

Multi-channel web site for TIM



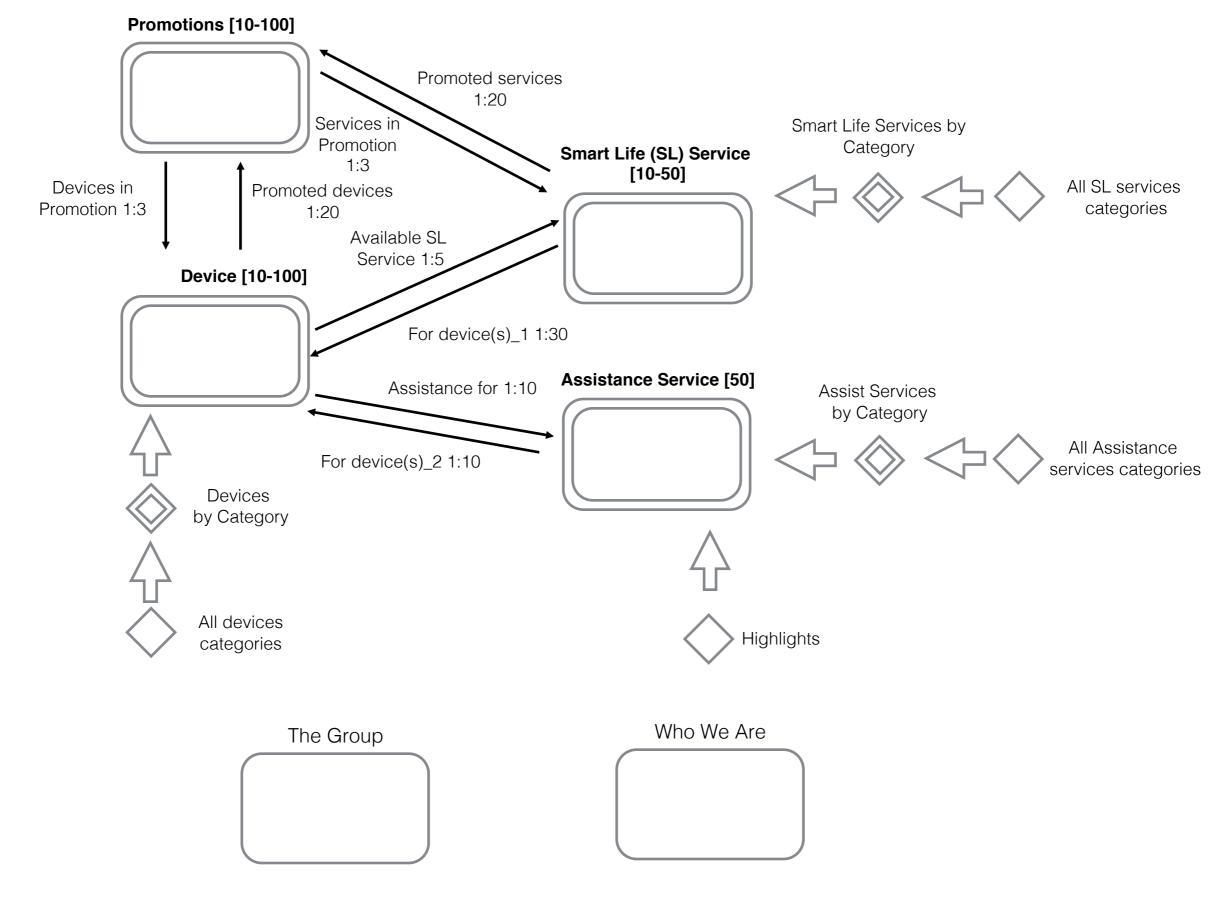
Multi-channel web site for TIM

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- Abstract:

This document is about the design of our website. It is composed by 3 schemas: C-IDM, L-IDM AND P-IDM and the relative descriptions about the notations used and the textual descriptions for L-IDM Schema and P-IDM schema. We've used Balsamiq as prototyping tool for the interactive mock-up.

