

ADARSH SINGH | UI/UX DESIGNER | FRONT- END DEVELOPER

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ABOUT ME

I am a UI/UX designer and front-end developer skilled in HTML, CSS, JavaScript, Bootstrap, ReactJs, and basic NextJs. My skills also extend to back-end technologies like NodeJs, ExpressJs, MySQL, and MongoDB, my multidisciplinary expertise seamlessly blends intuitive design principles with robust front-end development. I prioritize creating impactful, user-centric digital experiences that align with current industry standards, focusing on clean and friendly designs.

SKILLS & TOOLKIT

- UX Design, UI Design, Web Design, Visual Design
- User research, Usability testing
- HTML, CSS, Bootstrap, MaterialUI
- JavaScript, ReactJS, NodeJS, Express.js
- MySQL, MongoDB, Basic Next.js
- Figma, Adobe XD, Canva
- MailChimp
- Git, Visual Studio
- Cross team communication

PROFESSIONAL EXPERIENCE

SWAT Alliance

UI/UX Designer (Intern) | April, 2023 - November 2023

- Responsible for in-depth user research, employing a variety of methodologies such as interviews, surveys, and usability testing.
- Utilize Figma to craft detailed wireframes and interactive prototypes to Visualize and Validate user interfaces.
- Coordinate and schedule meetings with developers and cross functional teams to provide design specifications & assets, ensuring accurate implementation of the UI/UX designs.
- Successfully delivered UI/UX designs for diverse projects within specified deadlines

PretzelBox

UI/UX Designer (Freelance) | June, 2023 - July, 2023

- Solely led impactful user research and conducted interviews to elevate User Experience, shaping refined, user-centric design strategies.
- Utilized Figma to meticulously create wireframes and interactive prototypes, ensuring a visual and functional alignment with user interface requirements.
- Collaborated seamlessly with the development team, delivering design specifications and assets for accurate and timely implementation of design changes across the project.

RELEVANT PROJECTS

SquadGPT Website Design

- Designed website aesthetics with vibrant colors, wireframes, and interactive prototypes. Delivered comprehensive design assets, ensuring a cohesive and visually appealing user experience for the website.

Project Link - [Prototype of SquadGPT](#)

Job Finding Application Design (Ongoing)

- Designing an mobile application to assist both entry-level and experienced professionals in securing their ideal jobs. Executed user research, conducted interviews, crafted wireframes, and curated a visually appealing color palette with thoughtfully selected icons and typography.

Project Link - [Prototype of job finding mobile application](#)

EDUCATION

2019 - 2023 | PES College of Engineering, Mandya

Bachelor degree's in Computer Science and Engineering | Overall CGPA - 7.0/10