

**Innovation and Entrepreneurship Cell**

**Academic year 20-21**

**Report**

1. Eco partner with Lemon Ideas for Asia Pacific Idea Pitching event  
Launched on 31<sup>st</sup> October 2020

2. Meeting with Alumni Entrepreneurs

Purpose : Review of Student Start Ups, Building Mentor Network

Sr. No.	Name of Alumni Entrepreneurs	Date
a	Alumni Meet (Online)	24 <sup>th</sup> Oct 2020

3. Visit to incubation Centers

Sr. No.	Name of the Center	Name of the Official, In Charge	Name of the Institute Associated	Date
1	Venture center, NCL Innovation park	Ms Soma Chatopadhyay	National Chemical Laboratory	22 Jan 2021 2pm

4. Other Activity

	Market Research Activity			
1	Total 20 students distributed in 5 groups	Company Mentors <ul style="list-style-type: none"><li>• Digital persistent</li><li>• 26 Technology Services</li><li>• CopperCloud Technologies</li><li>• GreenoSapien</li><li>• E Cell</li></ul>	Initiated	Dec 2020
2	Report submitted on "Automation Anywhere"	Mentor – Mr. Pawan Yadav, Director Digital Persistent Students	Completed	21 <sup>st</sup> Jan 2021



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		Abhishek meel – SE Comp  Samik Chaudhary – FE ETCB  Abhinab Pratap – FE ETCB		
3	Report submitted on “Technology Domains, Investment trends and Start ups”	Mentor – Dr Shraddha Oza  Students (all from FE)  Kumar Som  Piyush Yadav  Abhnav Pratap Dwivedi  Alash rawat	Submitted	22 Feb 2021

### 5. Guest Lectures Organised

Sr. No.	Name of the Speaker	Name of the organisation	Target Audience	Date
1	Session on “Marketing”	Pallavi Tyagi, Director, 26 technology Services	FE to BE	Sat 9/12/2020  3:30 AM - 5:00 AM
2	FE induction Session	Startup Groups –  myAImate – Mr Manish Shakya  Momentum Robotics – Mr Deepak Kumar  AmpV – Mr Sahil Uttekar  CheqIt – Mr Naman Agarwal  Exnos – Mr Vishal Singh	FE	28 <sup>th</sup> Oct 2020  11 am – 12.30pm



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Sr. No.	Name of the Speaker	Name of the organisation	Target Audience	Date
3	FE Induction Session "Entrepreneurship – My Journey"	Mr Rohan Dutta Founder, Deep info lab	FE	4 Dec 20 2.30 to 4.30pm
4	Session on "Entrepreneurship Our Journey"	Mr Baljit Singh and Mr Praveen Prakash Co Founders – Simbo.ai, mttatva	FE to BE	15 Jan 2021 3pm to 4 .30pm
5	Session on "Advanced Composites and its Military Applications"	Maj Anoop Mishra	FE to BE	10 March 21 11am – 12noon
6	Session on "A Path towards Successful Entrepreneurship".	Mr Ronnie Screwvala Founder, trustee, Swades	FE to BE	24 March 21 11am – 12noon

#### 6. Seminar Organised

Sr. No.	Name of the Center	Name of the Official, In Charge	Name of the Institute Associated	Date
1	One day Seminar on "Innovation, Entrepreneurship and IPR"	Organised by Rotary Club of Pune South  Speaker details attached	13 March 21  10am to 2pm	All students, faculty

#### 7. Idea Pitching Session Organised

Sr. No.	Jury members	Students	Date
1	Idea Pitch Session by new start up aspirants, Reviewed by – Mr Pawan Yadav, Dr Shraddha Oza	a. Team CaffeTable – Shailesh Sahu, Arpit Mishra, Shubham Singh, Shivam Pathak (BE Comp)  b. Team Automated Windows – Pooja Singh (TE Mechanical)	Date 6 <sup>th</sup> Feb 2021 3pm to 5pm



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Sr. No.	Jury members	Students	Date
2.	Idea pitching Competition hosted by Lemon Ideas – Last Phase  Eco partnered by E Cell AIT	Start ups Across colleges, states	31, 31 January 10am to 6pm
3.	Idea Presentations conducted by Prof Geeta Patil and SDOza	1. Nilanjan Mitra 2. Abhishek Meel, Priya Kumari	23 <sup>rd</sup> Oct ober 20
4	Idea Boot Camp (21 Nov)	lemon ideas , 7 students	7 Nov to 9 Nov 2020
5	Hackathon		May – June 2021

### 8. Training Programs

Sr. No.	Details	Name of the person/event	Organisation	Date
1	Entrepreneurship Development program –16 lecture series commenced on	Mr Pawan Yadav  Founder Director Digital Persistent, Thought Power	Thought Power	19 <sup>th</sup> Sept 20, 26Sept 10 Oct, 24Oct, 7 <sup>th</sup> Nov  11.30 to 1.30
2	“Sales Pitch” (4 session series)	Nishant Pandey		8 <sup>th</sup> November 2020  9:30 am - 11:30 am And  20 <sup>th</sup> December 2020  9:30 am - 11:30 a  21 Dec 20  9.30pm to 11pm



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Sr. No.	Details	Name of the person/event	Organisation	Date
2	Expert talk on “Startups – Legal and Financial Aspects”	Mr Shashank Chandorkar Chartered Accountant	Start up Teams, E Cell Members	12 Dec 20 2.30pm to 3.30pm
5.	Open Session – Start up teams	Group Activity	Start up teams	27 March 21 7pm to 9pm
6.	Proposal initiated EDP for aspirants outside AIT in collaboration with thought power and Bhau			
	Review – Mock presentation of myAImate  Wrf to APS RK Puram	Mr Abhijeet Deogirikar  Mr Pawan Yadav  Brig Abhay Bhat, Director		10 April 4pm to 6pm  13 April 6pm to pm

#### 9. Startup Initiatives of AIT Update

Sr. No.	Name of Student		
1	Naman Agarwal, (BE Comp) Raj Kumar (BE Comp) Ritesh Kumar (BE Comp) Amit Singh (BE IT)	Patent Filed Exploring client through Alumni Connect	Jan 2021
2	Pitambar Panda ( TE Mech) Priyanshu Dayal (TE Mech) Vishal Singh (TE Mech)	Company Registration process completed by “Xeffcient” team  Xeffcient is registered as Pvt Ltd Company.	Feb 2021



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Sr. No.	Name of Student		
3	Sahil. S. Uttekar (TE Mech) Madhusudan Bhosale (SE Mech)	Being Incubated by Udchalo Sold 3 retrofitted Scooters Finalist in National innovation Contest	
4	Deepak Kr (BE E&TC ) Bharat Prasad Dixit (BE E&TC ) Pankaj Yadav (BE E&TC )	Selected for incubation at ADT Baramati  Digital meeting with Robotics Division Tata Motors for team Momentum Robotics  Team Momentum Robotics  Connect with John Deer Warehouse	24 Sept 2020  Date 4 <sup>th</sup> Feb 2021  Attendees – 1. Mr. Rahul Sonar, Manager (Robotics R&D and Application)  Mr Sunil Dhole
5	Manish Shakya (BE E&TC) Rutvik N (SE comp), Mohit Kumar(BE Comp)	Meeting with Mr Gireendra Kasmalkar, Mentor  Meeting with Possible Client and Mentor, ms Vidya Moorthy	29 <sup>th</sup> July 2020  11 <sup>th</sup> and 13 <sup>th</sup> Aug 2020
6	Name of the Start up - <b>Greenosapian</b>  Co Founders - Saurabh Singh (BE E&Tc)  Ameet Rana (BE Comp)  New Strtup	Domain - Supply Chain Management  New Start uup launched	Dec 2020



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#### 10. Other Initiatives

- a. E Cell Brochure Designed – Feb 2021
- b. “Udyamita” - E Cell news letter for July 2020 – Dec 2020 ready
- c. Start up policy being drafted for AIT. First board Meeting to formulate start up policy was conducted on 31<sup>st</sup> march 2021, Wednesday 3pm – 5pm



