

# Amiee - Therapeutic Companion

A friend in need is a friend indeed



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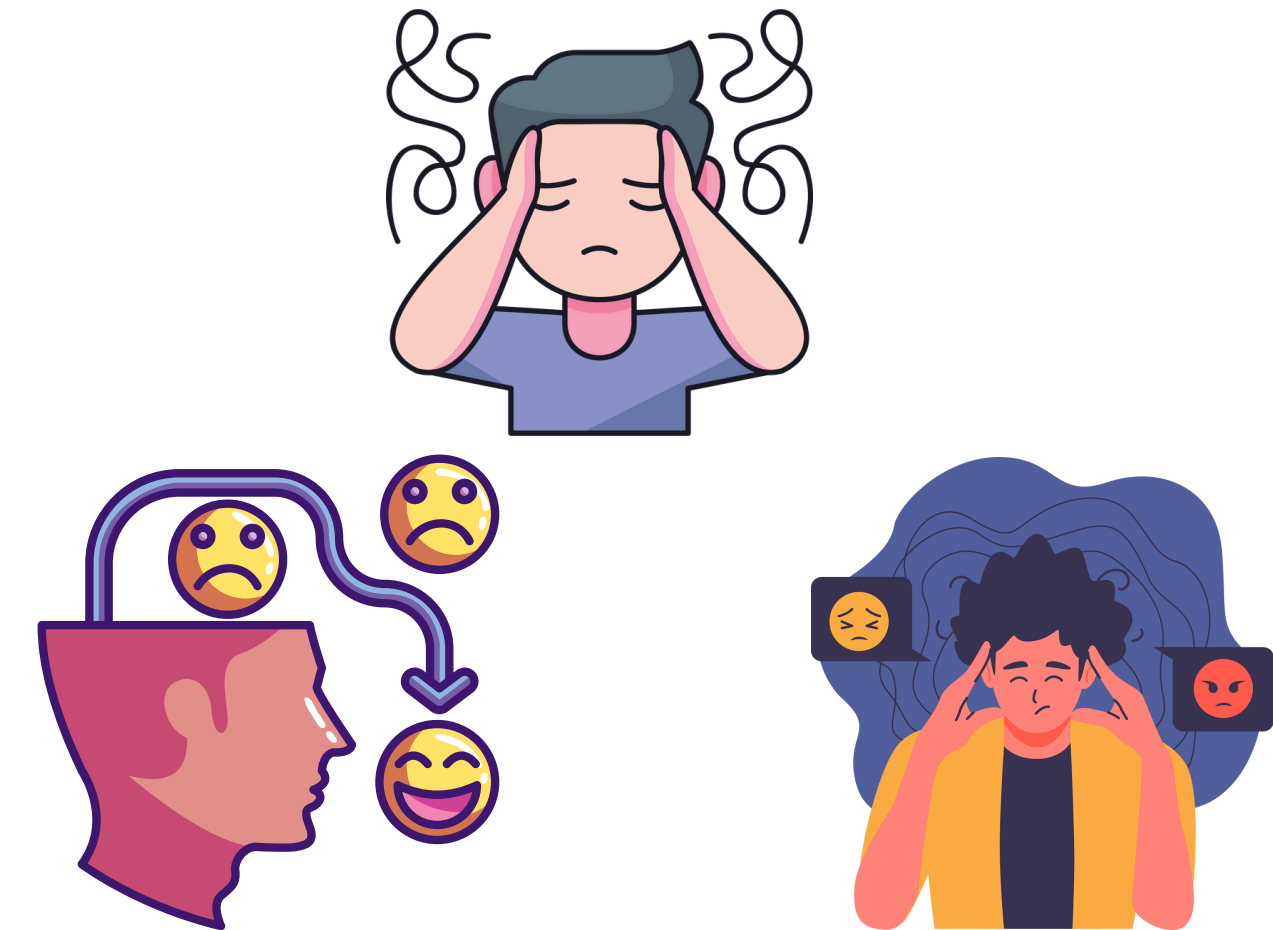
**Team Amiee:** Deo Pratim, Muskan, Manya, Taniya Singh

# STATS AND CASES

~ **31%** of young adults across **27** countries report **experiencing childhood abuse** or assault.

