# Innovation and Entrepreneurship Cell

## Activity Report

## AY 2023-24

### Aug 23

| Sr. No. | Event/Activity | Date/Time | Attendees |
|---|---|---|---|
| 1 | FE Induction Program By E Cell Student team | 23rd August 2023 Time : 11:30 am Offline | Fes 400+ |

Report on Induction

**Event : I & E cell – Induction**

23rd August 2023

| Required Field | Information to be filled |
|---|---|
| Link for publicity on Social media (Facebook/twitter/Instagram) | https://www.instagram.com/ecell_ait/ |
| Academic Year | 2023-24 |
| Program driven by (to be decided by social media coordinator) | AIT I & E Cell |
| Program/Activity/Name | Induction |
| Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other) | Other |

| | |
|---|---|
| Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other) | Other |
| Start Date | 23rd August 2023<br><br>Time : 11:30 am |
| End Date | 23rd August 2023<br><br>Time : 1:00 pm |
| Number of External Participants, if any | Nil |
| Mode of session delivery (offline/online) | Offline |
| Number of Students Participated | 420+ |
| Number of faculty Participated | 5 |
| Expenditure Amount , if any | 3k |
| Remark | Nil |
| Benefit in terms of learning/skill/knowledge obtained | 1. Fresher learn various opportunities within Innovation and Entrepreneurship cell, expanding their horizons.<br>2. Fresher get inspired from success stories of student startups, and get encouraged to explore their own creative ideas and entrepreneurial ideas.<br>3. Fresher get exposure to the real-world projects and entrepreneurial insights and thus get motivated to actively participate and contribute to innovative initiatives. |
| Objective | 1. To introduce the fresher about college's Innovation (I) and Entrepreneurship (E) cell and student startup eco system.<br>2. To create awareness about the diverse opportunities for engagement, learning, and growth offered by the I and E cell.<br>3. Provide an overview of the roles and significance of this cell within the college ecosystem. |
| Faculty Name ( Faculty involved in organizing event) | Dr. Shraddha Oza |
| Student Name ( Student involved in organizing event) | Whole I&E cell team |
| Photograph1 (Jpeg Format max size 2 mb ) which show strength of audience  ( can attach separate file) | |

| Session Plan/Brochure/Document / overall report of the activity (can attach separate file) | |
|---|---|

**Event : "I & E cell – Induction"**

**Overview of the Event :**

The Induction program started with welcoming the freshers to an exciting journey of innovation and entrepreneurship. The event aimed to introduce the club's various initiatives and showcase the entrepreneurial journey of our students. A brief overview of exemplary stories of startups initiated by AITians was presented, underscoring the entrepreneurial talent within the college. The team of "Stumato" startup working in college itself shared their their story.

Later the student hosts presented an overview of the series of events conducted by E Cell, which offer workshops, talks, and interactive speaker sessions to foster innovation and skill development. Also through a video played, glimpses of our flagship event "Unnati" and PAN India event "Startup Saga" were given. An introduction to the "Thursday Capsule" posts was briefed about which is designed to share bite-sized knowledge and insights about the things happening in entrepreneurship and innovation domain.

Finally , first event of this year "Impression 4.0" exclusively for Fes was launched.

The event concluded with a call for the freshers to actively engage with the I&E Cell's initiatives, participate in upcoming events, and unleash their creativity and innovation.

**September 2023**

1. **Activity - Competition**

| Sr. No. | Event | Day/Time | Judges | Participation |
|---------|-------|----------|--------|---------------|
| 1 | Competition – Unnati 3.0 <br> Round 1: "Brand Battle <br><br> Round 2: CEO in trouble <br><br> **Brand Battle –** <br> Each team was given 20 mins to prepare about the company/start-up given to them before presenting on the stage. These batches were called upon the stage to present their cases together. <br><br> **CEO in trouble –** <br> Top 15 teams received a failed startup case study in which it had to identify the problem and their approach to solve it. | 22nd & 23rd September 2023 <br><br> 24th September 2023. | Judges of the event were <br><br> 1. Mohit Kumar, Founder, myAImate, alumnus 2019, Computer Engg <br><br> 2. Mr. Sahil Uttekar, Founder, VIR BIKE, alumnius, 2021, Mech <br><br> 3. Mr. Bhairav Shah, Founder, Parshwnath Robotics, and | 86 teams, 243 students (FE, SE) <br><br> Finalists 15 teams <br><br> The winners are |