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## Report Format for IIC3.0

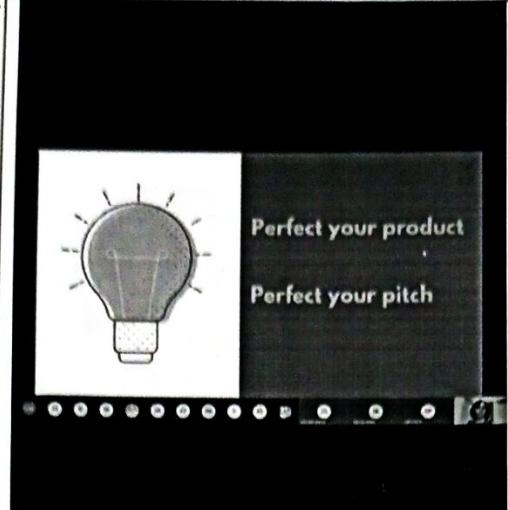
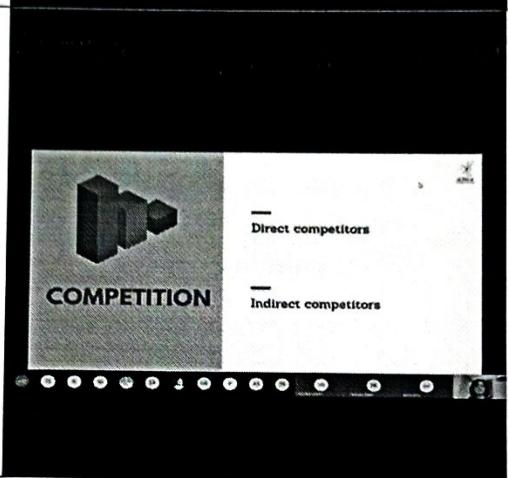
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**Note: \*mark are compulsory fields**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/Instagram)	<a href="https://www.facebook.com/ezellait">https://www.facebook.com/ezellait</a>
Academic Year *	20-21
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Leadership Talk
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	12/9/2020
* End Date	12/9/2020
Number of External Participants, If any	2
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	30
*Number of Faculty Participants	2
Expenditure Amount, If any	nil
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Students understood how to do market analysis and pitch their idea
*Objective	Introduction session on market research, company analysis, marketing pitch
*Faculty Name (Faculty involved in organizing event)	Geeta Patil
*Student Name((student involved in organizing event)	Shubham singh
*Video URL	<a href="https://drive.google.com/file/d/1pdH2iE12M2az7AOqr7F0Sy">https://drive.google.com/file/d/1pdH2iE12M2az7AOqr7F0Sy</a>



  
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<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	<p>22t5pGhWif/view?usp=sharing</p> 	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>		
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	<p>The session was conducted on the “Microsoft teams” platform. The speaker walked students through the essentials and the foundations of Marketing. The speaker also talked about the various pitfalls that could be avoided while marketing your products/services. The basics of the creation of a marketing pitch were also covered. There was also a doubt clearing session at the end of the event.</p>	



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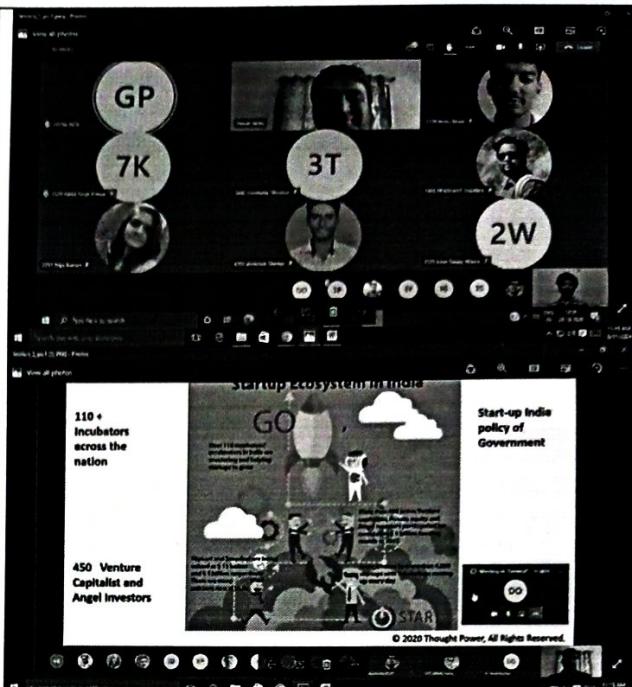
**Note: \*mark are compulsory fields**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Entrepreneurship and Startups
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	19 <sup>th</sup> September 2020 11:30 am -1:30 pm
* End Date	26 <sup>th</sup> September 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	48
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	Getting geared up for Entrepreneurship.
*Objective	Including the seed of Entrepreneurship, Concept of Entrepreneurship, Entrepreneurship's Significance and Analytics and "Success vs failure".
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/17-r36xn9N5vzHtOJwyeJ1RO0kj_t4xxv/view?usp=sharing">https://drive.google.com/file/d/17-r36xn9N5vzHtOJwyeJ1RO0kj_t4xxv/view?usp=sharing</a>



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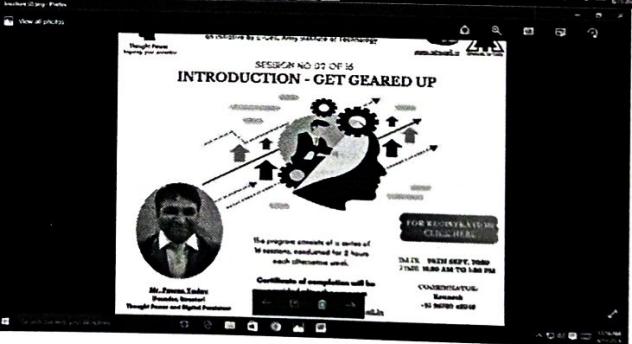
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\*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker(can attach separate file)



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



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Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Entrepreneurship and Startups
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	10 <sup>th</sup> October 2020 11:30 am -1:30 pm
* End Date	24 <sup>th</sup> October 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	30
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	Developing communication Skills
*Objective	Honing the skills, Communication and successful ventures, Corporate communication and GO-FAST Concept.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name((student involved in organizing event)	Kenneth D' Silva
*Video URL	<a href="https://drive.google.com/file/d/13Xeqmatyr9RnDiQS5SNViQpXEan7TDqz/view?usp=sharing">https://drive.google.com/file/d/13Xeqmatyr9RnDiQS5SNViQpXEan7TDqz/view?usp=sharing</a>

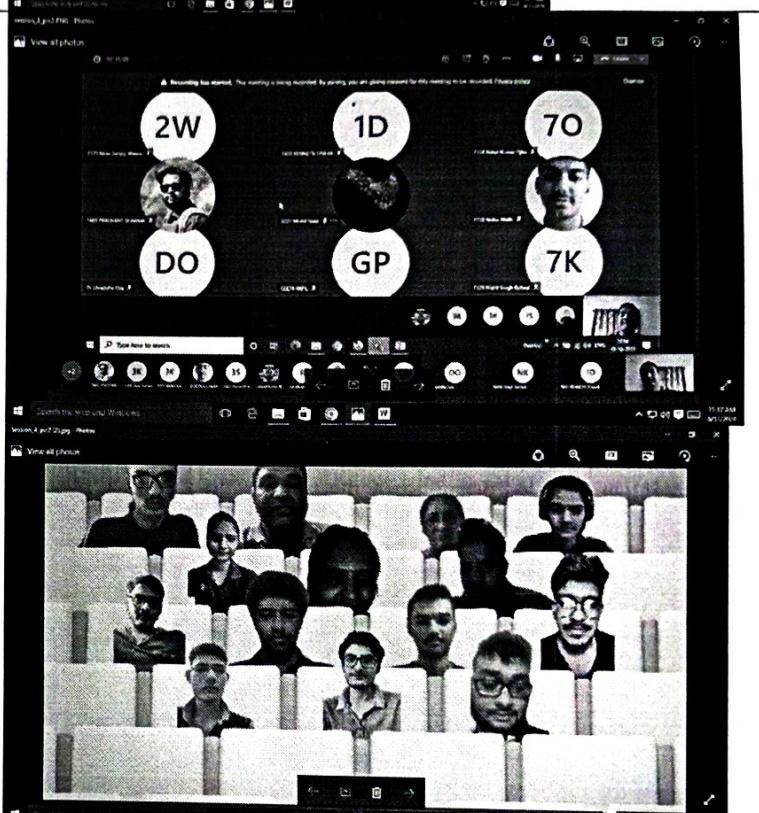


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**MHRD'S  
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<b>Required Field</b>	<b>Information to be filled</b>
Date & Duration (Days) * Start Date End Date	24 oct 2020, duration : 7: 00pm to 9:30 pm
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Alumni meet
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Start up
Number of External Participants, If any	24
Number of Student Participants *	19
Number of Faculty Participants *	3
Expenditure Amount, If any	Nil
Objective *	To provide proper guidance by alumni to students
Faculty Name (Faculty involved in organizing event)	Dr. shradha ozha & prof. geeta patil
Video URL	
Photograph1 *(Jpeg Format) which shows strength of audience with speaker	



