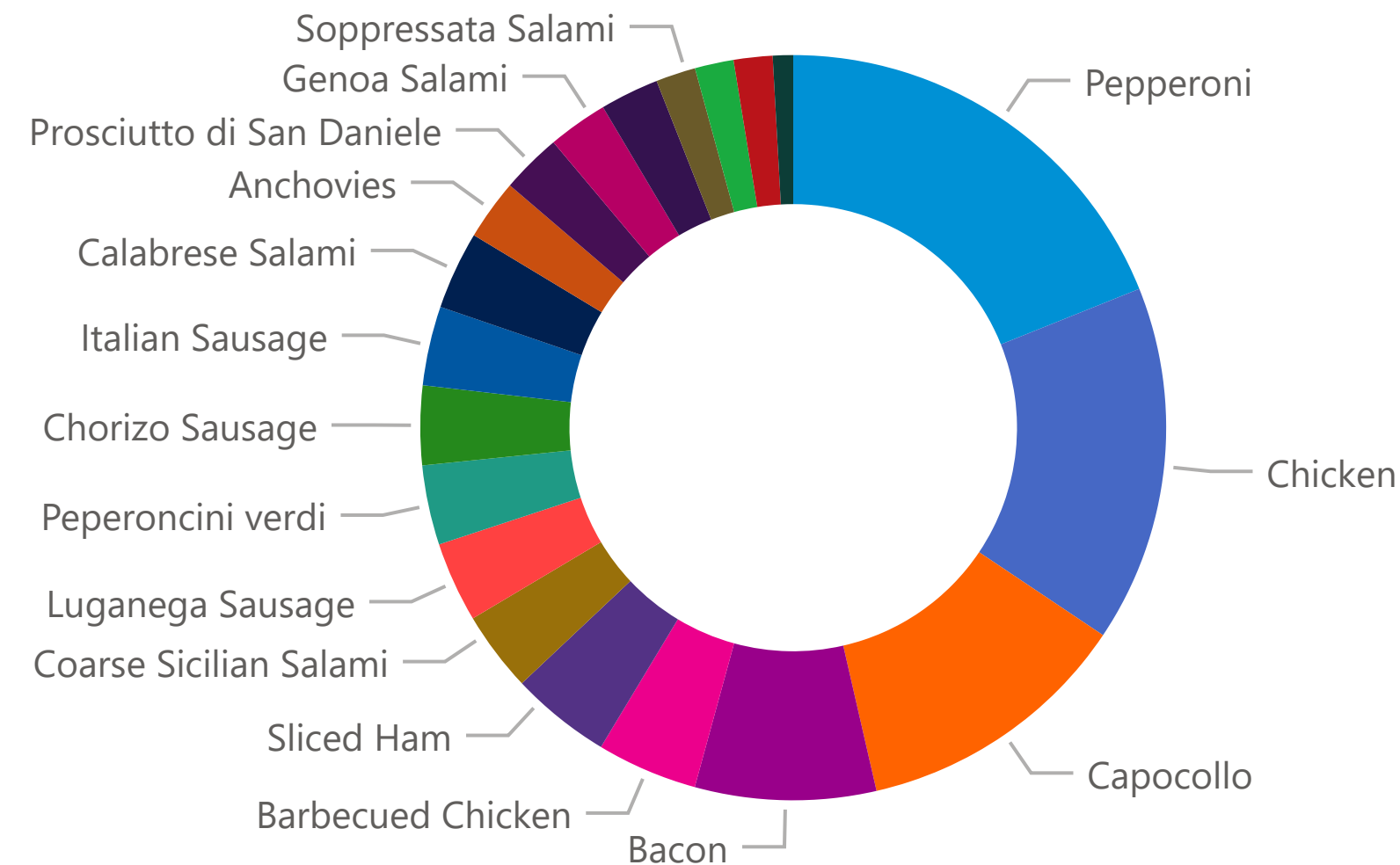
Popular Sauces



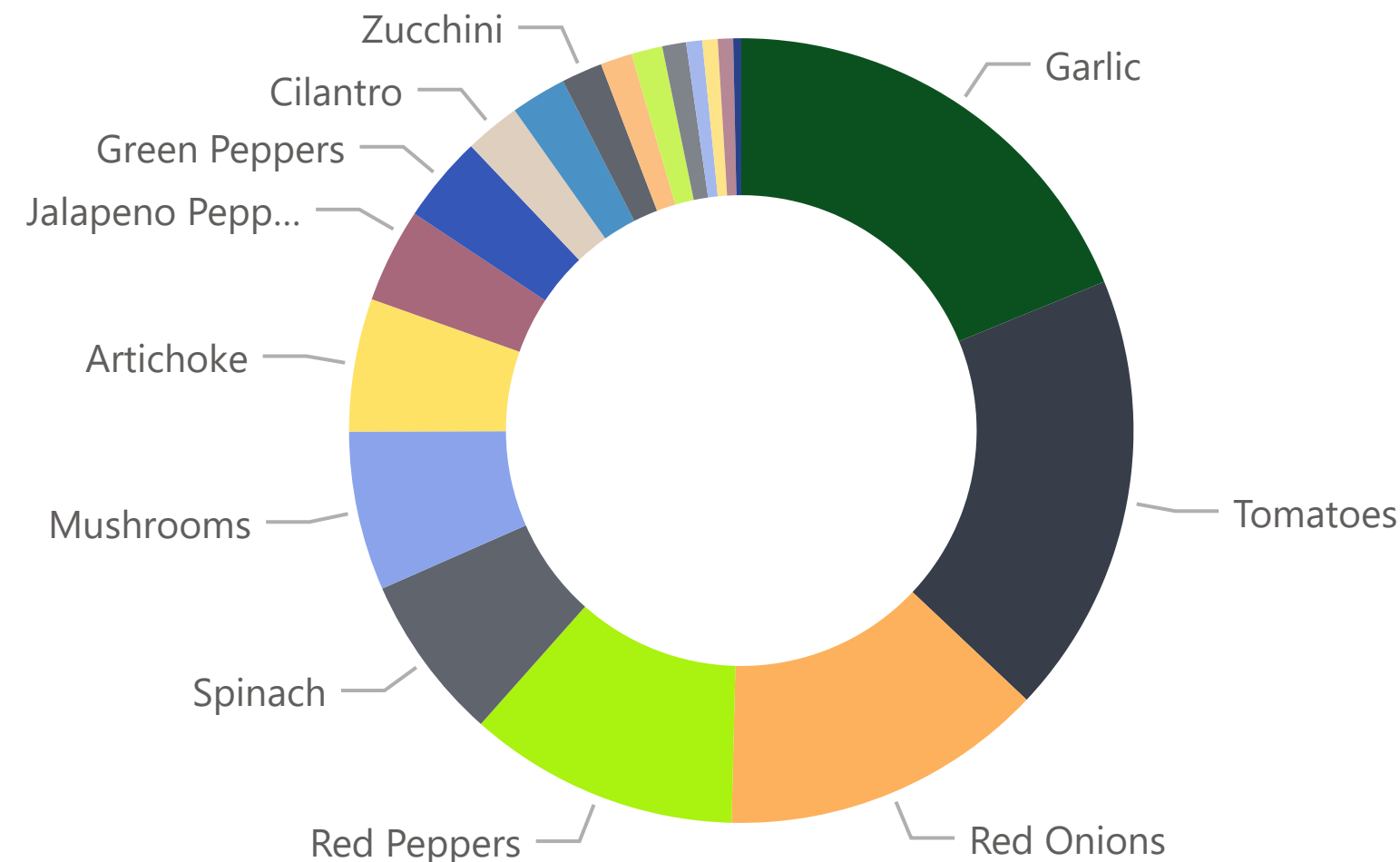
Popular Cheese



Popular Toppings (Meat)



Popular Toppings (Vegetable)



Popular Toppings (Others)

