

A photograph of three young women in a field of tall grass. The woman on the left is wearing a pink dress and smiling. The woman in the center is wearing a gold dress and smiling broadly. The woman on the right is wearing a light green dress and looking off to the side. They appear to be running or dancing.

#ThankyouOriflame

for changing lives

ORIFLAME
SWEDE

MAKE-UP

WELLNESS

FRAGRANCE

HAIR CARE

PERSONAL CARE

SKINCARE

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#ThankyouOriflame

For offering such a simple, accessible and fabulous life-changing opportunity to everyone.

You have shown us the way to become more confident.
We have learned to be more, ask for more and achieve more!

May this beautiful journey never end!



Oriflame is a proud member of the Indian Direct Selling Association, reflecting our commitment to practising the **highest level of business ethics**.



Through our collaboration with the Rainforest Alliance, we strive to ensure that **all the paper in our catalogues originates from well managed forests**.



To learn more about Oriflame's animal welfare policy please visit: www.oriflame.co.in



Our ongoing charity initiatives **support children and young women** through a diverse range of education programs.

PRODUCT QUALITY FORMULATIONS

RESPONSIBLE INGREDIENTS

We are committed to using ingredients respectful of nature and good for you.



ECO-ETHICAL SCREENING



NATURAL EXFOLIANTS



NATURAL EXTRACTS

SAFE FORMULATIONS

Our products undergo safety testing & meet the highest standards.



NON-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

We have built our reputation upon offering people safe, reliable products that respect our environment. We are committed to creating products you can believe in and stand by.



"Oriflame products can only be sold by authorised consultants and not through any unauthorised channel like retail outlet, shop or e-commerce website"

CONNECT WITH US:



www.oriflame.co.in



oriflameIndia



facebook.com/oriflamein



instagram.com/oriflameindia



twitter.com/oriflame_India



HEALTHY LIFESTYLE

We formulate our products with natural and scientifically-tested ingredients. So that you can choose to live a healthy, active and enjoyable life every day.



BEAUTIFUL SKIN

Healthy, glowing skin is something everyone should be able to achieve. That's why we create safe and effective skin care ranges for every skin need and type.



PERSONAL EXPRESSION

To celebrate your individual beauty, we give you plenty of ways to express yourself just the way you want. Because real beauty is to be shared and cherished!

“

Thank you Oriflame for giving me the opportunity to empower women.

Aishwarya Radhani
Ahmedabad



“

Addressing big crowds (700+ people) on huge stages. Couldn't have been possible without Oriflame

Bhaswati Banik
Kolkata, West Bengal



“

From a student to a successful entrepreneur, my life has changed 360 degrees. Thank you Oriflame!

Dhana Aharshini
Chennai



#ThankyouOriflame

“

Thank you Oriflame for coming into my life! Glad to be a part of one of the most ethical direct selling companies.

Nitin Chauhan
Delhi



“

The love, the respect, and the recognition that I have got with Oriflame is truly amazing!

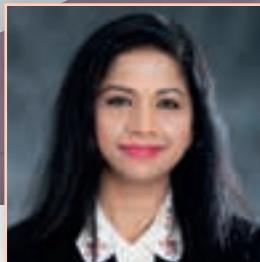
Gitumoni Tamuli
Guwahati, Assam



“

Thank you Oriflame you have made me the hero of my life!

Sapna
Bangalore/Karnataka





The art of
BEAUTIFUL
LIVING



Family
moments
WORTH
PROTECTING



FLORAL WOODY

Calabrian bergamot, Orange blossom
luxury essenza, Tuscan wood



MAXIMUM FRAGRANCE
CONCENTRATION

① Giordani Gold Essenza Parfum
50 ml.

31816 ₹3999 ₹2399 • 38 B.P.

DREAM DEAL

SPEND

₹650

IN THIS
CATALOGUE
AND GET

UP TO

3 PRODUCTS
FROM PAGE 6-7
AT

40%
OFF

Any combination possible
Offer also valid in multiples

400 ml

A gentle body lotion, big
enough for the whole family,
with natural almond milk

② Loving Care Body Lotion
400 ml.

34063 ₹729 ₹439 • 7 B.P.

②

150 ml

③ Loving Care Multi
Purpose Cream
150 ml.

34332 ₹649
₹389 • 6 B.P.

③

ORIFLAME
loving care

body lotion
with natural almond milk
Dermatologically tested
E 400ml 13.3fl.oz

All-in-one moisturising
cream for face, hands
and body that leaves skin
feeling clean, soft and
cared for all day long

multi-purpose cream
with natural almond milk
E 150ml 5fl.oz

③





OUR BEST- SELLING MULTI-PURPOSE BALM

Loved and shared by generations

Decade after decade, Tender Care has been treasured for its versatile skin-protecting properties. It is one of Oriflame's oldest formulas. This wonderful beeswax-based moisturiser has a plethora of uses – test them all for yourself!

HOW TO USE:

Smooth onto dry skin on face, elbows, hands, lips, knees or feet. Apply as often as necessary, anytime you need.



**CARING BLEND**

Beeswax - a natural wax that helps to protect and nourish the skin.

Vitamin E - an antioxidant to help protect the skin from damaging free-radicals.

Blend of emollients - helps to lock in moisture.

① Tender Care Rose Protecting Balm

Our classic formula, now with rose oil, restores hydration, softens and protects even the driest of lips, elbows, cuticles and heels. With enchanting and delightful rose scent. 15 ml.

**30861 ₹329 ₹130 -
2 B.P.**

② Tender Care Protecting Balm

Multipurpose balm with natural Beeswax and Vitamin E. Perfect for dry lips and dry, tight skin. Gently hydrates, nourishes, soothes and protects for soft, smooth, comfortable skin. 15 ml.

**1276 ₹329 ₹165 -
3 B.P.**

**UP TO
60%
OFF**

Offer valid till stock lasts



Love your skin and the planet

Our Love Nature products care for your skin and nature simultaneously! Made with organically sourced natural extracts, dermatologically-tested, paraben-, alcohol- and silicone-free, natural-origin exfoliating particles. There's a lot to be proud of.



Effectively purifies & exfoliates

③ ORIFLAME SWEDEN

Love Nature

ALL AGES | FOR OILY SKIN

OILY SKIN DOESN'T STAND A CHANCE!

Helps provide lightweight hydration

④ ORIFLAME SWEDEN

Love Nature

MATTIFYING FACE LOTION
with Organic Tea Tree & Lime

SCAN THE FULL PAGE WITH ORIFLAME APP

DERMATOLOGICALLY TESTED ALCOHOL FREE



SILICON FREE

① Love Nature Purifying Gel Wash with Organic Tea Tree & Lime 125 ml.

34841 ₹359 ₹249 • 4 B.P.

② Love Nature Purifying Toner with Organic Tea Tree & Lime 150 ml.

34843 ₹359 ₹249 • 4 B.P.

③ Love Nature Purifying 2-in-1 Mask & Scrub with Organic Tea Tree & Lime 75 ml.

35576 ₹429 ₹299 • 5 B.P.

④ Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime 50 ml.

34845 ₹399 ₹279 • 4 B.P.

30%
OFF



Formulated with active ingredients

You'll be glad to know that all of your favourite Optimals Even Out Products are formulated with active ingredient - LumiLight Complex that works to minimise the appearance of dark spots and achieve perfectly even complexion.

OPTIMALS
EVEN OUT

9/10 WOMEN
AGREE CLARIFIES
SKIN AND
IMPROVES SKIN
RADIANCE¹

FOAMING CLEANSER

Foaming cleanser with a creamy texture that deeply and gently cleanses and helps reduce dark spots, to reveal an even, bright and radiant complexion.



¹ Consumer tested on women



GET THE LUMINOUS SKIN YOU LONG FOR!



②

OPTIMALS[®]

EvenOut

Toner
+ LUMILIGHT COMPLEX

ORIFLAME

9/10 WOMEN AGREE
PROMOTES AN EVEN,
BRIGHT AND RADIANT
COMPLEXION[†]

TONER

Skin-clarifying toner that helps reduce dark spots and promotes an even, bright and radiant complexion. Sweeps away dead skin cells.

ALL SKIN TYPES | ALL AGES



LUMILIGHT COMPLEX

Lumilight Complex works on inhibiting melanin, a dark pigment responsible for skin colour.

① Optimals Even Out Foaming Cleanser

A foaming, creamy cleanser that gently cleanses and helps reduce dark spots, revealing an even, bright and radiant complexion. Features a Swedish natural ingredient blend and LumiLight Complex. All skin types. 150 ml.

35462 ₹699 ₹499 • 8 B.P.

② Optimals Even Out Toner

A toner that helps reduce dark spots and promotes an even, bright and radiant complexion. Removes last traces of impurities, tones skin and tightens pores. Features a Swedish natural ingredient blend and LumiLight Complex. All skin types. 150 ml.

35463 ₹699 ₹499 • 8 B.P.

ANY AT

₹499



Clinically proven instant effects

Giordani Gold MasterCreation Foundation is clinically proven to instantly lift the appearance of fine lines and deliver 5x brighter looking skin. We have created just the right foundation for an impeccable finish.



**5X BRIGHTER LOOKING SKIN.
CLINICALLY PROVEN*****

**IMPROVEMENT IN FINE LINE VOLUME.
CLINICALLY PROVEN****

SMOOHS, EVENS AND HYDRATES.*



GIVE YOUR SKIN THE LUXURY IT DESERVES!



Featuring a convenient pump for easy usage



*Consumer Tested

** Clinically proven 26% instant reduction in fine line volume

*** Clinically proven 5x instant improvement in skin brightness



YOUTH-BOOSTING INGREDIENTS

Youth-boosting ingredients **Botanical Oil Extract** and **White Peony Extract** infuse additional skin nourishment.

Giordani Gold MasterCreation Foundation SPF 18

A foundation that is clinically proven to instantly boost your youthfulness whilst simultaneously giving you a flawless, natural look by brightening, smoothing and nourishing your skin. Formulated in a light, luxurious texture for a moment of indulgence, MasterCreation Foundation has SPF 18 and pollution filter. 30 ml.

₹1599 - ₹1119 - 18 B.P.

30%
OFF



Indulge in the simplicity of nature

Pamper yourself with caring bath and body products infused with natural ingredient extracts that smell & feel fantastic. Every product has been created to benefit your body and the planet.

Love Nature

REFRESHING
Cleanses hair &
removes excess
oil to prolong
intervals
between washes

ORIFLAME
Love Nature
SHAMPOO
FOR OILY HAIR
NETTLE & LEMON
250 ml 8.3 fl.oz.

GET READY
FOR A
FUN-FILLED
NATURAL
EXPERIENCE!

A product shot featuring a green plastic bottle of Oriflame Love Nature Nettle & Lemon Shampoo. The bottle is labeled "REFRESHING" and "Cleanses hair & removes excess oil to prolong intervals between washes". The label also includes the brand name "ORIFLAME SWEDEN", the product name "Love Nature SHAMPOO FOR OILY HAIR", and the ingredients "NETTLE & LEMON". The bottle is positioned on a wooden surface alongside several slices of lemon and some green leaves, suggesting a natural and refreshing theme.



BIODEGRADABLE FORMULA

All Love Nature rinse-off products are Biodegradable and will not cause any harm to the aquatic environment after use.

NETTLE & LEMON | FOR OILY HAIR

① Love Nature Shampoo for Oily Hair
Nettle & Lemon
250 ml.

32625 ₹449 ₹315 • 5 B.P.

SESAME OIL & MAGNOLIA

② Love Nature Body Lotion Pampering Sesame Oil & Magnolia
200 ml.

