



Innovation and Entrepreneurship Cell

Activity Report

AY 2023-24

July 2023

Sr. No.	Event/Activity	Date/Time	Attendees
Mentor Session			
1	Team "Stumato", with Mr Varun Jain, Alumni Entrepreneur	27 July 23 3pm to 6pm Online	Ankit Kumar, Kavya C, Dr Sharddha Oza, Mr Varun Jain

Aug 23

Sr. No.	Event/Activity	Date/Time	Attendees
1	FE Induction Program By E Cell Student team	23rd August 2023 Time : 11:30 am Offline	Fes 400+



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September 2023

1. Activity - Competition

Sr. No.	Event	Day/Time	Judges	Participation
1	<p>Competition – Unnati 3.0 Round 1: "Brand Battle</p> <p>Round 2: CEO in trouble</p> <p>Brand Battle – Each team was given 20 mins to prepare about the company/start-up given to them before presenting on the stage. These batches were called upon the stage to present their cases together.</p> <p>CEO in trouble – Top 15 teams received a failed startup case study in which it had to identify the problem and their approach to solve it.</p>	<p>22nd & 23rd September 2023</p> <p>24th September 2023.</p>	<p>Judges of the event were</p> <p>1 . Mohit Kumar, Founder, myAlmate, alumnus 2019, Computer Engg</p> <p>2.Mr. Sahil Uttkar, Founder, VIR BIKE, alumnus, 2021, Mech</p> <p>3.Mr. Bhairav Shah, Founder, Parshwnath Robotics, and</p>	<p>86 teams, 243 students (FE, SE)</p> <p>Finalists 15 teams</p> <p>The winners are</p>

2. Support to startups from Incubation Centers for Product testing and Promotion

Sr. No.	Startup	Incubation Center	Club/ Department in AIT
1	<p>Six Ladders, Founder – Mr Satvik Thakkar</p> <p>Product – Digital platform to coordinate placement activities</p>	<p>Sardar Patel College of Engineering, Incubation Center, Mumbai</p> <p>Point of Contact – Mr Hardik Joshi, CEO</p>	Training Placement Office
2	<p>Shaivya Infosolutions Founder – Mr Mukesh Agarwal</p> <p>Product – Digital platform to coordinate Sports Activities</p>	<p>SPPU Incubation Center</p> <p>Point of Contact – Mrs Rajashree, Manager</p>	Sports Club

3. Internships

Sr. No.	Startup Name	Students doing interns
1	myAlmate, AIT	2
2	VIRBike,, AIT	2



Nov 2023

1. Events

Sr. No.	Name of Event	Day, Date	Intra	Participants
1	Competition Decode Branding Each participating team has to market the given brand product / service by making advertisement	5 th Nov to 12 th Nov 23	FE to BE	100 Winners – 6 teams (3 FE) (3 SE to BE)
2	Expo Visit - Visit to Pune Industry Expo 2023	7th Nov 2023	FE to TE	24

2. Startup Ideas initiated

Sr. No.	Idea / Initiative	Name of ECell Students	Status
1	Dev Dynasty – Platform built to process of freelancing	Ayush Kumar, Umang Singh TE E&Tc, ECell	In prototyping stage
2.	Swag Box – Platform aimed to easeout the process of event swags, design and delivery		In testing stage
3	Laundry Ezy – A Mobile App, a one stop solution for laundry service in AIT		In prototyping stage

3. Relaunched I and E Cell Website


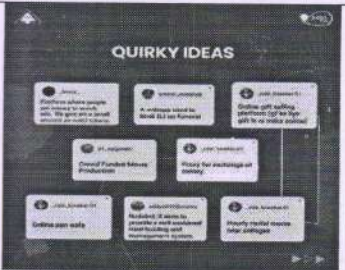

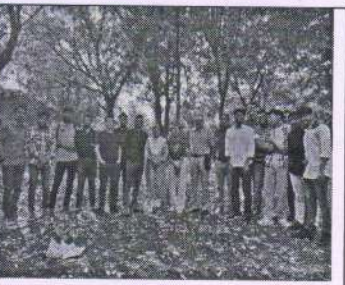
<https://www.aitecell.in/>

The websote is designed by ECell SE team under the guidance of ECell TEs.