  
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<p><b>Photograph2 *(Jpeg Format) which shows strength of audience with speaker</b></p>	
<p><b>*overall report of the activity(can attach separate file)</b></p>	<p>The different Start-up group of E-cell pitched their idea          Infront of alumni students. Alumni had guided start-up groups.          Alumni members has been assigned as mentor to different start-up group as per members' expertise and willingness.</p>
<p><b>*Session plan/Brochure/</b></p>	
<p>Link for publicity on Social media          Facebook/ website/twitter</p>	<p><a href="https://www.facebook.com/ezellait">https://www.facebook.com/ezellait</a></p>

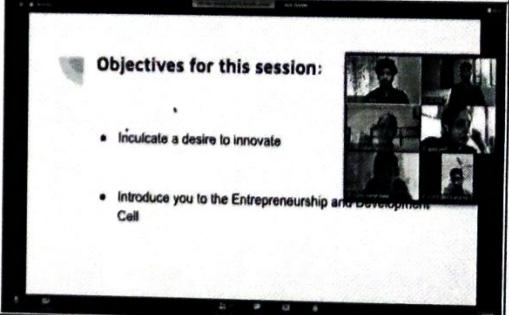


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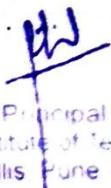
**MHRD'S  
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**Report Format**

<b>Required Field</b>	<b>Information to be filled</b>
Date & Duration (Days) * Start Date End Date	28 oct 2020, Duration- 1 day
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Induction program
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation
Number of External Participants, If any	-
Number of Student Participants *	322
Number of Faculty Participants *	5
Expenditure Amount, If any	Nil
Objective *	1. Inculcate a desire to innovate 2. Introduce you to the Entrepreneurship & development cell
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza & Prof. Geeta Patil
Video URL	
Photograph1 *(Jpeg Format) which shows strength of audience with speaker	



  
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Photograph2 \*(Jpeg Format) which shows strength of audience with speaker



*overall report of the activity(can attach separate file)	Student has been oriented about E-cell. Introduced the E-cell members .Alumni enter pruner shared their journey. Some activities are conducted for the students
*Session plan/Brochure/	
Link for publicity on Social media Facebook/ website/twitter	



  
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Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Nishant Panday
Program/Activity/Name *	Sales Strategy 101
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Mentorship
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	8 <sup>th</sup> November 2020 9:30 am - 11:30 am
* End Date	20 <sup>th</sup> December 2020 9:30 am - 11:30 am
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	5-7 (Team Leads and Business Developer from each Startup Team) Exnos, Momentum Robotics, CheqIt, myAImate, AmpV, 20 audience
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Sales and Marketing for a Startup
*Objective	To guide students on How to create Leads and how to convert those leads into customers. Sales and Marketing strategies.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1SjAKqvcellM6AvvbqsNDZNjVxXmRDqZQ/view?usp=sharing">https://drive.google.com/file/d/1SjAKqvcellM6AvvbqsNDZNjVxXmRDqZQ/view?usp=sharing</a>



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<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	

## Nishant Panday Profile:

Nishant Pandey is a 2001 graduate from Army Institute of Technology and holds an MBA from Northwestern University's Kellogg School of Management. Nishant has played leadership roles spanning Product Strategy, Program and Portfolio Management in Fintech, Banking and Commercial Real Estate. He is passionate about leveraging technology to solve complex business problems. His background includes almost two decades of experience in leading digital transformation. Nishant currently works as Director of Program Management & IT Strategy at a reputed commercial real estate company. Prior to that, he led product strategy for a global product line of data products for a reputed credit bureau. As a management consultant, Nishant had the opportunity to live and work in 6 different countries. Passionate about writing songs and poetry, Nishant started writing while he was at AIT and has written various songs. He was the Cultural Secretary of the college and led the AIT contingent for inter-college festivals like Verve, QuickSilver and Gandhaar. He believes that the time he spent at AIT was absolutely magical and the best all-round experience one can get. A storyteller, mentor and author, Nishant has written for publications of international repute. As the president of the PMI REP at Capgemini, Nishant trained more than 500 Project Managers. He holds the distinction of being one of 300 people in the world with the 3P's (PMP®, PgMP® and PfMP®) designation. Nishant lives in the suburbs of Chicago and is always available for any AITian looking for mentorship, guidance or opportunities to collaborate.



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Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	MARKET RESEARCH - DO YOUR HOMEWORK?
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	21 <sup>st</sup> November 2020 11:30 am -1:30 pm
* End Date	21 <sup>st</sup> November 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 meetingAttendanceLi st.csv 66
*Number of Faculty Participants	2
Expenditure Amount, If any.	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Entrepreneurship Skills
*Objective	Entrepreneur's Inclination & USP's   Socio-Economical needs   Thinking out of the box   Customer Centric Solution   Journey from target segment to target market (Demographics)   Competition & Product USP's
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1QBETLNruQEilsOsqML32d4x-xrGobmad/view?usp=sharing">https://drive.google.com/file/d/1QBETLNruQEilsOsqML32d4x-xrGobmad/view?usp=sharing</a>



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\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



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Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Neha Singhania
Program/Activity/Name *	3 Days Startup Bootcamp
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	21 <sup>st</sup> November 2020 5 pm -7pm
* End Date	23 <sup>st</sup> November 2020
Number of External Participants, If any	3
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	9
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Entrepreneurship Skills
*Objective	Ideas to Reality   Ways to generate ideas   Thinking out of the box   Idea Validation   Business Planning  Presentation Skills   Pitch deck
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva
*Video URL	
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	



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<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	



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### Mr. Chandorkar Session

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Shashank Chandorkar
Program/Activity/Name *	Start Ups - legal and financial aspects
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Mentorship
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	Saturday, 12 December 2:30 pm
* End Date	Saturday, 12 December 4:30 pm
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	20
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	What is the right time to form company?  Raising funds, terms and conditions for the same. Incubation support, their agreements - understanding equity. Client first or company formation all these questions from the minds of audience were cleared.
*Objective	Experience required to be taken before starting a venture. MOU between team members for all use cases.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1R78wFMKTRJZWJYqELtaoqCaVDn5mGotb/view?usp=sharing">https://drive.google.com/file/d/1R78wFMKTRJZWJYqELtaoqCaVDn5mGotb/view?usp=sharing</a>

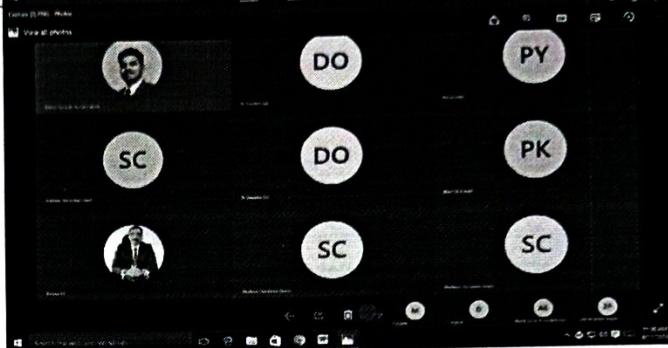


  
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\*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)

## Introduction of the Speaker:

**Mentor:** Mr. Shashank Chandorkar, M Com, FCA, Maharashtra

### **Profile:**

- Practicing Chartered Accountant since last 34 years in Pune
- Founder & Senior partner at Chandorkar & Limaye, Chartered Accountants
- Areas of Practice – Statutory Audit and Internal Audit, Direct Taxation, Management consultancy, Transfer Pricing
- Handled foreign collaboration agreements of Indian entrepreneurs with Multinational Companies.



