



Report for AY 2024-25

Name of Club: I&E Cell

VISION

To be an important part of the Government's dream of a 5 trillion economy, by contributing through startups of AIT students.

MISSION

To build an ecosystem to identify, nurture innovation and entrepreneurship skills amongst students and to generate successful commercial enterprise contributing towards significant job creations.

Name of faculty in-charges	
1	Dr. Shraddha Oza
Name of Student Secretaries	
1	Gulshan Singh
2	Tanishk Soam
Budget Allocated by Institute	Rs Lakhs
Sponsorship received	

Name of activities/events conducted

Sr No.	Name of activity	Type (Inter college/ Intra college)
1.	One-day Seminar on Entrepreneurship conducted by IIC 6.0	Intra College
2.	Panel Discussion with the VIR BIKE CEO and CTO (World Entrepreneur's Day)	Intra College
3.	FE Induction	Intra College
4.	Unnati 4.0	Intra College

Name and Sign of Club/ Cell/ Session IC



Army Institute Of Technology (AIT), Dighi Camp, Pune - 15.

Director : 7249250115, Joint Director : 7249250117, Principal : 7249250186

Exch : 7249250183, 7249250184, 7249250185

Website : www.aitpune.com Email : ait@aitpune.edu.in

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5.	Saksham	Intra College
6.	National Startup Day	Intra College
7.	Pune Startup Fest	Intra College
8.	Startup Saga 4.0 - Shark Tank	Inter College
9.	Startup Saga 4.0 - NextNiche	Inter College
10.	Startup Saga 4.0 - Mini Events	Intra College

Name and Sign of Club/ Cell/ Session IC

**Event: One-day Seminar on Entrepreneurship conducted by IIC 6.0**

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/e-cell_ait/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	One day Seminar on Entrepreneurship
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Leadership Talk
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
Start Date	16 th August, 2024 Time: 10:00 am
End Date	16 th August, 2024 Time: 04:30 pm
Number of External Participants, if any	4
Mode of session delivery (offline/online)	Offline
Number of Students Participated	150
Number of faculty Participated	7
Expenditure Amount, if any	10,000/- Rupees Only

Name and Sign of Club/ Cell/ Session IC



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Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">1. Develop creative problem-solving strategies for real-world challenges.2. Gain understanding of business basics like finance, marketing, and operations.3. Cultivate resilience, adaptability, and leadership for entrepreneurial success.
Objective	<ol style="list-style-type: none">1. Equip students with essential business knowledge and skills to foster entrepreneurial thinking.2. Inspire innovation and empower students to confidently pursue their own ventures.
Faculty Name (Faculty involved in organizing event)	Dr. Sangeeta Jhadav & Dr.Shraddha Oza
Student Name (Student involved in organizing event)	All I&E Cell Team
Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	

Name and Sign of Club/ Cell/ Session IC



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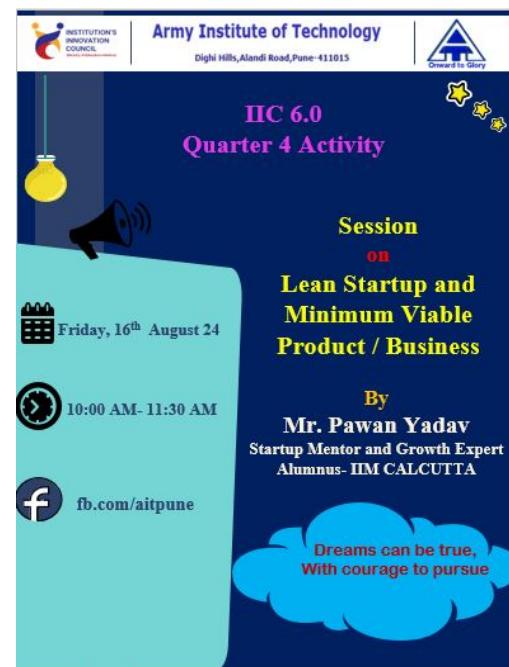
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Photograph2 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)



Session Plan/Brochure/Document / overall report of the activity (can attach separate file)



Name and Sign of Club/ Cell/ Session IC



Army Institute Of Technology (AIT), Dighi Camp, Pune - 15.

