

To,
Brig Abhay A Bhat (Retd),
Director,
Army Institute of Technology,
Pune- Maharashtra

29th Oct 2022

**Sub: Appreciation Letter for Supporting INNOPRENEURS Season 6& 7 Startup Contest
Regional Rounds as an Ecosystem Partner**

Dear Sir,

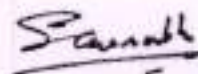
The Regional Round of **Innopreneurs Season 6& 7 Startup contest** was successfully conducted **in collaboration with Army Institute of Technology** as an ecosystem partner.

The contribution made by your institute in terms of outreach and administrative arrangements for conduct of the event during Season 6 was remarkable and we are thankful for your support. As season 7 was conducted during the COVID time we missed being on your wonderful campus but your support for providing outreach and Jury during Season 7 was commendable.

We look forward for your support and collaboration in future for the encouragement and promotion of Entrepreneurial activities in Pune region.

Thanking you

Yours sincerely,



Lt Col Saurabh Shah, Retd

COO | Lemon Ideas

9265594458

saurabh@lemonideas.in



Re: Ecosystem Partnership|Innopreneurs 2020|Lemon Ideas

Krish from Lemon <krish@lemonideas.in>

Thu 9/24/2020 7:10 PM

To: Dr Shraddha Oza <sdoza@aitpune.edu.in>

Cc: Saurabh Shah <saurabh@lemonideas.in>; GEETA PATIL <gpatil@aitpune.edu.in>; Director AIT <director@aitpune.edu.in>; Innopreneurs Partnership- LEMON <partnerships@lemonideas.in>

Thank you so much for sharing these logos with us. We shall incorporate both of them.

Best Regards,

Krishkant Chaturvedi

CEO - Innopreneurs at Lemon Ideas

www.innopreneurs.in | www.lemonideas.in | www.lemon-school.com

+919669335163

On Thu, Sep 24, 2020 at 9:40 AM Dr Shraddha Oza <sdoza@aitpune.edu.in> wrote:

Dear Sir,

It is equally our pleasure to collaborate with your esteemed organization.

As requested by you, attaching herewith logo of AIT and entrepreneurship cell - if you can incorporate both.

best regards

Shraddha Oza

From: Saurabh Shah <saurabh@lemonideas.in>

Sent: Wednesday, September 23, 2020 8:00 AM

To: Dr Shraddha Oza <sdoza@aitpune.edu.in>

Cc: Krish from Lemon <krish@lemonideas.in>; 3413 AMIT GHOSH <amitghosh_17295@aitpune.edu.in>; GEETA PATIL <gpatil@aitpune.edu.in>

Subject: Re: Ecosystem Partnership|Innopreneurs 2020|Lemon Ideas

Dear Madam,
Greetings of the day!

We are happy that AIT has accepted to be our eco-system partner.

Thank you for the efforts taken by you.

Warm Regards,

Lt Col Saurabh Shah (Retd) | VP, BD & Partnerships

Mob: +91-9265594458

Alumni IIM, Indore

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On Tue, Sep 22, 2020 at 8:39 AM Dr Shraddha Oza <sdoza@aitpune.edu.in> wrote:

Dear Mr Krishnkant,

Warm Greetings!!

I am happy to inform you that the institute authorities have given approval for collaborating with Lemon Ideas as "Eco System " partner.

Thank you for giving this opportunity to the institute and the students. Do let me know the further proceedings.

Thank you Col. Saurabh

Looking forward to working together

best regards
Dr Shraddha Oza
9881204415



From: Krish from Lemon <krish@lemonideas.in>

Sent: Friday, September 18, 2020 5:56 PM

To: Saurabh Shah <saurabh@lemonideas.in>; Dr Shraddha Oza <sdoza@aitpune.edu.in>

Cc: Director AIT <director@aitpune.edu.in>; Innopreneurs Partnership- LEMON <partnerships@lemonideas.in>

Subject: Re: Ecosystem Partnership | Innopreneurs 2020 | Lemon Ideas

Hi Saurabh Sir,
Thanks for connecting us for this Innopreneurs association.

