

# Do Discounts Deliver?

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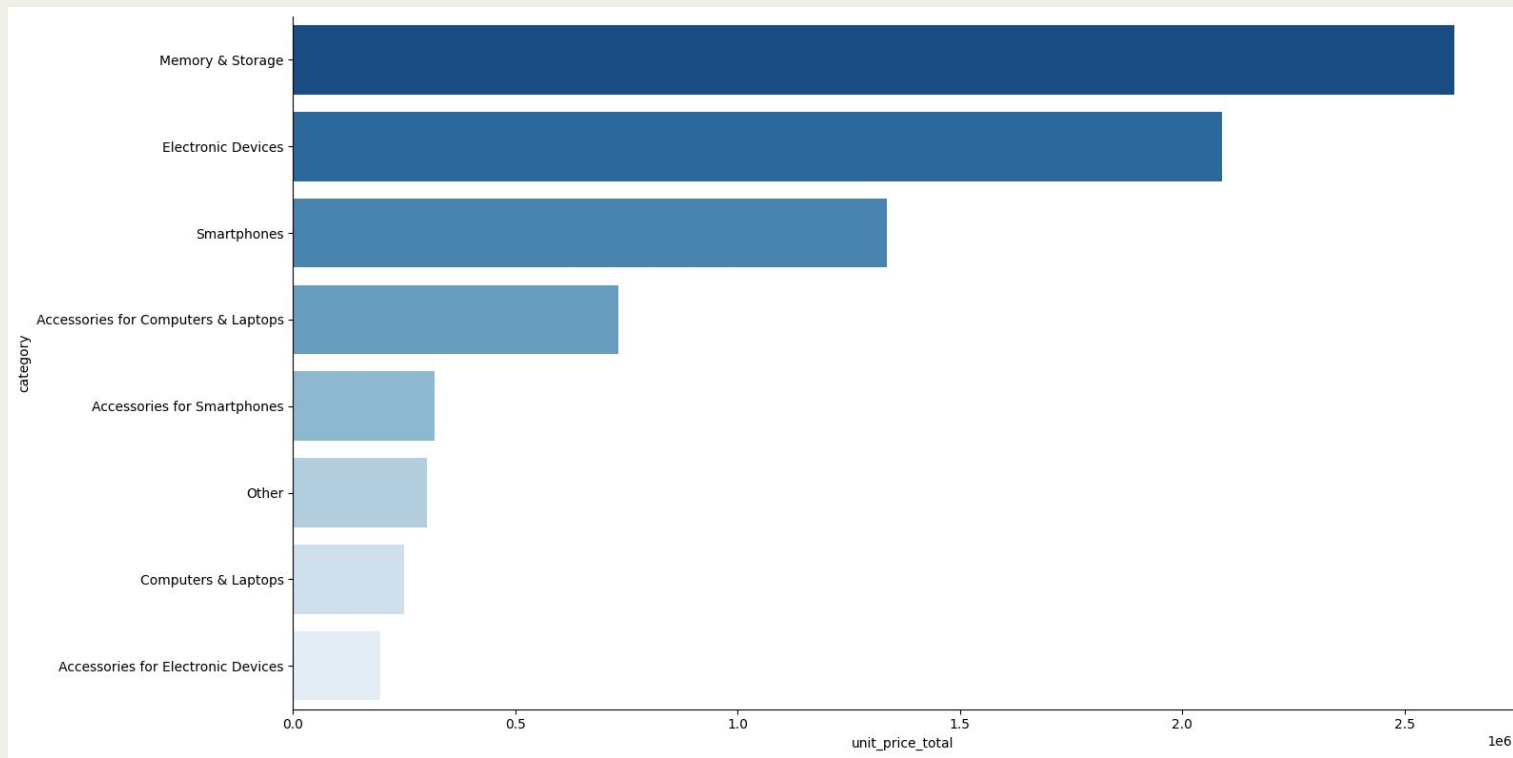
Garrett Estey  
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Team of  
students of  
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school



