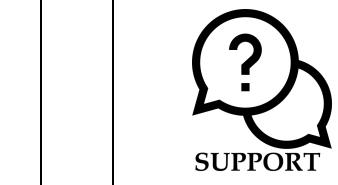
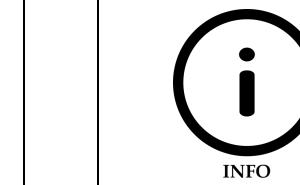
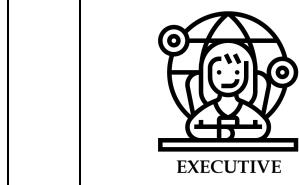
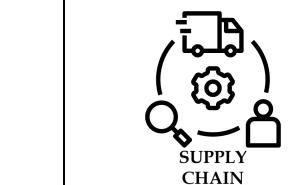




BUSINESS INSIGHT 360



FILTERS



Select Benchmark

vs LY vs Target

2019 2020 2021 2022 Est

Q1 Q2 Q3 Q4

YTD YTG

BY REGION/COUNTRY

All

BY STORE(S)

All

BY CATEGORY

All

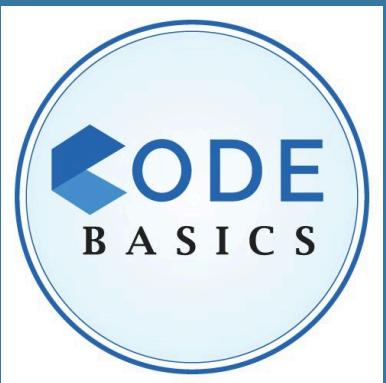
Abbreviations

BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

NP= Net Profit | Chg = Change

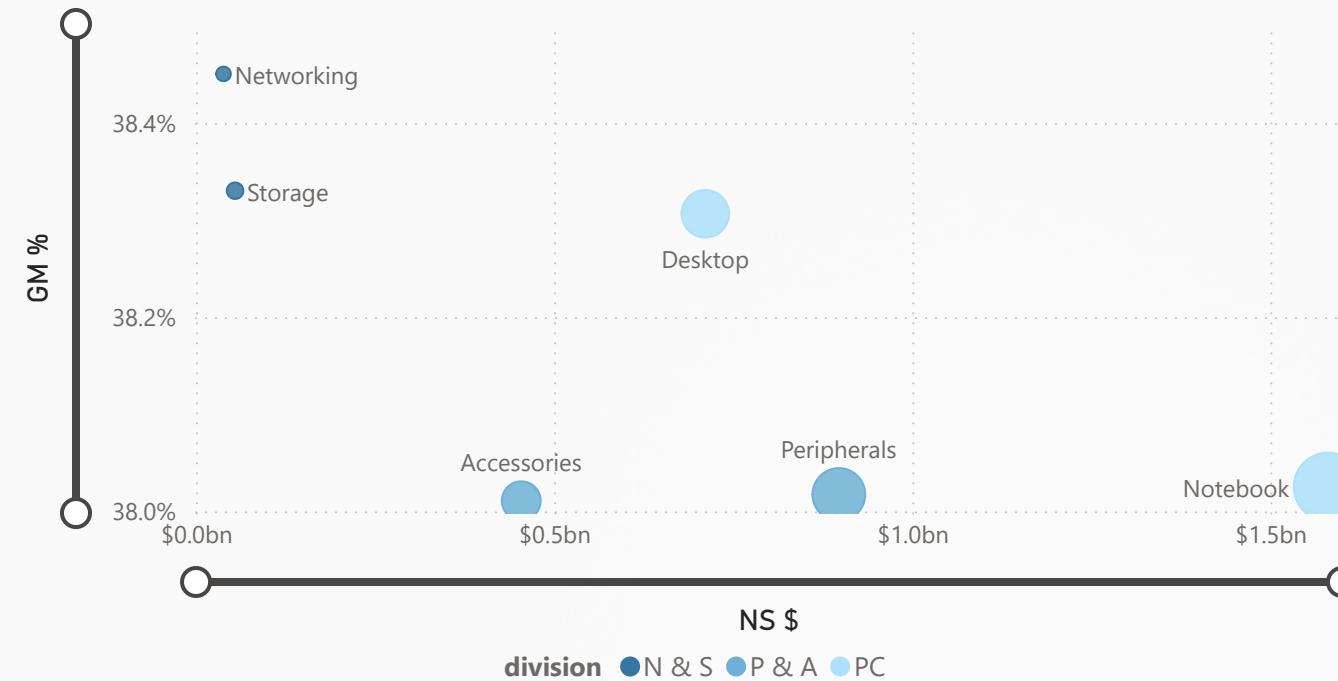
All values in Million \$



Performance Matrix

GM %

Net Profit %



Performance Data

- Product Category
- Region / Market / Customer

segment	NS \$	GM %	Net Profit \$	Net Profit %	Δ NP %
Networking	\$38.4M	38.5%	(\$5.27M)	-13.7%	-112.8%
Desktop	\$711.1M	38.3%	(\$97.79M)	-13.8%	-95.2%
Storage	\$54.6M	38.3%	(\$7.51M)	-13.8%	-116.4%
Peripherals	\$897.5M	38.0%	(\$125.91M)	-14.0%	-111.9%
Accessories	\$454.1M	38.0%	(\$63.78M)	-14.0%	-111.2%
Notebook	\$1,580.4 M	38.0%	(\$222.16M)	-14.1%	-111.6%

Unit Economics