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- Handled foreign client assignments at USA, Germany, UK, South Korea and Indonesia



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*[Signature]*

## Report Format for IIC3.0

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### Seminar

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Baljit Singh and Mr. Praveen Prakash
Program/Activity/Name *	Our Journey As Entrepreneurs
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Mentorship
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	15 <sup>th</sup> January 2021 3:00 pm
* End Date	15 <sup>th</sup> January 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Hoaning technical skills and advancing day-by-day to complete your dreams.
*Objective	Amplify the skills to become entrepreneur as a student and become ready to learn the skills and techniques to accomplish our goal.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	

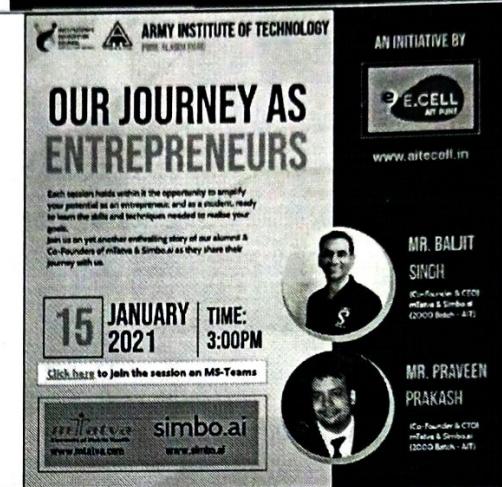


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\*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



## Introduction of Speakers:

### Mr. Baljit Singh:

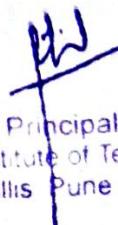
Co-Founder and CEO of mTatva and Simbo.ai

### Mr. Praveen Prakash

Co-Founder and CTO of mTatva and Simbo.ai



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## Report Format for IIC3.0

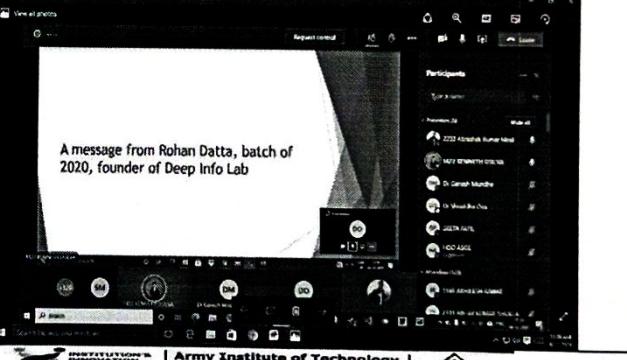
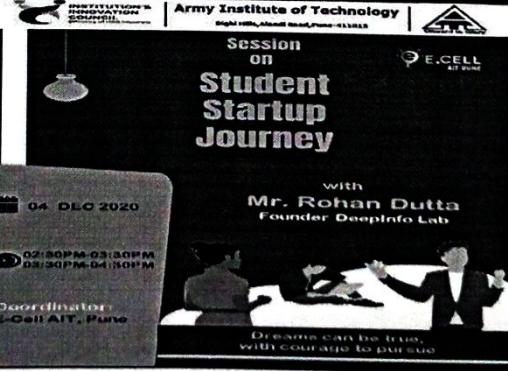
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**Note: \*mark are compulsory fields**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://www.facebook.com/eceilait">https://www.facebook.com/eceilait</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	SESSION ON Entrepreneurship/Startup
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Motivation
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship/Startup
* Start Date	4 <sup>th</sup> December 2020 2:30 pm - 4:30 pm
* End Date	4 <sup>th</sup> December 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	263
*Number of Faculty Participants	4
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	<p>Student understood how to convert idea to startup. Orientation is given to all students about the E-Cell. Students understood the startup Journey of alumni entrepreneur.</p> <p>They interacted with the budding enter pruner and their queries were answered by them.</p> <p>Mr. Rohan data explained how his participation in other college activates helped him in his journey of start-up.</p> <p>Mr Rohan data explained the different skill students should acquire in their college days .</p>



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	Activity was conducted which will help students to think of box
*Objective	To explain student how their college years at AIT can help them to build startup. To orient students about E-cell and support system provided by E-cell . Should understand the process to convert their idea into start-up .
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza or Geeta Patil,
*Student Name (student involved in organizing event)	Abhishek Shedge
*Video URL	
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker(can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker(can attach separate file)	
*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	



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## Report Format for IIC3.0

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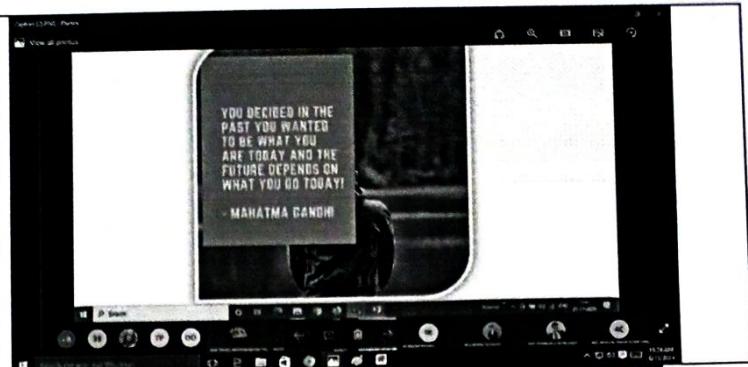
**Pawan Yadav, 9<sup>th</sup> January**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Entrepreneurship Development Programme
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	9 <sup>th</sup> January 2021 11:30 am -1:30 pm
* End Date	9 <sup>th</sup> January 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 52      9 jan attendance pawan sir.txt
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	CAPEX, OPEX, Company Registration, Preparing POP and Tools for Trade
*Objective	Preplanning: Slicing Fund Pie
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva
*Video URL	<a href="https://drive.google.com/drive/folders/1cIXnDUhQ8R14wFQLPgoR4UIKMMBfLAuX?usp=sharing">https://drive.google.com/drive/folders/1cIXnDUhQ8R14wFQLPgoR4UIKMMBfLAuX?usp=sharing</a>

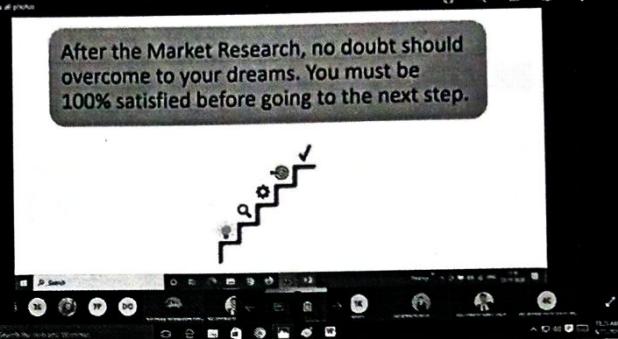


  
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\*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



Name of the Resource person:

**Mr. Pawan Yadav**

Brief profile of Resource person:

**Mr. Pawan Yadav is an internationally acclaimed Author and a Thought Leader. He writes extensively on Youth, Careers and Entrepreneurship. He is Market Research Analyst by profession. He is also the founder of Thought Power, a company into the Corporate Training. His passion for Entrepreneurship gave birth to the Digital Persistent, a company into Digital Marketing. He has recently received an appreciation letter from PMO of India for contribution in Skill India Development Program.**

Topic of event:

**Entrepreneurship and Development Programme**



*Pawan*  
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## Report Format for IIC3.0

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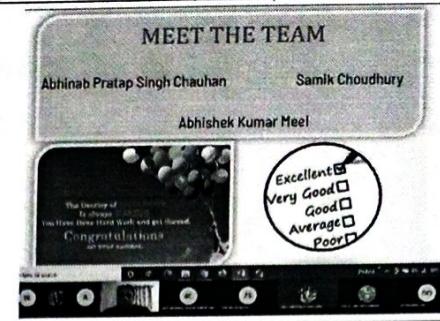
**Note: \*mark are compulsory fields**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Business Proposal: Giving Shape to your Research
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	30 <sup>th</sup> January 2021 11:30 am -1:30 pm
* End Date	30 <sup>th</sup> January 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 28      attendance 30 jan.txt
*Number of Faculty Participants	3
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Entrepreneurship Skills
*Objective	Basics of Business proposal contents like vision, mission, smart Goals, Objective, innovative solution, market size, target Segment, Target market, Competition, Revenue Growth Aspects, Data Authentication, Marketing and sales plan.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1o6pDuPipP8nPIIMZQZPsIGdpkdHooNa/view?usp=sharing">https://drive.google.com/file/d/1o6pDuPipP8nPIIMZQZPsIGdpkdHooNa/view?usp=sharing</a>



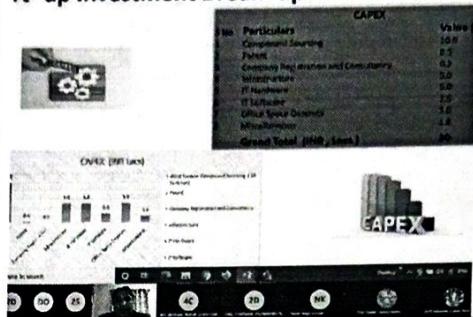
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\*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)

