

Development: Data Management

Lesson 21: Data Management Tools

salesforce

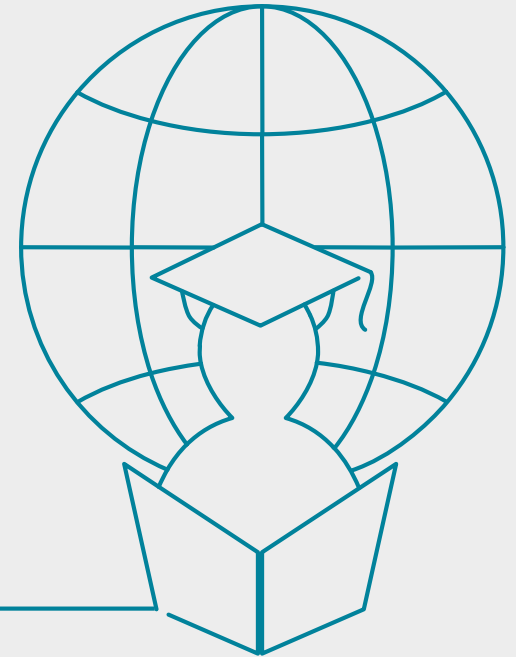
global strategic
consulting partner



Lesson Objectives

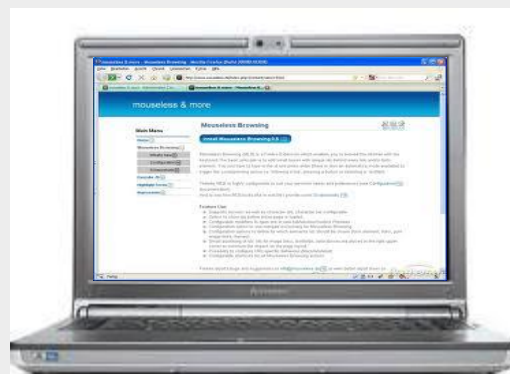
By the end of this lesson, you will be able to :

- List objects exposed in the import wizard
- List some objects not exposed in the import wizard
- List some capabilities of API-based tools that the import wizards do not have
- State how to obtain the Data Loader
- List the capabilities of the Data Loader



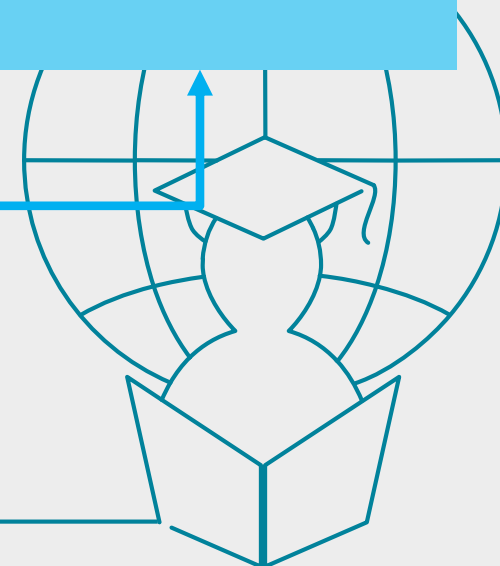
21.1: Import Wizards Tools for Executing a Data Migration

Via Application
Import Wizard
Accounts
Contacts
Leads
Solutions
Custom Objects



Via Web Service API

- Data Loader
- Partner Tools
- Custom-built Tools
- Open Source Tools



21.1: Import Wizards

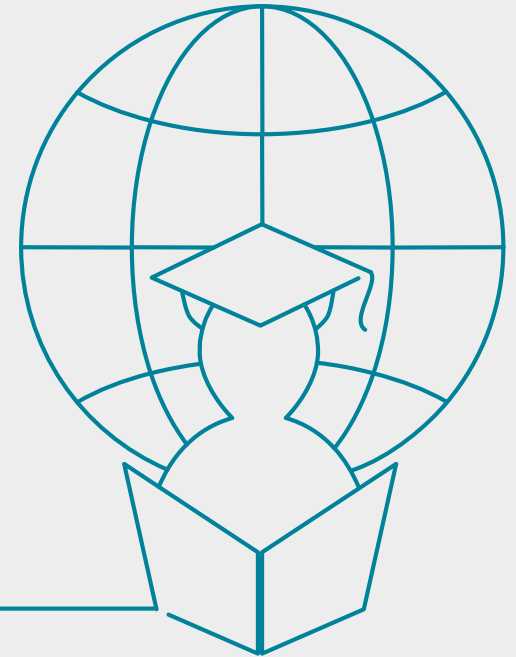
Import Wizards

Easy to use tool to load Accounts, Contacts, Leads, Solutions, or Custom Objects

Load 50,000 records or less

Prevent duplicates:

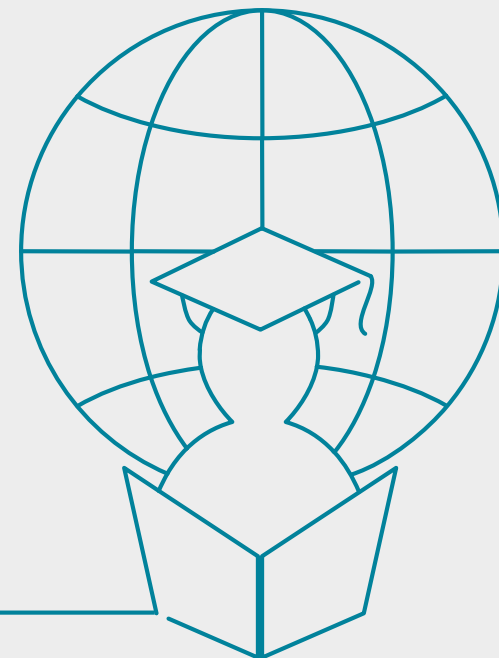
- Account Name and Site; Account IDs
- Contact Email Address; Contact Name; Contact ID
- Lead Email Address; Lead IDs
- Custom Object Name or ID