Report on Unnati 3.0

**Event : UNNATI 3.0 – "Thrive in Chaos , Lead the Game"**

22-24 September 2023

| Required Field | Information to be filled |
|----------------|------------------------|
| Link for publicity on Social media * (Facebook//twitter/ Instagram) | https://www.instagram.com/ecell_ait/ |
| Academic Year * | 2023-24 |
| Program driven by *(to be decided by social media coordinator) | AIT I&E Cell |
| Program/Activity/Name * | **Unnati 3.0 – "Thrive in Chaos , Lead the Game"** |
| Select one of the Program Type *(Workshop/LeadershipTalk/Motivation | Other |

| | |
|---|---|
| Speech/Field Visit/Other) | |
| Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other) | Showcase your problem-solving skills, teamwork, and adaptability on your resume. |
| * Start Date | 22$^{nd}$ September 2023 |
| * End Date | 24$^{th}$ September 2023 |
| Number of External Participants, If any | No |
| *Mode of Session delivery (offline/online) | Offline |
| *Number of Student Participants | 243 participants (86 teams) |
| *Number of Faculty Participants | |
| Expenditure Amount, If any | 53,000 |
| Remark | |
| * Benefit in terms of learning/Skill/Knowledge obtained | 1. Crisis Management: Gain experience in handling high-pressure situations.<br><br>2. Leadership Development: Opportunity for students to demonstrate leadership skills and resilience.<br><br>3. Public Relations: Learn effective communication skills during difficult times.<br><br>4. Strategic Problem-Solving: Enhance decision-making abilities in complex scenarios. |
| *Objective | Gain practical experience in marketing strategy, know other competitors in the market, analyzing the case studies of failing companies and crisis management. |
| *Faculty Name (Faculty involved in organizing event) | Dr. Shraddha Oza |
| *Student Name (student involved in organizing | I&E cell team |

| | |
|---|---|
| event) | |
| *Video URL | https://www.instagram.com/reel/CxbTz38v5E9/?utm_source=ig_web_copy_link&igshid=MzRlODBiNWFlZA== |
| *Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file) | <br><br> |

| | |
|---|---|
| *Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file) |  |
| Photograph3 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file) |  |
| Photograph4 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file) |  |
| *Session plan/Brochure/Document/overall report of the activity (can attach separate file) | https://drive.google.com/file/d/1DX2MrxH-_tqpSer4QMBP43bcXJ78R52G/view?usp=sharing |

**Overview of the event:**

It was an event organized by Innovation & Entrepreneurship Cell of Army Institute of Technology.

Participating in events like **Brand Battle** provides college students with hands-on marketing experience and fostering creativity. Teams were divided into batches of two teams, each received a company with similar business interests to represent. Each team was given 20 mins to prepare about the company/start-up given to them before presenting on the stage. These batches were called upon the stage to present their cases together.

**CEO in Trouble** offers valuable crisis management insights, enhancing problem-solving skills. Top 15 teams received a case study in which they identified the problem in it and their approach to solve it.

Judges of the event were Mr. Mohit Kumar, Mr. Bhairav Shah and Mr. Sahil Uttekar.

**Mr. Mohit Kumar** Sir is a **2016 alumnus** from Computer Engineering Department Having plethora of experience in machine learning and AI. He is also **the founder of MyAImate**, an Ed-Tech based AI company.

Next we had **Mr. Bhairav Shah** sir, he has 10+ years of experience in field of robotics and automation. He is the founder of **Parshwanath Robotics**, one of the leading manufacturers of Mechantronic and Robotic Systems.

**Mr. Sahil Uttekar** sir is a 2018 alumnus from Mechanical Engineering Department. He was the founder and CEO of Electrun Motors and currently **Co-Founder Head of R&D at VIRBIKE.**

**Round 1** of the event was scheduled on **22$^{nd}$ & 23$^{rd}$ September 2023** and **round 2** on **24$^{th}$ September 2023.**

All in all the event concluded successfully with enthusiastic participants and knowledgeable judges.