C-IDM SCHEME





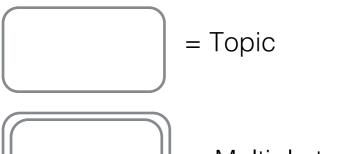
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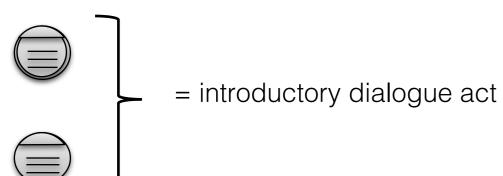
For L-IDM SCHEMA:

= content dialogue act



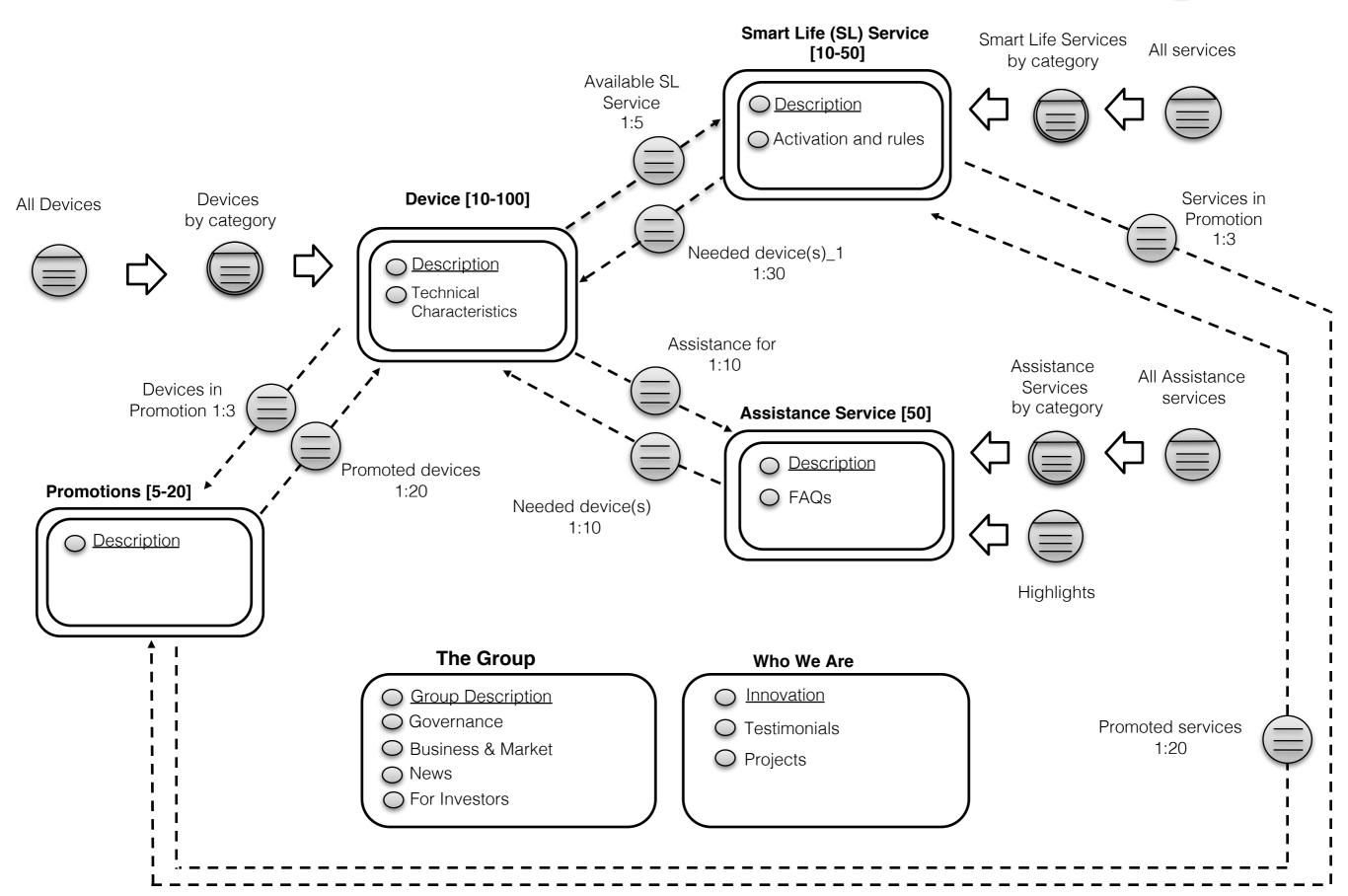






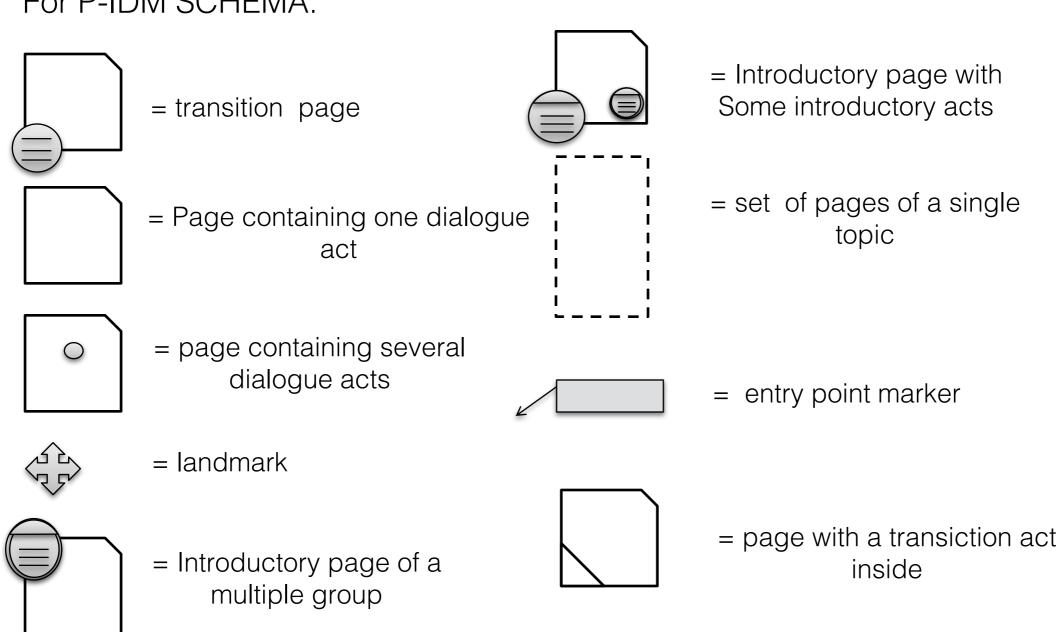
L-IDM SCHEME







For P-IDM SCHEMA:

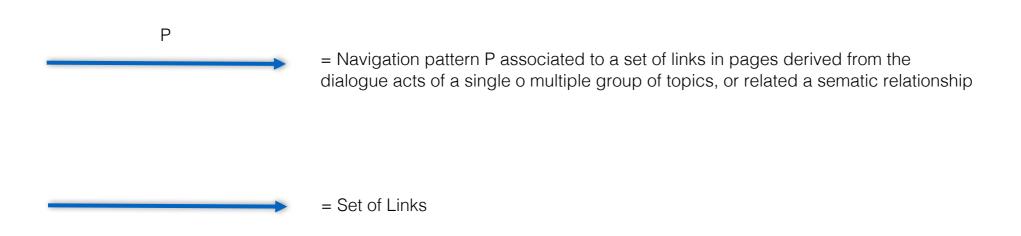


= Introductory page of a single group

= set of pages of a multiple topic



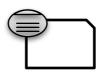
For P-IDM SCHEMA:



For P-IDM SCHEMA:

In the following slides:

