# ZEVENBERGEN GENEA GROWTH EQUITY 2Q2024



Genea Growth Equity Strategy Inception Date: 2/28/1994 Genea Growth Equity Strategy AUM: \$344.3M°

Total Firm AUM: \$4.7B

## **INVESTMENT OVERVIEW**

The Genea strategy seeks long-term capital appreciation by investing in emerging companies in industries benefitting from technological advancement that exhibit strong growth expectations. A strong independent approach to research and disciplined active management aims to preserve objectivity from Wall Street biases to help capture meaningful potential return advantages.



## **KEY FEATURES**

### **High-Growth Focus**

- Innovative and disruptive high-growth companies, often founder led
- Proritize long-term growth and free cash flow generation over maximizing shortterm profits

# Rigorous Fundamental Research

- Bottom-up analysis focusing on positive revenue, cash flow and earnings growth
- Differentiated products or services in large addressable markets

# **High-Conviction Portfolio**

- Emphasizes a tailored selection of high conviction positions to enhance growth potential
- Long-term investment focus

**CHARACTERISTICS** 

Number of Holdings

Price/Sales

Debt/Capital

**Active Share** 

Low-turnover with high Active Share

## **TOP 10 HOLDINGS**

	%Weight
NVIDIA Corporation	10.4
Amazon.com, Inc.	8.4
Tesla, Inc.	8.4
The Trade Desk, Inc.	8.0
MercadoLibre, Inc.	7.7
Shopify Inc.	5.5
Uber Technologies, Inc.	5.4
Netflix, Inc.	5.1
Axon Enterprise, Inc.	4.8
Datadog, Inc.	3.5
	67.2

# **MARKET CAPITALIZATION**

ZEVENBERGEN

**EOUITY** 

20.2%

31.2%

\$630.1

31.0%

78.7%

7.1X

27

**GENEA GROWTH** 

38.9%	Large
34.8%	Medium/Large
20.2%	Medium
4.1%	Medium/Small
2.0%	Small

# **MARKET SECTOR WEIGHTS**

	% weight
NVIDIA Corporation	10.4
Amazon.com, Inc.	8.4
Tesla, Inc.	8.4
The Trade Desk, Inc.	8.0
MercadoLibre, Inc.	7.7
Shopify Inc.	5.5
Uber Technologies, Inc.	5.4
Netflix, Inc.	5.1
Axon Enterprise, Inc.	4.8
Datadog, Inc.	3.5
	67.2

# **PORTFOLIO MANAGERS**

**Consumer Discretionary** 

Technology

Health Care Financials

Consumer Staples Telecommunications I

**Basic Materials** 

Industrials

Real Estate 🕝

Energy

Utilities

# Joseph Dennison, CFA

Zevenbergen Genea Growth Equity Russell 3000® Growth

Industry start date: 2011

Portfolio Manager start date: 2014

10% 20% 30% 40% 50% 60%



# Anthony Zackery, CFA

Industry start date: 2011 Portfolio Manager start date: 2014



# Nancy Zevenbergen, CFA

Industry start date: 1981 Portfolio Manager start date: 1987

# **EVOLUTION OF A COMPANY'S GROWTH**

Sales/Share Growth - 1 Year (Gross Revenue)

Wtd. Average Market Cap. (\$ Billions)

Composite Standard deviation

# ZEVENBERGEN GENEA GROWTH EQUITY FOCUS

Venture Capital

**Public Company Innovators** 

Early **Adopters** 

Growth Momentum

RUSSELL 3000®

**GROWTH** 

1.494

10.5%

45.9%

17.4%

\$1,463.0

5.1X

**New Product** Introductions

Maturity

Laggards

# ZEVENBERGEN GENEA GROWTH EQUITY COMPOSITE PERFORMANCE

Returns as of 06/30/2024	Q2 2024	YEAR TO DATE	ONE YEAR	THREE YEAR*	FIVE YEAR*	TEN YEAR*	SINCE INCEPTION <sup>^*</sup>
Zevenbergen Genea Growth Equity (Gross of Fees)	3.0%	10.7%	22.7%	-9.6%	13.6%	16.5%	14.9%
Zevenbergen Genea Growth Equity (Net of Fees)	2.7%	10.2%	21.5%	-10.5%	12.4%	15.4%	13.8%
Russell 3000 <sup>®</sup> Growth	7.8%	19.9%	32.2%	10.3%	18.6%	15.8%	10.9%

\*Annualized Return ^2/28/1994

♦ Includes assets outside of the Zevenbergen Genea Growth Equity Composite managed in a similar manner. Please see next page for important disclosures.