## **Nov 2023**

### 1. Events

| Sr. No. | Name of Event | Day, Date | Intra | Participants |
|---|---|---|---|---|
| 1 | Expo Visit - Visit to Pune Industry Expo 2023 | 7th Nov 2023 | FE to TE | 24 |

### 2. Startup Ideas initiated

| Sr. No. | Idea / Initiative | Name of ECell Students | Status |
|---|---|---|---|
| 1 | **Dev Dynasty –** Platform built to process of freelancing | Ayush Kumar, Umang Singh TE E&Tc, ECell | In prototyping stage |
| 2. | **Swag Box –** Platform aimed to easeout the process of event swags, design and delivery | | In testing stage |
| 3 | **Laundry Ezy –** A Mobile App, a one stop solution for laundry service in AIT | | In prototyping stage |

3. Relaunched I and E Cell Website
   https://www.aitecell.in/

   The website is designed by ECell SE team under the guidance of ECell TEs.

Report on Expo visit

**Event : Pune Industry Expo 2023**

7th Nov 2023

| Required Field | Information to be filled |
|---|---|
| Link for publicity on Social media (Facebook/twitter/Instagram) | https://www.instagram.com/ecell_ait/ |
| Academic Year | 2023-24 |
| Program driven by (to be decided by social media coordinator) | Pune Industry Expo 2023 ( AIT I&E-Cell invited by CopperCloud) |
| Program/Activity/Name | Pune Industry Expo |
| Select one of the program type | Other |

| | |
|---|---|
| (Workshop/Leadership  Talk/ Motivation speech/ Field Visit / Other) | |
| Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/ Other) | Entrepreneurship |
| Date | 7th Nov 2023 |
| Number of External Participants, if any | |
| Mode of session delivery (offline/online) | Offline |
| Number of Students Participated | 24 |
| Number of faculty Participated | 1 |
| Expenditure Amount , if any | Nil |
| Remark | Nil |
| Benefit in terms of learning/skill/knowledge obtained | 1. An opportunity to learn about new technologies coming up in various sectors.<br>2. A chance to see what different companies and start-ups bring to the table when working on similar projects<br>3. An opportunity to see how established companies take up projects and strategize as compared to start-ups<br>4. A chance to see various private contributors to the armed forces in matters of logistics, digital security and surveillance, arms production etc. |
| Objective | 1. Learning about new developments taking place in the arena of technological sectors and defense technologies.<br>2. Learning about different strategies taken up by start-ups to sustain and grow their business. |
| Faculty Name ( Faculty involved in organizing event) | Dr. Shraddha Oza |
| Student Name ( Student involved in organizing event) | Ayush Kumar |
| Photograph1 (Jpeg Format max size 2 mb ) which show strength of audience  ( can attach separate file) |  |

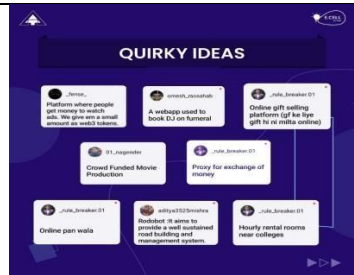| Session Plan/Brochure/Document / overall report of the activity (can attach separate file) |  |
| --- | --- |

**Event: "Pune Industry Expo"**

**Overview of the Event :**

Pune Industry Expo 2023 was a three-day event held at the Auto Cluster Exhibition Center. Many companies and startups like Tata Solar Power, HP, CopperCloud etc. were present. The AIT I&E Cell had been invited by CopperCloud. It is an IT and training startup by AIT alumnus Mr. Abhijeet Deogirikar. One of the very first stalls we visited was that of a fire security company which manufactures fire hydrant mechanisms and pipes. We saw various sustainable energy start-ups, and also initiatives by established companies like Tata which are actively working to make solar power more efficient and profitable. We saw that HP has been working on interesting new methods in 3-D Printing.

There was also a section for the defense expo which showcased the contributions of private parties to the armed forces, in matters of logistics, digital security and surveillance, arms production etc. One start-up had worked on a smart watch like device which would notify the nearest paramedic incase the wearer gets injured. Another project was presenting bacterial-algae laddus that would be useful to soldiers posted in extreme weather conditions, and in times of crisis when food and water is rationed.

