



Innovation and Entrepreneurship Cell

Academic Year 22-23

Report

1. Visit to incubation Centers

Sr. No.	Name of the Center	Name of the Official, In Charge	Participants	Date
1	Visit to Inali Foundation	Dr. Shraddha Oza, Dr. Harjeet Kaur	E students and faculty	Cell 5 Aug 22
2	Deftech Manufacturing Visit	and Expo	Dr Surekha K S, Dr Shraddha Oza, Prof Geeta Patil, Prof Pankaj Dorlikar	E Cell 9 Nov 22 students and faculty
3	Visit to Vigyan Ashram	Dr. Shraddha Oza	E students and faculty	Cell 18 Jan 23

2. Guest Lectures Organised

Sr. No.	Name of the Session and Speaker	Name of the organisation	Target Audience	Date
1	"Future of Drones " by Mr Santosh Sharma , Co-Founder, Vyom vista	Vyom vista	FE to BE	4 th february 2023 11.00 am - 12.00 pm



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Sr. No.	Name of the Session and Speaker	Name of the organisation	Target Audience	Date
2	"Engineer to Entrepreneur", by Mrs Pallavi Tyagi , digital marketing strategist, Founder, 26 Technologies	26 Technologies	FE to BE	6 th february 2023 4pm - 6pm
3	"Master class in design Entrepreneurship" by Samir Chabukswar , Ceo & founder, Yuj Designs	Yuj Designs	FE to BE	15 th February 2023 3pm - 4pm
4	"Decode Startup to build Startup, celebrating struggle over success" Mr Ravi Kumar, Founder, udChalo	udChalo	FE to BE	27 Feb 23
5	"Student Entrepreneurs " by Mr Nishant Pandey, director of product management, jll technologies	JLL Technologies	FE to BE	28 th March 2023 3pm - 4pm
6	"Why no/low code " by Mr Vaibhav Gupta , Director of Technology , udchalo	udchalo	FE to BE	12 th April 2023 3pm - 4pm
7	"Finding co-founder" by Ms Rakhi Pal ; co-founder, Eventbeep	Eventbeep	FE to BE	14 th April 2023 4pm - 5pm



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Sr. No.	Name of the Session and Speaker	Name of the organisation	Target Audience	Date
8	"Startup journey" by Mr Ayush Agarwal , Director, Regional Head, cars24	cars24	FE to BE	15 th April 2023 3pm - 4pm
9	"Building an Enterprise" by Mr Amitav Saha , CEO & COO, Firstcry & Xpressbees	Firstcry & Xpressbees	FE to BE	21 st April 2023 4:30 pm - 5 pm
10	"Making Career " by Mr Rishab Lunia , Director, Knowise Learning Academy	Knowise Learning Academy	FE to BE	16 th April 2023 3pm - 4 pm
11	"College to Corporate, what skills are required " by Mr Amit Andre , ceo , The Datatech Labs	The Datatech Labs	FE to BE	16 th April 2023 2pm-3pm

3. Workshops Organized

Sr. No.	Name of the Session and Speaker	Name of the Speakers / organisation	Target Audience	Date
1	Preincubation Program ("Lemonade to Juice Center") Abhijeet Deogirikar, Vandana Balkrishna , Pallavi Tyagi	CopperCloud Technology, 26 Technologies	FE to BE	16 June 23 and 23 June 23



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Sr. No.	Name of the Session and Speaker	Name of the organisation	Target Audience	Date
2	Spark your Startup	KliqueStart Community	FE to BE	8 April 23

4. Events Organized

Sr. No.	Name of the Event	Name of the Faculty In Charge	Target Audience	Date
1	World Entrepreneurship day Celebration	Prof Geeta Patil	FE to BE	30 Aug 22
2	Impressions 2.0	Dr. Shraddha Oza, Prof P. V. Dorlikar	FE	12 th Oct - 19 th Oct 22 (Online)
3	Cold Emailing	Dr. Shraddha Oza Prof P. V. Dorlikar	SE	4 th , 5 th November 2022
3	Unnati 2.0	Dr. Shraddha Oza, Prof P. V. Dorlikar	FE-SE	11 th and 12 Nov 22
4	Decode branding	Dr. Shraddha Oza, Prof P. V. Dorlikar	Only for FEs	12 - 19 December 2023



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Sr. No.	Name of the Event	Name of the Faculty In Charge	Target Audience	Date
5	Quiz on National Start-up Day	Dr. Shraddha Oza, Prof P. V. Dorlikar	FE to BE	16 Jan 23
6	Thursday Capsules	Dr. Shraddha Oza, Prof P. V. Dorlikar	-	Throughout the year

STARTUP SAGA

7	Niveshathon A 24-hour trading league hosted on the StockGro app, which allowed participants to trade cryptocurrencies with 10 lakhs of virtual money	Dr. Shraddha Oza, Prof P. V. Dorlikar	Open to all (AIT + Non Aitians)	12-13 Apr 23
8	Nocode Startup a three-phase competition that focused on building a prototype for a problem statement in different domains such as IoT, software track, and 3D prototype track.	Dr. Shraddha Oza, Prof P. V. Dorlikar	Open to all (AIT + Non Aitians)	14-15 Apr 23