#### rt- up Investment Break- up



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



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## Report Format for IIC3.0

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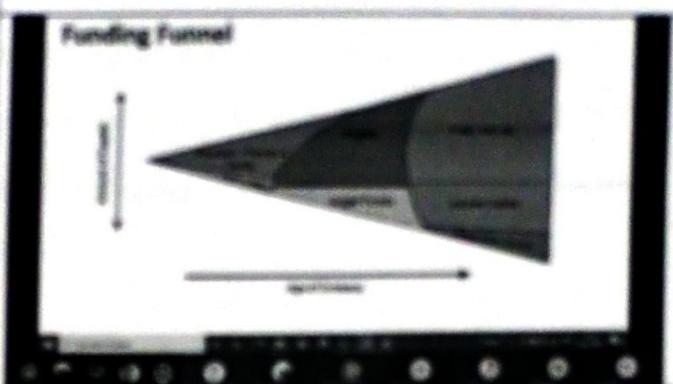
**Note: \*mark are compulsory fields**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Angel Investing: Locate your Finance
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	13 <sup>th</sup> February 2021 11:30 am -1:30 pm
* End Date	13 <sup>th</sup> February 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 58      attende 13 feb.txt
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Entrepreneurship Skills
*Objective	Concept of bootstrapping and angel investor, Venture Capitalist, Approaching Strategies for angel investor and seeking the funds.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1AnE3kipYBOU7PnMAbRsc1o6i1_SZQiT/view?usp=sharing">https://drive.google.com/file/d/1AnE3kipYBOU7PnMAbRsc1o6i1_SZQiT/view?usp=sharing</a>
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	 13feb(1).PNG

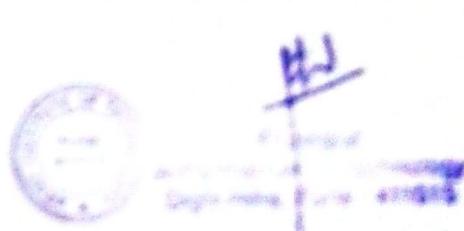


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\*Photograph2 (jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



## Report Format for IIC3.0

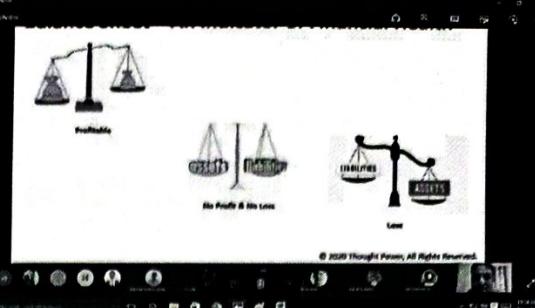
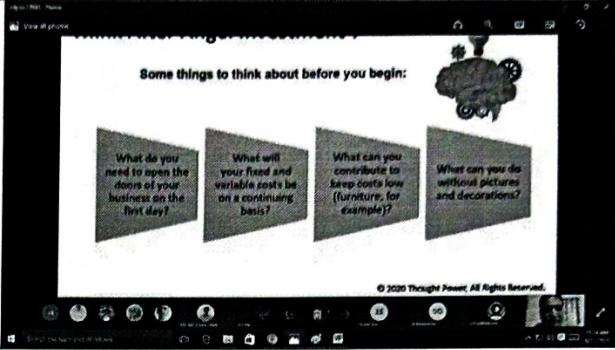
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**Pawan sir 9<sup>th</sup> January**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://www.facebook.com/ezellait/">https://www.facebook.com/ezellait/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Entrepreneurship Development Programme
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	6 <sup>th</sup> March 2021 11:30 am -1:30 pm
* End Date	6 <sup>th</sup> March 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 32 attendance 6th march(32).txt
*Number of Faculty Participants	3
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	CAPEX, OPEX, Company Registration, Preparing POP and Tools for Trade
*Objective	STUDENTS WILL UNDERSTAND THE CONCEPT OF slicing of funding.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1UBta6iZjwz1XGZdjNkqdvqbjw_79ePI7/view?usp=sharing">https://drive.google.com/file/d/1UBta6iZjwz1XGZdjNkqdvqbjw_79ePI7/view?usp=sharing</a>



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<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	

Name of the Resource person:

**Mr. Pawan Yadav**

Brief profile of Resource person:

**Mr. Pawan Yadav** is an internationally acclaimed Author and a Thought Leader. He writes extensively on Youth, Careers and Entrepreneurship. He is Market Research Analyst by profession. He is also the founder of Thought Power, a company into the Corporate Training. His passion for Entrepreneurship gave birth to the Digital Persistent, a company into Digital Marketing. He has recently received an appreciation letter from PMO of India for contribution in Skill India Development Program.

Topic of event:

**Entrepreneurship and Development Programme**



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*[Signature]*

## Report Format for IIC3.0

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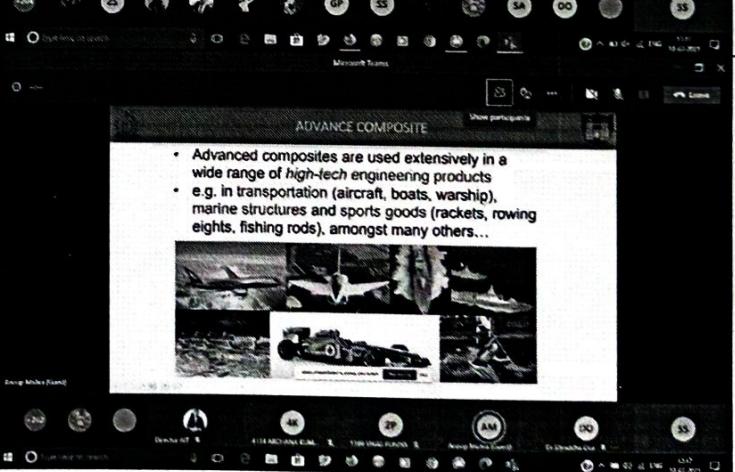
**Maj. Anoop Mishra sir 10<sup>th</sup> March**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://www.instagram.com/p/CMMk7EiBl2W/?igshid=n8r350rne6dj">https://www.instagram.com/p/CMMk7EiBl2W/?igshid=n8r350rne6dj</a> <a href="https://www.facebook.com/events/1061138790961116">https://www.facebook.com/events/1061138790961116</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	Speaker Interaction with Maj. Anoop Mishra
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Interaction/Motivation speech
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation
* Start Date	10 <sup>th</sup> March 2021 11:30 am -1:30 pm
* End Date	10 <sup>th</sup> March 2021
Number of External Participants, If any	3
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	240
*Number of Faculty Participants	10
Expenditure Amount, If any	Nil
Remark	Nil
*Benefit in terms of learning/Skill/Knowledge obtained	Through the exemplary behavior of MAJ. ANOO P AIT students got motivated to further take part in such innovative projects.  Students got motivated by seeing glimpse of the project accomplished by basic Eng. Students.  Students got the working knowledge of different tools developed by MAJ. ANOOP like bulletproof Jackets,SarvatraKavach,Agnirakshak, Padma Kavach and



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	<p>so on.</p> <p><b>Role and need of tech tools in modern armed forces, ,application of such tools.</b></p>
*Objective	<p>Sir portrayed his journey to show students how he faced problems from his field and countered it with his resolve.</p> <p>ECell motivated every student through Sir's sheer will and the lump of inventions he did.</p> <p>Furthermore, like the IIT Delhi students helped to created modern army tools, AIT students will be expected further to learn from them and themselves create innovative tools, which could help create better future.</p>
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva
*Video URL-	(to be uploaded)
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	(to be uploaded)



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*[Signature]*

Name of the Resource person:

**Maj. Anoop Mishra**

Brief profile of Resource person:

Indian Army Maj Anoop Mishra sir, posted as an instructor and was a part of the Indian Army's College of Military Engineering (CME) at Pune , a premier tactical & Technical training institution is the alma mater of the Corps of Engineers. He has successfully designed "Shakti", a bulletproof jacket as well as a ballistic helmet which has ability to defend against AK 47 rounds fired from as close as 10 meters.