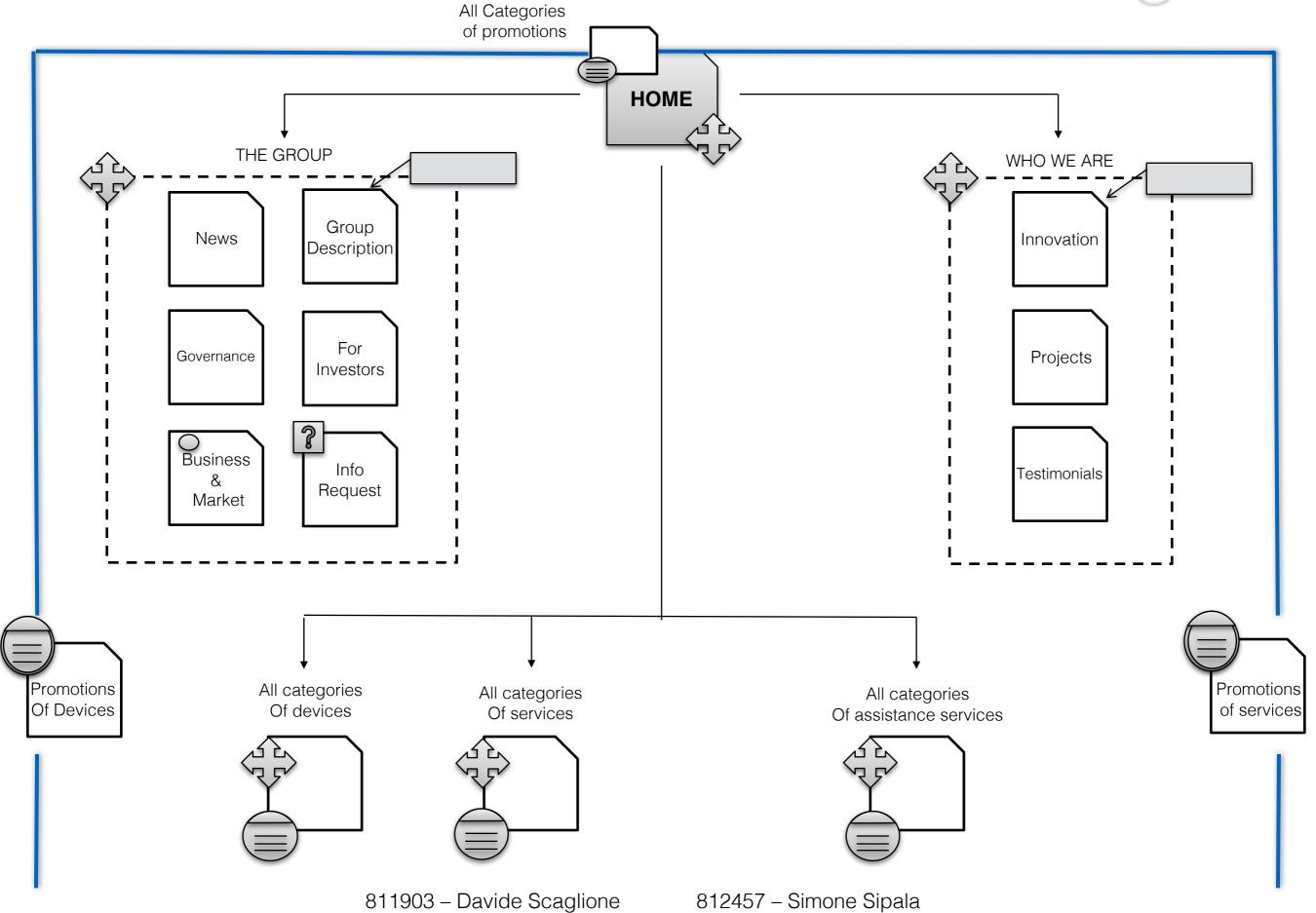
- The gray parts represent elements already present in the <u>previous</u> diagrams, proposed again only to <u>highlight</u> the connections.
- The <u>light blue</u> parts highlight those elements that, for reasons of space, will be shown in the <u>next slide</u>
- The symbol indicates a form page
- In the multiple topic "devices" we chose to join the different dialogue acts on a single page because
 they are coherent to each other and also because all of them are related at the same request of
 information on a specific device.
- In the multiple topic "Smart Life Service" we chose to combine activation and Rules to the subscription page because they are two pages both related on the activation of a specific service and both are linked to the same dialogue act
- Inside the Home we included all categories of promotions: the introductory page "All categories of promotions" is then embedded into the home and it is shown in the P-IDM scheme with the symbol:



