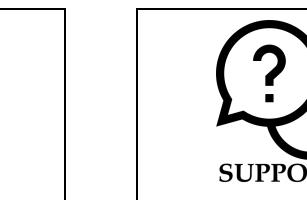
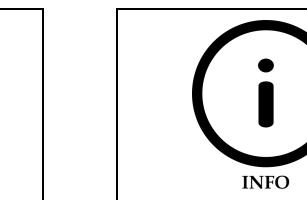
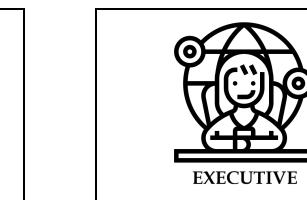
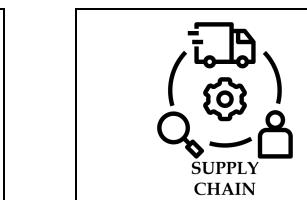




BUSINESS INSIGHT 360



FILTERS



Select Benchmark

vs LY

vs Target

2019 2020 2021 2022 Est

Q1 Q2 Q3 Q4

YTD YTG

BY REGION/COUNTRY

All

BY STORE(S)

All

BY CATEGORY

All

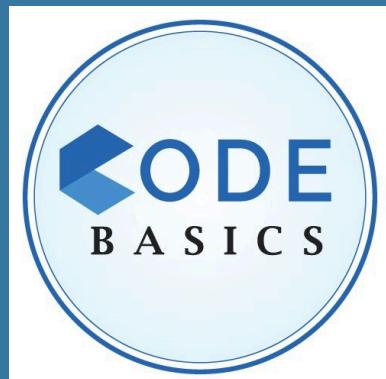
Abbreviations

BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

NP= Net Profit | Chg = Change

All values in Million \$



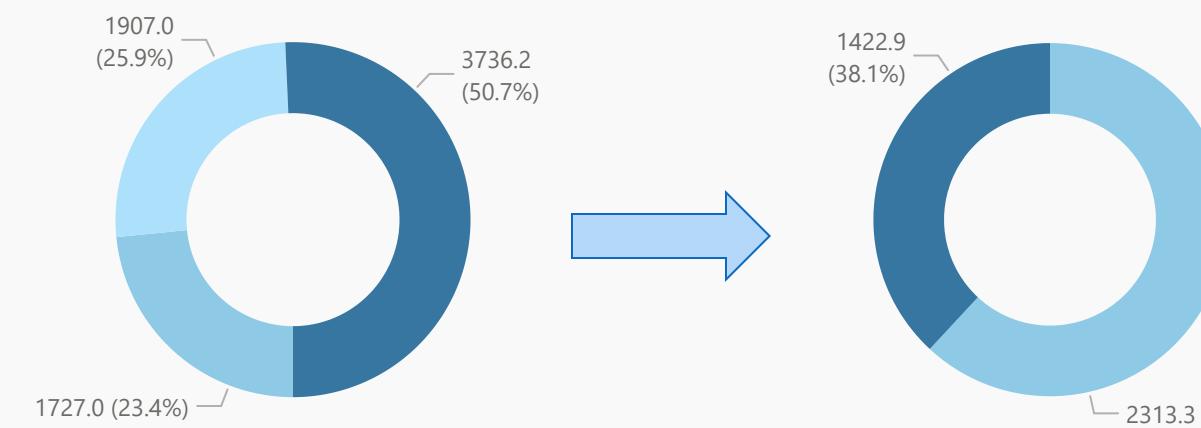
Performance Matrix

Gross Margin % variance

0%



Unit Economics

● Pre Invoice De...
● Total Post I...
● Net Sales
● Total COGS
● Gross Margin


Customer Performance

product

customer

customer	NS \$	GM \$	GM %	Δ GM %
Amazon	\$496.9M	\$182.8M	36.8%	3.92%
AtliQ Exclusive	\$361.1M	\$166.1M	46.0%	5.22%
Atliq e Store	\$304.1M	\$112.1M	36.9%	-1.77%
Flipkart	\$138.5M	\$58.4M	42.1%	39.39%
Neptune	\$105.7M	\$49.4M	46.7%	13.43%
Sage	\$127.9M	\$40.3M	31.5%	-10.32%
Leader	\$117.3M	\$36.0M	30.7%	-9.73%
walmart	\$72.4M	\$33.1M	45.7%	20.33%
Ebay	\$91.6M	\$33.1M	36.1%	-0.02%
Acclaimed Stores	\$73.4M	\$29.6M	40.3%	11.44%
Path	\$59.3M	\$25.8M	43.5%	7.99%
Electricalslytical	\$68.0M	\$25.3M	37.2%	-1.65%
Staples	\$64.2M	\$25.0M	38.9%	20.15%
Circuit City	\$52.4M	\$24.5M	46.8%	46.31%
Electricalsociety	\$67.8M	\$24.4M	36.0%	3.45%
Costco	\$61.8M	\$24.2M	39.1%	4.22%
Control	\$54.1M	\$23.5M	43.4%	15.56%
Propel	\$61.6M	\$23.0M	37.4%	-1.01%