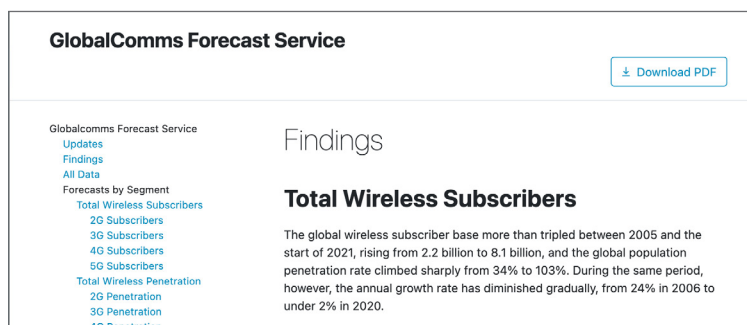


GlobalComms Forecast Service

Curious about aggregated country, regional, and global telecom data? Would you like forward-looking analysis and guidance?

We have mobile, fixed broadband, and fixed voice market metrics + forecasts by country and region. Whenever you need it.



REPORT SAMPLES

Market Forecasts

All market forecasts are presented by country, by region, or globally. Forecasts are delivered as online tables and may be downloaded as Excel spreadsheets or PDF tables.

Mobile and fixed broadband subscription forecasts are updated twice a year, while fixed voice, revenue, and demographic forecasts are updated once annually.

Forecasts are adjusted based on a range of factors, including:

- Subscription growth
- Network deployments
- Operator and government targets
- Localized market conditions

Data Highlights

- Seven-year forecasts of total mobile, 2G, 3G, 4G, and 5G subscriptions and population penetration for 225 countries
- Seven-year forecasts of fixed broadband subscriptions and household penetration for 225 countries
- Seven-year forecasts of fixed voice subscriptions and household penetration for 225 countries
- Five-year forecasts of mobile and fixed revenues and ARPU for over 100 countries
- Seven-year demographic forecasts for 225 countries

Forecast Highlights Report

The service includes a report highlighting key forecast findings and trends.

This report is updated twice a year. Topics covered include:

- Comparison of 2G, 3G, 4G, and 5G market evolution and projections
- Regional and global fixed broadband subscription projections
- High growth mobile and broadband markets
- Fixed voice forecasts and the transition from switched to VoIP phone service
- Regional service revenue and ARPU projections

Methodology

Forecasts are based on the GlobalComms Database's considerable historical dataset, Bass diffusion models, and/or selected assumptions specific to the given market.

Purchasing

Licenses and Cost

Access to this research is sold as an annual license. Licenses may be purchased for up to five users or for entire organizations.

Next Steps

If you're ready to buy—or would like to learn more—connect with us via sales@telegeography.com.

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