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- CSD Express – Nitesh Kumar, Nishu Singh , BE E&Tc
- SSB Accommodation Platform – Ankit Kumar, SE, E&Tc
- Kashida - Ankit Singh, Kavya Chauhan, SE IT

7. Student Startup initiatives

Sr. No.	Event/Activity	Date/Time	Attendees
Student Startup Initiative – “Stumato”			
1	“Stumato”, app launched, A food app to order food from student Mess, A student startup initiative by SE IT Students First Pilot Run conducted	1 st May 23 6pm to 9pm	FE Students (40)
2	Subsequent pilot runs of the app User Manual ready.	5, 7, 12 and 13 th May 23 6pm to 9pm	FE Students + Girls Hostel (150)
3	Testing phase of “Stumato” app with Amazon Development Platform	June 8- June 21, 2023	
Student Startup Initiative – “Kashida”			
4	A platform to promote handcrafted goods made by Indian Army welfare organizations Status – Platform ready and hosted, Revenue generated of Rs. 20,000 in the year	-	-



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Sr. No.	Event/Activity	Date/Time	Attendees
Preincubation Program ("Lemonade to Juice Center")			
1	Session 1 – Market Survey / idea Validation by Pallavi Tyagi, Founder, 26 technology Services Session 2 – Technology Execution By Mr Abhijeet Deogirikar, Founder, CopperCloud IOT	16 June 23 9 pm to 10pm 23 June 23 9pmto 10pm	3 FE student teams (7 Students) 2 FE student Teams (5 Students)

Faculty in Charge

Dr Shraddha Oza

Student Secretary

Mr Samik Chaudhary

Ms Tanu Sharma



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[Signature]

Report for Visit to Inali Foundation

Date: 5 August 2022

Time: 1000 to 1300 hours

Required Field	Information to be filled
Social link	https://aitecell.in/
Academic Year *	2022-2023
Program driven by *(to be decided by social media coordinator)	AIT I&E Cell
Program/Activity/Name *	Field group visit to Inali Foundation
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Field Visit
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship/Startup
* Start Date	5 th August 2022
* End Date	5 th August 2022
Number of External Participants, If any	-
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	18
*Number of Faculty Participants	2
Expenditure Amount, If any	-
Remark *Benefit in terms of learning/Skill/Knowledge obtained (Up to 150 character)	Excellent conducted field visit The Benefits of the visit are :- 1. understand working of NGOs and NFP Organizations. 2. students got motivated for social enterprunership. 3.We understood technology usage in Prosthetic (Social cause)
*Objective (Up to 100 character)	The objectives of the visit were:-



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	<ol style="list-style-type: none"> 1. To know about the working of a not for profit organization. 2. To learn about innovations that help mankind. 4. Make students aware about Social Entrepreneurship.
*Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza, Dr Harjeet Kaur
*Student Name((student involved in organizing event)	Samik Choudhury, Sandeep Kumar Mishra
*Video URL	-
*Photograph1 (JPEG Format max size 2 Mb which shows strength of audience with speaker)	 <p>Muncie & Law Google</p> <p>Tatyasaheb Kore, Maharashtra, India Muncie & Law, Tatyasaheb Kore, Tatyasaheb Kore, Maharashtra 411015, India +91 98225 10222 Long Distance 080000 123456</p>
*Photograph2 (JPEG Format max size 2 Mb which shows strength of audience with speaker)	 <p>Muncie & Law Google</p> <p>Tatyasaheb Kore, Maharashtra, India Muncie & Law, Tatyasaheb Kore, Tatyasaheb Kore, Maharashtra 411015, India +91 98225 10222 Long Distance 080000 123456</p>
*Session plan/Brochure/Document/overall report of the activity(JPEG or PDF Format max size 2 Mb)	-



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Report for Entrepreneurship Day Celebration

Celebration of Entrepreneurship Day in I&E Cell

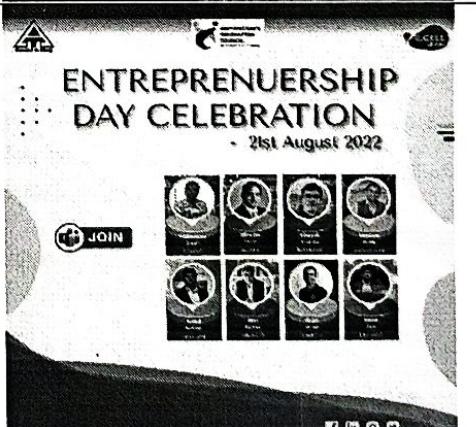
Date: 30th August 2022

Time: 6:30 PM

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/Instagram)	https://www.facebook.com/eceil/photos/pcb.5447601948659072/5447558758663391
Academic Year *	2022-2023
Program driven by *(to be decided by social media coordinator)	AIT I&E Cell
Program/Activity/Name *	Organized Event
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Leadership Talk/Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	30 th August 2022
* End Date	30 th August 2022
Number of External Participants, If any	6
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	30
*Number of Faculty Participants	2
Faculty Coordinators	Geeta Patil
Student Coordinators	Tanu
Expenditure Amount, If any	-
Remark	A successful organized event
* Benefit in terms of learning/Skill/Knowledge obtained (Up to 150 character)	<p>The benefits of the session are:-</p> <p>:- Students interacted with alumni entrepreneurs and understood their Journey.</p> <p>:- Students realized the importance of entrepreneurs in nation building and understood the significance of</p>




