

Development: Implementing Business Processes

Lesson 16: Implementing Business Processes

salesforce

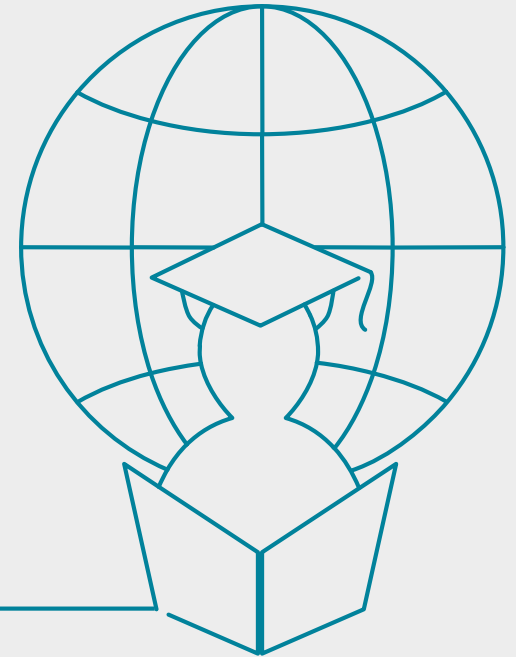
global strategic
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Lesson Objectives

By the end of this lesson, you will be able to:

- Describe what can be done with Visual Workflow
- Explain the basics of building a flow in the Cloud Flow Designer



16.1: Visual Workflow Overview

Automating Business Processes

Workflow Rules

Automate specific actions

- Assign a task
- Send an email
- Update a field value
- Send an outbound message