Hi Dr. Shraddha Ma'am,

Nice to get connected again. Let me thank you once again for your support during our previous edition of Innopreneurs. As part of taking this association further, I am marking the deliverables below.

Deliverables from Lemon Ideas

- Partner to be credited as a community / outreach partner with logo presence in all mailers in your region
- Listed as Community / Outreach Partner on the website and social media page of Lemon for Innopreneurs
- Opportunity to refer startups for privileged access

Support from Partner

- 1 Article on Website, 1 Mailer to the database
- 2 Social Media Posts on Facebook, Instagram, Twitter, and LinkedIn
- References of #5 potential startups from your network for privileged access

Note: Privilege access means the promotion of entries for the 2nd level of screening directly as we have a 2 level screening process for all our entries for their selections for regional round pitching.

The aforementioned support is the suggested format. Please feel free to share the information in your network as you think fit. Please do share your logo so I can get it up on our website. Let me know if we need to discuss this over a call. Looking forward to hearing from you.

Attached is the detailed version of Innopreneurs deck.

Best Regards,

Krishnakant Chaturvedi

CEO - Innopreneurs at Lemon Ideas

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On Tue, Sep 15, 2020 at 9:11 PM Saurabh Shah <saurabh@lemonideas.in> wrote:

Dear Madam,

I am looping in my colleague Mr. Krishnakant, CEO of Innopreneurs for taking this forward with you.

@ Krish: You have met Dr. Shraddha Oza during our Pune round of Innopreneurs last year. Request you to elaborate more on the role of AIT - being "Ecosystem partner".

Warm Regards,

Lt Col Saurabh Shah (Retd) | VP, BD & Partnerships

Mob: +91-9265594458

Alumni IIM, Indore

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On Tue, Sep 15, 2020 at 7:18 PM Dr Shraddha Oza <sdoza@aitpune.edu.in> wrote:

Dear Sir,

Warm greetings!!

Thanks a lot for inviting us to collaborate with Lemon ideas in this grand initiative. It will give the institute as well as the students a very good opportunity to participate on such a big platform it being "across India and Asia".

I request you to elaborate more on role of AIT - being "Ecosystem partner". It will help me better to process the same for seeking approval from authorities.

Regards
Dr. Shraddha Oza

From: Saurabh Shah <saurabh@lemonideas.in>

Sent: Tuesday, September 15, 2020 6:19 PM

To: Dr Shraddha Oza <sdoza@aitpune.edu.in>

Cc: Innopreneurs Partnership- LEMON <partnerships@lemonideas.in>; Director AIT <director@aitpune.edu.in>

Subject: Ecosystem Partnership|Innopreneurs 2020|Lemon Ideas

Dear Madam,

Greetings from Lemon!

As discussed with you yesterday I am writing this email to update you that we shall be launching the 6th edition of our Startup Contest - Innopreneurs very soon. As you know, every year, we run it as one of our flagship initiatives, where we, other partners, provide a platform to startups to pitch, connect and network. It has the seed money and lacs of rupees of prizes also at stake. Major highlights of this edition are:



- Online pitching by startups
- Across India and South Asia
- 500+ Startups Presentations
- 10000+ Entrepreneurs / Aspiring Entrepreneurs to witness the contest
- 42+ Rounds to be conducted
- Entrepreneurs from 9 Countries
- 5 Lac + Reach out across various channels
- Special tracks on COVID 19 and Self Reliant India
- Prominent training boot camp during the contest
- Funding – investment opportunity during all the rounds for partners

Would like to extend my sincere thanks for supporting the previous year's edition as a venue partner. It gives me immense pleasure in inviting you formally again for the 'Ecosystem Partnership' for this edition.

Attached is the shorter version of the deck for this year's initiative. Looping in @Neetesh from my team to send you more details and the collaterals for spreading the word around. Kindly acknowledge and share AIT logo, so we can get it up on the website.

Looking forward to hearing from you!

Warm Regards,
Lt Col Saurabh Shah (Retd) | VP, BD & Partnerships
Mob: +91-9265594458
Alumni IIM, Indore

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