

# Sales force Development

**salesforce** global strategic  
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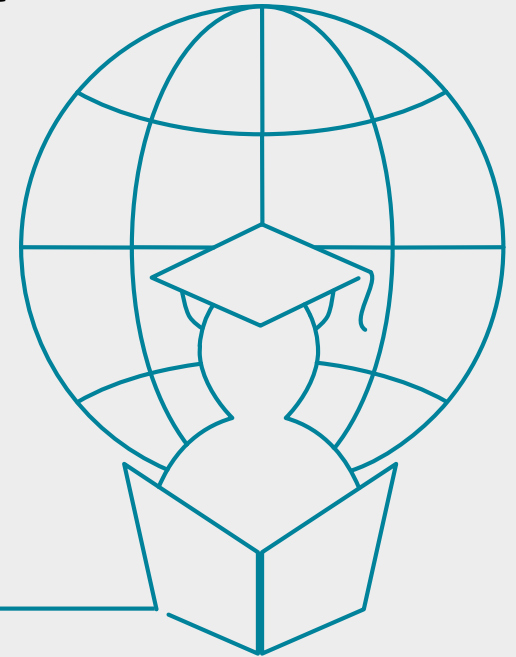
## Lesson 4: Designing Applications on the Force.com Platform



# Lesson Objectives

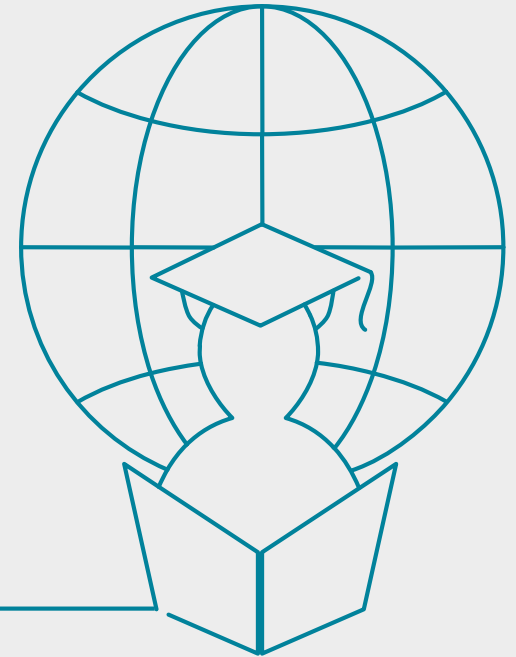
By the end of this lesson, you will be able to:

- List components of an application
- List steps to deploy a successful application
- List the building blocks of an application provided by the Force.com platform
- Describe the types of applications that can be built on the Force.com platform



## 4.1: Basic Application Design Application Design Questions

Who are your stakeholders and business partners?  
What are the business requirements?  
Who will use the application?  
What do you want to be able to report on?  
How will people learn to use the application



## 4.1: Basic Application Design

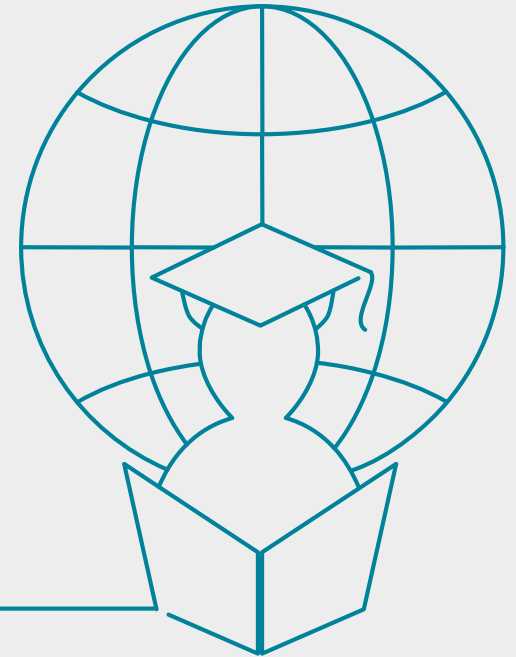
### Other Application Design Considerations