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Jan 24

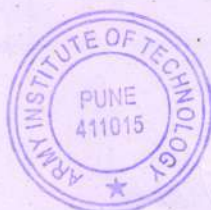
Sr. No.	Name of Event and discription	Date	Photo
(a)	Innoreel. InnoReel was an event that serves as a platform for students to showcase AIT startup's innovation and success stories through a captivating reel-making spectacle.	16 Jan 2024	
(b)	Startup Day - Quirky Idea. AIT Pune's Innovation and Entrepreneurship Cell hosted a 2-days online event, challenging students to submit their nascent startup ideas. The competition, held via Instagram, saw aspiring entrepreneurs unveil their visions for the future, vying for recognition and the chance to turn their dreams into reality.	16 Jan 2024	
(c)	Felicitation Ceremony. On the occasion of National Startup Day, the students were felicitated for their constant efforts towards innovation and entrepreneurial spirit. The Director Brigadier Abhay Bhatt sir, Joint Director M K Prasad sir, all HODs and faculty members were there to honor students with certificates. The students were working on various unique startup ideas namely. Stomato, Nexfin, Dev dynasty, Samosa Chef, and SSB stay hub.	18 Jan 2024	
(d)	Alumni Get Together. The gathering was an engaging occasion that brought alumni entrepreneurs from various cohorts under one roof. The primary objective was to facilitate discussions surrounding their entrepreneurial journeys, accomplishments, future plans, and the challenges they have encountered. Throughout this, attendees delved into insightful conversations, shedding light on the noteworthy progress they have made since their time at AIT. The discussions ranged from the practical aspects of their entrepreneurial ventures to the strategic decisions they have undertaken to propel their businesses forward.	21 Jan 2024	



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Feb 2024

Sr. No.	Name of Event	Day, Date	Conducted By
1	<p>Seminar on Innovation and Entrepreneurship E Cell Student team conducted the Seminar Venue: APS, Kirkee</p> <p>Description: It covered a broad spectrum of topics, starting with the fundamental definitions of innovation and entrepreneurship, and extending to the intricate processes of design thinking and problem-solving. It was instrumental in helping students understand the importance of grasping user needs, defining problems, brainstorming innovative solutions, creating prototypes, and testing their ideas to refine solutions.</p>	23 rd Feb 2024	E_Cell Team
2	<p>Ecell Summit at CCEW, Pune E Cell student team participated in the meet Description: to foster a collaborative environment among E Cells from different colleges, focusing on bridging gaps. Key discussions centered on the distinct vision, mission, and initiatives of each E Cell, highlighting their unique contributions to the entrepreneurial ecosystem and exploring innovative methods to inspire and engage young entrepreneurs.</p>	24 th Feb 2024	Ecell Yukta
3	<p>Expert talk on Process of Innovation Development and Technology Transfer Speaker – Mr Amar Gite, Legal Consultant, IPR Audience – All students Venue: BCJ Hall, AIT.</p> <p>Description: patent preparation, prosecution, and litigation for high-profile companies like TCS and Tata Motors.</p>	28 th Feb 2024	IIC and E_cell
4	<p>Mentorship Sessions Working towards planning Startup Saga 3.0 Description: Startup Saga 3.0. Various domains are actively contributing to different aspects such as design, content, website development, sponsorship, public relations, and social media to ensure the success of this event.</p>	Whole Month of Feb	E_Cell Team



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March 2024

1. Alumni Connect

Sr. No.	Name of Event	Day, Date	Initiated By
1	<p>Shaikant Tomer, Alumnus, Mechanical 2001 Director, IMAS Group</p> <p>He has proposed for a long term commitment to AIT for collaboration with students for projects and mentoring / support to I and ECell</p> <p>A meeting was conducted with all HODS, TPO and ECell, wherein he presented his company profile, requirements and opportunity of collaboration.</p> <p>He also gave 2 live problem statements of data analytics to ME COMP students.</p>	13 th March 2024 11am	TPO and ECell team
2	<p>Saurabh Nigam, alumnus, E&Tc VP Human Capital Omdiyar Network India Angel investor Awenest, Jellybean, RNIT solutions, thriving springs Inc, etc</p> <p>An online meeting was conducted with ECell students team. He has committed to support ECell for upcoming Startup Saga 3.0.</p> <p>He has committed to extend funding support to AIT students in terms of scholarships as well as E&Tc Department.</p>	09 March 2024	ECell team

II. Event: Startup Saga 3.0 - The student team has been working towards preparation of upcoming event Startup Saga 3.0. It includes speaker sessions, ECell Meet, Business Model Hackathon and a shark tank like event. The event is scheduled from 11th Apr to 14th Apr 24. The brochure is as attached. The event is sponsored by 2 Alumni Ventures and an Angel investor and collaboration with 2 incubation centers.

II. Startup Initiated

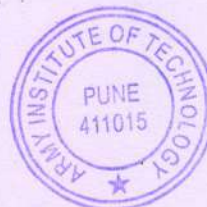
"The Dope Store" - a platform for fashion-forward event apparel.

Name of Founders:

- Vaibhav Singh TE E&Tc
- Ayush Kumar, TE E&Tc, Secretary ECell
- Umang Singh, TE E&Tc, ECell

Status: Company not registered

Website: <http://thedopestore.tech/>



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Product: Wearables which include Round Neck T-Shirt, Polo T-Shirt, Jacket, Versati Jacket and Hoodie for events.

Brief: The Dope Store is envisioned as a student-centric startup that offers a range of customizable clothing items such as hoodies, t-shirts, sweatshirts, and jackets, tailor-made for the AIT club community. Our goal is to allow students to express their unique style and college spirit through high-quality, personalized wearables. Beyond fashion, The Dope Store aims to foster a culture of innovation and entrepreneurship on campus.

The startup has managed to get their first order of 50 T shirts for magazine board, AIT



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