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	Entrepreneurship day.
*Objective (Up to 100 character)	<p>The Objectives of the session were:-</p> <ul style="list-style-type: none"> :- A proper interaction between students and their Alumni entrepreneurs :- A platform to share opinions and ideas openly. :-To Celebrate Entrepreneurship Day
*Faculty Name (Faculty involved in organizing event)	Prof Geeta Patil
*Student Name((student involved in organizing event)	Samik Choudhury and Tanu Sharma
*Video URL	https://aitpuneedu-my.sharepoint.com/:v/g/personal/samikchoudhary_20485_aitpune_edu_in/EWjdJPEoQGpLsJXrrTNC-T-AB_c4jEIIK77AWdeMsvBpqAg?e=9Jkm8F
*Photograph1 (JPEG Format max size 2 Mb which shows strength of audience with speaker)	
*Photograph2 (JPEG Format max size 2 Mb which shows strength of audience with speaker)	
*Session plan/Brochure/Document/overall report of the activity(JPEG or PDF Format max size 2 Mb)	



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Report of Impression 3.0

19th October 2022

Required Field	Information to be Filled
Link for publicity on Social media (Facebook//twitter/Instagram)	https://www.instagram.com/p/CjnGOhtBvwI/?utm_source=ig_web_copy_link
Academic Year*	2022-23
Program driven by *(to be decided by social media coordinator)	AIT Innovation and Entrepreneurship Cell
Program/Activity/Name*	Impression 3.0
Select one of the Program Type Talk / Motivation *(Workshop / Leadership Speech / Field Visit / Other)	Other
Select of the Program Theme *(IPR / Innovation / Entrepreneurship / Startup / Other)	Other
*Start Date	12 th October 2022
*End Date	19 th October 2022
Number of External Participants, if any	NA
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	25
*Number of Faculty Participants	2
Expenditure Amount, if any	Rs. 3,000
Remarks	NA
*Benefit in terms of Learning / Skill / Knowledge obtained	<ul style="list-style-type: none"> 1. Get a better understanding of how existing companies work and what problems they face. 2. Improve the problem-solving skills of students and focus on solutions to existing problems. 3. Helped in encouraging students in researching deeper about different business models so that they have a better understanding before starting their entrepreneurship goals.



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*Objective	The main objective of this event is to know more about different companies and their business models and bring out the problem-solving abilities of students.
*Faculty Name (Faculty involved in organizing the event)	Dr. Shraddha Oza & Prof. Geeta Patil
*Student Name (Faculty involved in organizing the event)	Ms. Tanu Sharma & Mr. Samik Chaudhary
*Video URL	NA
*Photograph1 (Jpeg Format max size 2Mb) which shows the strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2Mb) which shows the strength of audience with speaker (can attach separate file)	
*Session plan / Brochure / Document / overall report of the activity (can attach separate file)	



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Overview:

Impression 3.0 was an online event conducted by the Innovation and Entrepreneurship Cell of Army Institute of Technology, Pune, wherein students were given four topics out of which one had to be chosen and the student had to write solutions to the problem given.

The topics were about different companies having different issues in their company, such as "PayTM's huge losses" or "The strikes by the drivers of Ola / Uber". This event was conducted so that students are well-informed about the current market situations and they get to figure out the solutions to the existing problems of these top businesses.

All in all, it was a great event with 25 participants having various solutions and ideas to the given problems!



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PHD

Report for Cold Emailing

Event : Cold Emailing

9th November 2022

Required Field	Information to be filled
Link for publicity on Social media *(Facebook//twitter/ Instagram)	https://www.instagram.com/p/Ci7n_PUtQQu/?igshid=YmMyMTA2M2Y=
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name *	Cold Emailing
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation and Entrepreneurship
* Start Date	4 th November 2022
* End Date	5 th November 2022
Number of External Participants, If any	No
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	30
*Number of Faculty Participants	0
Expenditure Amount, If any	Rs. 3,000
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained	<ul style="list-style-type: none"> 1. Creates awareness and develops relationship with the prospects. Provides the knowledge about the product demonstration. This helps in gathering competitive intelligence in the real world. 2. Get to know about the presentation skills and more about the startups and existing companies.