21.2: API-Based Tools

Overview of API-Based Tools

Load any object supported by the API
Load more than 50,000 records
Schedule regular data loads such as nightly feeds
Export data for backup
Mass delete supported objects



21.2: API-Based Tools

Apex Data Loader

The Apex data Loader

It is fully supported salesforce.com product

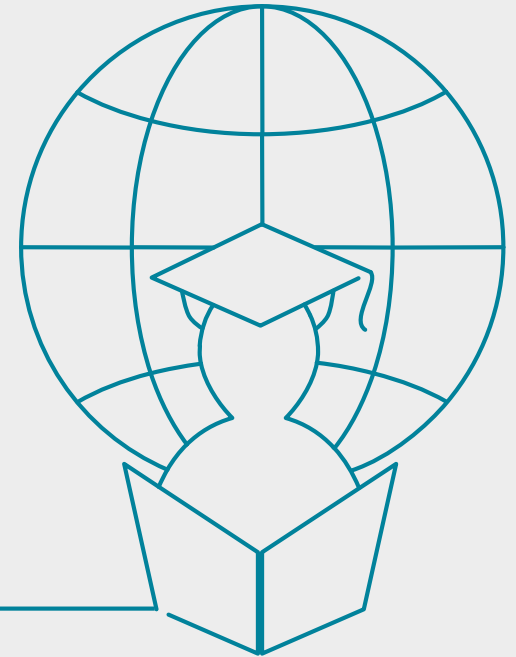
Supports import from CSV or export to CSV

Supports loading from or exporting to a database via JDBC

Supports custom relationships for upsert

Can be run from command line

Can be run in batch mode



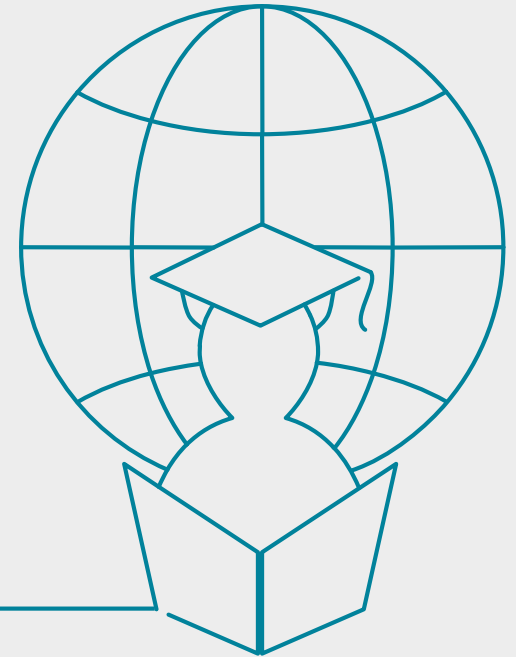
21.2: API-Based Tools

Obtaining the Data Loader

Available for System Administrators to download
from UE,EE and DE orgs

Also available as an Open Source Project

- SourceForge.net
- Not supported by salesforce.com



21.2: API-Based Tools Which Tool Do You Use?

Wizard vs. API is the essential question. Answer will depend on:

Operations you want to perform

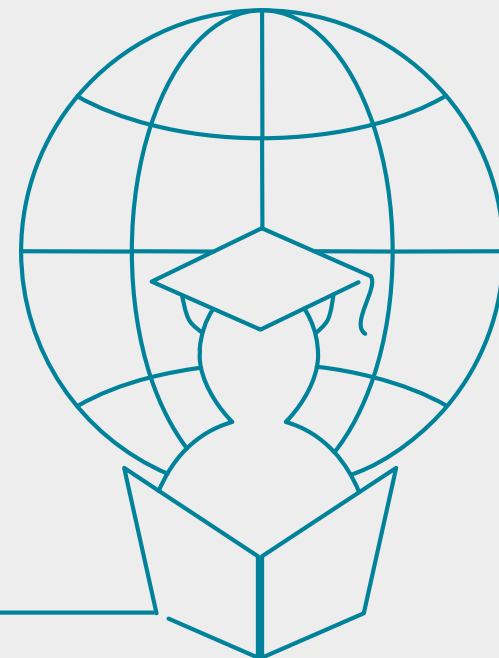
The objects involved

Your Scheduling needs

Your de-duping needs

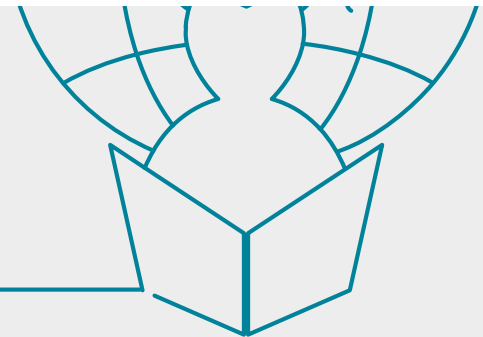
The number of records involved

The data sources/destinations involved



Tools for Executing a Data Migration

- Import Wizards
- Apex Data Loader



Can you import data into custom objects using the Salesforce Import Wizard?
How do you decide which import tool to use?