34831 ₹529 ₹369 • 6 B.P.

③ Love Nature Shower Cream
Pampering Sesame Oil & Magnolia
250 ml.

34830 ₹449 ₹315 • 5 B.P.

30% OFF



Multi-benefit, super effective sun care

You can protect your skin every day and everywhere, with SunZone. Developed with Cellular Protection Technology for advanced protection, it also helps to lighten your skin, for a brighter, more even and radiant complexion.

HYDRATE, PROTECT AND LIGHTEN YOUR COMPLEXION IN THE SUN



**WHITENS AND PROTECTS
YOUR COMPLEXION**



**LIQUORICE EXTRACT
OF PLANT ORIGIN, SAFELY
LIGHTENS THE SKIN**



**LIGHTWEIGHT TEXTURE
AND REFRESHING SCENT**



PROTECTS WITH **SPF 30**



Apply sunscreen 20 mins before going out in the sun.

Reapply sunscreen every 2 hours

Apply sunscreen daily whether it's sunny or cloudy, warm or cold, outdoor or indoor.

Apply the sunscreen generously on to your face & all exposed skin.

**FOR FACE
AND
EXPOSED
AREAS**

FACE
EARS
NECK &
DÉCOLLETÉ

SUN ZONE



Besides protecting from UVA and UVB rays Cellular Protection Technology also **helps to shield skin cells and cellular DNA** against sun-induced damage.

**Sun Zone Whitening Protector
Face and Exposed Areas SPF 30
High**

A lightly-textured whitening face cream to hydrate and protect your complexion in the sun. Helps to lighten the skin, for a brighter, more even and radiant complexion. Apply 20 minutes before going outside. With Cellular Protection Technology, containing UVA and UVB filters. SPF 30. Use instead or on top of your normal day cream, on face and exposed areas like neck, ears and décolleté. 50 ml.

**30322 ₹549 ₹275 -
4 B.P.**

50% OFF

Offer valid till stock lasts

PAINT YOUR PATH

Want to live a vibrant, creative life?
When inspiration sparks, let it flow and
ride the waves of creative passion.
Immerse yourself in unique experiences
and paint your life in colour with our
sparkling trio of Joyce fragrances!



ORIENTAL FLORAL

Pear, Nymphaea Accord, Musk



HIGH FRAGRANCE
CONCENTRATION

J O Y C E

T U R Q U O I S E



Inspires soft pastel blends...

With a delicately sweet and mouthwatering, honey-like nectar, the Nymphaea accord brings an intense explosion of freshness and soft floral fruitiness to the fragrance. As the trendy artistic flower blossoms on top of the water, a serene and calm inspiration blossoms inside of you, inspiring soft pastel blends.

NEW!**Joyce Turquoise Eau de Toilette**

Hold on to your curiosity and be inspired by this delicately sparkling Eau de Toilette. Light and airy to conjure a serene spirit, as juicy top notes dance with the trendy Nymphaea accord. 50 ml.

37767 ₹1199 ₹799 • 13 B.P.

ONLY
₹799

NEW!

JOYCE

ROSE



ORIENTAL FLORAL

Almond, Ylang Ylang Oil of Madagascar, Vanilla



HIGH FRAGRANCE CONCENTRATION

Inspires seductive lines...

The beautifully exotic flower from the Ylang Ylang tree inspired this fragrance with its artistic aesthetic and rich floral scent. Extraordinarily feminine, delightfully sweet and so addictive it's almost narcotic, the Ylang Ylang Oil of Madagascar brings voluptuous and textured facets, inspiring seductive lines... Heavenly!

Joyce Rose Eau de Toilette

Feel flirty with this sparkling, addictive Eau de Toilette. Vibrant bursts of citrus delicately mingle with the petally nectar of Ylang Ylang Oil of Madagascar to immerse you in the sweetness of the moment. 50 ml.

37766 ₹1199 ₹799 • 13 B.P.

JOYCE

JADE



FLORAL-FRUITY-GREEN
Green Apple, Wild Orchid, Sandalwood



HIGH FRAGRANCE CONCENTRATION

Inspires energetic strokes of colour...

Intriguing, beautifully artistic and eternally hopeful, the Wild Orchid flower inspired this joyful, sparkling fragrance. As its solar beauty is revealed, it radiates a bright, happy twist reminiscent of sunny days and a colourful lifestyle. Warm, carefree and energizing, it inspires energetic strokes of colour!

Joyce Jade Eau de Toilette

Explore the unexpected paths that make you thrive with this joyfully sparkling Eau de Toilette. Bursting with fresh vibes and fizzy hints of enthusiasm, reminiscent of sunny days and a colourful lifestyle. 50 ml.

37772 ₹1199 ₹799 • 13 B.P.



ANY AT
₹799



INTRODUCING

NORTH FOR
MEN

SUBZERO

ULTIMATE HYDRATION,
REFRESHING
COOLNESS.



ARCTIC
PRO DEFENCE
+ ELECTROLYTES

UP TO
30%
OFF

NEW



① North For Men Subzero Hair & Body Wash

Nourishing hair and body wash provides 24HR hydration*. With Arctic Pro Defence technology and replenishing electrolytes, it leaves your hair conditioned and skin refreshed with 24HR moisture. Dermatologically tested. Clinically developed for men.

*Consumer tested 250 ml.

35878 ₹499 ₹349 • 6 B.P.

② North For Men Subzero Deodorant Roll-on

Clinically proven 72HR deodorant protection† that helps protect from excessive sweating and delivers a SubZero invigorating, cool feel. Enhanced electrolytes and Arctic Pro Defence technology for an arctic boost of freshness you can rely on! Quick-dry. Dermatologically tested.

†Clinical test
50 ml.

35880 ₹249 ₹199 • 3 B.P.





Dare to maximise
your performance
with **NEW North
For Men SubZero!**

Designed for an active lifestyle, our range features a revolutionary combo of power-packed **Arctic Pro Defence technology** and replenishing electrolytes delivering ultimate hydration and refreshing coolness. Give life to everything you've got! Because when temperatures rise, you can stay **SubZero** cool.



ARCTIC
PRO DEFENCE
+ ELECTROLYTES

North For Men SubZero is formulated with **Arctic Pro Defence technology**, turbo charged with arctic ingredients and replenishing **electrolytes** to keep your skin quenched, invigorated and in peak condition.

NORTH FOR **MEN** SUBZERO



Moisturising Gel
&
Aftershave

2-in-1



Shaving Foam
&
Cleansing Foam

UP TO
30%
OFF

NEW

① **North For Men Subzero 2-in-1 Moisturising Gel**
Instantly absorbable facial moisturising gel delivers 24hr hydration†. With Arctic Pro Defence technology, delivering antioxidants and replenishing electrolytes that help to lock-in moisture and leave skin healthy, revitalised and with a cooling sensation. Dermatologically tested.
†Clinical test 50 ml.

35877 ₹349 ₹245

4 B.P.

② **North For Men Subzero 2-in-1 Shaving and Cleansing Foam**

Facial cleanser and shaving foam with Arctic Pro Defence technology and replenishing electrolytes that help leave skin feeling fresh and revitalised. With Advanced Glide Technology for a silky smooth, close and comfortable shave. Dermatologically tested. 200 ml.

35870 ₹599 ₹475

8 B.P.

Make-up and trends

Celebrate your individual beauty and express yourself the way you want.

“

Giordani Gold is my all-time favourite brand. It just boosts my confidence instantly.

Kalyani Shreyas Alai
Pune/Maharashtra



#ThankyouOriflame



Embellish with masterpiece lips

MasterCreation Lipstick has been crafted to amplify a richly coloured finish and decadent creaminess with youth-boosting technology. Infused with active ingredients to improve lip vitality, MasterCreation Lipstick gives you instant and enduring magnificence.



Model is wearing: Giordani Gold MasterCreation Lipstick SPF 20 33392 Red Romance.



SPF

33392 Red Romance



DETAILED CRAFTSMANSHIP

To convey the expertise and attention to detail that has gone into Giordani Gold MasterCreation, a luxurious product in a well crafted case.

ONLY
₹899

**Giordani Gold MasterCreation
Lipstick SPF 20
4 g.
₹1099 ₹899 • 14 B.P.**

Get the **ultra-smokey** look!



THE ONE

ONLY
₹379

Suitable for
sensitive eyes



32291
Black

The ONE Kohl Eye Pencil
Kohl pencil with smooth texture
glides on easily for precise lines or
smokey looks. Rich in pigments
for amazing eye intensity. 1.3 g.

₹379 • 6 B.P.

Easy to
apply

Smooth
texture

Perfect for inner
eye line

ONE Kohl Eye Pencil

Giordani Gold Long Wear
Mineral Foundation SPF 15
30 ml. ₹1399 • 22 B.P.



Giordani Gold Silky
Foundation Buffer 15cm
x 1.7 cm x 2cm.
Materials: Aluminium,
Nylon, Bamboo. 30887
₹499 • 4 B.P.



Giordani Gold Iconic Lipstick SPF 15
4 g. ₹949 • 15 B.P.



Giordani Gold Iconic Lip Elixir
SPF 15 3.5 ml. ₹1099 • 17 B.P.



Giordani Gold CC
Cream SPF 35 40 ml.
₹999 • 16 B.P.



Giordani Gold
Bronzing Pearls 25 g.
₹1599 • 25 B.P.



Giordani Gold Sheer Powder SPF 15
9 g. ₹1499 • 24 B.P.



Giordani Gold Iconic Matte Lipstick
SPF 15 3.8 g. ₹949 • 15 B.P.



OnColour All Eyes
Palette 4.24 g.
₹999 • 16 B.P.

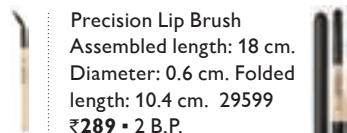


OnColour Cream Lipstick
4 g. ₹449 • 7 B.P.



BUFF AND BLEND your way to make-up perfection

Precision Angled Eyeliner
Brush Length: 11.2 cm.
Diameter: 0.5 cm. 29591
₹229 • 2 B.P.



Precision Brow and Lash
Comb Length: 13 cm.
Diameter: 0.7 cm. 29592
₹209 • 2 B.P.



Precision Angled Eyebrow
Brush Length: 15.3 cm.
Diameter: 0.7 cm. 29593
₹249 • 2 B.P.



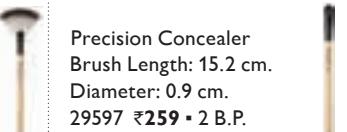
Precision Angled Blush
Brush Length: 17 cm.
Diameter: 1.3 cm. 29594
₹399 • 3 B.P.



Precision Double Ended
Eyeshadow Brush Length:
17.5 cm. Diameter: 0.9 cm.
29595 ₹259 • 2 B.P.



Precision Fan Powder Brush
Length: 17.1 cm. Diameter:
0.9 cm. 29596 ₹349 • 3 B.P.



FACE

The ONE Colour Correcting & Fixing Powder 5 g. 34651
₹849 • 13 B.P.



The ONE IlluSkin Powder 8 g. ₹849 • 13 B.P.



The ONE IlluSkin Concealer 10 ml. ₹499 • 8 B.P.



The ONE Make-up Pro Wet & Dry Eye Shadow 2 g. ₹379 • 6 B.P.



The ONE Make-up Pro Marble Blend Blush 5 g. ₹499 • 8 B.P.



The ONE Make-up Pro Palette 15.1 x 5.5 cm. 33689
₹499 • 4 B.P.



The ONE Make-up Pro Compact 5.5 x 4.2 cm.
33688 ₹299 • 2 B.P.