Apply a tiered model

- User interface
- Business Logic
- Data

Validate your design with a user group

Keep it simple



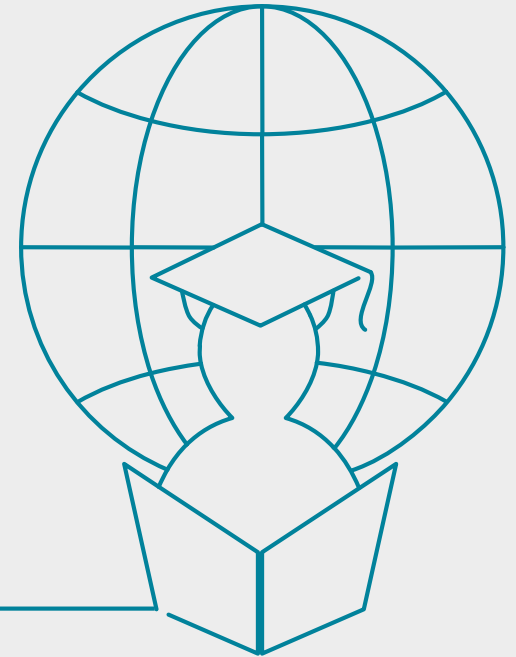
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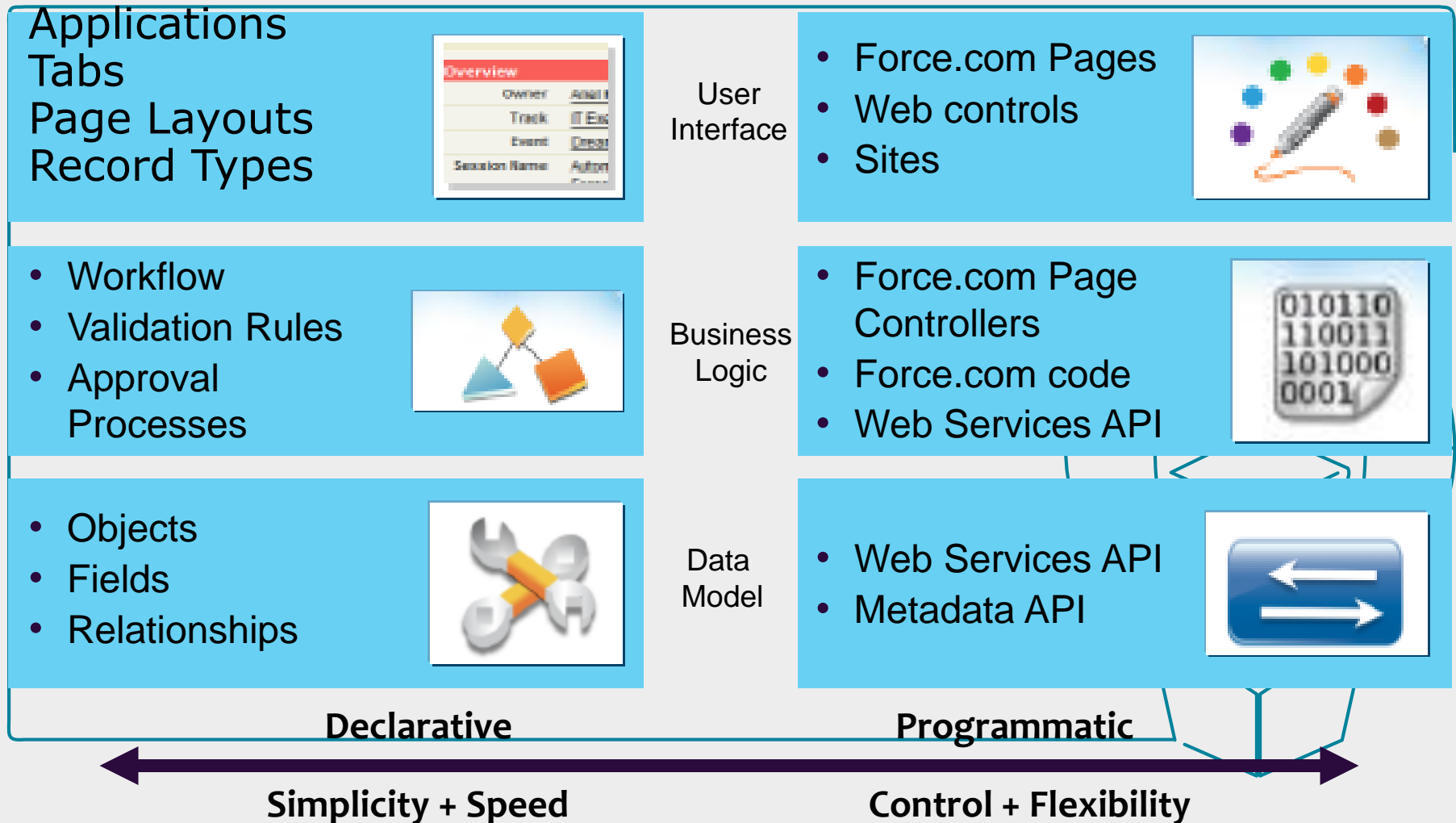
## 4.2: Building applications on Force.com platform The Declarative Framework

A set of easy-to-use tools to customize existing applications or build applications from scratch with clicks not code  
Build complete application (data model, UI and business logic) with no programming



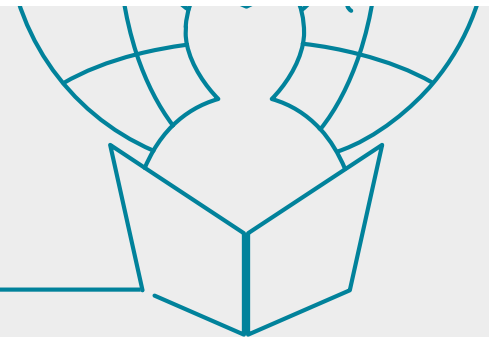
## 4.2: Building applications on Force.com platform

### Application Building Blocks



In this lesson, you have learnt:

- Basic Application design
- Application Design Considerations
- Types of Apps Suitable for the Force.com Platform
- Declarative Framework
- Application Building Blocks





# Review Question

Question 1: What are the three layers of an application?

Question 2: What are the application building blocks provided by the Force.com platform

Question 3: What are the types of applications that can be built on the Force.com platform?