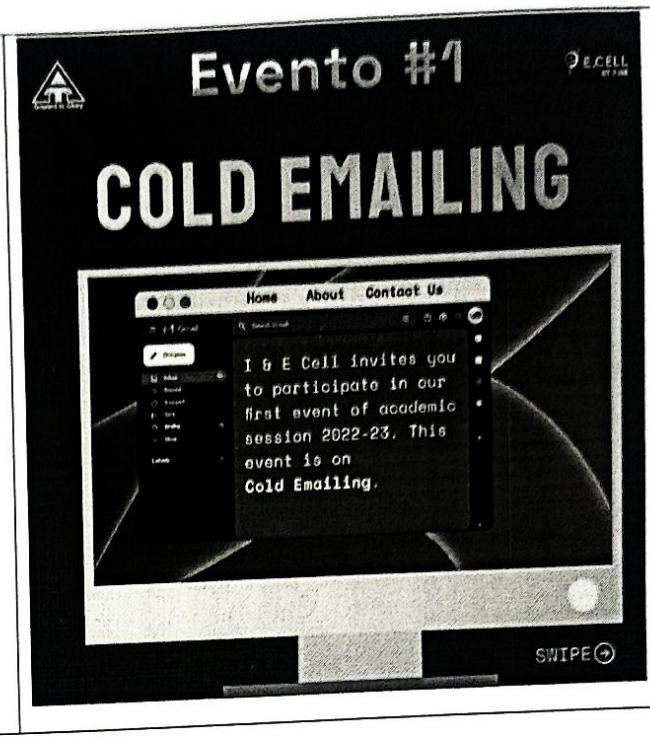
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	<p>3. We have got to know about marketing and promotion of the product.</p> <p>4. We also meet our college alumni who have their own companies and doing great job in their respective field.</p> <p>5. Helped in encouraging the innovation and if someone have deep interest, they can get the ideas about sales, opportunity.</p>
*Objective	The main objective of this amazing event is to present your thoughts and strong writing abilities.
*Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza & Prof. Geeta Patil
*Student Name (student involved in organizing event)	Ms. Tanu Sharma & Mr. Samik Chaudhary
*Video URL	NA
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	



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*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



Overview of the event:

It was an event organized by Innovation & Entrepreneur Cell of Army Institute of Technology. Participants were requested to send their emails to eceilait@gmail.com on the topics that were provided to them.

Topics were:

- Funding for startup ideas from the industry.
- Internships and referrals from industry experts.
- Seek clients as a freelancer.

The event was open for SEs and TEs only.

Result was declared on 14 October

Prizes were distributed on 12 NOVEMBER 2022

WINNERS:

1. ABHAY SAHU
2. AYUSH KUMAR
3. ROHIT KUMAR



Report for Expo Visit

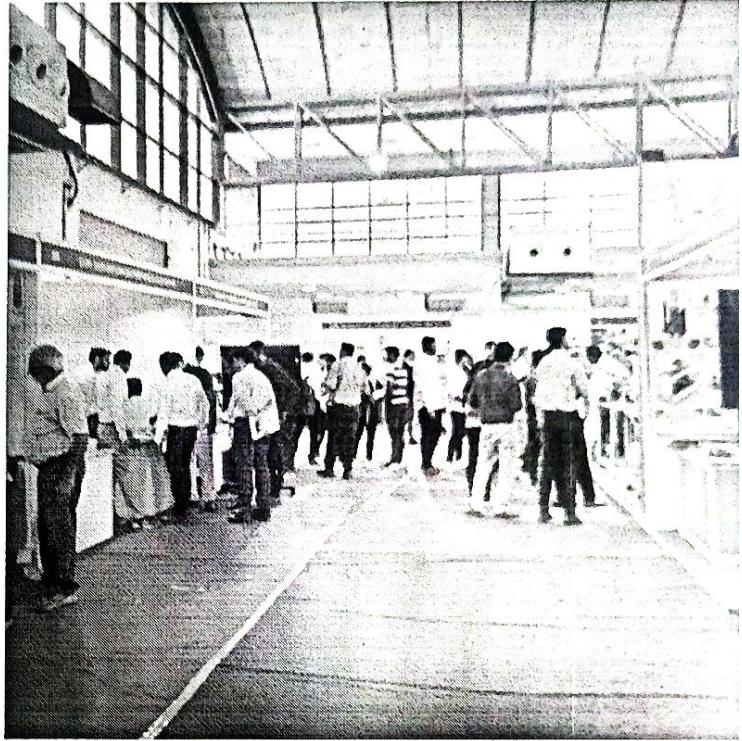
Event : Deftech and Manufacturing Expo Visit

9th November 2022

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	NA
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	Deftech
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Other
* Start Date	7 th November 2022
* End Date	9 th November 2022
Number of External Participants, If any	2
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	50
*Number of Faculty Participants	4
Expenditure Amount, If any	
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained	<ul style="list-style-type: none"> 1. Exposure to state of art technology products, and industries in Pune 2. Building network for student internship, projects.
*Objective	<p>The objectives –</p> <ul style="list-style-type: none"> 1. To give exposure to students about different industries with their technology domains in Pune. 2. To explore opportunities for student internship, projects 3. Exposure to companies and their products for defense sector 4. Exposure state of art technology based products



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*Faculty Name (Faculty involved in organizing event)	Dr Surekha K S, Dr Shraddha Oza, Prof Geeta Patil, Prof Pankaj Dorlikar
*Student Name (student involved in organizing event)	Vignesh Hari B and Likhith Reddy
*Video URL	NA
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	



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*Session plan/Brochure/Document/overall report of the activity (can attach separate file)

PUNE DEFTECH

PUNE MANUFACTURING EXPO 2022

VISIT US

On 7th, 8th and 9th November 2022
10:00 am to 6:00 pm
At Auto Cluster Premises, Chinchwad - Pune.