Topic of event:

Advance Composites and its Military Applications

**FLEXIBLE BULLET PROOF VEST**



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*[Signature]*

## Report Format for IIC3.0

**Seminar on “Innovation, Entrepreneurship and IPR”**  
**13<sup>th</sup> March 2021**

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://www.facebook.com/events/254100419636594/">https://www.facebook.com/events/254100419636594/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	A Seminar on “Innovation, Entrepreneurship and IPR”
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Interaction/Motivation speech or Leadership Talk
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	IPR/Entrepreneurship/StartUp
* Start Date	13 <sup>th</sup> March 2021 10:00 am -1:30 pm
* End Date	13 <sup>th</sup> March 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	110
*Number of Faculty Participants	11
Expenditure Amount, If any	Nil
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained	1) Mr Sudarshan Natu introduced us to the journey of entrepreneurship and told his inspiring story. 2 ) Mr Abhijeet Deshpande gave us insight into workings and the consistent hard work ethic of entrepreneurs. 3 ) Mr. vinit Kulkarni guided us to his journey Of overcoming hurdles through his agile profession .he also briefed about his work in saving environment 4 )Mr. Anand Kulkarni being a psychologist told us briefly quality of being an entrepreneur through an interactive approach 5) Mr Ashutosh Parasnis told us his journey and the equisetic methods used in business. M/S bhate and ponkshe Team at the end introduced us IPR and how to file your patents and the exemptions we have to such patents..
*Objective	To motivate the students with startup journey of successful entrepreneur like Mr. Abhijit Deshpande and



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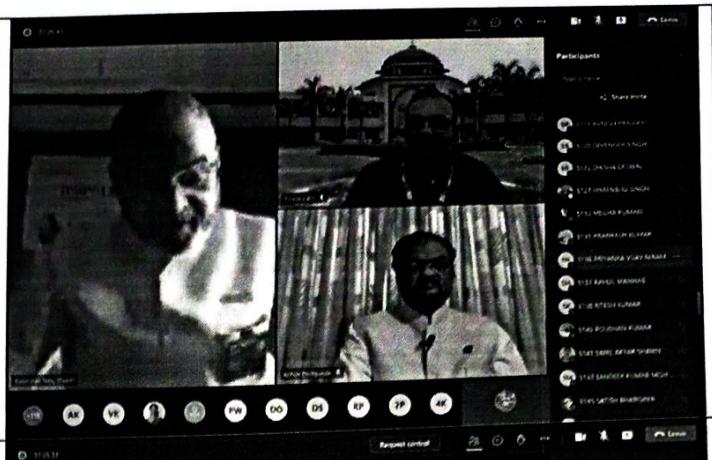
P.J.

	<p>Mr. Vinit Kulkarni in their own word.</p> <p>To shared the concept of innovation and understand the true meaning of innovation.</p> <p>To understand the psychology of an entrepreneur.</p> <p>To teach the students basics of IPR (Intellectual Property Rights) and why it is important for every different company to protect their innovations.</p> <p>Specially to understand new age Tech Patents in the field of software, robotics and IoT .</p>
*Faculty Name (Faculty involved in organizing event)	Dr Shraddha Oza
*Student Name (student involved in organizing event)	
*Video URL	<p><a href="https://aitpuneedu.sharepoint.com/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/Forms/AllItems.aspx?id=/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/General/Recordings/_Innovation,%20Entrepreneurship%20and%20IPRs %20%20Seminar%20by%20Rotary%20Club%20of%20Pune%20South%20and%20M_s%20Bhate%20and%20Ponkshe-20210313_100559-Meeting%20Recording.mp4&amp;parent=/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/General/Recordings">https://aitpuneedu.sharepoint.com/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/Forms/AllItems.aspx?id=/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/General/Recordings/_Innovation,%20Entrepreneurship%20and%20IPRs %20%20Seminar%20by%20Rotary%20Club%20of%20Pune%20South%20and%20M_s%20Bhate%20and%20Ponkshe-20210313_100559-Meeting%20Recording.mp4&amp;parent=/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/General/Recordings</a></p> <p><a href="https://aitpuneedu.sharepoint.com/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/Forms/AllItems.aspx?id=/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/General/Recordings/_Innovation,%20Entrepreneurship%20and%20IPRs %20%20Seminar%20by%20Rotary%20Club%20of%20Pune%20South%20and%20M_s%20Bhate%20and%20Ponkshe-20210313_100559-Meeting%20Recording%201.mp4&amp;parent=/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/General/Recordings">https://aitpuneedu.sharepoint.com/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/Forms/AllItems.aspx?id=/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/General/Recordings/_Innovation,%20Entrepreneurship%20and%20IPRs %20%20Seminar%20by%20Rotary%20Club%20of%20Pune%20South%20and%20M_s%20Bhate%20and%20Ponkshe-20210313_100559-Meeting%20Recording%201.mp4&amp;parent=/sites/EntrepreneurshipandDevelopmentCellAIT/Shared%20Documents/General/Recordings</a></p>



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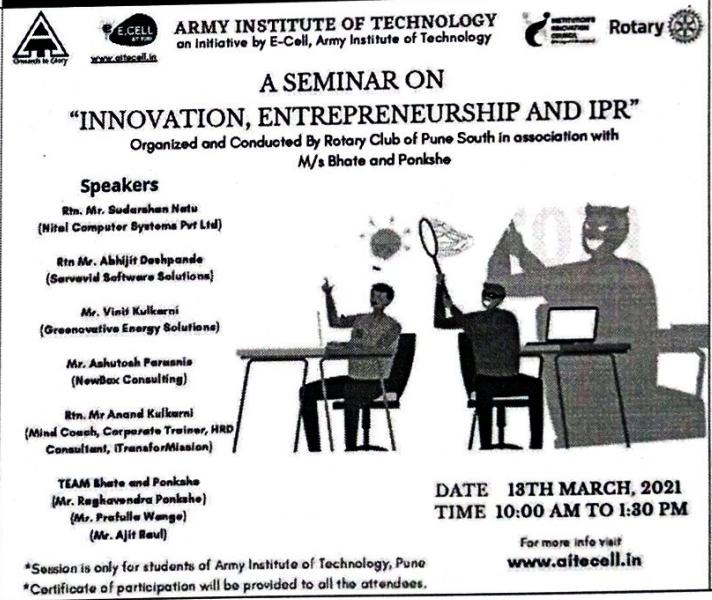
\*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



Name of the Resource person:

Mr Sudarshan Natu / Raghavendra Ponkshe, Abhijeet Deshpande, Mr. Vinit Kulkarni, Mr. Ashutosh Parasnis, Mr. Anand Kulkarni

Topic of event: "Innovation, Entrepreneurship and IPRs"



April 2021  
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*[Signature]*

#### Overview of the seminar:

They shared their immense experience on their field and the journey about how they reached at the top of their field. Starting from the opening remarks of Rtn. Mr. Sudarshan Natu to understanding the "New age Patents" by the team Bhate and Ponkshe everyone shared their expertise in the different things we can encounter in the journey of entrepreneurship.

Rtn. Mr. Abhijit Deshpande and Mr. Vinit Kulkarni shared their startup journey and how they reached the pinnacle of their sector. Mr. Ashutosh Parasnis shared the concept of innovation and made us understand the true meaning of innovation. Rtn. Mr Anand Kulkarni started with an incident of his life in a story and gave us some key points to focus on to become successful in our work, he made us understand the psychology of an entrepreneur. Team Bhate and Ponkshe made us understand the term IPR (Intellectual Property Rights) and why it is important for every different company to protect their innovations. After that we got to know about the patent rights for software, robotics and IoT projects and innovations related. It was a very informative and interactive seminar to attend. The seminar had more than 120+ participants and everyone got to learn many things.