**24.2%** of children/adolescents exposed to a **traumatic event** meet criteria for depression.

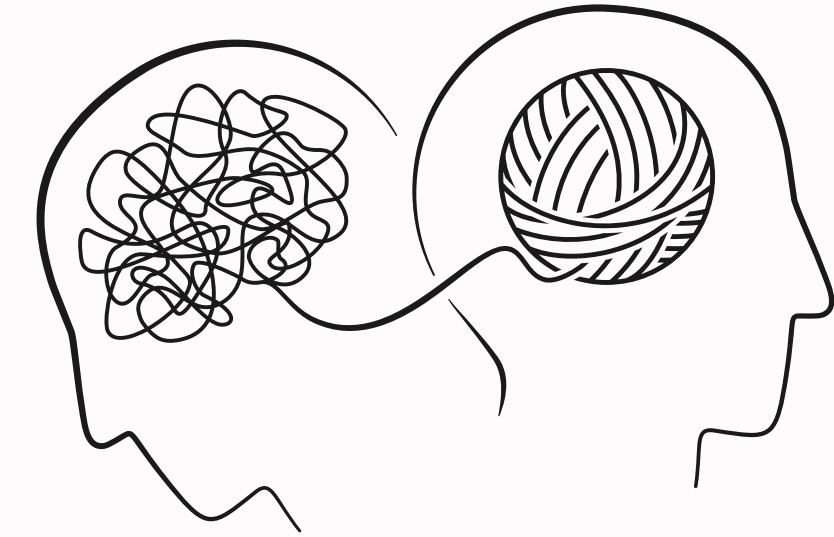
About **17.3%** of people globally are exposed to physical domestic/family violence (victim) **during childhood**; ~**16.5%** witness it.



**Global digital mental health market** expected to reach **\$17.3B** by **2033**, but most solutions **lack personalized healing**.

# Our Solution

Our solution is designed around a therapeutic healing model that adapts to the unique needs of every individual. The idea is to ensure that support is not just available, but personalized, proactive, and protective.



## Identify Issues

Humanized conversations that adapt to user's behavior & trauma severity.

01



## Regular wellness check-ins

reminders for therapy, yoga, exercise, meditation, and medications.

02



## Silent Healing Mode

interaction through taps & gestures – for those who can't express in words.

03



## Emergency Alerts

SOS feature for instant action when needed.

04





# What makes us unique (USP) ?

Four steps to evaluate operational outcomes

01

## Therapeutic Model

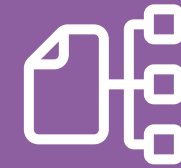
Therapeutic conversations that adapt to user's behavior & trauma severity.



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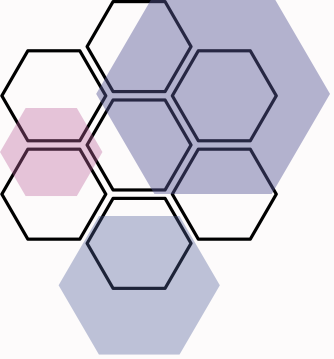