For Details of Concurrent Business Sessions
During the Exhibitions Please Log on to
www.mcciapune.com

Entry is free

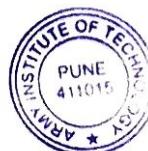
Ecosystem Partners

Overview of the event:

Student and faculty team visited the expo on 8th ad 9th November. Brief about the same -

Pune Manufacturing Expo 2022 was organised by MCCIA, Pune. MCCIA (Maratha Chamber of Commerce Industries and Agriculture) is an Indian business advocacy and networking group located in Pune, serving businesses in the state of Maharashtra.

Pune is one of the most prominent centres for manufacturing, IT and ITeS, Education and Research in India. It hosts companies and organisations almost all the major sectors from India and abroad. Most of



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the companies from across the sectors in Pune and other parts of India have surpassed the Pre-Covid levels. Many of them have developed innovative products / solutions and have diversified in different segments. These companies are also an important part of the domestic and global value chain. In an effort to provide an avenue to the companies which are engaged in manufacturing or serving the manufacturing sector with unique products and services, to showcase their capabilities.

The focus sectors included defence, engineering and engineering design, autocomponents, electronics, energy and electricals, environment technologies, IoT, AI, machine learning, ERP, data integration, financial, and other solutions for manufacturing, research relevant to manufacturing sector.

The exhibit was organised at auto cluster premises, Pimpri Chinchwad Pune wherein almost 100 companies participated. The whole area was divided into two sections - one dedicated to the defence related products and the other was for non defense product based companies.

Few exhibits were from following companies

1. **AYAAN Autonomous Systems Pvt Ltd** – The company builds customized advanced drone systems using Drones, Marine Vehicles, Robotic Systems and Unmanned Platforms, for the most reputed enterprises and government agencies.
2. **Bit Mapper Integration Technologies** - is a high-reliability design house specialized in developing customized solutions for industrial use as well as Defense.
3. **Defspace** – the company enables to buy or sell products, find jobs, raise funds & more. Its an exclusive global platform for Defence, Space & Aerospace.
4. **Ethosh** – The company helps drive user engagement, accelerate sales and build advocacy by transforming legacy customer experiences based on AR/VR technology.
5. **Envicare Technologies** – Its an Organic waste management & Environmental Solutions Company.
6. **Mavericks labs** – The company provides GPS tracking information anywhere in India and can also predict the next step with help of speed and direction which helps at the time emergency.
7. **Rubiscape** – The company provides the services of data engineering, data science and visual effects and it is the first company in India.
8. **CopperCloud Pvt Ltd.** - is a start-up in Internet of Things (IoT) space, incorporated in 2018. Their primary focus is on Industrial IoT, with the objective of assisting MSMEs transition to Industry 4.0, through customized Industrial IoT solutions. The company is by an AIT alumnus, Mr Abhijeet Deogirikar (2003, Computer Science)

Outcomes:

1. The visit is useful for selecting suitable internships for the students.
2. The Army Design Bureau (ADB) is looking at specific technological capabilities from the academia. The faculty and students of AIT will undertake some of the projects under Army Design Bureau.



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Report for Unnati 2.0

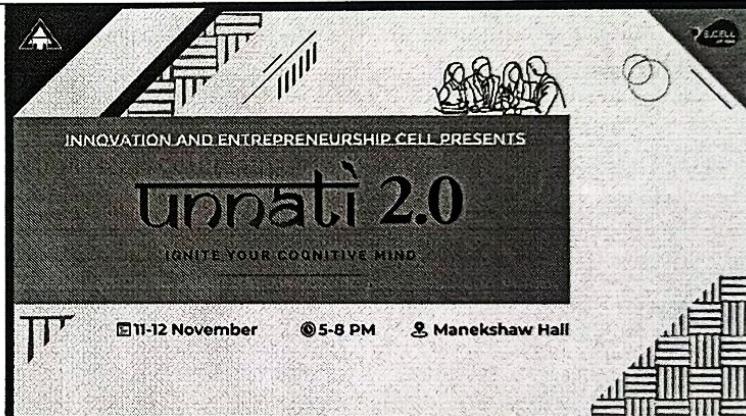
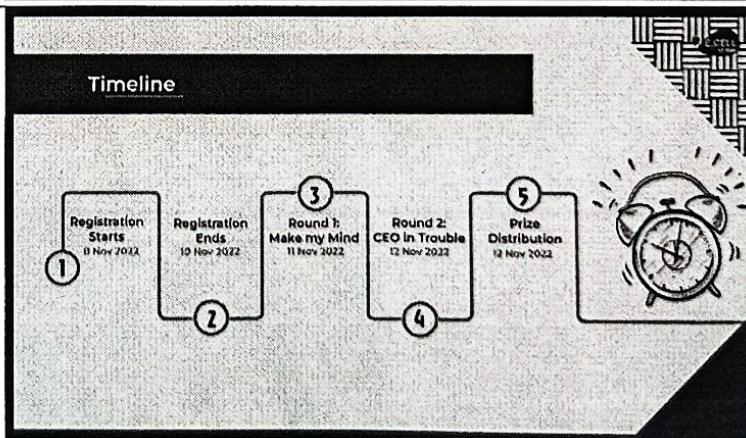
Event : Unnati 2.0