The ONE Pore Minimising Primer 20 ml. 33709

₹699 • 11 B.P.



The ONE A-Z Cream Hydra Bright SPF 30
30 ml. ₹799 • 13 B.P.

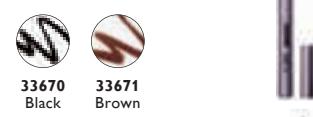


The ONE Cream Illuminator 30 ml.
33416 ₹849 • 13 B.P.

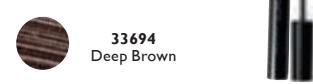


EYES

The ONE Eye Liner Stylo Waterproof
1.6 g. ₹649 • 10 B.P.



The ONE Browcara 5 ml. ₹649 • 10 B.P.



The ONE Duo Brow Pencil
1.8 g. ₹599 • 9 B.P.



The ONE 5-in-1 Wonder Lash XXL Mascara
Waterproof - Black 8 ml.
34441 ₹679 • 11 B.P.



The ONE Tremendous Big Volume
Mascara Waterproof - Black 10 ml.
34603 ₹749 • 12 B.P.



Last time in catalogue

The ONE Eyes Wide Open Mascara 8 ml.

₹679 • 11 B.P.



The ONE 5-in-1 Wonder Lash
Waterproof Mascara
8 ml. ₹679 • 11 B.P.



The ONE No Compromise Mascara
8 ml. ₹679 • 11 B.P.



The ONE Colour Unlimited Kajal
0.3 g. ₹429 • 7 B.P.



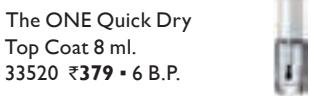
NAILS

The ONE Instant Nail Polish
Remover 50 ml.

32472 ₹229 • 4 B.P.



The ONE Quick Dry Top Coat 8 ml.
33520 ₹379 • 6 B.P.



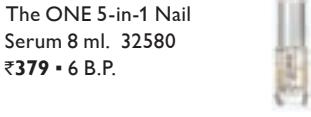
The ONE Peel Off Base Coat 8 ml.
33727 ₹529 • 8 B.P.



The ONE Base & Top Coat 8 ml. 31029
₹379 • 6 B.P.



The ONE 5-in-1 Nail Serum 8 ml. 32580
₹379 • 6 B.P.



LIPS

The ONE Lip Sensation Matte Mousse 5 ml. ₹849 • 13 B.P.



CHOCOLATE COLLECTION

Wellness

Foster your wellbeing with scientifically proven products made with natural ingredients.

“

I love our Wellness supplements and recommend it to all my clients! They don't just help me to stay active and healthy but also help me to meet my monthly targets.

Yogita Verma
Delhi



#ThankyouOriflame

HUB OF INNOVATION & QUALITY

State-of-the-art Wellness by Oriflame Laboratory - IGELOSA LIFE SCIENCE institution enables our team of scientists to optimise the quality and safety of our formulations under strict environmentally controlled and monitored conditions.

A HERITAGE OF QUALITY

Ever since Oriflame was founded, way back in 1967, we've had a no-compromise commitment to quality. It's firmly embedded in our honest, uncomplicated – very Swedish – approach to life.

All Wellness by Oriflame products are scientifically - developed from over 15 years of research in Sweden, by world renowned scientists. A think tank of scientists develops Oriflame nutritious products at IGELOSA LIFE SCIENCE institution, located amongst wild Swedish nature.



Igelosa Life Science Center,
Home of Wellness by Oriflame

TRIED & TESTED

As part of Wellness by Oriflame's stringent quality controls, every ingredient chosen for new product formulations is scrutinised by multiple experts of the Wellness team – from our Sustainability Scientist right through to Regulatory.

THE BRIGHTEST MINDS

Quality products, quality people – that's our philosophy! And we are extremely proud to have some of the industry's most highly-qualified specialists from all over the world, with over 150 years combined expertise.

PROVEN WORLD-CLASS STANDARDS

Oriflame is proud to meet – and often surpass – EU requirements and has an experienced Regulatory Team who monitors everything to ensure that we are fully compliant in all markets where Wellness by Oriflame is available.

EU - European Food Safety Authority and European Commission lay out the strict legislation and regulation



WellnessTM
BY ORIFLAME

QUALITY
YOU CAN
TRUST



PRODUCT CERTIFICATES



NON-GMO

Our products are produced in compliance with the EU GMO (genetically modified organism) labelling regulations 1829/2003 and 1830/2003.



HACCP

(Hazard analysis and critical control point) is a monitoring system for food production, storage, and distribution, and aims to identify and control associated health hazards



Professor Stig Steen

Developed by world's leading Swedish scientists. The formula was originally developed by **Professor Stig Steen** and colleagues at Igelosa Life Science Community in Sweden.

To protect the formula from being copied it is now patented and sold exclusively by Oriflame.

PRODUCT FACTS

HIGH PROTEIN

- one serving provides approximately 7.7 grams

HIGH FIBRE from sugar beets

- one serving provides approximately 1.5-2 grams

THREE PROTEIN SOURCES

- pea, soy and whey

ONLY 64 CALORIES

per portion

NATURAL

flavours and nutritional ingredients

FREE FROM

gluten, artificial colourants and preservatives

NON-GMO

ingredients

WELLNESS NUTRISHAKES

Available in three different flavours

Strawberry, Natural Vanilla, Mango Banana



① Nutrshake natural vanilla flavour
500 g.

42374 ₹2999 • 47 B.P.

② Nutrshake natural strawberry flavour
500 g.

42373 ₹2999 • 47 B.P.

③ Nutrshake natural mango banana flavour
500 g.

42370 ₹2999 • 47 B.P.

④ Purple Shaker and Scoop
Holds 250 ml.

25479 ₹349 • 3 B.P.

A perfectly balanced daily supplement
with a multitude of BENEFITS

NUTRISHAKE provides



OPTIMAL
Nutrition: High in protein and fibre



REDUCES
Hunger & cravings



BOOST
Energy & focus

OMEGA 3 improves



HEART
Improved heart health & cholesterol levels



MUSCLES & JOINTS
Decreased inflammation



(28 servings)



+

₹4698
100 B.P.

Health Set-Strawberry

127130 ₹4698 • 100 B.P.

Health Set-Mango Banana

127131 ₹4698 • 100 B.P.

Health Set- Vanilla

127588 ₹4698 • 100 B.P.

12 years & above

PRODUCT CERTIFICATES



NON-GMO

Our products are produced in compliance with the EU GMO (genetically modified organism) labelling regulations 1829/2003 and 1830/2003.



HACCP

(Hazard analysis and critical control point) is a monitoring system for food production, storage, and distribution, and aims to identify and control associated health hazards



GMP

GMP is short for Good Manufacturing Practice and is a strict guideline that outlines the aspects of production and testing that can impact the quality of a product. The GMP quality is on a pharmaceutical level.

30
CAPSULES



MAIN BENEFITS

Enhanced
Immune
Response

Improved
Endurance

Improved
Skin Condition

PRODUCT FACTS

ASTAXANTHIN Nature's powerful antioxidant!
Derived from Algae found in the Stockholm archipelago and known as the king of antioxidants.

Free from bovine and porcine gelatin

Non-GMO

Dairy Free

Gluten Free

Produced to high quality standards
within the European Union (EU)

Swedish Beauty Complex Plus

1 Month Supply

25414 ₹1899 • 30 B.P.

1 capsule of Swedish Beauty Complex Plus per day is equivalent to the amount of 3 mg astaxanthin and 50 mg Bilberry extract.

USE: It is recommended to have 1 Astaxanthin & Bilberry extract capsule everyday.

12 years & above

MAIN BENEFITS



HEART

Improved heart health and cholesterol levels



MUSCLES & JOINTS

Decreased inflammation

PRODUCT FACTS

Omega 3 is your high-quality source of essential fatty acids that supports functions of the brain, eye and nervous system, protects cardiovascular health, relieves inflammation and promotes healthy skin.

Pure and safe

Comes from fish naturally high in DHA and EPA

Free from heavy metals and other toxins

Fish gelatine capsule – free from bovine & porcine gelatine

Contains natural fish oil that provides the full spectrum of essential fatty acids

**Omega 3
1 Month Supply**
15397 ₹1699 • 27 B.P.



2 capsules are equivalent to 1000 mg fish oil - 150 mg EPA & 100 mg DHA

USE: Everyday 2 capsules to meet your daily Omega 3 needs.

12 years & above

PRODUCT CERTIFICATES

FRIEND OF THE SEA



Our fish oils are certified sustainable by Friend of the Sea (FOS). FOS is a non-profit, non-governmental organisation (NGO), whose mission is the conservation of the marine habitat. It is now a leading international certification project for products originated from both sustainable fisheries and aquaculture. FOS leads fisheries which join the certification program to adopt selective fishing methods and reduce ecosystem impact within maximum sustainable yield. The certification also ensures high quality standards in terms of energy efficiency and social accountability.



GMP

GMP is short for Good Manufacturing Practice and is a strict guideline that outlines the aspects of production and testing that can impact the quality of a product. The GMP quality is on a pharmaceutical level.



Fragrance

We create fragrances
that speak to you.

“

I highly recommend oriflame fragrances to everyone, from my family, to my teammates and customers. They are too good!

Yumnam Bishwarani Devi
Manipur



#ThankyouOriflame

GLACIER

FIRE

**Release
the energy**

Glacier Fire is a fragrance for men who love extremes. The sharpness of **icy top notes** give way to a **woody warm base**, conjuring up elemental extreme of **ice** and **lava**. This masculine aroma encapsulates an exhilarating boost of energy.





WOODY ARMOMATIC



BLACK LEMON



VIBRANT WOODS



CASCADE MINT

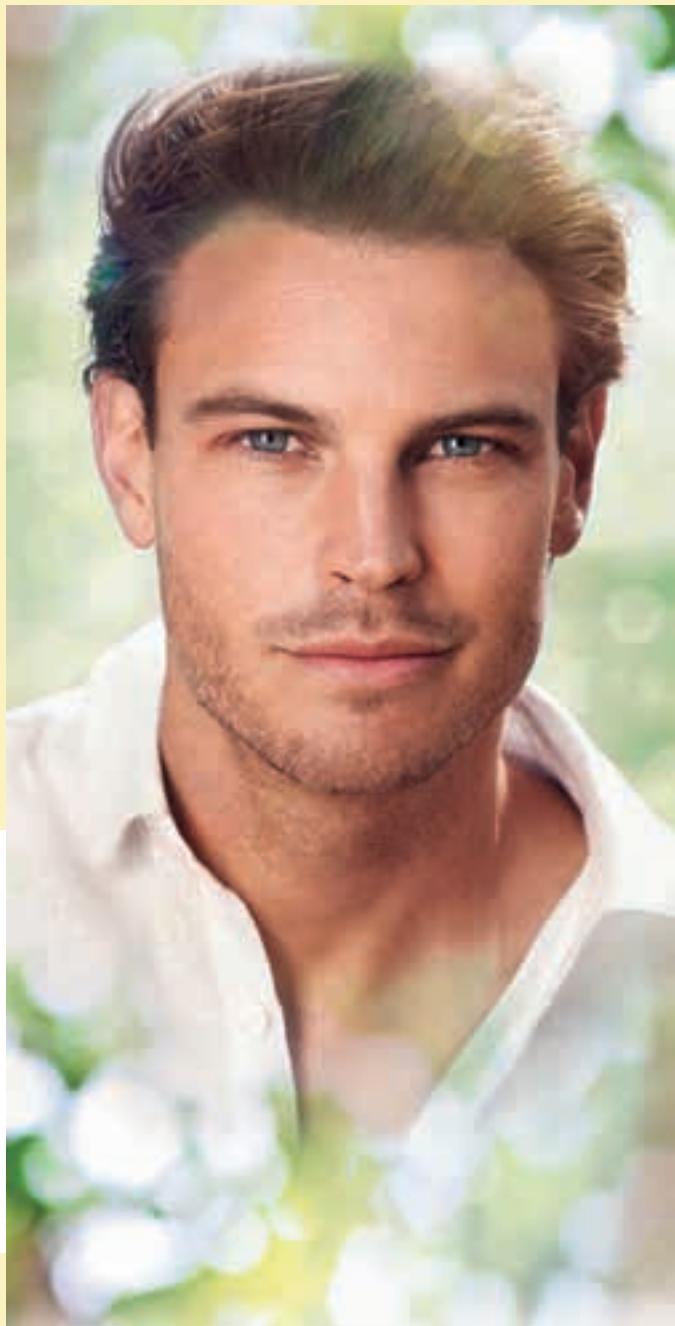
Glacier Fire Eau de Toilette

A masculine fragrance with contrasting facets of sharp mint and Black Lemon and rounded off with warm woods. An injection of energy for the seeker of extremes. 100ml.

