



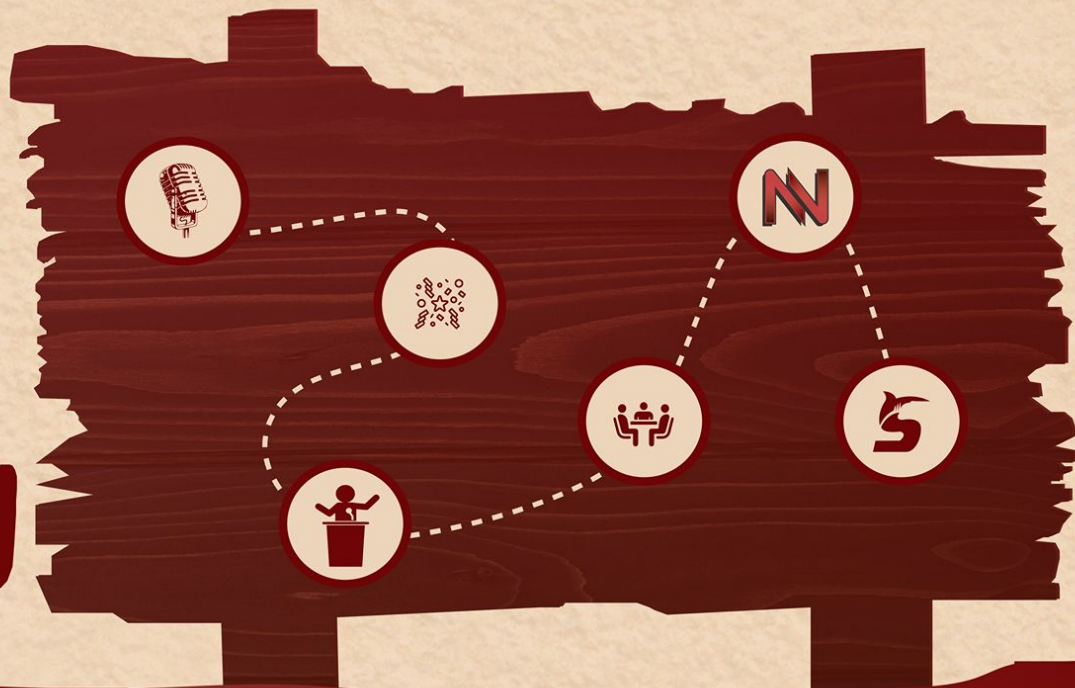
STARTUP SAGA

BUCKLE UP, PARTNER! THE ADVENTURE AWAITS

27-31 MARCH

REGISTRATION DEADLINE : 22 MARCH

₹ REWARDS
WORTH 6 LAKHS +





MARCH

2024

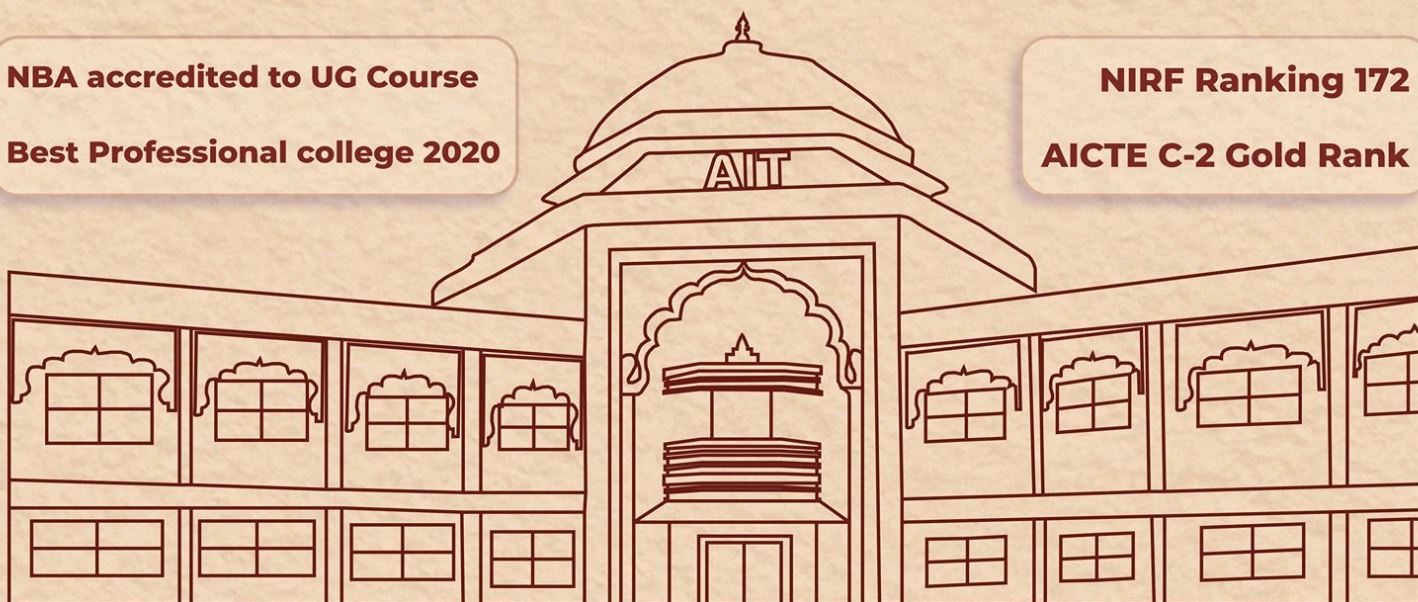
ABOUT AIT

NBA accredited to UG Course

Best Professional college 2020

NIRF Ranking 172

AICTE C-2 Gold Rank



I&E-CELL



"Our mission is to support the Government's vision of achieving a 5 trillion economy by fostering startups founded by AIT students and we remain committed to this objective."

The Innovation and Entrepreneurship Cell is dedicated to fostering an entrepreneurial culture within and around the campus. We achieve this by offering diverse platforms that empower aspiring entrepreneurs to refine their business models, seek mentorship from accomplished business leaders, engage with potential investors, and cultivate their entrepreneurial skills. Our goal is to create an environment where budding entrepreneurs can enhance their capabilities and confidently navigate the intricacies of the entrepreneurial landscape.

The I&E Cell consistently acts as a link between aspiring minds and accomplished entrepreneurs. Supported by our dedicated Alumni Entrepreneurs, who have pioneered successful enterprises like FreightFox, Bluebricks, Udchalo, Accops, and Kaagaz, along with other emerging startups, we provide ongoing support to budding initiatives such as VirBike, MyAlmate, Stumato, Electrune, Momentum Robotics, Coppercloud, DevDynasty, and Xefficient, facilitating their journey to greater success and new heights.





MARCH

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EVENTS

STAND-UP SHOW

An entertaining event where a seasoned professional shares a string of comical anecdotes, blending humor with invaluable insights gained from navigating the challenging transition from engineering to the world of corporate.

SPEAKER SESSION

An entertaining event where a seasoned professional shares a string of comical anecdotes, blending humor with invaluable insights gained from navigating the challenging transition from engineering to the world of corporate.