11th - 12th November 2022

Required Field	Information to be filled
Link for publicity on Social media *(Facebook//twitter/ Instagram)	https://www.instagram.com/p/Ckx-sRSBzc1/?utm_source=ig_web_copy_link
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	Unnati 2.0
State the Event Type	Competition
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation & Entrepreneurship
* Start Date	11 th November 2022
* End Date	12 th November 2022
No. of Rounds Conducted	Two
Number of External Participants, If any	Mr. Abhijeet Deogirikar, Mr. Avinash Pandey & Mr. Deepak Kumar Yadav
*Mode of Competiton (offline/online)	Offline
*Number of Student Participants in Round 1 (No. of teams)	250+ (102 Teams)
*Number of Faculty Participants	Dr. Shraddha Oza & Prof. Geeta Patil
*Number of Teams Qualified for Round 2	16
Expenditure Amount, If any	Rs. 31,000
Remark	<p>* Benefit in terms of learning/Skill/Knowledge obtained</p> <p>1. Gives you real-time experience for product demonstration. This helps in gathering competitive intelligence in the real world.</p> <p>2. Sharpens your presentation skills and improve your public speaking skills.</p> <p>3. We also meet our college alumni who own companies and are doing great jobs in their respective fields.</p>



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	<p>4. We have got to know about marketing and promotion of the product.</p> <p>5. Helped in encouraging innovation.</p>
*Objective	The main objective of Unnati 2.0 was to provide a fantastic platform to showcase your originality and persuasiveness. And to inspire an entrepreneurial mentality.
*Faculty Name (Faculty involved in organizing the event)	Dr. Shraddha Oza & Prof. Geeta Patil
*Student Name (student involved in organizing the event)	Whole I&E cell team
*Video URL	NA
*Photograph1 From Round 1 (Jpeg Format max size 2 Mb) which shows the strength of audience with speaker (can attach separate file)	
*Photograph2 from Round 2 (Jpeg Format max size 2 Mb) which shows the strength of audience with speaker (can attach separate file)	
*Poster	
*Session plan/Timeline (can attach separate file)	



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Overview of the event:

I&E-Cell organized the most exciting and engaging event, Unnati 2.0. The registrations for the event started on 8th Nov and ended on 10 Nov 2022. Unnati 2.0 was organized in two phases: Round 1 - "Brand Battle" and Round 2 "CEO In Trouble". Registrations for the event were done on the official website of UNNATI 2.0. We were delighted to receive 106 team registrations.

Round 1

was scheduled on 11th Nov 2022. The judges for Round 1 were Abhishek Kumar Meel sir, Rohit Yadav sir, Shubham Singh sir, and Nishu Malik sir. Two Teams were assigned to companies of the same domain on the spot. Each Team had to present their company to the audience and judges. They had to pitch the audience about their company products and service in the first 3 min. In the next 1 min, they had to state their plans about the company. The last 1 min was the brand battle round where the teams had to criticize each other's company and state what their does better than their rival company.

Round 2

Round 2 was scheduled on 12th Nov 2022. The judges for Round 2 were Abhijeet Deogirikar sir, Awanish Pandey sir and Deepak Yadav sir (Alumni of Ait). The qualified teams were given a case study on actual world companies who were on the verge of bankruptcy. The team members were the CEO of that company. The judges were the board of directors. The teams had to understand the reasons for the crisis in the first 3 min and state the solution for the same in the next 2 min.

After all presentations of the teams, results were announced: the Abhiyantrikis secured the first rank, the business insiders secured the second rank and Joders secured the third rank. The participants also got the chance to interact with the alumni. The winners were awarded certificates, goodies, and cash prizes.

The winners of impression 3.0 were also facilitated with certificates and goodies. And with this event ended.



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Fw: Meeting to explore possibility of collaboration between E Cell, AIT and Bluebricks

Dr Shraddha Oza <sdoza@aitpune.edu.in>

Fri 11/25/2022 11:15 AM

To: 5237 NIKITA KUMARI <nikitakumari_21500@aitpune.edu.in>

From: vikram sareen <vikram@blue-bricks.com>

Sent: Friday, November 25, 2022 8:37 AM

To: Dr Shraddha Oza <sdoza@aitpune.edu.in>

Cc: GEETA PATIL <gpatal@aitpune.edu.in>; P V Dorlikar <pvdorlikar@aitpune.edu.in>; 5338 SAMIK CHOUDHURY

<samikchoudhary_20485@aitpune.edu.in>

Subject: Re: Meeting to explore possibility of collaboration between E Cell, AIT and Bluebricks

Thanks a ton Dr.