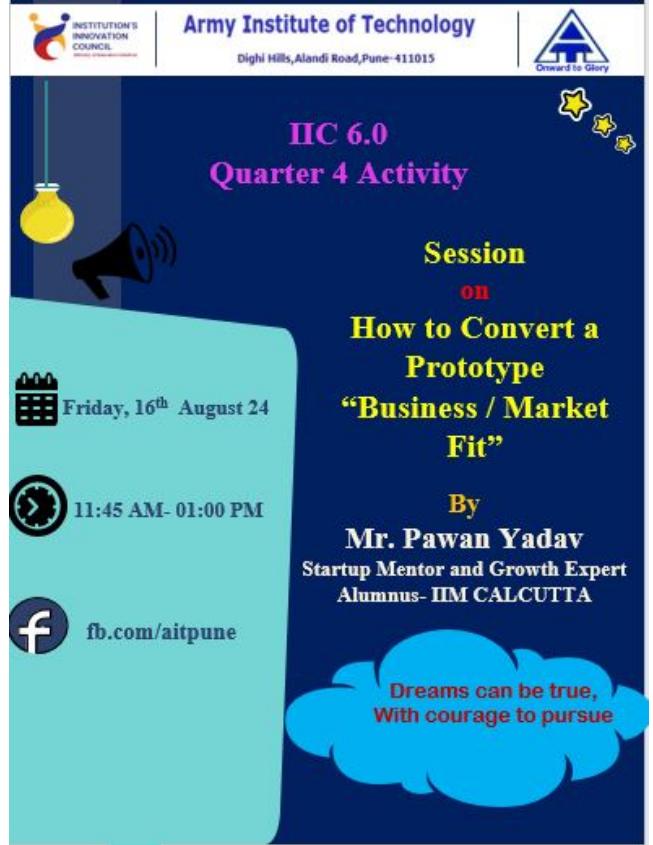
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	 <p>The flyer for the IIC 6.0 Quarter 4 Activity features a dark blue background with a yellow lightbulb icon and a megaphone icon. It includes the following details: INSTITUTION'S INNOVATION COUNCIL Army Institute of Technology Dighi Hills, Alandi Road, Pune - 411015 Onward to Glory IIC 6.0 Quarter 4 Activity Session on How to Convert a Prototype “Business / Market Fit” By Mr. Pawan Yadav Startup Mentor and Growth Expert Alumnus- IIM CALCUTTA fb.com/aitpune Friday, 16th August 24 11:45 AM- 01:00 PM Dreams can be true, With courage to pursue</p>
POs mapped with the activity	PO1, PO5, PO8, PO9, PO12

Name and Sign of Club/ Cell/ Session IC

**Event: Panel Discussion with the VIR BIKE CEO and CTO (World Entrepreneur's Day)**

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Panel Discussion
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Leadership Talk
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Startup
Start Date	21 th August, 2024 Time: 14:00 pm
End Date	21 th August, 2024 Time: 16:00 pm
Number of External Participants, if any	2
Mode of session delivery (offline/online)	Offline
Number of Students Participated	480
Number of faculty Participated	7

Name and Sign of Club/ Cell/ Session IC



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Expenditure Amount, if any	Nil
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">Participants developed valuable skills in business model creation, and strategic planning.Acquired insights into how startups operate, including the challenges and strategies involved in running a successful business.Gained exposure to innovative solutions and startup ecosystems, enhancing understanding of emerging trends and opportunities.
Objective	<ol style="list-style-type: none">Provide participants with practical experience in addressing diverse business challenges through innovative problem-solving techniques.Encourage interaction and collaboration among entrepreneurs, industry professionals, and peers to build a supportive network.
Faculty Name (Faculty involved in organizing event)	Shraddha Oza
Student Name (Student involved in organizing event)	All I&E Cell Team

Name and Sign of Club/ Cell/ Session IC



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Session Plan/Brochure/Document / overall report of the activity (can attach separate file)