34478 ₹1899

₹1399 - 22 B.P.

SAVE
₹500



Uplifting, bright & zesty

Citrus Tonic Eau de Toilette is of the woody citrus aromatic family, with a signature accord of fusing bow wood.

Woody Citrus Aromatic



Lime



Bow wood



Tonic water

Men's Collection Citrus Tonic Eau de Toilette

Greet each day with confidence and freshness. Citrus Tonic Eau de Toilette emphasises the invigorating signature note of bow wood – an energetic scent that opens the fragrance with an unforgettable citrus lift, perfectly expressing the feel of a man in his element.
75 ml.

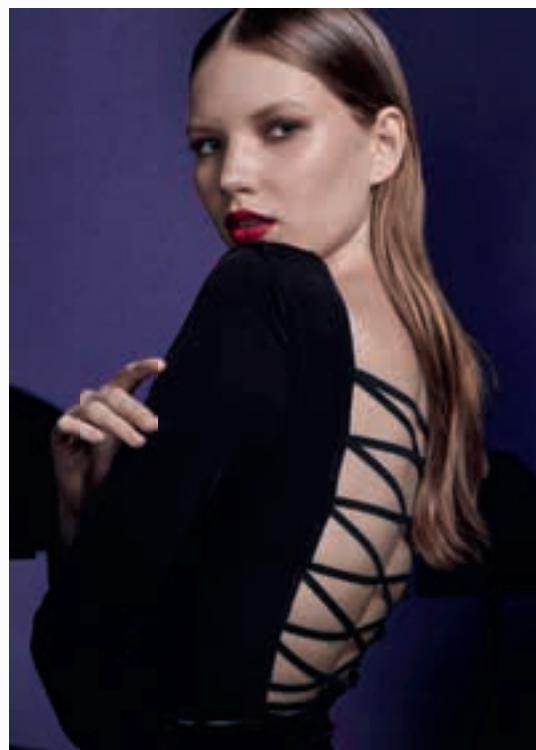
30058 ₹4749 ₹1149 • 18 B.P.

SAVE
₹600



Delicious, Uninhibited Pleasure

LOVE POTION
So Tempting



FLORIENTAL EDIBLE POWDERY



Mandarin, Orchid, Glossy Honey

Love Potion So Tempting
Fragrance Mist
75 ml.
33958 ₹699 ₹599 • 9 B.P.

MAGNETISTA

PROVEN TO ATTRACT

Why leave anything to chance?

Take control of the attraction game with Magnetista.



THE PASSION FLOWER ACCORD

Like every woman, this perfume has a precious secret - the Passion Flower. Famous for its striking appearance, bewitching colours and stimulating properties, the Passion Flower Accord also symbolises the magnetic power of attraction.



SAVE UP TO
₹1000



ORIENTAL - FLORAL



Blackcurrant



Passion flower accord



Sandalwood

**Magnetista Eau de Parfum
50 ml.**

**34492 ₹3499
₹2499 • 40 B.P.**

Fragrant getaway

Refreshing, airy and uplifting...these fragrances will transport you to the place of your dreams, where you will feel nothing short of sensational.

FOR
HER

Love Potion Eau de Parfum 50 ml. 22442
₹3199 • 51 B.P.



Love Potion Perfumed Body Spray 75 ml.
31704 ₹249 • 4 B.P.



Love Potion Perfumed Body Cream 250 ml.
31779 ₹779 • 12 B.P.



Possess Eau de Parfum 50 ml. 30886
₹3299 • 52 B.P.



Possess Perfumed Body Spray 75 ml.
34337 ₹249 • 4 B.P.



Possess Perfumed Body Cream 250 ml.
31784 ₹849 • 13 B.P.



Eclat Mon Parfum 50 ml. 33957
₹3899 • 62 B.P.



Wake Up Feel Good Eau de Toilette 50 ml.
37213 ₹1199 • 19 B.P.



Loved Up Feel Good Eau de Toilette 50 ml.
37214 ₹1199 • 19 B.P.



FOR
HIM

Men's Collection Intense Oud Eau de Toilette 75 ml. 34334
₹1649 • 26 B.P.



Men's Collection Cool Lavender Eau de Toilette 75 ml.
33349 ₹1749 • 28 B.P.



Men's Collection Dark Wood Eau de Toilette 75 ml. 30059
₹1749 • 28 B.P.



Men's Collection Intense Oud Perfumed Body Spray 75 ml.
35388 ₹249 • 4 B.P.



Men's Collection Citrus Tonic Perfumed Body Spray 75 ml. 35486
₹235 • 4 B.P.



Rebel Body Spray 75 ml. 8048
₹249 • 4 B.P.



Women's Collection
Delicate Cherry Blossom
Eau de Toilette 50 ml.
32440 ₹1649 • 26 B.P.



Women's Collection
Mysterial Oud Eau de
Toilette 50 ml. 34361
₹1649 • 26 B.P.



Sensity Midnight
Mist Spray Cologne
200 ml. 34525
₹899 • 14 B.P.



Sensity Pink Bloom
Spray Cologne
200 ml. 34525
₹899 • 14 B.P.



Women's Collection
Sensual Jasmine Eau
de Toilette 50 ml.
33168 ₹1649 •
26 B.P.



Women's Collection
Jasmine Perfumed
Body Spray 75 ml.
35487 ₹249 • 4 B.P.



Sensity Sun Sparkle
Spray Cologne 200 ml.
34524 ₹899 • 14 B.P.



Incognito for her
Eau de Toilette
50 ml. 32538
₹1399 • 22 B.P.



Women's Collection
Innocent White Lilac
Eau de Toilette 50 ml.
32438 ₹1649 • 26 B.P.



Giordani Gold
Original Eau de
Parfum 50 ml. 32150
₹2599 • 41 B.P.



Eclat Mademoiselle
Eau de Toilette 50 ml.
32871 ₹1899 •
30 B.P.



Giordani Gold
Essenza Perfumed
Body Spray 75 ml.
34082 ₹249 • 4 B.P.



Giordani Gold
Original Perfumed
Body Spray 75 ml.
31707 ₹249 • 4 B.P.



Giordani Gold Original
Perfumed Roll-On
Deodorant 50 ml.
32160 ₹249 • 4 B.P.



Giordani Gold Man
Eau de Toilette 75 ml.
32155 ₹2799 • 44 B.P.



Possess Man Eau de
Toilette 75 ml. 31825
₹3499 • 55 B.P.



Incognito for him
Eau de Toilette
50 ml. 32540
₹1399 • 22 B.P.



Giordani Gold Man
Anti-perspirant Roll-
On Deodorant 50 ml.
32176 ₹249 • 4 B.P.



Eclat Lui Eau de
Toilette 75 ml.
32950 ₹2199 •
35 B.P.



Eclat Style Parfum
75 ml. 34522
₹3999 • 63 B.P.



HAIRX
ADVANCED CARE

Hair care

Creating safe, high-performing hair
care products inspired by you.

“

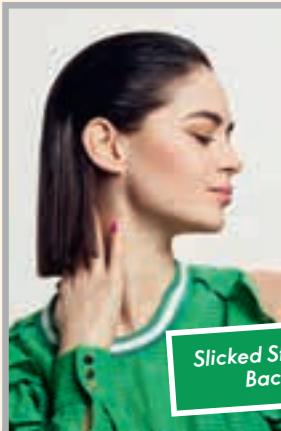
Oriflame offers the best
beauty products that fit
all budgets & needs.

Priyanka Samaddar
Kolkata

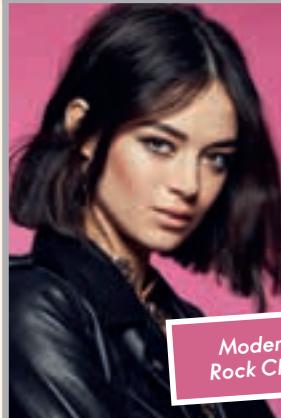


#ThankyouOriflame

YOUR
HAIR,
YOUR
STYLE



Slicked Straight
Back



Modern
Rock Chic



Stylish hair doesn't need to mean hours in the salon. With our versatile easy-to-use, high-performance HairX StyleSmart products; you can create chic, on-trend hairstyles in minutes that can last **24/7**.



STYLESMART
24/7



Soft Effortless Waves

① HairX Advanced Care Style Smart Styling Hair Mousse
200 ml.

34938 ₹899 - 14 B.P.

② HairX Advanced Care Style Smart Shine Spray
100 ml.

34939 ₹899 - 14 B.P.



NO LIMITS ON STYLING

Styler 3D Curl Brush Size: L
22 x W 10 cm. Materials: PP
and ABS 30647 ₹799 • 6 B.P.



Styler Teasing Brush Size: L
21 X W 1,5 cm. Materials:
ABS and Nylon 30611
₹299 • 2 B.P.



Styler Wide Tooth Comb Size:
L15 x W6 cm. Material: PP
30610 ₹149 • 1 B.P.



Styler Medium Round Brush Size:
L 23 x W 4,8 cm.
Materials: Aluminium and Nylon
30608 ₹379 • 3 B.P.



Styler Small Round Brush
Size: L 22 x W 4,5 cm.
Materials: ABS and Nylon
30595 ₹349 • 3 B.P.



Styler Detangle Brush Size: L
12,4 x W 7 x H 4,9 cm.
Materials: PS, PP, PE, PET.
29998 ₹349 • 3 B.P.



ULTIMATE repair

FOR DAMAGED HAIR

HairX Advanced Care Ultimate Repair Nourishing Shampoo 250 ml. 32875 ₹499 • 8 B.P.



HairX Advanced Care Ultimate Repair Nourishing Conditioner 200 ml. 32878 ₹499 • 8 B.P.



HairX Advanced Care Ultimate Repair Nourishing Hair Mask 200 ml. 32881 ₹549 • 9 B.P.



COLOUR reviver

FOR COLOURED HAIR

HairX Advanced Care Colour Reviver Caring Shampoo 250 ml. 32883 ₹429 • 7 B.P.



HairX Advanced Care Colour Reviver Caring Conditioner 200 ml. 32885 ₹429 • 7 B.P.



DANDRUFF solution

HairX Advanced Care Dandruff Solution Control Shampoo 250 ml. 32893 ₹499 • 8 B.P.



WEATHER SHIELD TECHNOLOGY



HairX Advanced Care Weather Resist Protecting Shampoo 250 ml. 34912 ₹499 • 8 B.P.