I will be there and all points are well understood. Lets discuss them and we will do the best from my side to contribute and add value by self and my company.

regards
vikram

On Thu, Nov 24, 2022 at 3:35 PM Dr Shraddha Oza <sdoza@aitpune.edu.in> wrote:

Dear Vikram,

This is wrf to our scheduled meeting tomorrow at 2pm.

Attendees from AIT:

Faculty - My Self, Prof Geeta Patil and Prof Dorlikar P.
Students - Mr Samik Chaudhary, Secretary E Cell, Mr Rishabh T

Agenda:

To imbibe "Entrepreneurship skills" amongst students ECell @AIT wishes to collaborate with ur esteemed organization and explore whether

1. E Cell can execute its activities in collaboration with Bluebricks as this would increase brand/value of E Cell making its initiatives more authentic and in alignment with agenda of "Entrepreneurship"
2. Expert sessions conducted by Bluebricks
3. Mentoring by Bluebricks to existing Startups
4. Collaborative "idea projects from planning to execution with a timeline" :-

We at E Cell are planning "Product lab (Ind 4.0)" wherein we propose to take up an idea under ur expert guidance and complete it as a product in a defined timeline. The idea may be in the domain of "Cyber Security for IoT" or any other that u may suggest.

5. Bluebricks may donate a resource in the form of SW license / equipment required for the prototype building / product testing.



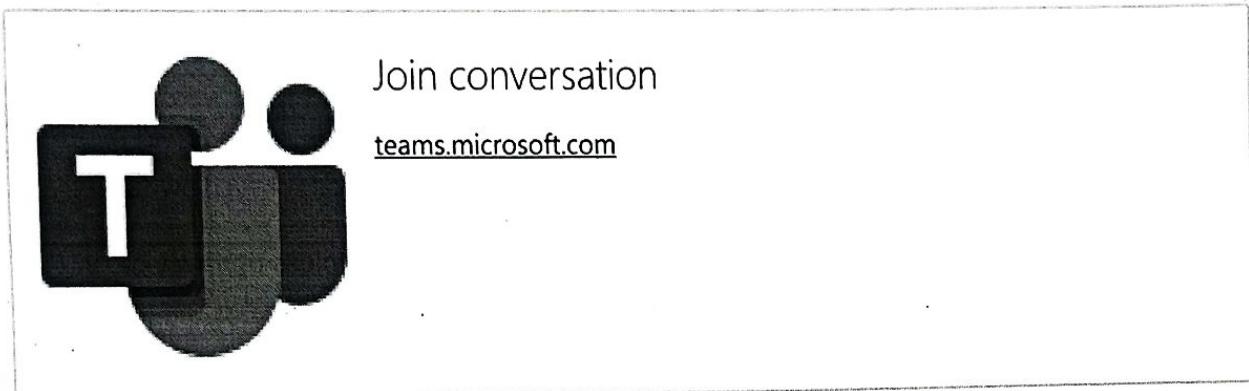
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This is what we have in thoughts for now. Please feel free to give your valuable suggestions, input.

We sincerely wish to explore the collaboration as we feel it would add value to us in a substantial way.

Sharing the link for meeting

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWJkNmY4NGEtODhmYi00MTJjLW1YTctYTQ2MjcxOTcwMzhk%40thread.v2/0?context=%7b%22Tid%22%3a%226d28e4fb-9074-4a0b-a5b8-9a89f632cc60%22%2c%22Oid%22%3a%22c714a86b-2594-4588-92b0-7450218e101d%22%7d



Thnx
Shraddha Oza

Warm Regards,
Vikram

Lets Share And Learn, I am available for you...
Our 2 minute video showcasing company introduction...
Click here to Subscribe Our Updates And Newsletter...
Let's Partner. Quick Questionnaire to get started....

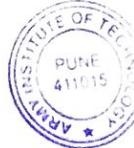
**Vikram Sareen***Chief Architect, Co-Founder***Blue Bricks Group Of Companies**e: vikram@blue-bricks.com m: +61478665482

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Report on National Startup Day

Event : Quiz on National Start-up Day

16th January 2023

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Quiz on National Startup Day
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
Start Date	16 th January 2023 Time: 4:00 pm
End Date	16 th January 2023 Time: 5:00 pm
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	Offline
Number of Students Participated	90
Number of faculty Participated	3
Expenditure Amount, if any	Nil
Remark	<p>Benefit in terms of learning/skill/knowledge obtained</p> <ul style="list-style-type: none"> 1. Foster a spirit of entrepreneurship and innovation by involving start-up related quiz. 2. Normalizing business related terms among students, for example: equity. 3. Giving 100% in whatever you do. <p>Objectives</p> <ul style="list-style-type: none"> 1. Being curious to create and courage to implement. 2. Open to all kind of innovative ideas.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza Ma'am
Student Name (Student involved in organizing event)	I&E cell team
Photograph1 (Jpeg Format max size 2 mb) which show strength of audience with speaker (can attach separate file)	