# Revenue per Category

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# 2017 Apple Releases

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**Ipad Pro**

**Apple IMAC**

**Apple Watch 3**

**Macbook Pro**

**Apple TV 4K**

**Iphone X**

**Macbook Air**

**Iphone 8**

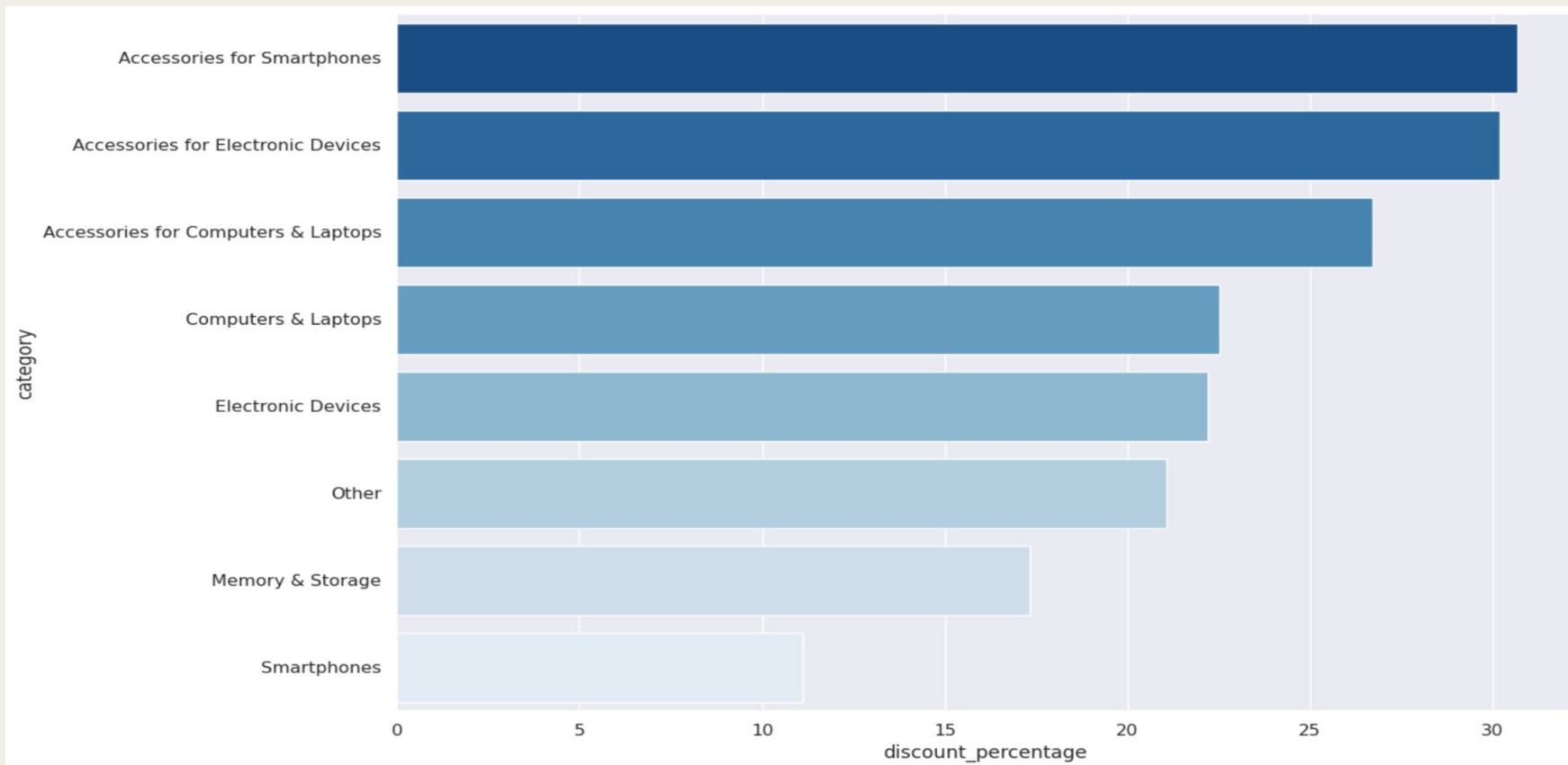
**HomePo d**

49%

of products  
are  