# ZEVENBERGEN GENEA GROWTH EQUITY 2Q2024



# IMPORTANT DISCLOSURES FROM PRIOR PAGE (AS OF 06/30/2024)

# Investing involves risk, including the possible loss of principal and fluctuation in value.

Zevenbergen Capital's (ZCI) Zevenbergen Genea Growth Equity Composite (Composite) contains tax-exempt, fee-paying accounts managed in the Zevenbergen Genea Growth Equity investment style. The strategy is capital appreciation characterized by concentrated portfolios (generally 20-40 securities) and limited income generation and is generally fully-invested at all times. The strategy exhibits sector concentration, investing in growth companies with primary emphasis in the technology and telecommunications industries. Portfolios in the strategy typically invest in high-growth companies of any market capitalization which at times can exhibit substantially greater volatility than the stock market as a whole. The Russell 3000® Growth Index has been chosen as the performance benchmark by virtue of its similar capitalization ranges and fundamental growth characteristics when compared to the strategy. Performance for the Index does not include investment management fees, brokerage commissions and other expenses associated with investing in equity securities.

Performance data quoted represents past performance; past performance does not guarantee future results. All returns are net of transaction costs and reflect the reinvestment of dividends and other earnings. Gross of fees performance is shown prior to the deduction of realized management fees, and net of fees performance reflects the deduction of a model management fee of 1.00% applied monthly. Foreign withholding taxes and other expenses may be incurred in the management of an account which will reduce all returns. Actual investment advisory fees incurred by clients may vary. All returns presented are time-weighted and reflective of realized and unrealized gains and losses. The Market Sector Weights, Market Capitalization, Portfolio Characteristics, and Top 10 Holdings were obtained from a representative client portfolio in the Composite. Holdings and Market Sector Weights are subject to change and should not be considered a recommendation to buy or sell any security. A complete list of ZCI's holdings over the preceding 12 months is available upon request. It should not be assumed that recommendations made in the future will be profitable or will equal the performance of the securities in this list.

Prospective clients should recognize the limitations inherent in composites and should consider all information regarding the firm's investment management capabilities.

Market Sector Weights, Market Capitalization, Portfolio Characteristics Source: The Bank of New York Mellon Corporation. Active Share Source: Bloomberg Finance L.P. Standard Deviation (Annualized): MPI Stylus.

Market Capitalization Ranges (\$ Billions): Large = \$168.74 & above; Medium/Large = \$46.76-168.74; Medium = \$14.30-46.76; Medium/Small = \$4.77-14.30; Small = \$4.77 & below.

<sup>†</sup>Composite Standard Deviation (since inception): a statistical measure which quantifies the variability in an investment or index return, with a higher value indicating a greater risk due to wider variations from the average return.

Portfolio Characteristics data shown represents the aggregate of all securities held in the representative client portfolio through the most recent quarter end period.

- Sales/Share Growth: 1 Year (Gross Revenue): the latest reported fiscal year gross revenues divided by one-year-ago fiscal year gross revenues.
- Price/Sales: calculated by dividing stock price by the previous 12 months sales per share.
- Debt/Capital: this characteristic shows the relationship between holdings' debt and total capital. Debt is defined as the sum of total long-term debt, other liabilities, deferred taxes and investment tax credits, and minority interest for the most recent quarter available. This sum is divided by capital (defined as the sum of debt, total common equity, and total preferred stock) for the most recent quarter available.
- Weighted Average Market Capitalization: each stock's market capitalization and its weight in the portfolio are used to determine the portfolio's weighted average market capitalization.
- Active Share: a measure of how much the portfolio differs from the benchmark index.
- Russell 3000<sup>®</sup> Growth: this index measures the performance of those Russell 3000 Index companies with higher price-to-book ratios and higher forecasted growth values. One cannot invest directly in an index. Russell Indices are trademarks of the London Stock Exchange Group. Source data provided by the London Stock Exchange Group.