Attending the Industry Expo was indeed a most exhilarating experience. We got to learn a lot by seeing the ingenious ways that technology moves forward in various sectors of human life, and what the future holds for us, as engineering students.

**Jan 24**

| Sr. No. | Name of Event and description | Date | Photo |
|---|---|---|---|
| (a) | **Innoreel.** InnoReel was an event that serves as a platform for students to showcase AIT startup's innovation and success stories through a captivating reel-making spectacle. | 16 Jan 2024 |  |
| (b) | **Startup Day – Quirky Idea.** AIT Pune's Innovation and Entrepreneurship Cell hosted a 2-days online event, challenging students to submit their nascent startup ideas. The competition, held via Instagram, saw aspiring entrepreneurs unveil their visions for the future, vying for recognition and the chance to turn their dreams into reality. | 16 Jan 2024 |  |
| (c) | **Felicitation Ceremony.** On the occasion of National Startup Day, the students were felicitated for their constant efforts towards innovation and entrepreneurial spirit. The Director Brigadier Abhay Bhatt sir, Joint Director M K Prasad sir, all HODs and faculty members were there to honor students with certificates. The students were working on various unique startup ideas namely Stomato, Nexfin, Dev dynasty, Samosa Chef, and SSB stay hub. | 18 Jan 2024 |  |
| (d) | **Alumni Get Together.** The gathering was an engaging occasion that brought alumni entrepreneurs from various cohorts under one roof. The primary objective was to facilitate discussions surrounding their entrepreneurial journeys, accomplishments, future plans, and the challenges they have encountered. Throughout this, attendees delved into insightful conversations, shedding light on the noteworthy progress they have made since their time at AIT. The discussions ranged from the practical aspects of their entrepreneurial ventures to the strategic decisions they have undertaken to propel their businesses forward. | 21 Jan 2024 |  |

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**Event : Innoreel**

16-21 January 2024

| Required Field | Information to be filled |
|---|---|
| Link for publicity on Social media (Facebook/twitter/Instagram) | https://www.instagram.com/ecell_ait/ |
| Academic Year | 2023-24 |
| Program driven by (to be decided by social media coordinator) | AIT I & E Cell |
| Program/Activity/Name | Innoreel |
| Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other) | Other |
| Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other) | Startup |
| Start Date | 16 January 2024 Time : 10:00 am |
| End Date | 21 January 2024 Time : 10:00 am |
| Number of External Participants, if any | |
| Mode of session delivery (offline/online) | Online |
| Number of Students Participated | |
| Number of faculty Participated | Nil |
| Expenditure Amount , if any | 3000 |
| Remark | Nil |
| Benefit in terms of learning/skill/knowledge obtained | 5. An opportunity to learn about AIT startups and their growth. 6. An opportunity to showcase creativity and innovation. 7. A chance to learn about different people perspectives about their content. |
| Objective | 3. Providing information about AIT startups and fostering creative and collaborative minds. 4. Help participants develop a basic knowledge of how a startup grows and to learn the challenges and |
| Faculty Name ( Faculty involved in organizing event) | Dr. Shraddha Oza, Dr. Deepika Bihari, Dr Sharayu Lokhande, and Prof. Ashish Dudhale |
| Student Name ( Student involved in organizing event) | Whole I&E cell team |
| Photograph1 (Jpeg Format max size 2 mb ) which show strength of audience ( can attach separate file) | |

| Session Plan/Brochure/Document / overall report of the activity (can attach separate file) |  |