Nil

POs mapped with the activity

PO1, PO5, PO8, PO9, PO12

Name and Sign of Club/ Cell/ Session IC

**Event: FE Induction 2024**

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	FE Induction
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Other
Start Date	23 th August, 2024 Time: 10:00 am
End Date	23 th August, 2024 Time: 11:00 am
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	Offline
Number of Students Participated	480
Number of faculty Participated	5
Expenditure Amount, if any	Nil
Remark	Nil

Name and Sign of Club/ Cell/ Session IC



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Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">1. The induction fostered an entrepreneurial mindset, empowering students to creatively tackle business challenges.2. Students learnt about successful AIT alumni entrepreneurs and gained insights into their innovative startups.3. Students were introduced to I&E Cell events and the valuable opportunities that come with joining the club.
Objective	<ol style="list-style-type: none">1. To introduce students to the diverse events organized by the I&E Cell, showcasing unique learning and networking opportunities.2. To inspire and encourage students to become active members of the I&E Cell, highlighting its benefits.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	All I&E Cell Team

Name and Sign of Club/ Cell/ Session IC



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Session Plan/Brochure/Document / overall report of the activity (can attach separate file)

POs mapped with the activity

PO1, PO5, PO8, PO12

Name and Sign of Club/ Cell/ Session IC

**Event: Unnati 4.0 – Brand Battle and CEO in Trouble**

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/eCELL_ait/ Unnati 4.0 Website - https://unnati4o.netlify.app/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Unnati
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Other
Start Date	13 th September, 2024 Time: 05:00 pm
End Date	15 th September, 2024 Time: 08:00 pm
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	Offline
Number of Students Participated	346
Number of faculty Participated	8
Expenditure Amount, if any	52,000/- Rupees Only

Name and Sign of Club/ Cell/ Session IC

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Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">Participants improved their ability to effectively present and advocate for their ideas, enhancing their public speaking and persuasion techniques.The event provided hands-on experience in strategic thinking and quick decision-making, crucial for addressing real-world business challenges.Participants gained valuable insights into business dynamics and had the opportunity to connect with industry experts and peers, broadening their understanding of the startup ecosystem and building professional relationships.
Objective	<ol style="list-style-type: none">Provide participants with opportunities to apply and refine their problem-solving abilities through engaging in competitive business scenarios and strategic challenges.Encourage interaction and cooperation among participants to foster a collaborative environment, enhancing their ability to work effectively in teams.Create a platform for participants to connect with industry experts, mentors, and peers, broadening their professional network and gaining insights into the startup ecosystem.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	All I&E Cell Team

Name and Sign of Club/ Cell/ Session IC



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Session Plan/Brochure/Document / overall report of the activity (can attach separate file)

POs mapped with the activity

PO1, PO5, PO8, PO9, PO12

Name and Sign of Club/ Cell/ Session IC

**Event: Saksham (Entrepreneurship Quiz) on National Entrepreneurship Day**

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	https://www.instagram.com/ezell_ait/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Saksham
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
Start Date	08 November, 2024 Time : 1:00 PM
End Date	09 November, 2024 Time : 02:00 PM
Number of External Participants, if any	3
Mode of session delivery (offline/online)	Online & Offline
Number of Students Participated	247
Number of faculty Participated	2
Expenditure Amount , if any	3000
Remark	Nil

Name and Sign of Club/ Cell/ Session IC



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Required Field	Information to be filled
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">Participants enhanced their ability to think critically and solve problems under pressure, improving their analytical and decision-making skills.The event provided hands-on experience in strategic thinking and quick decision-making, crucial for addressing real-world business challenges.Participants gained valuable insights into entrepreneurship, finance, and business innovation, broadening their understanding of the startup ecosystem.
Objective	<ol style="list-style-type: none">Enable participants to test and enhance their problem-solving and analytical skills through a variety of entrepreneurship-focused questions and scenarios.Foster a competitive yet collaborative environment that encourages participants to engage with peers, improving their strategic thinking and adaptability.Provide a platform for participants to expand their knowledge of the entrepreneurial ecosystem while connecting with like-minded individuals and mentors.
Faculty Name (Faculty involved in organizing event)	Shraddha Oza
Student Name (Student involved in organizing event)	All I&E Cell Team

Name and Sign of Club/ Cell/ Session IC



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Required Field	Information to be filled
Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	
Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	
POs mapped with the activity	PO1, PO5, PO8, PO9, PO12

