## ASSETS NEEDED TO CREATE YOUR CUSTOM APP

To generate your App and submit it to Apple and Google for certification, we require the following assets.

1. Name of the App as it will appear on iPhones, Android phones, iTunes and the Play Store.
2. App Icon for iPhones, Android phones, iTunes and the Play Store.
3. Play Store feature Graphic.
4. Short description for Google Play.
5. Full description for iTunes, Google Play and the App’s About screen.
6. Key words for iTunes so that users can search for the App.
7. Email address for welcome emails sent to users when they sign in to the App.

## 1. NAME OF THE APP AS IT WILL APPEAR ON IPHONES, ANDROID SMARTPHONES, ITUNES AND THE PLAY STORE

|  |  |
| --- | --- |
| Item | Your App |
| App name for iPhones and Android Smartphones | WILD LIFE Festival |
| App name for Apple iTunes | WILD LIFE Festival |
| App name for the Google Play Store | WILD LIFE Festival |

## 4. SHORT DESCRIPTION GOOGLE PLAY STORE FEATURE

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| --- |
| Your short description entry |
| This summer Disclosure & Rudimental present WILD LIFE Festival. Coming to Brighton City Airport on 9th & 10th June. Download the free official app to stay in the loop with all WILD LIFE social media, line-up times and much more. |

## 5. FULL DESCRIPTION FOR ITUNES, GOOGLE PLAY AND THE APP’S ABOUT SCREEN

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| --- |
| Your full description entry |
| This summer Disclosure & Rudimental present WILD LIFE Festival. Coming to Brighton City Airport on 9th & 10th June. #WILDLIFE17  Download the free official app to stay in the loop with all WILD LIFE social media, line-up times, find your friends using the find-a-friend capability on the map screen, stay up to date with any set time changes throughout the weekend and much more. |

## 6. KEY WORDS FOR ITUNES SO THAT USERS CAN SEARCH FOR THE APP

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| Your key words |
| WILD LIFE, Disclosure, Rudimental, WILD LIFE Festival, Brighton Festival, Brighton Airport |

## 8. EMAIL ADDRESS FOR WELCOME EMAILS SENT TO USERS

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| --- |
| Your email address |
| wildlife@sjmconcerts.com |