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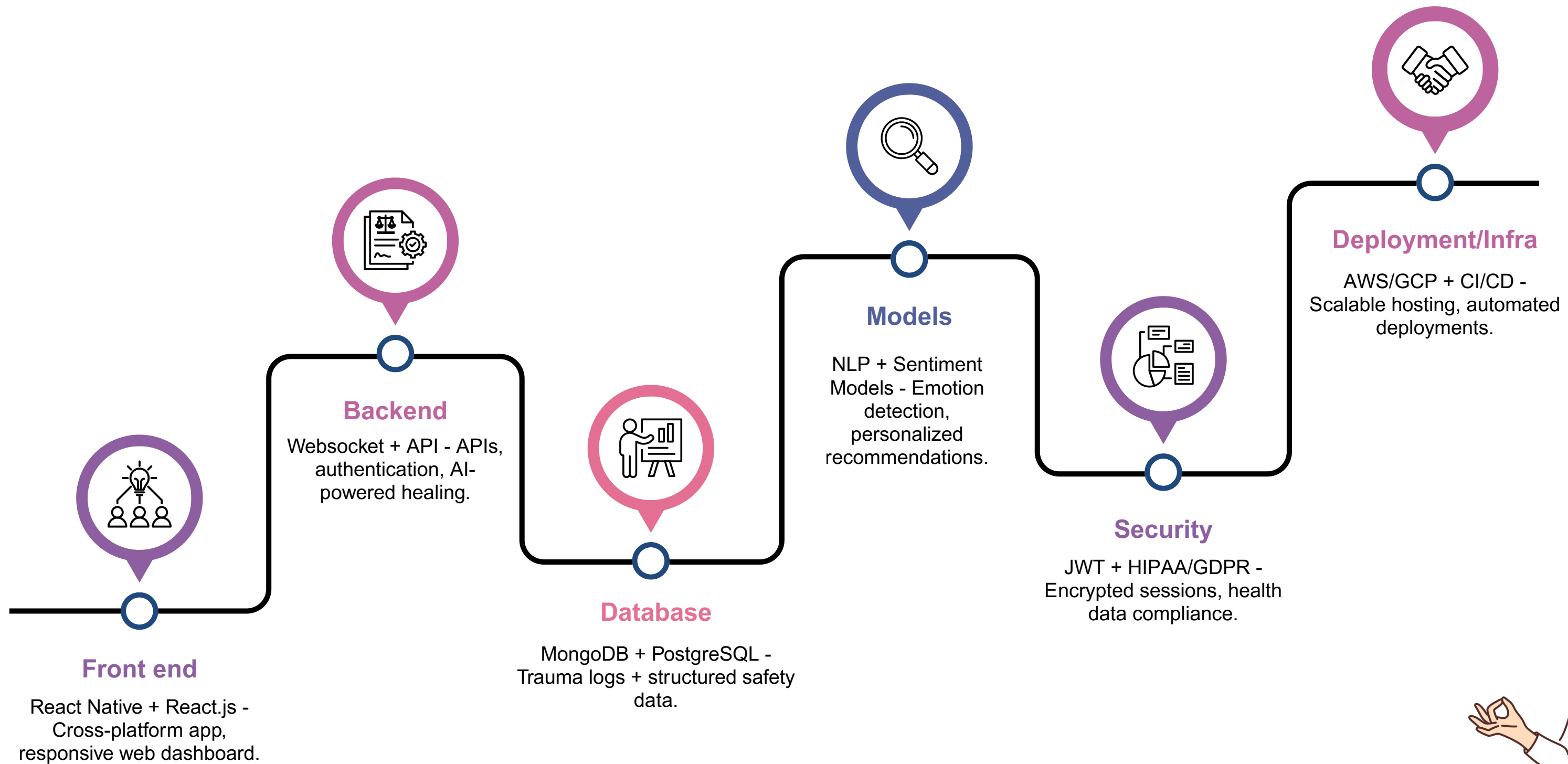




# Comparisons

HEALING APPROACH	Generic, text-based	✓ Personalized, trauma-aware
SILENT HEALING	✗	✓ Tap-based interaction
THERAPISTS CONNECT	✓	✓ Connect to Therapist if needed
WELLNESS REMINDERS	Limited	✓ Comprehensive (therapy+lifestyle)
CRISIS ESCALATION	Basic	✓ Real-time SOS with alerts