E-CELL MEET

The gathering of key stakeholders of E-cell from the various colleges across Pune to connect isn't merely a dull affair, rather, it involves lively discussions and the sharing of valuable insights. This gathering is a creative melting pot where like-minded people come to collaborate.

MINI EVENTS

An engaging chain of events in between the saga to check your knowledge about the ever-growing and fast-evolving business industry with games like 2 truths /1 lie and meme mania with the unrestricted boundaries of creativity.

NEXTNICHE

NextNiche is a rapid 18-hour business hackathon designed to bring together creative and entrepreneurial minds to innovate economically feasible solutions in the fields of defence, healthcare, edtech, AI, logistics, and cybersecurity. Participants will build product-market fit solutions and will be judged on the innovation, feasibility, and market potential of their products.

SHARK TANK

Shark Tank is an inter-college event that allows students to showcase their Startup ideas in front of a panel of judges, taking inspiration from the popular TV show Shark Tank. The judges will also invest in the startups if they deem it worthy and the negotiation will happen on the spot.

Note: For further details and registrations, visit www.startupsaga.in



STARTUP SAGA 3.0





MARCH

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TIMELINE



STAND-UP SHOW

27 March



Speaker Session

28 March



E-Cell Meet

29 March



NextNiche

30 March



Mini Events

29 March

Shark Tank AIT

31 March





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2024

REACH US

Ayush Kumar

Secretary

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Jyoti Yadav

Secretary

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Umang Singh

Sponsorship Head

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★ **Get In Touch With Us** ★



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For Any Updates



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