HairX Advanced Care Weather Resist Protecting Conditioner 200 ml. 34913 ₹499 • 8 B.P.



HairX Advanced Care Weather Resist Protecting Hair Amplifier 150 ml. 34915 ₹1299 • 21 B.P.



FRIZZ control

FOR FRIZZY HAIR

HairX Advanced Care Frizz Control Smoothening Shampoo 250 ml. 32902 ₹459 • 7 B.P.



HairX Advanced Care Frizz Control Smoothening Conditioner 200 ml. 32903 ₹459 • 7 B.P.



BLACK shine

HairX Advanced Care Brilliant Black Shine Shampoo 250 ml. 32911 ₹499 • 8 B.P.



FOR DRY HAIR

Wheat & Coconut Oil

Love Nature Hot Oil for Dry Hair Wheat & Coconut Oil 15 ml. 32620 ₹109 • 2 B.P.



Love Nature Shampoo for Dry Hair Wheat & Coconut Oil 250 ml. 32618 ₹449 • 7 B.P.



Love Nature Conditioner for Dry Hair Wheat & Coconut Oil 250 ml. 32619 ₹449 • 7 B.P.



*Love
Nature*

FOR DRY HAIR

Coconut Oil

Love Nature Hair Oil Coconut Oil 100 ml. 32626 ₹229 • 4 B.P.

100
ml



FOR ALL HAIR TYPES

Love Nature 2in1 Shampoo for All Hair Types Avocado Oil & Chamomile 250 ml. 32624 ₹479 • 8 B.P.



FOR DANDRUFF CONTROL

Love Nature Shampoo for Dandruff Control Tea Tree Oil & Burdock 250 ml. 32623 ₹449 • 7 B.P.



ORGANICALLY
SOURCED
EXTRACTS

Milk & Honey Gold Shampoo 200 ml. 31708 ₹379 • 6 B.P.



Milk & Honey Gold Conditioner 200 ml. 31709 ₹379 • 6 B.P.



FOR THE FAMILY

Loving Care 2in1 Shampoo & Conditioner 400 ml. 34060 ₹649 • 10 B.P.



Personal care

Self-care is the key to looking good and feeling great.

“

Thank you Oriflame for helping me become who I am today! Bold, confident & ambitious!

Likivi Yesca
Dimapur / Nagaland



#ThankyouOriflame

SILK
Beauty
WHITE GLOW

Body skin as bright as your face

Always balance the glow on your face and body. Catch up the brightness level of your face with Silk Beauty White Glow formulated to nourish, smoothen and lighten the entire body!





Naturally
moisturising
and lightening
body wash

CHERRY BLOSSOM
fragrantly helps
bring out the skin's
natural glow



WHITE MULBERRY
extract reduces
skin pigmentation
and whitens the skin



Silk Beauty White Glow Body Wash

Enriched with Silk Proteins, Cherry Blossom and White Mulberry Silk Beauty White Glow Body Wash naturally moisturises and lightens your skin. 200 ml.

22713 ₹579 - 9 B.P.

ONLY
₹579

feelgood.



SCAN THE FULL
PAGE WITH
ORIFLAME APP



BE HAPPY WITH BLOOD ORANGE & TUMERIC

Let the super-juicy
scents of Blood
Orange fill your day
with a sunny mood!

Combined with
scents of the increasingly popular
and healthy Turmeric - for a dash
of happy golden glow!

Be Happy Shower Gel Feel Good
200 ml.

35992 ₹399 ₹299 - 5 B.P.



DON'T STOP LAUGHING



ANY AT

₹299

CHILL OUT
WITH
LAVENDER &
CEDARWOOD

What smell is known better to create a relaxing feeling than

Lavender? Soft and sensual, it makes the perfect calming partner to the reassuring sweet and earthy scents of Cedarwood.

Chill Out Shower Gel Feel Good
200 ml.

35994 ₹399 ₹299 - 5 B.P.



CHILL OUT
SLOW DOWN
RELAX & UNWIND
INFUSED WITH ESSENTIAL OILS
SHOWER GEL
LAVENDER & CEDARWOOD

CHILL OUT
AND RELAX





Soft, smooth & dry skin with **scents of nature**

Love Nature



① Love Nature Fragranced Talc
Floral Bloom
100 g.
35551 ₹89 ₹80 • 1 B.P.

② Love Nature Fragranced Talc
Sandal Caress
100 g.
35552 ₹89 ₹80 • 1 B.P.

③ Love Nature Fragranced Talc
Cooling Delight
100 g.
35553 ₹89 ₹80 • 1 B.P.

PICK ANY AT
₹80



SWEDISH SPA

Swedish Spa Ocean
Foam Shower Gel
200 ml. 34023
₹999 • 16 B.P.



Swedish Spa Mirror
Ocean Body Oil
100 ml. 34024
₹899 • 14 B.P.



Swedish Spa
Whipped Waves
Body Butter
200 ml. 34025
₹1099 • 17 B.P.



Activelle

Activelle Comfort
Anti-perspirant
Deodorant 50 ml.
33139 **₹249 • 4 B.P.**



Activelle Extreme
Anti-perspirant
Deodorant 50 ml.
33142 **₹249 • 4 B.P.**



Activelle Invisible
Anti-perspirant
Deodorant 50 ml.
33141 **₹249 • 4 B.P.**



Activelle Fairness
Anti-perspirant
Deodorant 50 ml.
33143 **₹249 • 4 B.P.**



**Energising
Mint & Raspberry**

Love Nature
Exfoliating Shower
Gel Energising Mint &
Raspberry 250 ml.
32602 **₹449 • 7 B.P.**



Love Nature Body
Lotion Energising
Mint & Raspberry
200 ml. 32603
₹529 • 8 B.P.



**Refreshing
Strawberry & Lime**

Love Nature Exfoliating
Shower Gel Refreshing
Strawberry & Lime 250 ml.
32610 **₹449 • 7 B.P.**



**Invigorating
Coconut Water & Melon**

Love Nature Body
Lotion Invigorating
Coconut Water &
Melon 200 ml. 34090
₹489 • 8 B.P.



Feminelle



Dermatologically &
gynecologically tested



Feminelle Protecting
Intimate Wash
Cranberry 300 ml.
34498 **₹499 • 8 B.P.**



Feminelle Soothing
Intimate Wash
Aloe Vera & Mallow
300 ml. 34499
₹499 • 8 B.P.



Feminelle Refreshing
Intimate Wash
Blackcurrant & Lotus
Flower 300 ml.
34500 **₹499 • 8 B.P.**



Feet Up Comfort
Overnight
Moisturising Foot
Cream 75 ml.
32370 **₹349 • 6 B.P.**



**feetup
ADVANCED**

Feet Up Advanced
Cracked Heel Repair &
Smooth Foot Cream
75 ml. 33027 **₹449 • 7 B.P.**





feelgood.

Wake Up Shower
Gel Feel Good
200 ml. 35991
₹399 • 6 B.P.



Loved Up Shower
Gel Feel Good
200 ml. 35993
₹399 • 6 B.P.



Shower Puff Size:
18.5 x 9.5 cm.
8590 ₹99 • 1 B.P.



SILK
Beauty
WHITE GLOW

Silk Beauty White
Glow Body Lotion
200 ml. 23555
₹579 • 9 B.P.



Handbag
friendly
30ml size!

Oriflame Golden
Edition Hand
Cream 30 ml.
33196 ₹209 • 3 B.P.



loving care

Loving Care Shower
Cream 400 ml.
34058 ₹649 • 10 B.P.



ESSENSE&CO

Essense&Co.
Cardamom & Cotton
Flower Hand & Body
Wash 300 ml. 34847
₹799 • 13 B.P.



Essense&Co.
Cardamom & Cotton
Flower Hand & Body
Lotion 300 ml.
34850 ₹799 • 13 B.P.



Essense&Co. Lemon
& Verbena Liquid
Hand Soap 300 ml.
31850 ₹519 • 8 B.P.



Essense&Co. Lemon
& Verbena Hand &
Body Lotion 300 ml.
31851 ₹799 • 13 B.P.



Essense&Co. Lemon
& Verbena Body
Wash 300 ml. 31852
₹799 • 13 B.P.



Milk & Honey
GOLD



ORGANICALLY
SOURCED
EXTRACTS

Milk & Honey Gold
smoothing Sugar
Scrub 200 ml. 31601
₹699 • 11 B.P.



Milk & Honey Gold
nourishing Hand &
Body Cream 250 ml.
31602 ₹699 • 11 B.P.



Milk & Honey Gold
moisturising Shower
Cream 200 ml.
31605 ₹599 • 9 B.P.



Milk & Honey Gold
moisturising Hand
Cream 75 ml. 31606
₹349 • 6 B.P.



Milk & Honey Gold
Smoothing Hand
Scrub 75 ml. 33447
₹379 • 6 B.P.



Milk & Honey Gold
Nourishing Hand &
Body Cream Small
Pack 75 g. 35484
₹249 • 4 B.P.



Milk & Honey Gold
Smoothing Sugar
Scrub Small Pack 75 g.
35485 ₹279 • 4 B.P.



Skincare

Everyone deserves to have healthy, radiant & beautiful skin.

“

I am a huge fan of Oriflame skin care products and I make sure to use them every day.

Mrs. Vinali Kodwani
Vadodara, Gujrat



#ThankyouOriflame

OPTIMALS 
ClearWhite

ALL AGES | ALL SKIN TYPES

**Lighter,
brighter
& more
beautiful skin**



Instantly
brightens the skin
around the eyes*

Reduces the
appearance of
dark circles*



①



Silver Birch
– helps regulate
melanin production
and prevents the
appearance of
dark spots.

Meadowsweet
– vitamin C helps
reduce dark spots
for clear, even skin.



Liquorice
– skin lightening
ingredient that
decreases the
synthesis of melanin.



Blueberry

– antioxidants help
protect the skin
against free radical
damage.

① **Optimals Clear White Lightening Eye Cream**

Refreshing and cooling eye cream with a fresh, floral fragrance. Helps reduce the appearance of dark circles and brightens under eye area. Dermatologically tested. All skin types. 15 ml.

35805 ₹729 ₹509 • 8 B.P.

② **Optimals Clear White Lightening Day Cream**

A hydrating day cream that lightens skin tone and boosts skin glow. Light gel cream texture that gets quickly absorbed into your skin and leaves it moisturised. Dermatologically tested. All skin types. 50 ml.

34004 ₹949 ₹660 • 10 B.P.

For best results, we recommend
using the complete routine.

*Consumer tested using the complete
Optimals Clear White set (Cleanser, toner, eye
cream, serum, day cream, night cream)

30%
OFF



“Thanks to Oriflame’s amazing skin care range, my skin has never looked better!”



Lalramhlui

Winner of
Miss Oriflame Beautiful Skin
at the Miss Mizoram Contest

OPTIMALS

Uncover the
secret to
refreshed,
intensely
hydrated skin



①

Refreshes, softens
& intensely hydrates

① Optimals Moisture Quenching
Face Mask
50 ml.

34608 ₹699 • 11 B.P.



②

Instantly and
intensively hydrates,
boosts radiance &
protects skin

② Optimals Hydra
Moisture Boosting
Serum All Skin types
30 ml.

33135 ₹1249 •
20 B.P.