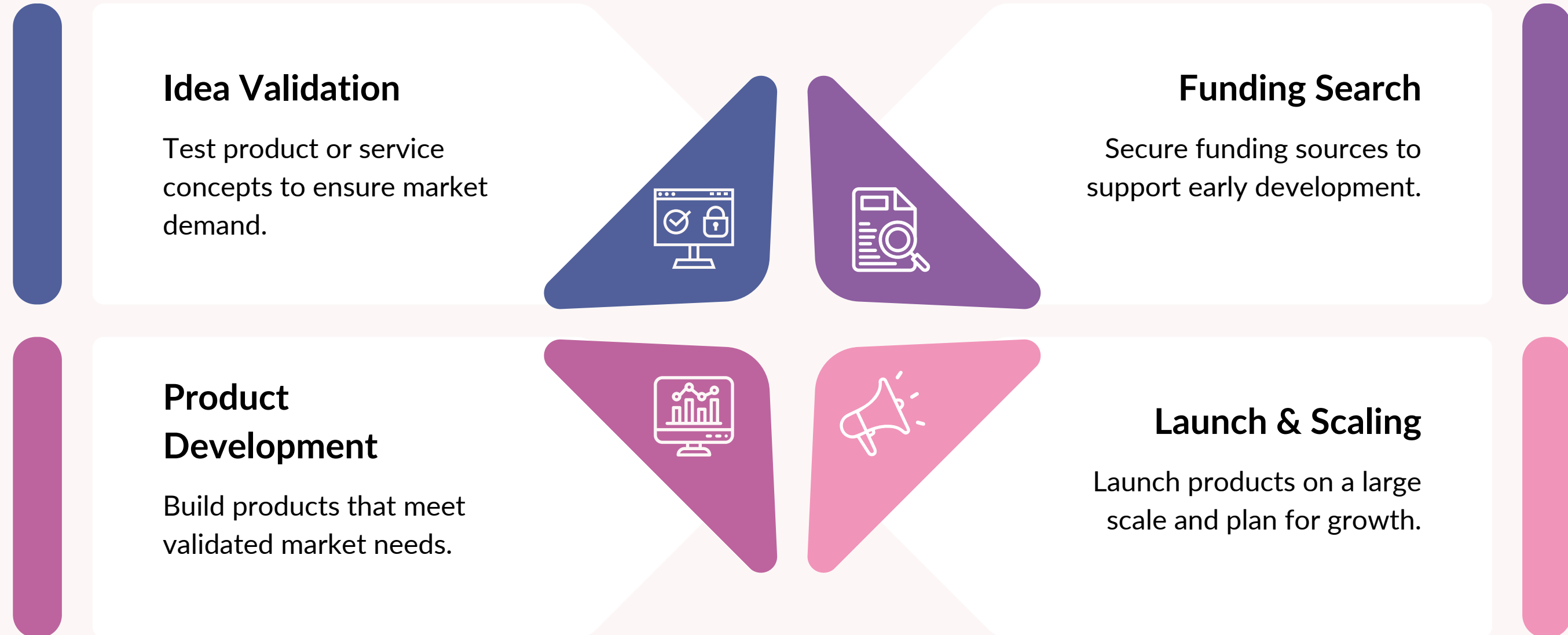
# TECHNICAL APPROACH





# STARTUP GROWTH ROADMAP

Our roadmap moves from prototype validation to global impact — starting with MVP testing, building traction via partnerships, scaling with multilingual support, and ultimately becoming a trusted therapeutic platform worldwide.