Name and Sign of Club/ Cell/ Session IC

**Event: Pune Startup Fest**

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/eCELL_ait/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Startup Saga 4.0 - Mini Events 1. Trendspotter 2. BrandIT
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program themes (IPR/Innovation/Entrepreneurship/Star tup/Other)	Entrepreneurship
Start Date	11 th January, 2025 Time: 02:00 pm
End Date	12 th January, 2025 Time: 04:00 pm
Number of External Participants, if any	NIL
Number of participants from AIT	20
Mode of session delivery (offline/online)	Offline

Name and Sign of Club/ Cell/ Session IC



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Number of Students Participated	20
Number of faculty Participated	Nil
Expenditure Amount, if any	3,000/- Rupees Only
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">Meet fellow entrepreneurs, investors, mentors, and industry experts.Build connections that can lead to partnerships, collaborations, and investment opportunities.Explore cutting-edge products, technologies, and solutions from startups in various industries.Stay updated on the latest trends in the startup ecosystem, including AI, blockchain, sustainability, and more.
Objective	<ol style="list-style-type: none">Promote InnovationFoster Networking and CollaborationSupport Startup GrowthEducate and Inspire EntrepreneursEncourage Investment in Startups
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	All I&E Cell Team

Name and Sign of Club/ Cell/ Session IC



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Photograph2 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)



Session Plan/Brochure/Document / overall report of the activity (can attach separate file)

POs mapped with the activity

PO1, PO5, PO8, PO9, PO12

Name and Sign of Club/ Cell/ Session IC

**Event: National Startup Day**

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/p/DE2y9mioG_1/ https://www.facebook.com/share/p/1A2KR1f9vj/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	National Startup Day Celebration
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation/ Entrepreneurship/ Startup
Start Date	16 th January, 2025 Time: 11:00 am
End Date	16 th January, 2025 Time: 02:00 pm
Number of Speakers	1
Number of students felicitated	15
Mode of session delivery (offline/online)	Offline

Name and Sign of Club/ Cell/ Session IC

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Number of faculty Participated	5
Expenditure Amount, if any	Nil
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">1. Guidance on refining, pitching and implementing ideas.2. Insights on startup journeys and innovation..3. Motivation from award-winning innovators.4. Students got a chance to get funding for projects and a hackathon entry.
Objective	<ol style="list-style-type: none">1. To celebrate the entrepreneurial spirit among innovators.2. To encourage students to think creatively and explore entrepreneurship.3. To acknowledge and reward creative and impactful startup ideas.4. To make students familiar with E Cell's support in the journey of entrepreneurship.5. To celebrate National Startup Day.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	All I&E Cell Team

Name and Sign of Club/ Cell/ Session IC



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Photograph2 (Jpeg Format max size 2 mb)
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Photograph3 (Jpeg Format max size 2 mb)
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Photograph5 (Jpeg Format max size 2 mb)
which show strength of audience (can attach separate file)



Session Plan/Brochure/Document / overall report of the activity (can attach separate file)



POs mapped with the activity

PO1, PO5, PO8, PO9, PO12

Name and Sign of Club/ Cell/ Session IC



Event: Startup Saga 4.0 – Shark Tank AIT

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	https://www.instagram.com/ecell_ait/ Startup Saga 4.0 Website - https://startup-saga3-0-five.vercel.app/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Shark Tank AIT
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other)	Startup
Start Date	30 April, 2025 Time : 10:00 AM
End Date	30 April, 2025 Time : 16:00 PM
Number of External Participants, if any	64
Mode of session delivery (offline/online)	Offline
Number of Students Participated	8
Number of faculty Participated	5
Expenditure Amount , if any	5000
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">Enhanced communication: Students improved their skills by confidently presenting startup ideas.Problem-solving skills: Strengthened through insightful investor questions and feedback.Business Understanding: Participants gained insights into models, investment, and teamwork.
Objective	1. To showcase student startups through live pitches, feedback, and investments.