Your proven daily regimen for youthful, healthy-looking skin

4 STEP SKIN CARE ROUTINE



**STEP 1
CLEANSE / TONE**



**STEP 2
EYES**



**STEP 3
BOOST**



**STEP 4
MOISTURISE**



Clear White

LIGHTER, BRIGHTER & MORE BEAUTIFUL SKIN

- LIGHTENS THE SKIN*
- IMPROVES SKIN FAIRNESS*
- BOOSTS SKIN GLOW*

* Consumer tested using the complete Optimals Clear White set

ALL AGES For all skin types

**Optimals Clear White
Lightening SET
6 pcs.**

**37401 ₹5104
₹3850 • 61 B.P.**

SAVE ₹1250





Hydra Radiance

HYDRATES THIRSTY SKIN

- BRIGHTENS SKIN
- ENHANCES SKIN'S NATURAL RADIANCE
- NOURISHES & REVITALISES

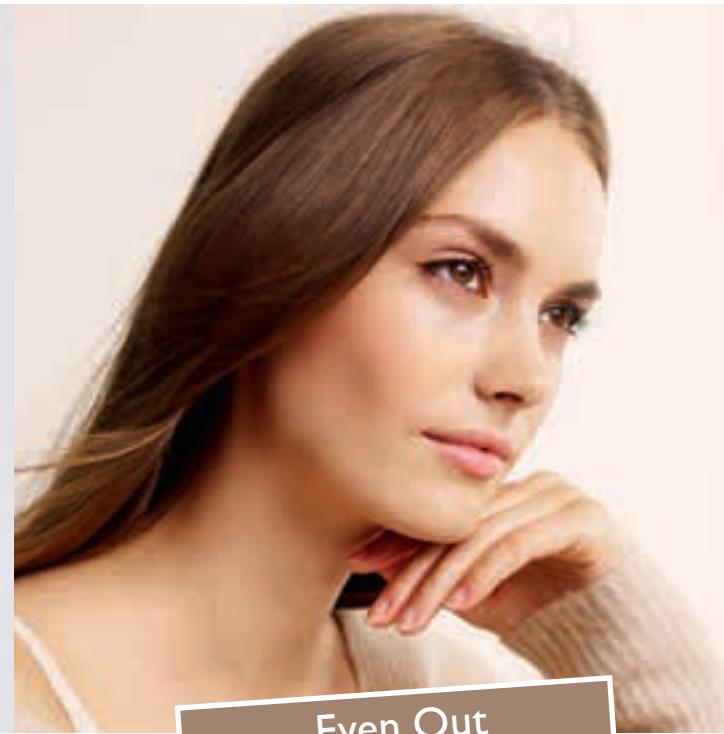
- BOOSTS RADIANCE
- TIGHTENS & FIRMS
- PROTECTS
- HYDRATES SKIN

ALL AGES

For normal/
combination skin

**Optimals Hydra
Radiance SET**
Set contains 6
standard-size products.
42282 ₹5104
₹3850 • 61 B.P.

SAVE ₹1250



Even Out

REDISCOVER YOUR RADIANCE

- BRIGHTENS
- EVENS OUT SKIN TONE
- REDUCES DARK SPOTS
- BOOSTS RADIANCE

- NOURISHES
- PROTECTS
- SOOTHES THE SKIN

ALL AGES

For all skin types

Optimals Even Out SET
Set contains 6 standard-size products.

42286 ₹6244
₹4699 • 74 B.P.

SAVE ₹1545






ROYAL VELVET

ALL SKIN TYPE | 40+

A PRECIOUS SECRET
TO FIRMER SKIN

Black Iris Infusion is the true heart of Royal Velvet.
Its flavonoid rich formula helps to reinforce your
skin's structure, tone, hydration and elasticity.

ANY AT

₹899

CLEANSER

- Removes impurities
- Helps restore the skin's radiance
- Enriched with Black Iris Infusion to keep mature skin firm

Royal Velvet Cleansing Milk

Light-textured formula that spreads beautifully over the skin to remove impurities. 200 ml.

35545 ₹1199

₹899 • 14 B.P.



TONER

- Removes any last traces of make-up and impurities
- Soothes the skin
- Leaves the skin cleansed, refreshed and radiant

Royal Velvet Face Toner

Soothing formula that prepares the skin for your Royal Velvet day or night cream. 200 ml.

35546 ₹1199

₹899 • 14 B.P.

NovAge

SKIN CARE ROUTINE

AT LEAST

7X BETTER SKIN
WHEN YOU FOLLOW THE NOVAGE ROUTINE



1 CLEANSE PREPARE FOR ABSORPTION

Cleansing your skin morning and evening removes impurities for good skin health.



2 EYES FOCUS ON THE EYES

Eye creams are specially formulated to target the special needs of the eye area like lines, puffiness and dark circles.



3 BOOST ACTIVATE THE POWER

Serums are designed to deliver its hydrating and youth-preserving actives quickly and efficiently, before you apply your day or night cream.



4 MOISTURISE REPLENISH & PROTECT

The day cream is designed to help hydrate and protect your skin, while the night cream is designed to restore and replenish while you sleep.

For a firmer,
more sculpted
look

**70% MORE
BOUNCE IN
12 WEEKS^{Δ1}**

^{Δ1} Clinically tested using serum, day and night cream.



Wrinkle-
reduction
that fits the
speed of
your life

INSTANTLY REDUCES
WRINKLES
BY UP TO 49%*

* Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.



ULTIMATE LIFT

ALL SKIN TYPES

POWERED BY

Aspartolift Technology and
Buddleja Plant Stem Cell extract



NovAge Ultimate Lift SET

5 full-size products.

31773 ₹10500

₹7900 - 150 B.P.

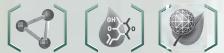
SAVE ₹2600

ECOLLAGEN

ALL SKIN TYPES

POWERED BY

Tri-Peptide Technology + Low
Molecular Weight Hyaluronic Acid
+ Edelweiss Plant Stem Cell extract
- a potent wrinkle-correcting trio.



NovAge Ecollagen Wrinkle Power SET

Set of 5 full-size products:
cleanser, eye cream, serum,
day and night creams.

31786 ₹10500

₹7900 - 150 B.P.

SAVE ₹2600

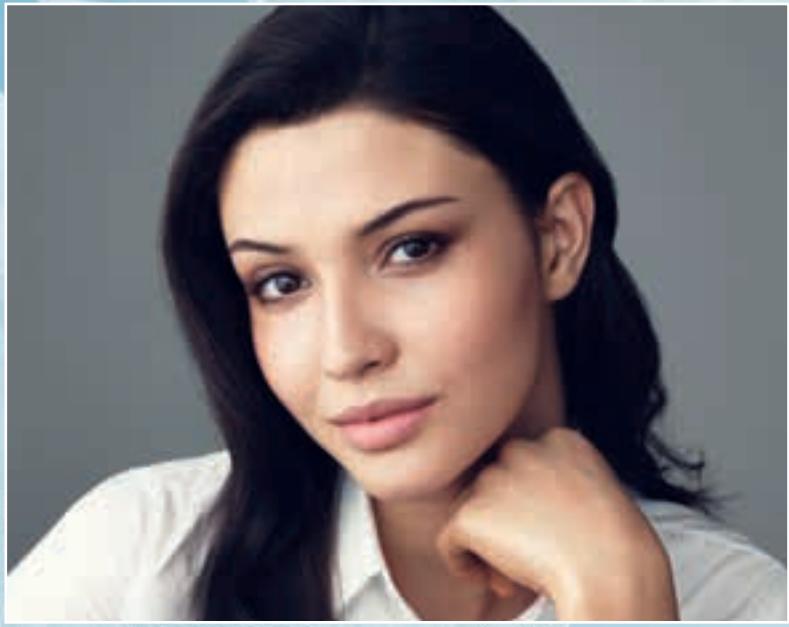
Let the luminous
you shine through

LIGHTENS SKIN
BY UP TO 40%*

DIMINISHES DARK
SPOTS BY UP TO 50%*

*Clinically tested using day cream and essence.

NOTE: Users of multiple products may find it takes time
for the skin to adjust to an intense skin care regime. If
so, we recommend introducing products gradually.



Effortless
high-performance
skin care for men

CLINICALLY PROVEN
ANTI-FATIGUE EFFECT!

IMPROVES:

- WRINKLE REDUCTION¹²
- SKIN SMOOTHNESS¹²
- HYDRATION¹¹

¹¹ Clinical test using NovAge Men Set.

¹² Expert clinical evaluation using NovAge Men Set.



BRIGHT
SUBLIME
ALL SKIN TYPES

POWERED BY
Patent Multi-bright Technology and
Gardenia Plant Stem Cell extract



NovAge Bright Sublime SET
5 full-size products.
31775 ₹10500 ₹7900
- 150 B.P.

SAVE ₹2600

NovAGE
MEN

POWERED BY
Baobab Anti-ageing Technology and
Coffea Bengalensis Plant Stem Cell extract



RECOMMENDED FOR ALL AGES

NovAge Men SET
Contains 4 standard size products.
29446 ₹6400 ₹4800 -
100 B.P.



SAVE ₹1600

ULTIMATE LIFT

Recommended for All Skin Types

For best firming & lifting results

Ingredient technology icons



PATENTED
ASPARTOLIFT
TECHNOLOGY



BUDDLEJA PLANT
STEM CELL EXTRACT



**NovAge Ultimate Lift
Advanced Lifting Eye
Cream
15 ml.**
31542 ₹1600 • 25 B.P.



**NovAge Ultimate Lift
Lifting Concentrate
Serum
30 ml.**
31543 ₹2700 • 43 B.P.



**NovAge Ultimate Lift
Advanced Lifting Day
Cream SPF 15
50 ml.**
31540 ₹2350 • 37 B.P.



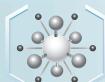
**NovAge Ultimate Lift
Overnight Lifting &
Contouring Cream
50 ml.**
31541 ₹2450 • 39 B.P.

BRIGHT SUBLIME

Recommended for All Skin Types

Let the luminous you
shine through

Ingredient technology icons



PATENTED MULTI-BRIGHT
TECHNOLOGY



GARDENIA PLANT
STEM CELL EXTRACT



**NovAge Bright Sublime
Advanced Brightening
Eye Cream
15 ml.**
32804 ₹1600 • 25 B.P.



**NovAge Bright Sublime
Advanced Brightening
Multi-Action Essence
30 ml.**
32805 ₹2700 • 43 B.P.



**NovAge Bright Sublime
Advanced Brightening
Day Cream SPF 20
50 ml.**
32803 ₹2350 • 37 B.P.



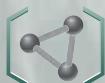
**NovAge Bright Sublime
Advanced Brightening
Night Cream
50 ml.**
32658 ₹2450 • 39 B.P.

ECOLLAGEN

Recommended for All Skin Types

Wrinkle-reduction that fits
the speed of your life

Ingredient technology icons



PATENTED TRI-PEPTIDE
TECHNOLOGY



LOW MOLECULAR WEIGHT
HYALURONIC ACID



EDELWEISS PLANT
STEM CELL EXTRACT



**NovAge Ecollagen
Wrinkle Power Eye
Cream
15 ml.**
33979 ₹1600 • 25 B.P.



**NovAge Ecollagen
Wrinkle Power Serum
30 ml.**
33980 ₹2700 • 43 B.P.



**NovAge Ecollagen
Wrinkle Power Day
Cream SPF 30
50 ml.**
33981 ₹2350 • 37 B.P.



**NovAge Ecollagen
Wrinkle Power Night
Cream
50 ml.**
33982 ₹2450 • 39 B.P.

NovAge MEN

The first novage range engineered for men only

CLINICALLY PROVEN ANTI-FATIGUE EFFECT!

IMPROVES:

- WRINKLE REDUCTION^{†2}
- SKIN SMOOTHNESS^{†3}
 - HYDRATION^{†2}
 - SKIN FLEXIBILITY^{†3}
 - SKIN TONICITY^{†3}

^{†2} Clinical test using NovAge Men Set.