discounted

# Discounts for different categories

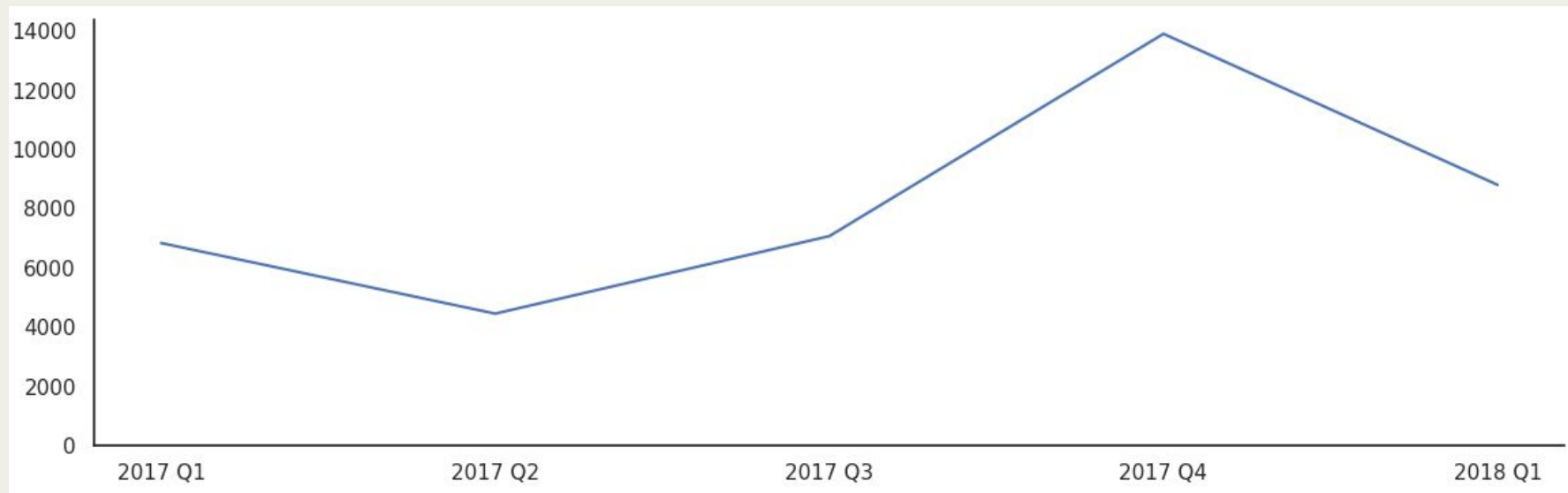
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In 13 months,  
the company's revenue amounted to  
more than **11 million**

# Order placed by Quarter

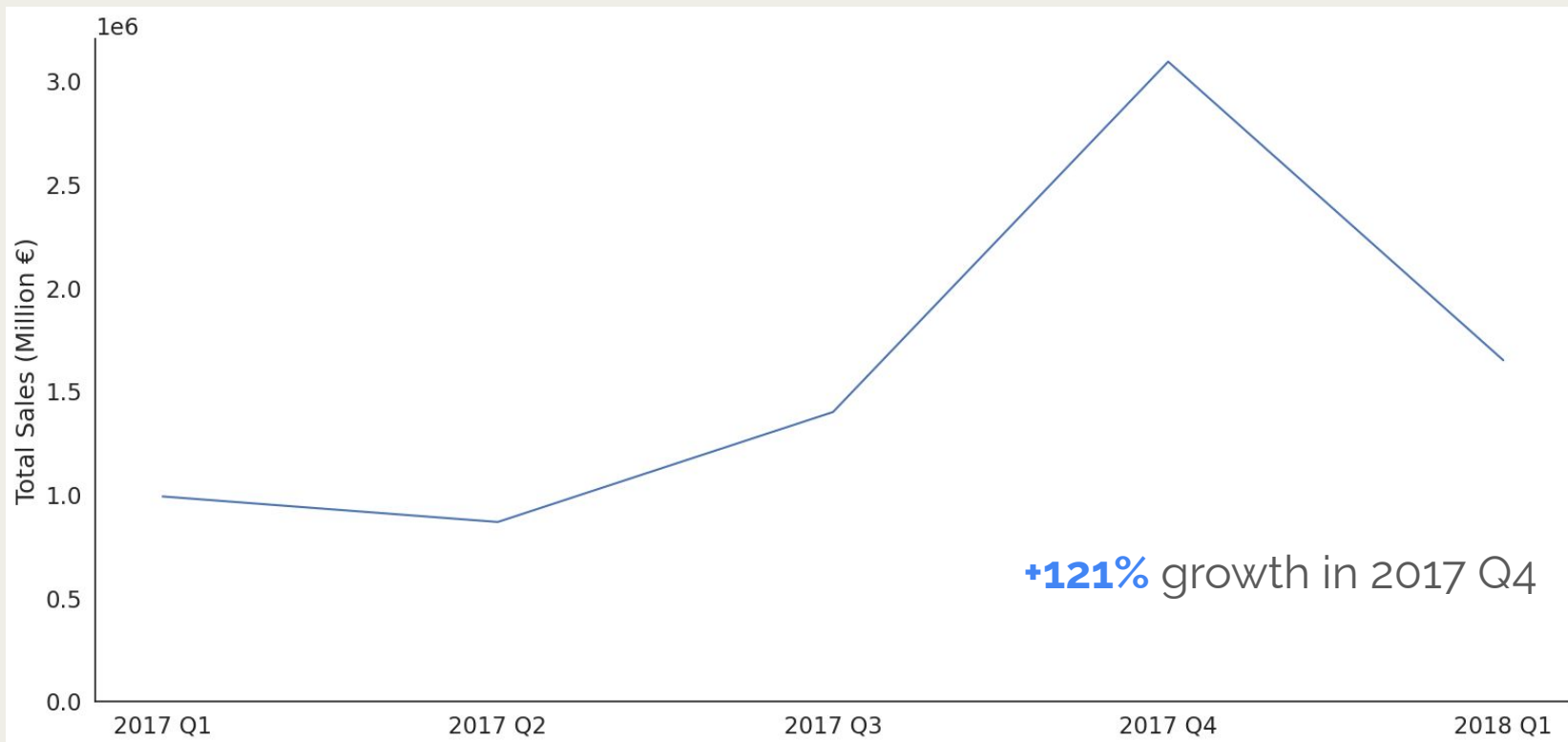
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+96% growth in 2017 Q4