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Required Field	Information to be filled
	2. To encourage innovation, business learning, and real-world startup experience.
Faculty Name (Faculty involved in organizing event)	Shraddha Oza
Student Name (Student involved in organizing event)	Event Heads: 1. Aditya Mishra , 2. Sunandha, 3. Sanshey FE Members: Yashika Yadav , Chaitanya Reddy , Hari Reddy , Samiksha , Himanshu Shukla , Pooja CV , EV Karthik , Anshul Sharma , Sharad , Richa , Vivek , Lokendra , Shivam , Palak , Varchasv Sharma , Priya , Nikhil , Shrijan , Shreyash Singh .
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Photograph2 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)	
Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	
POs mapped with the activity	PO1, PO5, PO8, PO9, PO12

Name and Sign of Club/ Cell/ Session IC

**Event: Startup Saga 4.0 – NextNiche**

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/e-cell_ait/ Startup Saga 4.0 Website - https://startup-saga3-0-five.vercel.app/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Startup Saga 4.0 - NextNiche
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other (Hackathon)
Select one of the program themes (IPR/Innovation/Entrepreneurship/Sta rtup/Other)	Innovation and Entrepreneurship
Start Date	29 th March, 2025 Time: 02:00 pm
End Date	30 th March, 2025 - Time: 08:00 am
Number of External Participants, if	68
Number of participants from AIT	20

Name and Sign of Club/ Cell/ Session IC

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Mode of session delivery (offline/online)	Offline
Number of Students Participated	88
Number of faculty Participated	5
Expenditure Amount, if any	1,39,000/- Rupees Only
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">1. Industry Knowledge - Hands on experience in emerging sectors like AI, Healthcare and Blockchain2. Problem Solving - Developed strategic solutions during the 18-hour hackathon3. Networking - Connected with mentors, judges and peers.
Objective	<ol style="list-style-type: none">1. To foster innovation through real world problem solving.2. To provide hands-on experience in pitching and funding strategies.
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Event Heads: 1. Arun Kumar Kushwaha, 2. Swarup Baidya 3. Omesh Kumar FE Members: Samiksha Sharma, Anshul Sharma, Yashika Yadav, Nikhil, K. Hari Reddy, Vivek Sharma, Sharad Sharma and Lokendra

Name and Sign of Club/ Cell/ Session IC



Army Institute Of Technology (AIT), Dighi Camp, Pune - 15.

Director : 7249250115, Joint Director : 7249250117, Principal : 7249250186

Exch : 7249250183, 7249250184, 7249250185

Website : www.aitpune.com Email : ait@aitpune.edu.in

Recognised by AICTE and DTE Maharashtra and affiliated to Savitribai Phule Pune University



Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)



Photograph2 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)



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Photograph4 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)



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Session Plan/Brochure/Document / overall report of the activity (can attach separate file)



POs mapped with the activity

PO1, PO5, PO8, PO12

Name and Sign of Club/ Cell/ Session IC

**Event: StartupSaga 4.0 – Mini Events**

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	https://www.instagram.com/eCELL_ait/ Startup Saga 4.0 Website - https://startup-saga3-0-five.vercel.app/
Academic Year	2024-25
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Startup Saga 4.0 - Mini Events 1. Trendspotter 2. BrandIT
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program themes (IPR/Innovation/Entrepreneurship/Sta rtup/Other)	Entrepreneurship
Start Date	29 th March, 2025 Time: 02:00 pm
End Date	30 th March, 2025 Time: 08:00 am
Number of External Participants, if	NIL
Number of participants from AIT	133

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Mode of session delivery (offline/online)	Online
Number of Students Participated	133
Number of faculty Participated	5
Expenditure Amount, if any	10,000/- Rupees Only
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none">Marketing & Branding Skills – Participants enhanced their creative abilities by designing promotional strategies and advertisements for real-world brands.Strategic Thinking – Learned how to position a brand effectively in a competitive market.Pitching & Communication – Gained confidence in presenting ideas persuasively to a judging panel.
Objective	<ol style="list-style-type: none">To provide a platform for students to showcase creativity in brand building and market foresight.To enhance entrepreneurial and analytical thinking through interactive and competitive events
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	All I&E Cell Team

Name and Sign of Club/ Cell/ Session IC



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POs mapped with the activity

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Name and Sign of Club/ Cell/ Session IC