



INNOVATION AND ENTREPRENEURSHIP CELL PRESENTS

Unnati 2.0

IGNITE YOUR COGNITIVE MIND

 11-12 November

 5-8 PM

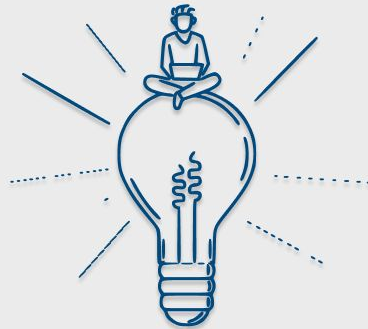
 Manekshaw Hall





“

“Thought is the blossom; language the bud; action the fruit behind it.”

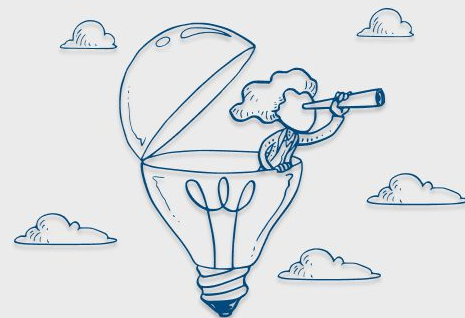


— Ralph Waldo Emerson

About the Event Round 1: Brand Battle

Opportunity, Research, Innovation & Future Direction.
Make your product capture the market!

- ✓ We always look for the opportunity where we can show the best form of ourselves and can show our skills! Don't worry, I&E-Cell is back with its most exciting and engaging event, Unnati 2.0 with more amusement and fun.
- ✓ You will be given the chance to present what your assigned company is about , explain how that company is better than the other and how you provide all services which your rival company doesn't provide. Also, elaborate on what all schemes the company means to implement in the future. And....and finally the most interesting one, Brand Battle.
- ✓ You will get ample amount of time for preparing your team after receiving the company name. You will have **3+1+1** minutes to wrap up the above points on stage.



About the Event Round 2: CEO In Trouble

- ✓ Do you want to know why people dare not to be an entrepreneur? What are the real-world problems they face during their journey from having an idea to a successful entrepreneur?
- ✓ Isn't this interesting to know the answers of all these questions by facing those problems themselves!!
- ✓ You can be a fantastic entrepreneur! Can you prove it?
After qualification of first round, the I&E Cell will conduct the second round, "CEO in Trouble". You will be given a case study of a company or organisation that is in crisis, and you will be the **CEO** of that company. The judges will be the company's board of directors, who will assess you as the company's CEO and your solution for saving the company from the downfall.



Timeline



Perks

- ✓ The prize pool of the event is more than **INR 30,000**. Not just cash prizes, there are **goodies, consolation prizes and certificates** will be given to all those who will participate.
- ✓ The competitions and the myriad of events we've hosted put the participant's entrepreneurship, creativity, confidence and presentation skills to the test. So there's one fun way to learn some business methodologies.
- ✓ Participants will have the opportunity to showcase their problem-solving, logical thinking, analytical ability, teamwork, research, collaboration and marketing skills.



Registration Details

- ✓ **No** registration fees
- ✓ Team: 2-3 Members
- ✓ Same year students should form a team.
- ✓ Interbranch participant in a team will get bonus points(+3).
- ✓ Female participant in a team will get bonus points(+2).
- ✓ Each student can register with only one team.

Scan The QR TO REGISTER



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<https://aitcell.in>

Contact Us

For any queries/doubts

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