**Event : "Innoreel"**

**Overview of the Event :**

InnoReel was an event that serves as a platform for students to showcase AIT startup's innovation and success stories through a captivating reel-making spectacle. The event focused on the essence of innovation, highlighting the creativity and uniqueness of entrepreneurs and their ventures. Participants were encouraged to immerse themselves in the unfolding narratives presented by these startups, which were skillfully crafted into engaging reels. The event emphasized the power of visuals in conveying the essence of each entrepreneurial journey, turning it into a dynamic reel-making showdown that celebrates the spirit of innovation and entrepreneurship. InnoReel provided an opportunity for students to share their stories in a visually compelling manner, fostering a vibrant and inspiring environment for both participants and attendees..
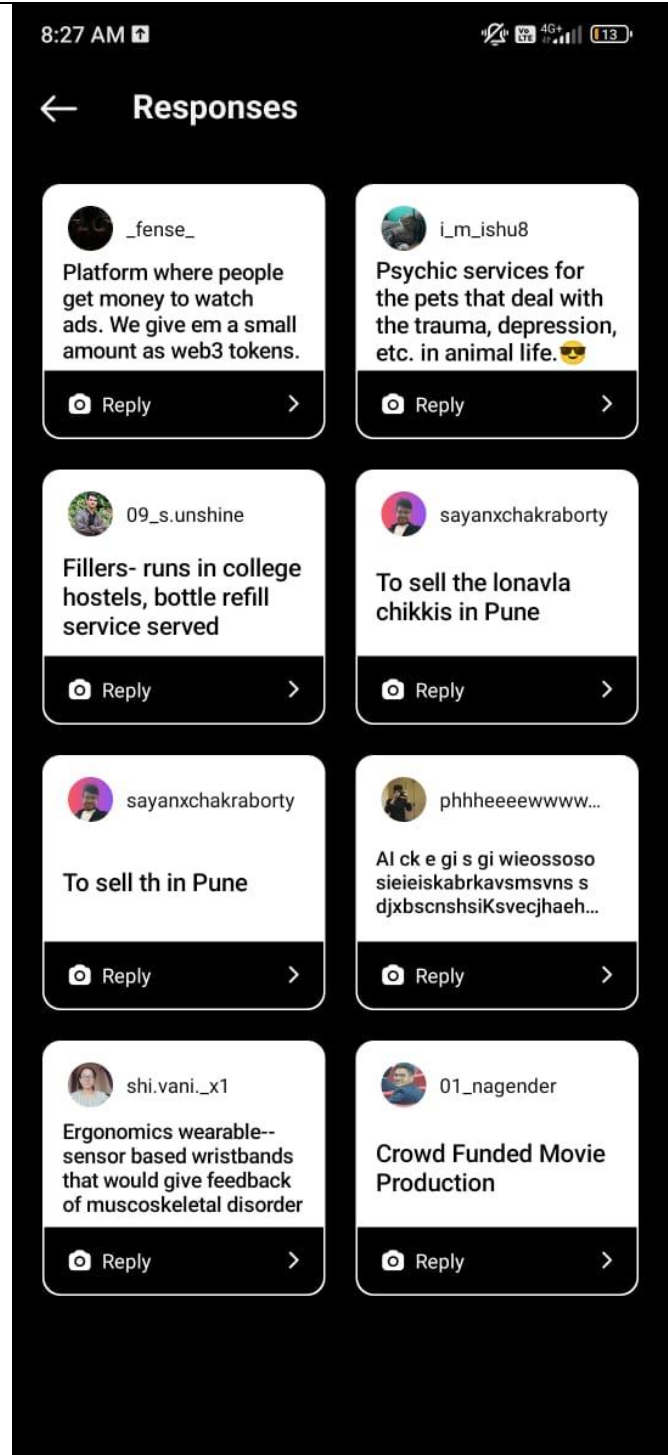
Report on Quirky Idea

**Event: Startup Day – Quirky Idea**

16-19th January 2024

| Required Field | Information to be filled |
|---|---|
| Link for publicity on Social media (Facebook/twitter/Instagram) | https://www.instagram.com/ecell_ait/ |
| Academic Year | 2023-24 |
| Program driven by (to be decided by social media coordinator) | AIT I & E Cell |
| Program/Activity/Name | Quirky Idea |
| Select one of the program type (Workshop/Leadership  Talk/ Motivation speech/ Field Visit / Other) | Other |
| Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other) | Other |
| Start Date | 16 January ,2024<br>Time : 10:00 am |
| End Date | 19th January 2024<br>Time : 10:00 am |
| Number of External Participants, if any | |
| Mode of session delivery (offline/online) | Online |
| Number of Students Participated | 19 |
| Number of faculty Participated | Nil |
| Expenditure Amount , if any | Rs 1000 |
| Remark | Nil |
| Benefit in terms of learning/skill/knowledge obtained | 1.Enhancing the student's creative aspect to help identify the current world problems and come up with transformative solutions.<br>2. Providing connections and resources to the students that aim to become future entrepreneurs. |
| Objective | 1. It aims to create a culture of innovation with in the community by showcasing creative ideas and encouraging collaboration.<br>2. This event seeks to encourage creative thinking and foster and  empower them to explore the potential of venturing out on their own. |
| Faculty Name ( Faculty involved in organizing event) | Dr Shraddha Oza |