 The Highlights have been considered as a category and in fact they are included into the introductory page "All Category of assistance services". Then in the mock-up we referred to them as "Main Services"

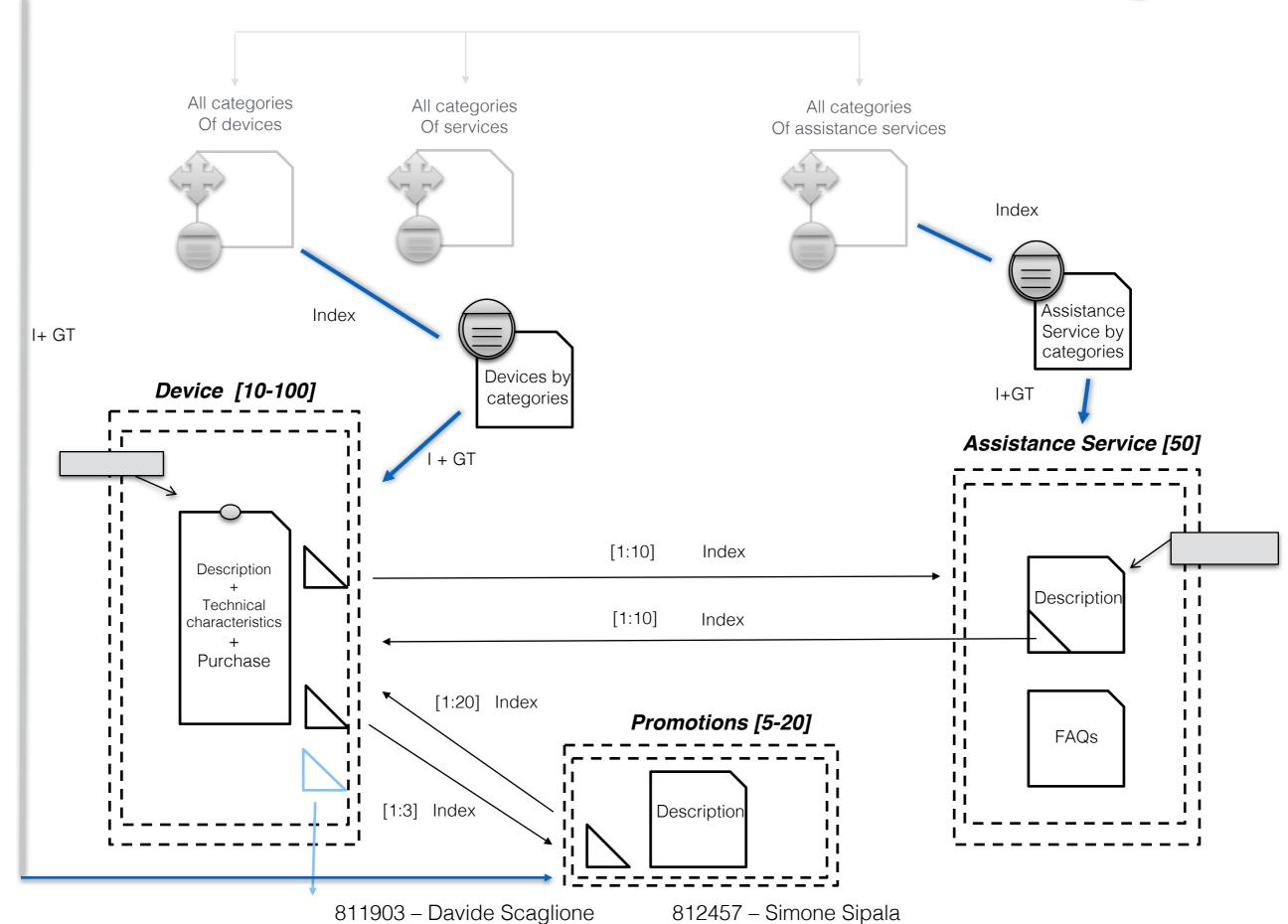
P-IDM SCHEME





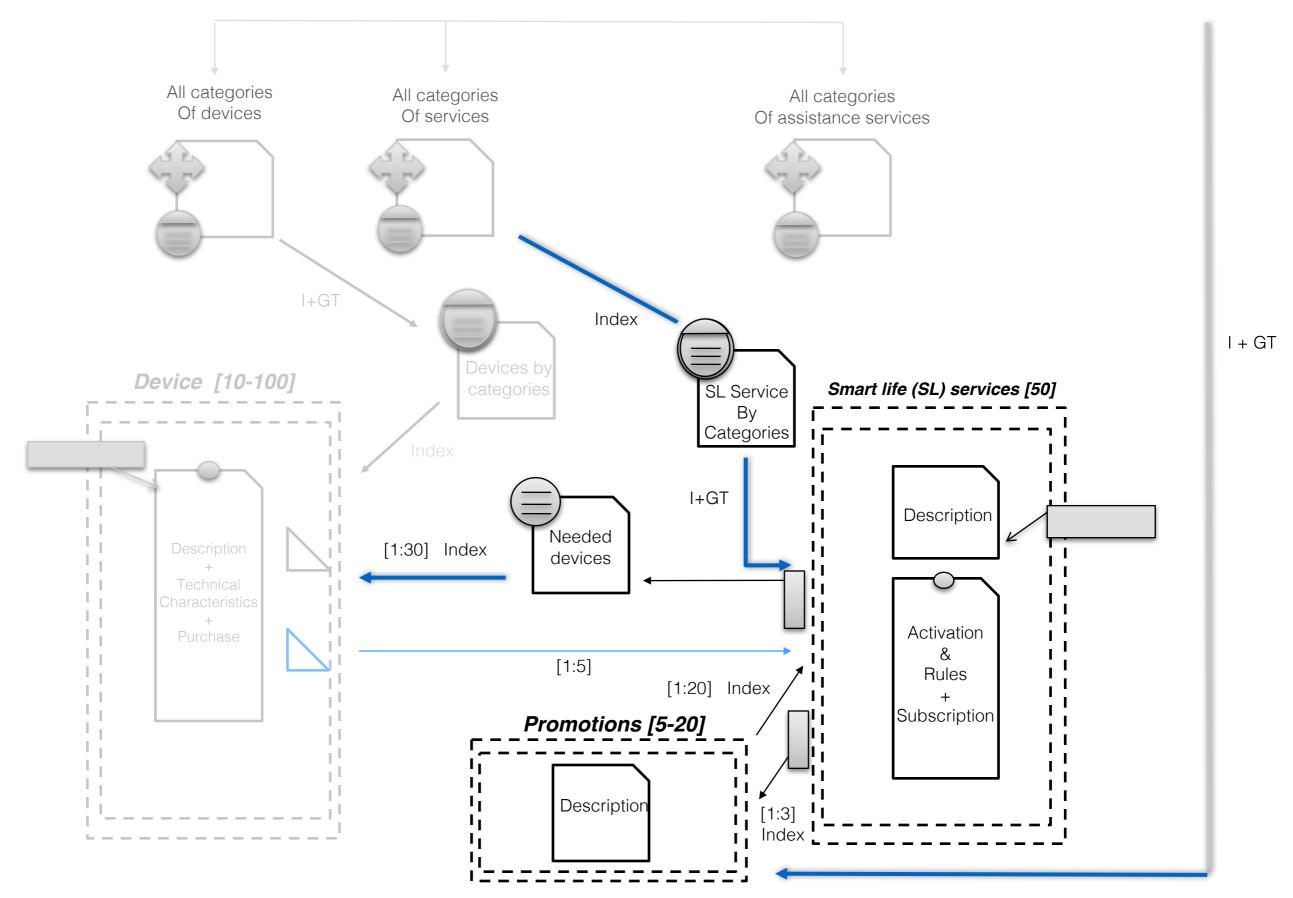
P-IDM SCHEME





P-IDM SCHEME





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