Approval Processes

Automate approving a record

- Define steps for approval
- Assign approver for each step

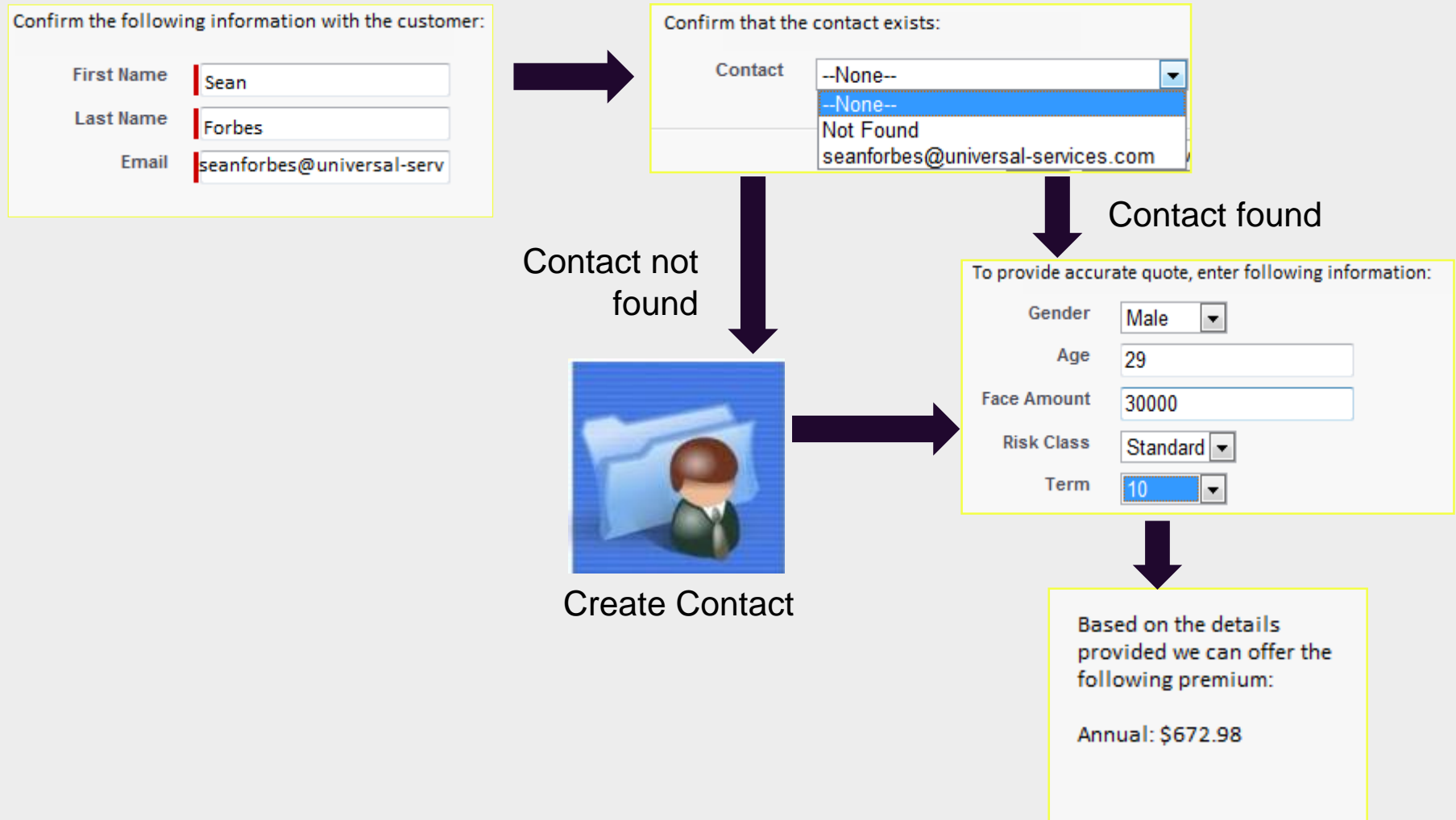
Visual Workflow

Automate complex business processes

- Navigate users through screens
- Execute business rules
- Query and update Salesforce data

16.1: Visual Workflow Overview

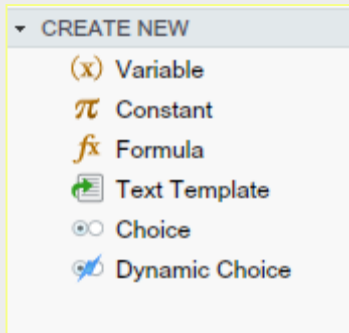
What is Visual Workflow?



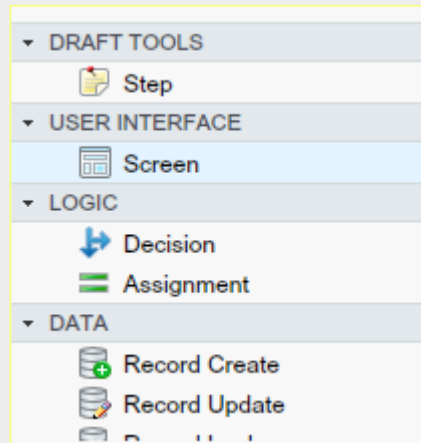
16.1: Visual Workflow Overview

Building a Flow in Cloud Flow Designer

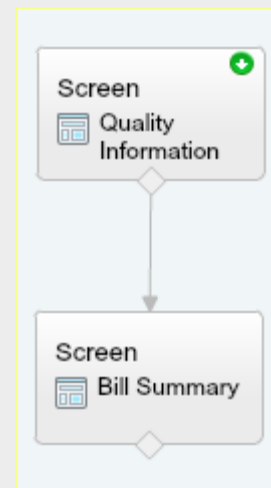
Define Resources



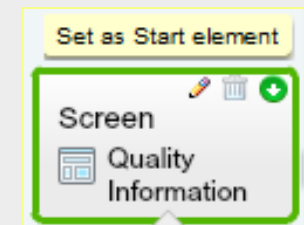
Add Elements



Connect Elements



Set Start Element



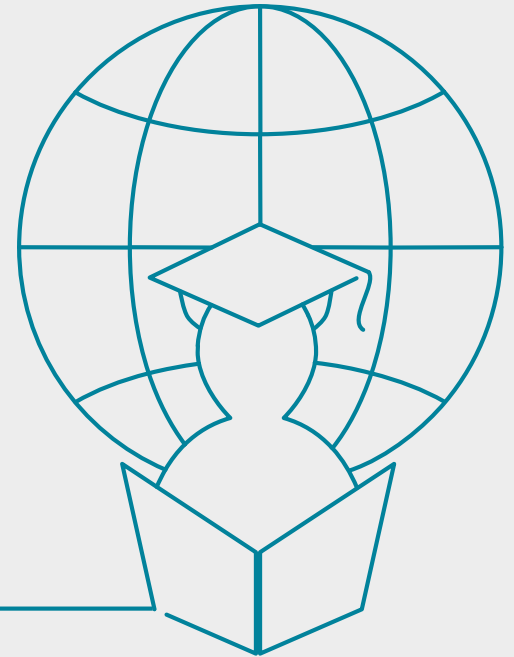
Users with the “Manage Force.com Flow” permission can open flows.

Your Name | Setup | Create | Workflows & Approvals | Flows

16.1: Visual Workflow Overview Using Flow

- Guided Selling
- Web-to-Lead or Case Enhancement
- Perform Multiple Updates from a Single Screen

Automating Business Processes
Visual Workflow
Building a Flow in Cloud Flow Designer



What are some use cases for Visual workflow?
What elements can be used to build a flow?