# Sales by Quarter

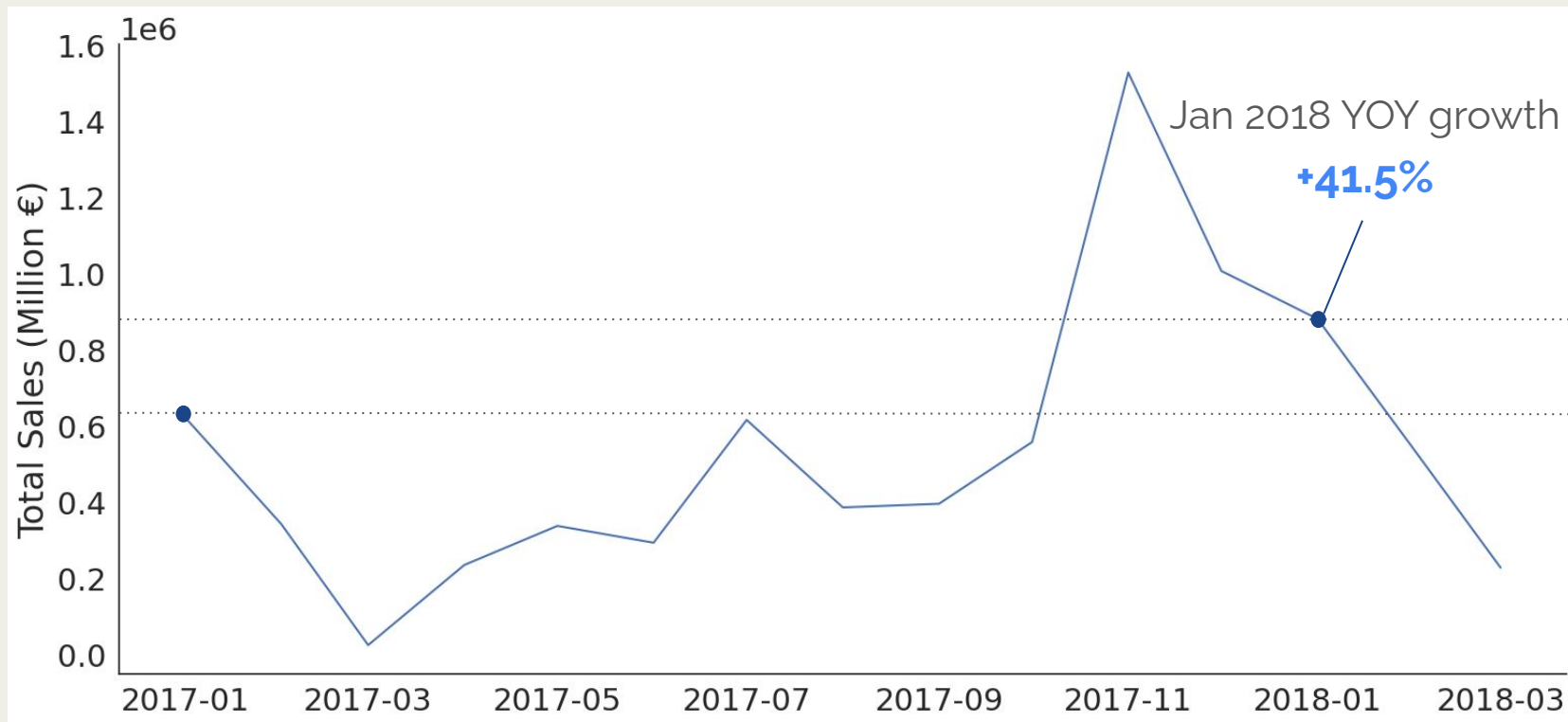
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# Sales by month

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# Conclusion

My team and I believe that the marketing and discounts offered are beneficial in the short term.

- Growth in Orders Placed
- Growth in Total Revenue
- Growth in New Customers

# Questions?

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