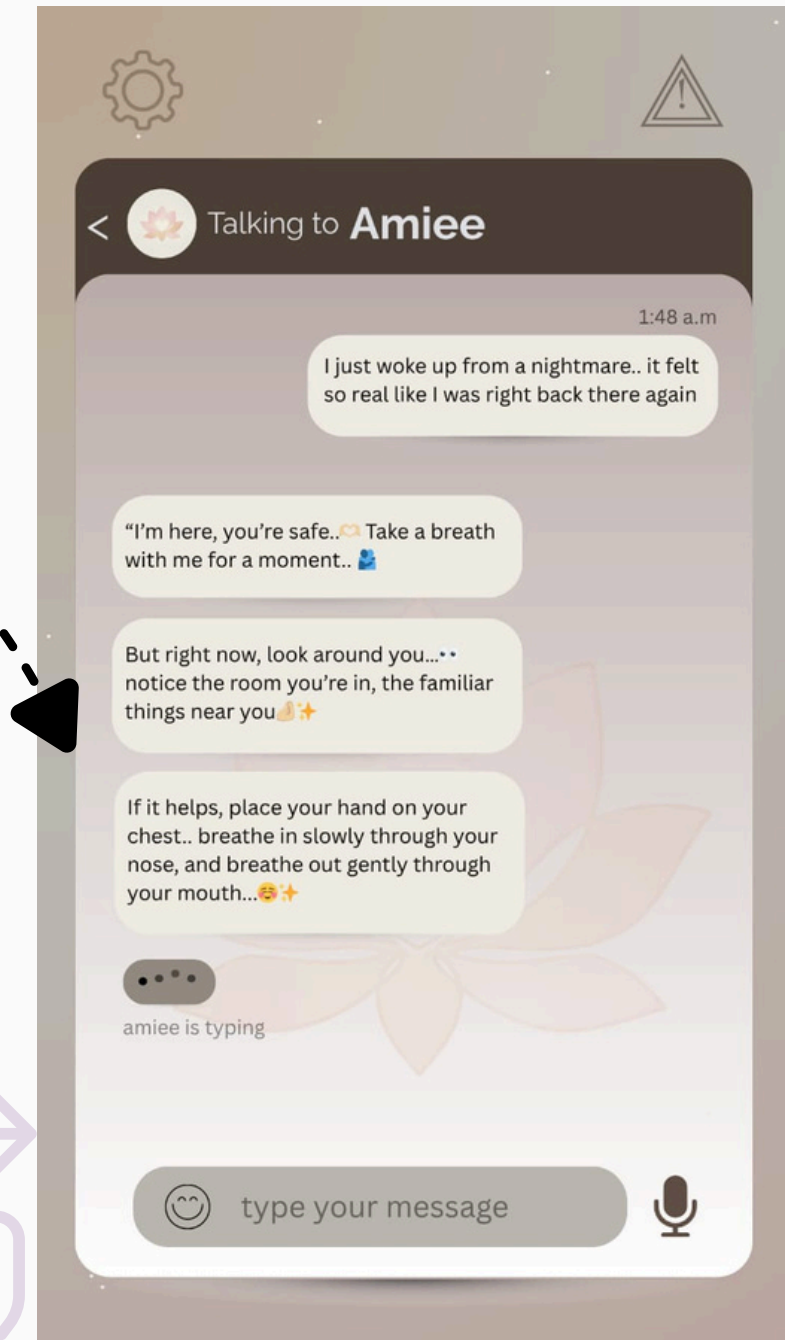
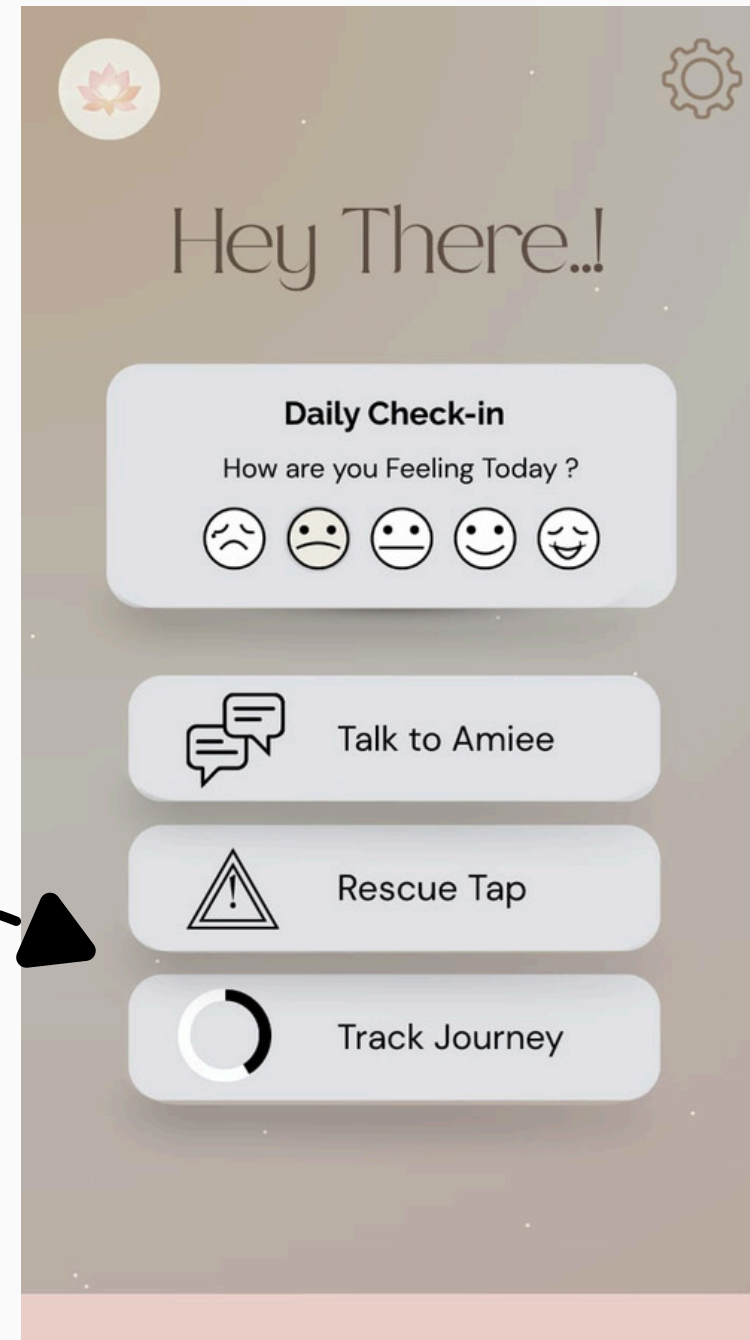
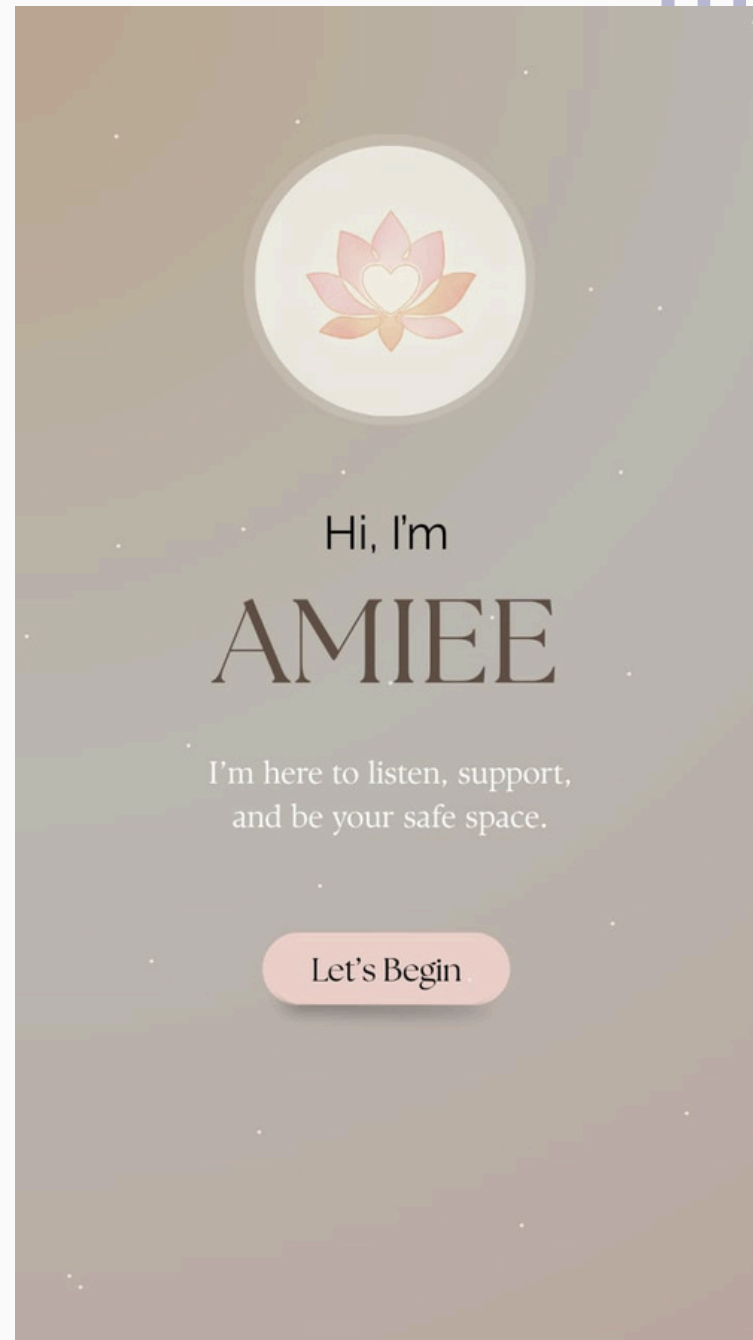
# BUSINESS MODEL

Our business model integrates AI-driven solutions with scalable services, combining subscription, freemium, and B2B partnerships to drive growth, customer retention, and long-term profitability across markets.





# UI/UX



The background features a white canvas with a thick black horizontal line in the upper right. On the left, there are two overlapping light blue shapes: a rectangle and a circle. The text 'Thank You' is centered over the rectangle in a large, bold, black sans-serif font. A thick black horizontal line is positioned below the text, spanning the width of the rectangle.

**Thank  
You**