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*[Signature]*

## Report Format for IIC3.0

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### A Path Towards Successful Entrepreneurship 24<sup>th</sup> March

<b>Required Field</b>	<b>Information to be filled</b>
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a> <a href="https://www.facebook.com/events/300763228294761/">https://www.facebook.com/events/300763228294761/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	AIT E-Cell
Program/Activity/Name *	"A Path Towards Successful Entrepreneurship"
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Interaction/Motivation speech
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship/Startup
* Start Date	25 <sup>th</sup> March 2021 11:00 AM - 12:00 PM
* End Date	25 <sup>th</sup> March 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	300
*Number of Faculty Participants	Nil
Expenditure Amount, If any	Nil
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained	<p>1. The speaker highlighted key attributes of mind set required to conquer challenges in the entrepreneurship journey – Patience, Communication, Perseverance, etc.</p> <p>2. The speaker, himself being an investor, gave great clarity in when to approach an investor, what is the investor looking for</p> <p>3. Very inspirational session for all startup aspirants.</p>
*Objective	<p>1. To understand the challenges of a successful entrepreneur</p> <p>2. To understand mind set of an Investor</p>



H.J  
Dated 24/03/2021  
Army Institute of Technology  
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	<p>3. To get clarity on when to approach investor.</p> <p>4. To motivate and orient budding startup founders and aspirants of the institute.</p> <p>4. To understand possibility of contributing towards Swades Foundation, NGO</p>
*Faculty Name (Faculty involved in organizing event)	Prof. Manoj Khaladkar
*Student Name (student involved in organizing event)	Mr Gaurav Mishra Mr Nikhil Kotwal
*Video URL	<a href="https://aitpuneedu-my.sharepoint.com/personal/gauravmishra_18558_aitpune_edu_in/_layouts/15/onedrive.aspx?id=%2Fpersonal%2Fgauravmishra_18558_aitpune_edu_in%2FDocuments%2FRecordings%2FA%20path%20towards%20successful%20entrepreneurship-20210324_110442-Meeting%20Recording%2Emp4&amp;parent=%2Fpersonal%2Fgauravmishra_18558_aitpune_edu_in%2FDocuments%2FRecordings&amp;originalPath=aHR0cHM6Ly9haXRwdW5IZWR1LW15LnNoYXJlcG9pbnQuY29tLzp2Oi9nL3BlcnNvbmFsL2dhdXJhdm1pc2hyYV8xODU1OF9haXRwdW5IX2VkdV9pb19FYWdQOXdRazhXdE92aklONFNMUG5mQUI5dVRNM1dETXhYUS1ka1o4ekRUN0ZRP3J0aW1IPVg2ekVqYUh1MkVn">https://aitpuneedu-my.sharepoint.com/personal/gauravmishra_18558_aitpune_edu_in/_layouts/15/onedrive.aspx?id=%2Fpersonal%2Fgauravmishra_18558_aitpune_edu_in%2FDocuments%2FRecordings%2FA%20path%20towards%20successful%20entrepreneurship-20210324_110442-Meeting%20Recording%2Emp4&amp;parent=%2Fpersonal%2Fgauravmishra_18558_aitpune_edu_in%2FDocuments%2FRecordings&amp;originalPath=aHR0cHM6Ly9haXRwdW5IZWR1LW15LnNoYXJlcG9pbnQuY29tLzp2Oi9nL3BlcnNvbmFsL2dhdXJhdm1pc2hyYV8xODU1OF9haXRwdW5IX2VkdV9pb19FYWdQOXdRazhXdE92aklONFNMUG5mQUI5dVRNM1dETXhYUS1ka1o4ekRUN0ZRP3J0aW1IPVg2ekVqYUh1MkVn</a>
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	



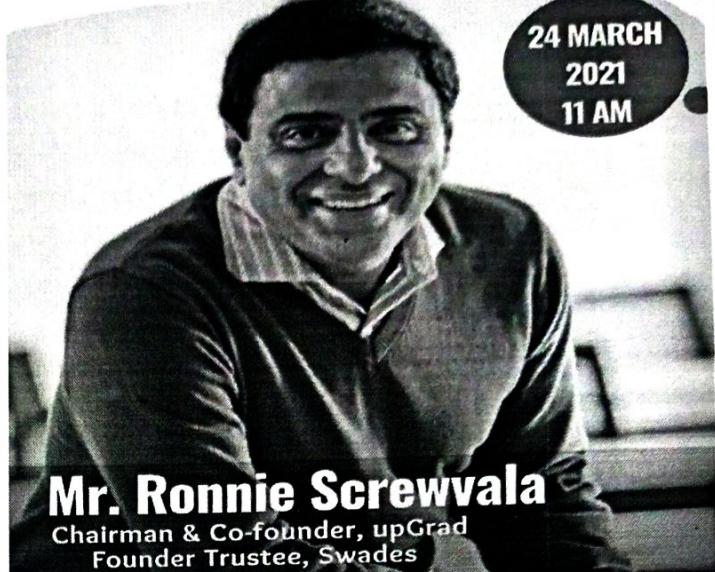
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*[Signature]*  
Principal

\*Session plan/Brochure/Document/overall report  
of the activity (can attach separate file)

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**A path towards successful  
ENTREPRENEURSHIP**



**24 MARCH  
2021  
11 AM**

**Mr. Ronnie Screwvala**  
Chairman & Co-founder, upGrad  
Founder Trustee, Swades

**Name of the Resource person:**

Mr Ronnie Screwvala, Chairman & Co-founder, UpGrad Founder Trustee, Swades

**Brief profile of Resource person:**

"Rohinton Soli "Ronnie" Screwvala is an Indian entrepreneur. He has been named on Esquire's List of the 75 Most Influential People of the 21st Century and ranked 78 among the 100 most influential people in the world on the Time 100. He was also listed amongst 25 Asia's Most Powerful people by Fortune Magazine. Ronnie pioneered cable TV, built a Media and Entertainment conglomerate (UTV) that partnered with News Corp, 20th Century Fox, The Walt Disney Company and Bloomberg and later in 2012, he divested the company to Disney for an enterprise value of US\$1.4 billion.

From 2013 onwards, he and his wife scaled their Non-Profit The Swades Foundation whose goal is to work with a million people in rural India, empower them and move them out of poverty every 6–7 years and then move to another geography.

He has co-founded UpGrad which is into Online Education in the higher education and specialization sector, built a Sports company (U Sports) spanning Football / E Sports and Kabaddi, re-entered the media content space to build a creative content company in Movies and Digital Content (RSVP), authored a Book titled Dream with Your Eyes Open and through his investment company Unilazer Ventures he has been a significant private equity investor in Indian startups with early stage investment and significant minority stakes."



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Report Format for IIC3.0

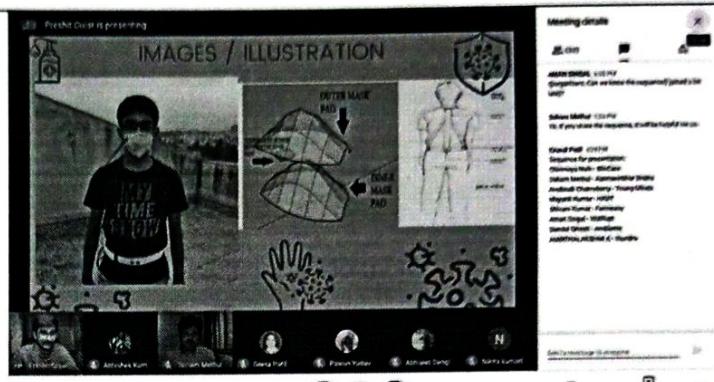
Event - "Innovation Challenge: A Day in a startup"

24<sup>th</sup> May

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a> <a href="https://www.facebook.com/ezellait/posts/3998153643603917">https://www.facebook.com/ezellait/posts/3998153643603917</a> <a href="https://www.instagram.com/p/CO1zBqFBujf/?utm_source=ig_web_copy_link">https://www.instagram.com/p/CO1zBqFBujf/?utm_source=ig_web_copy_link</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	AIT E Cell
Program/Activity/Name *	"Innovation Challenge: A Day in a startup"
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship/Startup
* Start Date	24 <sup>th</sup> May 2021 06:00 pm -09:30 pm
* End Date	24 <sup>th</sup> May 2021
Number of External Participants, If any	14
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	38
*Number of Faculty Participants	0
Expenditure Amount, If any	Rs 9,000
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained	<ul style="list-style-type: none"> <li>1. The participants got to know how to prepare pitch deck.</li> <li>2. The participants got to know on how to deliver the speech in time.</li> <li>3. They got to know about other innovations of other participants.</li> </ul>



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*Objective	1. Make every participant ready for real world pitch decks. 2. Improvements they can do their innovation. 3. Judges helped them to understand their mistakes.
*Faculty Name (Faculty involved in organizing event)	Prof. Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva, Saurabh, Krunal Patil, Nikhil Kotwal
*Video URL	<a href="https://youtu.be/Xe5ZsA1Ovx4">https://youtu.be/Xe5ZsA1Ovx4</a>
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	



P. G. Civil  
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**Name of the Resource person:**

Mr. Abhijeet Deogirikar and Mr. Pawan Yadav

**Brief profile of Resource person:**

Mr. Abhijeet Deogirikar is an alumni of Army Institute of Technology, Pune of 2003 batch. He is the Founder & Director at CopperCloud IOTech Pvt Ltd. He has expertise in Web Technologies, Databases, Data Science and Project Management. Sir also has Leadership Coaching Experience. He has also worked with HSBC Global Technology for more than 15 years. He has also worked as Enterprise Architect and Lead Data Analyst for more than 3 years.

