

## 8 Ethical Considerations

Several ethical considerations need to be considered with this work. The act of reducing persona traits, morals perspectives, and ethical views to low-dimensional representations risks oversimplifying the definition of those traits. This concern extends to the datasets used, many reflecting predominantly Western political, ethical, and personality perspectives. In a similar vein, persona and ethic-related datasets, by definition, at times contain data that amplify stereotypical views and traits. By making transparent encoded values, it creates opportunities for control mechanisms that could be used adversarially. It also begs the question of who determines desirable personas and traits.

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