| Student Name ( Student involved in organizing event) |  |
| --- | --- |

| | |
|---|---|
| Photograph1 (Jpeg Format max size 2 mb ) which show strength of audience  ( can attach separate file) |  |
| Session Plan/Brochure/Document / overall report of the activity (can attach separate file) | |

**Event : "Startup Day – Quirky Idea"**

**Overview of the Event :**

AIT Pune's Innovation and Entrepreneurship Cell (I&E Cell) hosted a 2-days online event, challenging students to submit their nascent startup ideas. The competition, held via Instagram, saw aspiring entrepreneurs unveil their visions for the future, vying for recognition and the chance to turn their dreams into reality.

This immersive event served as a starting point  for budding innovators, empowering them to showcase their creative talents and cultivate groundbreaking ideas with the potential to blossom into future business ventures. It also served as a wellspring of inspiration and motivation, igniting a passion for innovation and entrepreneurship within the student community.

**Event: felicitation ceremony**

18th January 2024

| Required Field | Information to be filled |
|---|---|
| Link for publicity on social media (Facebook/twitter/Instagram) | https://www.instagram.com/ecell_ait/ |
| Academic Year | 2023-24 |
| Program driven by (to be decided by social media coordinator) | AIT I & E Cell |
| Program/Activity/Name | Felicitation ceremony |
| Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other) | Other |
| Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other) | Other |
| Start Date | 18th January 2024 Time: 9:00 am |
| End Date | 18th January 2024 Time: 11:00 am |
| Number of External Participants, if any | Nil |
| Mode of session delivery (offline/online) | Offline |
| Number of Students felicitated | 14 |
| Number of faculty Participated | Nil |
| Expenditure Amount, if any | 7500 |
| Remark | Nil |
| Benefit in terms of learning/skill/knowledge obtained | 1. Public recognition fuels drive and inspires future striving. 2. Highlights achievements and exemplary behavior, setting positive examples. 3. Encourages high performance and innovation, leading to progress. 4. Boosts confidence and creates networking opportunities. |
| Objective | 1. Honor the collective success of teams and community. 2. Motivate others to emulate hard work and to encourage high performance and innovation from others. |
| Faculty Name (Faculty involved in organizing the event) | Dr. Shraddha Oza, Dr. Deepika Bihari, Dr Sharayu Lokhande, and Prof. Ashish Dudhale |
| Student Name (Student involved in organizing the event) | Shivani and Yuvraj Vibhute and I&Ecell Team |

| Photograph1 (Jpeg Format max size 2 MB) which shows the strength of the audience (can attach separate file) |    |
|---|---|

**Event: "Felicitation Ceremony"**

**Overview of the Event:**

On the occasion of National Startup Day, the students were felicitated for their constant efforts towards innovation and entrepreneurial spirit. The Director Brigadier Abhay Bhatt sir, Joint Director M K Prasad sir, all HODs and faculty members were there to honor students with certificates. The students were working on various unique startup ideas namely Stomato, Nexfin, Dev dynasty, Samosa Chef, and SSB stay hub.