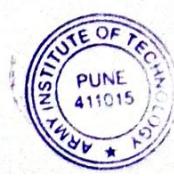
Mr Pawan Yadav is also an alumni of Army Institute of Technology, Pune of 2003 batch. He is an internationally acclaimed Author and a Thought Leader. He writes extensively on Youth, Careers and Entrepreneurship. He is a Market Research Analyst by profession. He is also the founder of Thought Power, a company in Corporate Training. His passion for Entrepreneurship gave birth to Digital Persistent, a company in Digital Marketing. He has recently received an appreciation letter from the PMO of India for his contribution to the Skill India Development Program. He has an 17+ years of experience in Business Development

**Innovation Challenge: A Day in a startup**

**Overview of the seminar:**

The event Innovation Challenge was solely conducted online via google meet platform. There was heavy enthusiasm from all participants. Each participant was sequentially asked to present his innovative idea, through a presentation and a working model if possible. They explained their idea by fully demonstrating its working and components included. Reviews by people benefitting from their product was also shown, which gave a plus point to their presentation.

The event was judged by two of our respected alumnus Mr. Pawan sir and Mr. Abhijeet sir. The winners were given prize of worth Rs 9,000.



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Team Name(POS)	Product
Ambiente(1st)	Energy Saver
Farmeasy(2nd)	Organic Farm Produce
BlisCare(2nd)	Braille reader
WizRupt(3rd)	Fake news Detector

**Prize money allocation:**

1st : 4000 Rs

2nd: 2000Rs (two prizes were given)

3rd: 1000 Rs

The event was concluded well, judges and the participants learnt a lot from each other and participants got to know more insights of the startup structure from the experience of judges.



## **STARTUP SAGA - A BUG IN A STARTUP**

**AY 2020-21**

was the first one-of-it's kind event of e-Cell. It was organized with an aim for promoting the culture of preparing the students for future entrepreneurial challenges and also inspiring them to take it up as a career and build on it! Under this initiative, students were expected to solve problem statements related to different technical and non-technical domains.

The registrations officially started on 28th August 2021.

The whole I&E Cell team was proactive during the entire event. Distribution of duties and formation of small teams depending on the call of the situation were ensured. Domains of work like Sponsorship, PR, Content were divided along with team leads.

Problem statements were given by different start-ups related to the following technologies:-

Track 1 - AI & ML, IoT/Embedded Systems

Track 2 - Web Technologies, Software Development

Track 3 - Digital Marketing

For all students to completely understand the problem statements explanatory sessions were organized on mass and individual levels in which problem statements and the process of Start-up Saga were explained to students. Sponsor tracks were explained by their respective representatives.

After the deadline for the submissions for 1<sup>st</sup> round ended we were having more than 50 submissions. The projects were judged and the Finalist teams for the second round were announced. 5 teams qualified from both tracks for the final round.

The teams which qualified for the final round in **Track 1** were:-

- (i) Gigabyte
- (ii) Quirks
- (iii) IIIT Technocrats
- (iv) s1mplify
- (v) Batteries Not Included

The teams which qualified for the final round in **Track 2** were:-

- (i) Techie Martians
- (ii) TECHX
- (iii) Web-dians
- (iv) YellowMonk
- (v) start.exe



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The final round was on the 10th of October and the teams were required to submit their prototype and working plan in DevFolio before this deadline.

The judges for the event were:-

Track1- Abhijeet Deogirikar sir, Geeta Patil ma'am

Track2- Sandeep sir, P V Dorlikar sir

These judges were experts in their field and were having a lot of work experience in these fields and that's why they were aware of all the aspects of the problem statements.

The final round for Track 1 was scheduled from 10:00 AM- 12:00 PM and for Track 2 it was 04:00 PM- 06:00 PM on 10th October. Secretaries of E-Cell, Abhishek Meel sir and Priya Kumari ma'am were hosting the event.

Teams were given 5 minutes for ppt explanation, then 7 minutes were provided for prototype explanation and the last 3 minutes were provided for the questionnaire part.

The Final Round of both the tracks happened well and there were amazing projects. Judges were quite impressed with the projects and they also guided the teams about the modifications they can do in their project and how they can polish their project for a better shine.

The results were announced on 13th October and the winners for both the tracks were:-

Track 1:

1. TECHX, Prize money Rupees 12,000
2. Techie Martians, Prize money Rupees 8,000
3. Gigabytes, Prize money Rupees 4,000

Track 2:

1. IIIT Sonipat, Prize money Rupees 10,000
2. AIT Quirks (TE E&TC), Prize money Rupees 6,000

STARTUP finally reached it's conclusion. I&E Cell is glad to announce that the event achieved it's aim with results far beyond expectation

"Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results.

And we all witnessed that in Startup Saga, it was a cumulative effort by all tye team, the participants, sponsors our judges, teachers who mentored us that Startup Saga could reach to a great epilogue.



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## Report Format for IIC 4.0

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### Webinar on – “Turning your ideas into Reality”

1st October 2021

“An idea can only became a reality Once it is broken down into organized, actionable elements.”

-Scott Belsky

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/Instagram)	<a href="https://www.instagram.com/p/CUeCQq3hpvU/?utm_medium=copy_link">https://www.instagram.com/p/CUeCQq3hpvU/?utm_medium=copy_link</a>
Academic Year *	2021-2022
Program driven by *(to be decided by social media coordinator)	AIT E-Cell
Program/Activity/Name *	TURNING YOUR IDEAS INTO REALITY
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop /Motivation speech
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Startup / Innovation
* Start Date	1 <sup>st</sup> October 2021 6:00 PM
* End Date	1 <sup>st</sup> October 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	Online



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*Number of Student Participants	60+
*Number of Faculty Participants	2
Expenditure Amount, If any	1750/-
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained	Building and Expanding software and hardware projects, Team formation, Project brainstorming,
*Objective	1. To find a team and project that inspires to built something great. 2. How to get use our ideas.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name((student involved in organizing event)	Abhishek Meel ,Priya Kumari
*Video URL	<a href="https://aitpuneedu-my.sharepoint.com/:v/g/personal/samikchoudhary_20485_aitpune_edu_in/EbukWdPPCexDtpljgxSOB7MBHk2ObckpGiBdImKj_fRkQw">https://aitpuneedu-my.sharepoint.com/:v/g/personal/samikchoudhary_20485_aitpune_edu_in/EbukWdPPCexDtpljgxSOB7MBHk2ObckpGiBdImKj_fRkQw</a>



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\*Photograph1 (JPEG Format max size 2 Mb which shows strength of audience with speaker)



\*Photograph2 (JPEG Format max size 2 Mb which shows strength of audience with speaker)



\*Session plan/Brochure/Document/overall report of the activity



### **Brief profile of Resources Person:**

Galicia has been speaking three languages fluently – English, French and Spanish, since she was 6, Galicia has been recognized for her academic efforts ,voluntarily tutoring her language fluencies, publishing trilingual work in accredited universities and journals ,judging hundreds of student submissions at tech/business events, sponsoring collegiate STEM and business groups, mentoring students and aspiring entrepreneurs, as well as developing the one-stop platform for student resources – Leading Leaners. To continue building the learning bridge, Galicia and her team have hosted worldwide. Galicia regularly speaks and judges at business competitions, hackathons and works with tech ventures. Some of her notable speaking engagements being at Harvard, Stanford, Oxford, AIT, MIT among several institutes.

### **Overview of the Event:**

Many people dream of being an entrepreneur, ideas can come at any time – in the shower, during a run, at dinner, or in your sleep. These ideas could potentially be Great solutions, but the hardest part is pursuing them further as a business. Putting our ideas out in the world is one of the most powerful things we can do for ourselves and the planet and sometimes, we just need a little nudge to know how to get started. This webinar led by Galicia Gordon showed students about the opportunity to work with a team to build and expand their software or hardware projects. In this Event student learned about Galicia's tips for team formation and project brainstorming sessions to find a team and project that inspires students to built something great. After attending this Event students Gain the confidence to share their ideas and Learn how to overcome their own creative blockages. Further they Explored Strategies and Techniques to start acting on your ideas.



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