^{†3} Expert clinical evaluation using NovAge Men Set.



NovAge Men Purifying & Exfoliating Cleanser
125 ml.

33198 ₹1100 • 17 B.P.



NovAge Men Eye Rescue Gel
15 ml.

33199 ₹1300 • 21 B.P.



NovAge Men Energising & Hydrating Booster
50 ml.

33200 ₹2200 • 35 B.P.



NovAge Men Intense Anti-Ageing Face Gel Lotion
50 ml.

33201 ₹1800 • 29 B.P.

STRENGTHENING MASK

Helps restore elasticity, resilience and neutralise free radicals.



Apply for 15 min



NovAge Strengthening Face Mask

25 ml.

35077 ₹499 • 8 B.P.

REPLENISHING MASK

Intensely hydrates skin and leaves it looking radiant, feeling revived and replenished.



NovAge Replenishing Face Mask

25 ml.

35078 ₹499 • 8 B.P.



ANTI-AGEING DAILY SKIN DEFENCE

NovAge Day Shield SPF50 UVA/PA++++ Advanced Skin Protector
30 ml.

34143 ₹1699 • 27 B.P.



EXFOLIATE FOR A REJUVENATED LOOK

NovAge Skin Renewing Peel
100 ml.

33988 ₹1399 • 22 B.P.



CLEANSING JUST GOT MORE INTELLIGENT

NovAge Supreme Cleansing Gel
150 ml.

33984 ₹1400 • 22 B.P.



8 HOURS BEAUTY SLEEP IN A JAR^{†1}

NovAge Intense Skin Recharge Overnight Mask
50 ml.

33490 ₹1699 • 27 B.P.

*^{†1} Consumer test.

2-STEP, 4-WEEK SKIN RESURFACING PROGRAMME

CONTAINS 8 TUBES FOR

4 series
OF TREATMENT

NovAge Advanced Skin Renewing Treatment
8 x 5 ml.

33434 ₹3199 • 51 B.P.



PEELING SOLUTION SHOULD NOT BE APPLIED FOR MORE THAN 10 MINUTES

40+ All Skin Types

Diamond Cellular
Micellar Solution
Cleanser 200 ml.
21339 ₹1499 • 24 B.P.



Diamond Cellular
Multi-Perfection Eye
Treatment 15 ml.
22419 ₹1599 • 25 B.P.



Diamond Cellular
Anti-Ageing Cream
50 ml. 13659
₹2699 • 43 B.P.



Diamond Cellular
Night Restorative
Treatment 30 ml.
18437 ₹2799 • 44 B.P.



ClearWhite

ALL AGES All Skin Types

Optimals Clear White
Lightening Cleansing
Foam 150 ml. 34006
₹599 • 9 B.P.



Optimals Clear
White Lightening
Toner 150 ml.
35804 ₹599 • 9 B.P.



Optimals Clear White
Lightening Serum 30 ml.
35806 ₹1249 • 20 B.P.



Optimals Clear
White Lightening
Night Cream 50 ml.
34005 ₹979 • 16 B.P.



40+ All Skin Types

Royal Velvet Firming Eye
Contour Cream 15 ml.
22815 ₹999 • 16 B.P.



Royal Velvet Ultra
Firming Capsules 28
capsules to be used
in 4 weeks. 24547
₹2199 • 35 B.P.



Royal Velvet
Firming Day Cream
SPF 15 50 ml. 22424
₹1599 • 25 B.P.



Royal Velvet
Repairing Night
Cream 50 ml. 22814
₹1699 • 27 B.P.



ALL AGES HYDRA RADIANCE

For Normal/Combination Skin

Optimals Hydra Radiance
Gel Wash Normal/
Combination Skin 150 ml.
35406 ₹599 • 9 B.P.



Optimals Hydra Radiance
Facial Toner Normal/
Combination Skin 150 ml.
35408 ₹599 • 9 B.P.



Optimals Hydra Radiance
Hydrating Day Cream
Normal/Combination Skin
50 ml. 32462 ₹949 • 15 B.P.



Optimals Hydra
Radiance Nourishing
Night Cream Normal/
Combination Skin 50 ml.
32463 ₹979 • 16 B.P.



FORMULATED WITH CARE & LOVE

Essentials Cold
Cream 75 ml. 30809
₹219 • 3 B.P.



essentials ✿ fairness

SO SIMPLE, SO ESSENTIAL

Essentials Fairness
Multi-Benefit Face
Cream 75 ml.
32698 ₹379 • 6 B.P.



Cleansing
Sponge Size 70 x
10 mm approx.
8617 ₹79 • 1 B.P.



Face Mask Spatula
Size: 17.4 x 2.7 x 1.3
cm. 29589 ₹399 •
3 B.P.



EvenOut

ALL AGES All Skin Types

Optimals Even Out
Perfecting Eye
Cream 15 ml. 33226
₹799 • 13 B.P.



Optimals Even Out
Illuminating Serum
30 ml. 33108
₹1449 • 23 B.P.



Optimals Even Out
Preventing Day Cream
SPF 20 50 ml. 32479
₹1249 • 20 B.P.



Optimals Even Out
Replenishing Night
Cream 50 ml. 32480
₹1349 • 21 B.P.



Sun Zone UV
Protector Face and
Exposed Areas SPF 50
High 50 ml. 23378
₹799 • 13 B.P.



Optimals Purifying
Booster 15 ml.
35418 ₹899 • 14 B.P.



Optimals Radiance
Booster 15 ml.
35416 ₹899 • 14 B.P.



ALL AGES All Skin Types

Optimals Hydra Seeing is
Believing Eye Cream All
Skin types 15 ml. 32464
₹729 • 12 B.P.



Optimals Hydra Micellar
Cleansing Water 200 ml.
34002 ₹749 • 12 B.P.



Hydra Matte

ALL AGES Oily Skin

Optimals Hydra
Matte Facial Toner
Oily Skin 150 ml.
35410 ₹599 • 9 B.P.



Optimals Hydra
Matte Balancing Day
Fluid Oily Skin 50 ml.
32465 ₹949 • 15 B.P.



Optimals Hydra Matte
Refining Night Cream
Oily Skin 50 ml.
34304 ₹979 • 16 B.P.



AGE REVIVE RANGE

35+ All Skin Types

Optimals Age Revive
Cleansing Milk & Eye Make-up Remover 150 ml.
35684 ₹699 • 11 B.P.



Optimals Age Revive
Toner 150 ml. 35685
₹699 • 11 B.P.



Optimals Age Revive
Anti-Ageing Eye
Cream 15 ml. 32476
₹829 • 13 B.P.



Optimals Age Revive
Anti-Ageing Serum
30 ml. 32477 ₹1599
• 25 B.P.



Optimals Age Revive
Anti-Ageing Day
Cream SPF 15 50 ml.
32474 ₹1399 • 22 B.P.



Optimals Age Revive
Anti-Ageing Night
Cream 50 ml. 32475
₹1499 • 24 B.P.



Optimals Body
Tummy and Bust Gel
- Caffeine + Nut
Grass 125 ml. 31983
₹799 • 13 B.P.



Optimals Exfoliating
Face Scrub 75 ml.
32418 ₹699 • 11 B.P.



Optimals Multi-
Protection Urban UV
Day Shield SPF 30 All
Skin Types 30 ml.
35441 ₹849 • 13 B.P.

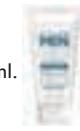


NORTH FOR MEN | ARCTIC PRO DEFENCE

North for Men Fairness
Soap Bar 100 g. 32230
₹129 • 2 B.P.



North For Men Fairness
Face Wash & Scrub 150 ml.
32666 ₹549 • 9 B.P.



North For Men Fairness
Face Cream 50 gr.
35448 ₹419 • 7 B.P.



North for Men Original
Shaving Foam 200 ml.
32002 ₹479 • 8 B.P.



SkinPro Sonic 3-in-1 System Device
15.8 x 5.8 x 5.8 cm, ABS. Brush
Cleansing Head diameter 4.77 cm,
PP and nylon bristles. Silicone
Exfoliating Head, diameter 5 cm,
PP and silicone. Metal Massage
Head 6.1 x 5 cm, PP and stainless
steel. 29915 ₹3999 • 32 B.P.

SkinPro Sonic
Brush Heads 2-pack
Size: Diameter 4.77
cm. Materials: PP
with nylon bristles.
30878 ₹999 • 8 B.P.



ALL AGES Normal Skin

Love Nature
Refreshing Cleansing
Cream with Organic
Aloe Vera & Coconut
Water 125 ml.
34819 ₹359 • 6 B.P.



Love Nature
Refreshing Toner
with Organic Aloe
Vera & Coconut
Water 150 ml.
34820 ₹359 • 6 B.P.



Love Nature
Refreshing 2-in-1 Mask
& Scrub with Organic
Aloe Vera & Coconut
Water 75 ml. 34822
₹429 • 7 B.P.



Love Nature Hydrating
Face Cream with
Organic Aloe Vera &
Coconut Water 50 ml.
34821 ₹399 • 6 B.P.



ALL AGES Dry Skin

Love Nature Soothing
Micellar Water with
Organic Oat & Goji
Berry 150 ml. 34858
₹359 • 6 B.P.



Love Nature Soothing
Mask with Organic Oat &
Goji Berry 75 ml. 34860
₹429 • 7 B.P.



Love Nature Nourishing
Face Cream with Organic
Oat & Goji Berry 50 ml.
34862 ₹399 • 6 B.P.



ALL AGES Oily Skin

Love Nature Purifying
Face Oil with Organic Tea
Tree & Lime 10 ml. 34849
₹599 • 9 B.P.



All Skin Types

Love Nature
Vitality Sheet
Mask All Skin
Types 24 ml.
42134 ₹299 •
5 B.P.



Love Nature Refreshing
Face Wash with Organic
Strawberry 50 g. 42042
₹199 • 3 B.P.



Love Nature Refreshing
Face Wash with Organic
Green Tea 50 g. 42043
₹199 • 3 B.P.



Love Nature Refreshing
Face Wash with Organic
Pomegranate 50 g. 42044
₹199 • 3 B.P.



Facial Kits

ALL AGES All Skin Types



Love Nature Facial Kit- Glow*
4 pcs. 35524 ₹1549 • 25 B.P.

Last time in catalogue

All Skin Types



Love Nature Nourishing
Facial Kit with Organic
Guarana, Papaya & Pineapple*
4 pcs. 42050 ₹1699 • 27 B.P.

*These products are available in kit only.
Not for individual sale.

Love
Nature



DISCOVER THE
SIMPLER PATH TO
FAIRER-LOOKING
SKIN

INTRODUCING
NEW
FAIRNESS
essentials

In a world where more, more, more is the norm, it's often the simple things in life that make the biggest difference. That's why Fairness Essentials delivers only the things your skin needs to look fairer and feel fantastic on a daily basis. It's easygoing beauty that lets you focus on more meaningful things in life.

- ▶ WITH VITAMIN B3 AND VITAMIN E
- ▶ PARABEN FREE FORMULATION
- ▶ ALL INGREDIENTS NON-GMO
- ▶ DERMATOLOGICALLY TESTED
- ▶ ALL SKIN TYPES
- ▶ TARGETED TRIPLE-ACTION FORMULAS

Enjoy multiple benefits with every product in the range and treat your skin to more of the daily goodness it deserves, without putting in any extra effort whatsoever.

① Fairness Essentials Mask & Scrub with Vitamins E & B3
75 ml.

35924 ₹199 • 3 B.P.

② Fairness Essentials Face Wash with Vitamins E & B3
125 ml.

35771 ₹199 • 3 B.P.

③ Fairness Essentials Face Cream with Vitamins E & B3 SPF 10
50 ml.