**Event : Alumni Get Together**

21st January 2024

| Required Field | Information to be filled |
|---|---|
| Link for publicity on Social media (Facebook/twitter/Instagram) | https://www.instagram.com/ecell_ait/ |
| Academic Year | 2023-24 |
| Program driven by (to be decided by social media coordinator) | AIT I & E Cell |
| Program/Activity/Name | Alumni Get Together |
| Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other) | Other |
| Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other) | Other |
| Start Date | 21st January 2024 |
| End Date | 21st January 2024 |
| Number of External Participants, if any | 6 |
| Mode of session delivery (offline/online) | Offline |
| Number of Students Participated | 27 |
| Number of faculty Participated | 2 |
| Expenditure Amount , if any | 6900 Rs |
| Remark | Nil |
| Benefit in terms of learning/skill/knowledge obtained | 5. Practical and Strategic Insights: Exploration of practical aspects and strategic decisions in entrepreneurial ventures. 6. Camaraderie and Collaboration: Strong sense of unity among alumni, actively supporting and working together. 7. Overcoming Challenges-Shared efforts in overcoming common challenges and obstacles in their entrepreneurial paths. 8. Future Collaboration: Anticipation for similar events to further strengthen bonds among accomplished alumni and provide a platform for continued collaboration and support. |
| Objective | 3. Facilitated discussions on entrepreneurial journeys, accomplishments, future plans, and challenges 4. Notable camaraderie and collaboration among alumni, actively |

|  |  |
|---|---|
|  | supporting each other<br>5. Demonstrated institute's commitment to ongoing alumni relationship and celebration of achievements |
| Faculty Name ( Faculty involved in organizing event) | Shraddha Oza |
| Student Name ( Student involved in organizing event) | Jyoti Yadav, Ayush Mehta, Samik Chaudhary |
| Photograph1 (Jpeg Format max size 2 mb ) which show strength of audience ( can attach separate file) |  |

| Session Plan/Brochure/Document / overall report of the activity (can attach separate file) |  |

**Event: "Alumni Get Together"**

**Overview of the Event :**

The gathering was an engaging occasion that brought alumni entrepreneurs from various cohorts under one roof. The primary objective was to facilitate discussions surrounding their entrepreneurial journeys, accomplishments, future plans, and the challenges they have encountered. Throughout this, attendees delved into insightful conversations, shedding light on the noteworthy progress they have made since their time at AIT. The discussions ranged from the practical aspects of their entrepreneurial ventures to the strategic decisions they have undertaken to propel their businesses forward.

**Feb 2024**

| Sr. No. | Name of Event | Day, Date | Conducted By |
|---------|---------------|-----------|--------------|
| 1 | Seminar on Innovation and Entrepreneurship E Cell Student team conducted the Seminar **Venue**: APS, Kirkee<br><br>**Description:** It covered a broad spectrum of topics, starting with the fundamental definitions of innovation and entrepreneurship, and extending to the intricate processes of design thinking and problem-solving. It was instrumental in helping students understand the importance of grasping user needs, defining problems, brainstorming innovative solutions, creating prototypes, and testing their ideas to refine solutions. | 23rd Feb 2024 | E_Cell Team |



**Event: Seminar on "Innovation and Entrepreneurship" for APS Kirkee**

| Required Field | Information to be filled |
|----------------|-------------------------|
| Link for publicity on Social media * (Facebook//twitter/ Instagram) | https://www.instagram.com/ecell_ait/ |
| Academic Year * | 2023-24 |
| Program driven by *(to be decided by social media coordinator) | I&E Cell, AIT Pune |
| Program/Activity/Name * | **Seminar on "Innovation and Entrepreneurship" conducted by ECell Student team for APS Kirkee School Children (9th Std)** |
| Select one of the Program Type *(Workshop/LeadershipTalk/Motivation Speech/Field Visit/Other) | Other |
| Select one of the Program Theme | Innovation and Entrepreneurship |

