



AIT I&E-CELL



In Association With Aviabird Technologies
presents

STARTUP SAGA

"Bug in a Startup"



Registrations starts from
28 August 2021



Prizes worth
₹1,00,000

PLUS PAID INTERSHIP
OPPORTUNITIES!



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ABOUT I&E-CELL



The Innovation and Entrepreneurship Cell aims to promote the entrepreneurship culture amongst the students by providing multiple platforms to budding entrepreneurs where they can improve upon their business models, get mentorship by successful entrepreneurs, interact with investors and groom their entrepreneurship skills.



I&E-Cell published its very first newsletter "Udyamita" (2020-2021). It's a record of the wonderful things I and E Cell has been able to achieve with the support and guidance of the esteemed faculty, expert Alumni as well as the participation of students. We hope that this record may serve to inspire a flame of entrepreneurship that becomes a blazing crescendo of innovation, out-of-the-box thinking, and entrepreneurship.



AIT family has a legacy of more than 60 successful alumni entrepreneurs. Our I&E Cell hood is significantly expanding its family with the recent addition of student startups viz Cheqit, Elktrun, Xeffcient, Momentum Robotics and more. To know more about the same please find the attached pdf [here](#).



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PROBLEM STATEMENTS



A brilliant notion requires careful refining to become a reality. I&E-Cell of AIT Pune is pleased to deliver one of its kind **STARTUP SAGA - A BUG IN A STARTUP**.

Problem statements were given by different startups related to the following technologies:-

Track 1 - AI & ML

Track 2 - IOT, Web Technologies

Track 3 - Digital Marketing

The companies contributing towards problem statements are:-

- **Aviabird Technologies**
- **CopperCloud IOTech Pvt Ltd**
- **Digital Persistent**
- **RS Deep Info Lab Pvt Ltd**
- **Momentum Robotics Solutions**



Digital Persistent



Deep Info Lab

TIMELINE



02-10-2021 1800 HRS IST



Round 1 Results

Some teams will be shortlisted for the final round.

09-10-2021 & 10-10-2021 1000 HRS IST



Round 2: Prototype Demonstration

Shortlisted team would demonstrate their prototypes
Demo: Track 1 & Track 2
PPT Presentation: Track 3

10-10-2021 1800 HRS IST



Final Results

The contest will be concluded with the announcement of the winners.



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RULES & REGULATIONS



PARTICIPATION CRITERIA

- There can be 1-4 members in one team.
- Members of a team can be from different years and colleges.
- Anyone who is enrolled in UG/PG course in any college/university across the country is eligible to participate.

GENERAL RULES

- The event will be conducted in two rounds.
- Top solutions in Round 1 will qualify for Round 2 which is the Prototype demonstration.
- There are no restrictions on the technologies you use for developing.
- Plagiarism of any type will not be entertained.
- The decision made by the judges and the organizing committee will be considered final. Prize money can vary depending on the number of registrations.



HOW TO APPLY



ROUND 1:

SUBMIT YOUR APPROACH (28-08-21 to 28-09-21)

- In this round, you will be expected to submit your approach in the given standard format for the problem statement which you will also receive in your mail right after you register your team.
- [Click here to register](#)
- [Click here to know the problem statements](#)
- [Click here to know the submission format of the PPT](#)

ROUND 2:

THE PROTOTYPE DEMONSTRATION (09-10-21 & 10-10-21)

- In the prototype demonstration, you will have to show your working prototype.
- The jury members will be evaluating, judging and giving feedback during the prototype demonstration.
- All other details will be mailed directly to the qualifying teams.
- 10+5 minutes will be given to each team. 10 minutes for Prototype demonstration and 5 minutes for QnA session.



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PRIZES: TRACK 1

DOMAIN - AI & ML



₹12,000



₹8,000



₹4,000

PLUS INTERNSHIP OPPORTUNITIES

- The top winners will also be awarded with Certificate of Excellence.
- All the participants will be awarded with Certificate of Participation.



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PRIZES: TRACK 2

DOMAIN - IOT, Web Technologies



₹10,000



₹6,000

PLUS INTERNSHIP OPPORTUNITIES

- The top winners will also be awarded with Certificate of Excellence.
- All the participants will be awarded with Certificate of Participation.



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PRIZES: TRACK 3

DOMAIN - Digital Marketing



₹4,000

PLUS INTERNSHIP OPPORTUNITIES

- **The top winners will also be awarded with Certificate of Excellence.**
- **All the participants will be awarded with Certificate of Participation.**



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REGISTRATION DETAILS



There will be **NO** registration fees.
Registration starts from August 29, 2021 at
<https://aitecell.in>

Supported By:



For any Query/Updates:

CONTACT US!

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