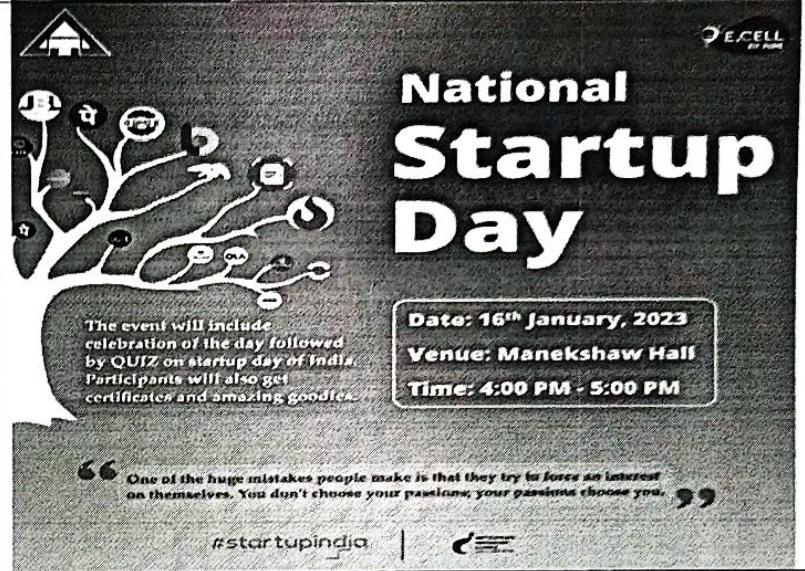


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Photograph 2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



Session Plan/Brochure/Document / overall report of the activity (can attach separate file)

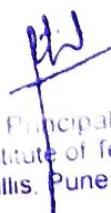


Event: "Quiz on National Startup Day"

Overview of the Event:

"The Entrepreneur always searches for change, responds to it, and exploits it as an opportunity"- with these lines session started with a great energy. In order to strive the objective of supporting entrepreneurs and building robust startup ecosystem, few glimpses of Shark Tank India were presented in front of participants. The ideology behind the event was to develop a sense of transforming India into a country of job creators instead of job seekers among students. As we know many students dream about startups but their goal remains just out of reach sometimes, so to give a kickstart towards making them real, a quiz was conducted. The quiz was conducted on an online platform called slido.




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Report for Vigyan Ashram Visit

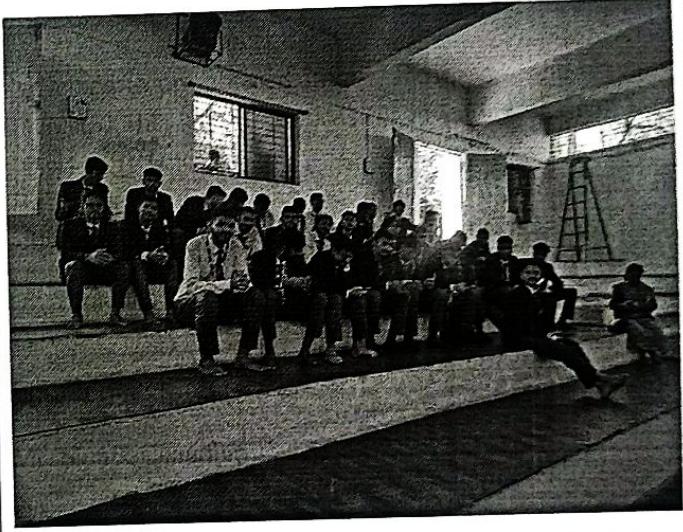
Visit : Visit to Vigyan Ashram

18th January 2023

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	https://www.instagram.com/eceil_ait/
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name *	Visit to Vigyan Ashram
Select one of the Program Type *(Workshop/Leadership . Talk/Motivation Speech/Field Visit/Other)	Student talk with founder of Vigyan Ashram
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	To promote self sustainability . Support your local farmers.
* Start Date	18 th January 2023
* End Date	18 th January 2023
Number of External Participants, If any	No
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	38
*Number of Faculty Participants	2
Expenditure Amount, If any	3800
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained	<ol style="list-style-type: none"> 1. Raises awareness of self-sufficient settlements and shows images of current advancements. 2. We now know that farmers' production can be increased



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	<p>via the application of technology.</p> <p>3. Additionally, we met the founder of Vigyan Ashram, who gave us a tour of the facilities available there. – The fab lab 0.</p> <p>4. Helped to promote creativity, and if someone is really interested, they may find ideas for invention that will lead to self-sufficiency.</p>
*Objective	This great event's primary goal was to implant a sense of self-sustainability in the minds of the students.
*Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
*Student Name (student involved in organizing event)	Miss. Tanu Sharma Mr. Samik Chaudhary
*Video URL	NA
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	



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[Signature]

*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



Overview of the event:

It was an event organized by Innovation & Entrepreneur Cell of Army Institute of Technology. Participants were requested to submit a form provided to them by I&E cell.

The event was open for First Year students only.

Event was scheduled on 18th January 2023.



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