| | |
|---|---|
| *(IPR/Innovation/Entrepreneurship/Startup/Other) | |
| * Start Date | 23rd February, 2024 Time: 10:00 a.m. |
| * End Date | 23rd February, 2024 Time: 11:00 a.m. |
| Number of External Participants, If any | 26 |
| *Mode of Session delivery (offline/online) | Offline |
| *Number of Student Participants | 5 |
| *Number of Faculty Participants | Nil |
| Expenditure Amount, If any | Nil |
| Remark | |
| * Benefit in terms of learning/Skill/Knowledge obtained | 1. Students were able to gain insights into innovation, entrepreneurship, and problem-solving skills. 2. They were guided on how to identify problems and devise solutions. 3. Introduction to the 5 phases of design thinking, and its implementation through activities. 4. Concepts on scaling ideas into viable businesses were clearly explained. |
| *Objective | 1. Enrich students with insights into innovation, entrepreneurship, and problem-solving skills. 2. Guide students in recognizing issues and formulating solutions. 3. Introduce the 5 phases of design thinking and their practical application. 4. Provide a blueprint for scaling an idea into a business model. |
| *Faculty Name (Faculty involved in organizing event) | Dr Sangeeta jadhav, Dr. Shraddha Oza, Dr.Deepika Birari |
| *Student Name (student involved in organizing event) | Ayush Kumar, Jyoti Yadav, Devesh Tiwari, Mitesh Maity, Gulshan Singh, Prince |
| *Video URL | |
| *Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach | |

| separate file) |  |
| --- | --- |
| *Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file) |  |
| Photograph3 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file) | |
| Photograph4 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file) | |
| *Session plan/Brochure/Document/overall report of the activity (can attach separate file) | |

**Overview of the event:**

The seminar, organized by the Innovation & Entrepreneurship Cell of the Army Institute of Technology as a compulsory event of the Institution's Innovation Council (IIC) 6.0, was held for students from APS Kirkee.

This comprehensive and engaging session aimed to introduce students to the core concepts of innovation and entrepreneurship. The seminar covered a broad spectrum of topics, starting with the fundamental definitions of innovation and entrepreneurship, and extending to the intricate processes of design thinking and problem-solving. Furthermore, it elaborated on the five phases of design thinking and concepts of scaling an idea to a venture.

The session was instrumental in helping students understand the importance of grasping user needs, defining problems, brainstorming innovative solutions, creating prototypes, and testing their ideas to refine solutions.

**March 2024**

### 1. Alumni Connect

| Sr. No. | Name of Event | Day, Date | Initiated By |
|---|---|---|---|
| 1 | Shaikant Tomer, Alumnus, Mechanical 2001 Director, IMAS Group<br><br>He has proposed for a long term commitment to AIT for collaboration with students for projects and mentoring / support to I and ECell<br><br>A meeting was conducted with all HODS, TPO and ECell, wherein he presented his company profile, requirements and opportunity of collaboration.<br><br>He also gave 2 live problem statements of data analytics to ME COMP students. | 13th March 2024 11am | TPO and ECell team |
| 2 | Saurabh Nigam, alumnus, E&Tc<br>VP Human Capital Omdiyar Network India<br>Angel investor Awenest, Jellybean, RNIT solutions, thriving springs Inc, etc<br><br>An online meeting was conducted with ECell students team. He has committed to support ECell for upcoming Startup Saga 3.0.<br><br>He has commited to extend funding support to AIT students in terms of scholarships as well as E&Tc Department. | 09 March 2024 | ECell team |

**II. Event:**     Startup Saga 3.0 - The student team has been working towards preparation of upcoming event Startup Saga 3.0. It includes speaker sessions, ECell Meet, Business Model Hackathon and a shark tank like event. The event is scheduled from 11th Apr to 14th Apr 24. The brochure is as attached. The event is sponsored by 2 Alumni Ventures and an Angel investor and collaboration with 2 incubation centers.

II. **Startup Initiated**

"The Dope Store" - a platform for fashion-forward event apparel.

**Name of Founders:**
- Vaibhav Singh TE E&Tc
- Ayush Kumar, TE E&Tc, Secretary ECell
- Umang Singh, TE E&Tc, ECell

**Status**:        Company not registered

**Website**:       http://thedopestore.tech/

**Product:**          Wearables which include Round Neck T-Shirt, Polo T-Shirt, Jacket, Versati Jacket and Hoodie for events.

**Brief:**          The Dope Store is envisioned as a student-centric startup that offers a range of customizable clothing items such as hoodies, t-shirts, sweatshirts, and jackets, tailor-made for the AIT club community. Our goal is to allow students to express their unique style and college spirit through high-quality, personalized wearables. Beyond fashion, The Dope Store aims to foster a culture of innovation and entrepreneurship on campus.

The startup has managed to get their first order of 50 T shirts for magazine board, AIT