

Innovation & Entrepreneurship Cell

Presents

Unnati

A Milestone For Your Development



19-20 April, 2022



4-6 PM

Venue: BCJ Hall





ABOUT THE EVENT

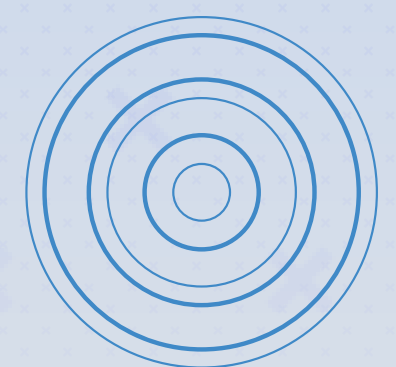


Make My Mind (Round: 1)

"When talent and skills meet, magic happens". It's not only about ideas, it's about turning them into reality. It's time to wear your thinking hat and find your way out of all the muckraking, the ground is set and the game is about to begin, the clock is ticking, are you prepared as I&E-Cell presents you with the opportunity to give the best sales pitch of all time.

The event is all about role-playing the marketing head and scourging the market with your best sales pitch. If you have always wanted to experience and explore the sales and marketing industry, this event is for you? Gear up to become a part of this journey.

So, grab this opportunity to prove your worth as a leading pitch master!





ABOUT THE EVENT

CEO in Trouble (Round: 2)




Do you enjoy solving complex real-world problems? So buckle up and prepare to take advantage of this fantastic opportunity to develop yourself!

You're a fantastic entrepreneur! Can you prove it?

Because following the first round of qualification, the I&E Cell will conduct the second round, "CEO in Trouble." We all have ups and downs in life, and overcoming them is the most difficult struggle, and we know that you like them.

As a result, this round allows you to think beyond the box and achieve great things. You will be given a case study of a company or organization that is in crisis, and you will be the CEO of that company. The judges will be the company's board of directors, who will assess you as the company's CEO.



PERKS



- The prize pool for the event is more than **INR 20,000** and the winner is receiving 50% of the total prize pool.
- Cash Prizes worth ₹ 25,000!
- And not just cash prizes, there are some goodies, consolation prizes and certificates will be given to all those who participate.
- Special/Consolation Prizes include E Cell branded goodies.
- The competition and the myriad of events we've hosted puts the participant's entrepreneurship, creativity, and presentation skills to the test. So there's one fun way to learn some business methodologies.
- Students will have an opportunity to showcase their problem-solving, logical thinking, analytical ability, teamwork, and collaboration skills.

TIMELINE



**Registration
Starts**

6th April 2022

**Registration
Ends**

17th April 2022

**Round 1:
Make My Mind**

19th April 2022

**Round 2:
CEO in Trouble**

20th April 2022

**Result
Announcement**

21st April 2022

REGISTRATION DETAILS



There will be **NO** Registration Fees

- Team will comprise of 2-4 members
- Female participant in a team will get bonus points (+5)
- Each student can register with only one team
- Same Year student should form a team
- Cross branch teams are allowed
- For any queries/doubts

Register here -

<https://aitecell.in/#unnati>

CONTACT US

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