35769 ₹169 • 3 B.P.

₹199
3 B.P.

3 B.P.

ORIFLAME

FAIRNESS
essentials

FACE WASH
with VITAMINS E & B3

ALL SKIN TYPES
DERMATOLOGICALLY TESTED

3 B.P.

②

③

ORIFLAME

FAIRNESS
essentials

FACE CREAM
with VITAMINS E & B3

SPF 10
ALL SKIN TYPES
DERMATOLOGICALLY TESTED

3 B.P.

₹199
3 B.P.

NEW

EGV
EVERYDAY
GREAT VALUE

SAME PRICE
THIS MONTH &
EVERY MONTH

₹169
3 B.P.



OnColour



Model is wearing: OnColour Nail Polish 42606 Bright Red, OnColour Face Powder 42544 Natural.

**OnColour Nail Polish
5 ml.**

AVAILABLE
IN 10 SHADES

₹129 • 2 B.P.



38976
Tasty Nude



38986
Cherry Burgund



38990
Mellow Mauve



38994
Burgundy Chocolate



42607
Chic Pink



38983
Soft Pink



38989
Juicy Peach



38991
Vivid Raspberry



42606
Bright Red



42608
Rich Pink

38983 Soft Pink

₹129
2 B.P.

ONCOLOUR POWER UP FOUNDATION

₹279
4 B.P.

**SMOOTH,
CREAMY
TEXTURE**
goes on easily and
creates the perfect
looking skin tone.

**OnColour Power
Up Foundation
30 g.**
₹279 • 4 B.P.



38805
Light
Porcelain



38806
Warm
Ivory

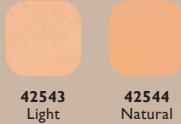


38807
Natural
Beige



Model is wearing:
OnColour Face
Powder 42543 Light;
OnColour Nail Polish
42607 Chic Pink.

OnColour Face Powder
20 g.
₹209 • 3 B.P.



42543
Light 42544
Natural

Helps to control
and absorb
excess sebum/
oil/sweat.

₹209
3 B.P.



OnColour Lipstick
2.5 g.

₹169 • 3 B.P.

AVAILABLE
IN 12 SHADES



EGV

EVERYDAY
GREAT VALUE

SAME PRICE
THIS MONTH &
EVERY MONTH



₹169
3 B.P.

GET
YOUR LIPS
ONCOLOUR



COLOURBOX

Feel it, Grab it, Go!

Let's create some
eye drama

HOW-TO-USE

Rim your eyes to intensify
your eye look. Line the upper
and lower lashes keeping the
tip closer to the lash line

BOLD
&
BLACK



COLOURBOX Kajal

3 g.

34630 ₹109 • 2 B.P.



34630
Black

₹109
2 B.P.



COLOURBOX Kajal

3 g.

34630 ₹109 • 2 B.P.



Model is wearing:
Colourbox 35799 Metal Shine Maroon Love



ELECTRIC SHADES, ELECTRIC SHINE

Dress up your nails in trendy shades of Colourbox Metal Shine
Nail Polish for an instant fashion upgrade.



35797
Red
Fatale

35798
Coco
Blush

35799
Maroon
Love

35800
Magenta
Magic

35801
Gold
Fever

35802
Electric
Blue

35803
Disco
Purple

AVAILABLE
IN 7 SHADES

COLOURBOX Metal Shine

5 ml.

₹129 • 2 B.P.

₹129
2 B.P.



EGV

EVERYDAY
GREAT VALUE

SAME PRICE
THIS MONTH &
EVERY MONTH



essentials
✿ fairness

SO SIMPLE, SO ESSENTIAL

Give your skin
a light from within



Optifresh

A Lifetime of Protection

When your teeth
are protected,
smiling comes easy



EGV

EVERYDAY GREAT VALUE

SAME PRICE
THIS MONTH &
EVERY MONTH

ALL AGES | All Skin Types

Essentials Fairness Softening
Body Lotion UV Filters
200 ml.
32703 ₹289 • 5 B.P.

STRAWBERRY BUBBLES

Helps prevent cavities and
strengthen developing teeth

① Optifresh Kids Strawberry Toothpaste
50 ml.
31133 ₹99 • 2 B.P.

② Optifresh System 8 Total
Protection toothpaste is clinically
proven to provide comprehensive
oral hygiene protection.

② Optifresh System 8 Total
Protection Toothpaste
100 ml.
31123 ₹129 • 2 B.P.

Provides
12 hours
protection


against plaque,
tartar and
cavities*



Love Nature

Purify, refresh & cleanse

Protecting | NEEM &
BASIL

① Love Nature Soap Bar
- Antibacterial Neem &
Basil
75 g.
34413 ₹55 • 1 B.P.

Invigorating | ROSE &
SANDALWOOD

② Love Nature Soap Bar
Rose & Sandalwood
75 g.
34414 ₹55 • 1 B.P.

Soft,
smooth
& dry skin
with scents
of nature

₹189
3 B.P.

XXL SIZE
400 g



EGV

EVERYDAY GREAT VALUE

SAME PRICE
THIS MONTH &
EVERY MONTH



FLORAL BLOOM

① Love Nature Fragranced Talc Floral Bloom 400 g.

34100 ₹189 • 3 B.P.

SANDAL CARESS

② Love Nature Fragranced Talc Sandal Caress 400 g.

34103 ₹189 • 3 B.P.

COOLING DELIGHT

③ Love Nature Fragranced Talc Cooling Delight 400 g.

34104 ₹189 • 3 B.P.



beauty basics

A touch of
The ONE
for a simply fabulous
all day fresh look.



The ONE Lip Spa
Care Lip Balm
1.7 g.
₹399 ₹299
• 5 B.P.

The ONE
EverLasting
Precision
Concealer
5 ml.

₹349

₹499

▪ 6 B.P.



UP TO
30% OFF

Model is wearing: The ONE EverLasting Precision Concealer 33707 Fair Beige, The ONE Lip Spa Lip Balm 31443 Natural Pink.



Model is wearing: The ONE Colour Stylist Ultimate Lip Liner 41154 Smooth Burgundy/The ONE Colour Stylist Ultimate Lipstick 35185 Berry Bliss.

flawless definition

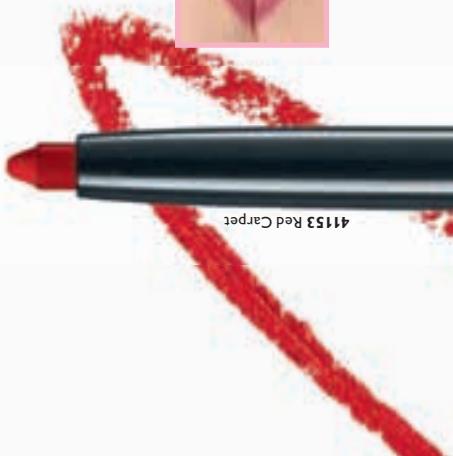
Keep your style
in line!

Wear it as a
lip liner or fill the
whole lips and
use as lipstick!

The ONE Colour
Stylist Ultimate
Lip Liner
0.28 g.
₹379 **₹265**
• 4 B.P.



41149
Mellow Mauve



41153 Red Carpet

30% OFF



41150 Rose Tenderness



41151 Absolute Pink



41153 Smooth Burgundy



41155 Plum Opulence



41156 Audacious Brown

LIP LINER STYLIST ULTIMATE

THE ONE

RETRACTABLE SYSTEM
You do not need a pencil sharpener.

7 ULTIMATE SHADES

ultimate style



Model is wearing: The ONE Colour Stylist Ultimate Lipstick 35182 Fatal Red.

Sign your style!
Get ultra-creamy
lip look
in just one stroke.



The ONE Colour
Stylist Ultimate
Lipstick
4 g.
₹599 ₹399
.6 B.P.

35182 Fatal Red

18 ULTIMATE SHADES



35182 Fatal Red



35184 Red Haute Couture



35190 So Blackberry

35190 So Blackberry

MAKE-UP ON SALE

matte perfection



An explosion
of colour with
**extreme matte
coverage** that lasts!



14 SUPER MATTE SHADES

The ONE Colour
Unlimited Lipstick
Super Matte
1.7 g. **₹729** **₹499**
• 8 B.P.

ONLY

₹499



salon-like
finish



5 NEW SHADES LIMITED EDITION

Next
generation
nail lacquer for
salon-inspired
results, at home.

35555 Sweet Milk	35557 Clover Love	35561 Mystic Aqua	35562 Blue Decadence	35563 Boysenberry Touch
35564 Night Orchid	35566 Cupcake Rose	35567 Watermelon Punch	35569 London Red	35570 Ruby Rouge
35571 Brick Red	35572 Very Ebony	35573 Smokey Taupe		



35566 Cupcake Rose

35563 Boysenberry Touch

34665 Red Temptation

35569 London Red

35564 Night Orchid

35562 Blue Decadence

35561 Mystic Aqua

35571 Brick Red

The ONE Gloss
N'WEAR Nail Lacquer
8 ml.
₹379 -
₹269 .
4 B.P.

ONLY

₹269

18 THRILLING SHADES



OnColour

LIFE'S A PEACH!!

ADD A POP OF PEACHY RADIANCE TO YOUR DAY



39292 Light

ADJUSTS
TO ALL SKIN
TYPES AND
BRIGHTENS
SKIN WITH
VITAMIN C

YOUR ALL-TIME FAVOURITE MAKE-UP PRODUCT NOW IN ONCOLOUR

NEW!

- RADIANT FINISH
- SUBTLE COVERAGE
- NOURISH & MOISTURIZES



SCAN THE FULL
PAGE WITH
ORIFLAME APP



40%
OFF

HOW TO USE:

Apply in dots to your skin with clean fingertips and blend.

Use alone or mix with your favourite foundation for added radiance.

MATCH EVERY SKIN TONE



OnColour Peach Glow Perfector

Perfecting tinted moisturiser for a peachy, natural glow. Gel-cream formula blends easily. With Natural Peach Oil and Vitamin C to help nourish and encourage healthy radiance. Lightly blossoms with the juicy scent of peach! Use alone or mixed with your favourite foundation. 30 ml.

₹549 ₹329 • 5 B.P.

BLACK LIQUID EYELINER IN MEDIUM COVERAGE THAT DEFINES YOUR EYES.

Semi-flexible felt-tip helps draw thin or thick lines with precision.

Smooth Glide Formula for easy, comfortable application.



Volumising, waterproof mascara designed for lasting wear.

Infused with Beeswax to help condition lashes.

UNIQUE BIG LASH BRUSH
TO HELP CREATE THICKER-LOOKING LASHES

PRO-VITAMIN B5
TO HELP MOISTURISE AND CONDITION

MUST HAVE



OnColour Liquid Eye Liner
3.5 ml.

₹449 ₹299 - 5 B.P.



35424
Black



OnColour Big Lash
Mascara Waterproof
8 ml.

₹449 ₹299 - 5 B.P.



42273
Black

ANY AT
₹299

EYES
ON COLOUR

Indulge in the beauty of glowing whiteness



White Mulberry extract reduces skin pigmentation and whitens the skin



Cherry Blossom fragrantly helps bring the out skin's natural glow

① **Silk Beauty White Glow Soap Bar**
100 g.

22715 ₹119 ₹79 • 1 B.P.

② **Silk Beauty White Glow Hand Cream**
75 ml.

26436 ₹329 ₹159 • 3 B.P.

③ **Silk Beauty White Glow Anti-perspirant**
24h Deodorant
Alcohol free. 50 ml.

22714 ₹249 ₹169 • 3 B.P.



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₹79



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