

# Salesforce AppExchange

**salesforce**

global strategic  
consulting partner

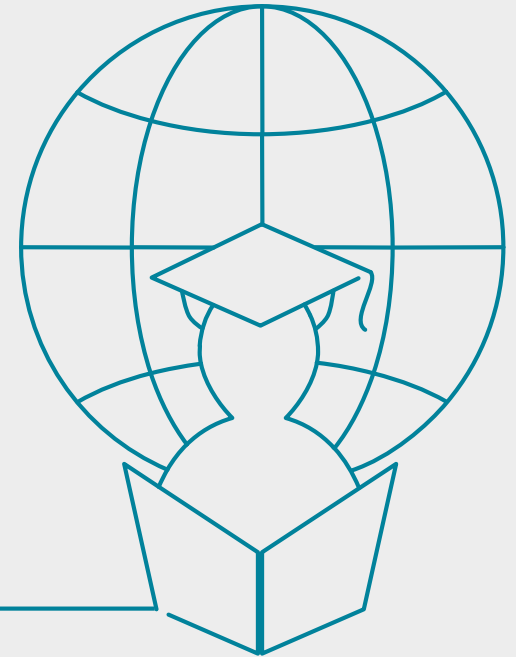
## Lesson 28: Salesforce AppExchange



# Lesson Objectives

By the end of this lesson, you will be able to:

- What is Salesforce App Exchange
- Benefits of AppExchange
- Steps to install App Exchange



## 28.1: Salesforce AppExchange

### What is a Salesforce AppExchange?

Salesforce AppExchange is Salesforce.com's cloud computing market place

It is top most and first cloud computing application

It is custom developed application where you can build, customize and develop salesforce applications

Using salesforce app exchange you can share applications to millions of other users all over the world

## 28.2: Benefits of AppExchange

### Benefits of AppExchange

Users can direct the app to download to your salesforce instance

It is a gateway to a lot of products and has made it possible for many companies to build a rapport with potential customers

Customer can post reviews about their experience with apps and services, which are a great help when other customers are shopping for a particular app

AppExchange provides a lot of scope to build and develop innovative applications

## 28.1: Installing AppExchange

### Steps to install AppExchange app

Steps to install app exchange application in your salesforce organization

1. Login to your salesforce and go to app menu at and select app exchange
2. In app exchange site you can search for the app you need and click on it. You will be taken to app detail page
3. Then it asks for where you are going to install the app – in production or in sandbox, select appropriate environment for installation and click “Confirm and install”
4. Now enter login details and navigate to package installation details, then continue
5. Select the security levels, to provide access – admin, all users or profiles then install

## What is a package?

- A package is a container for something as small as an individual component or as large as a set of related apps.
- After creating a package, you can distribute it to other Salesforce users and organizations, including those outside your company



# Type of Packages

There are 2 Types of Packages:

## Unmanaged Package

- Used to distribute open source projects or applications templates
- Once deployed, any changes made in one org are not propagated to other orgs
- Cannot be used to update existing components and applications
- Basic building blocks for an application

## Managed Package

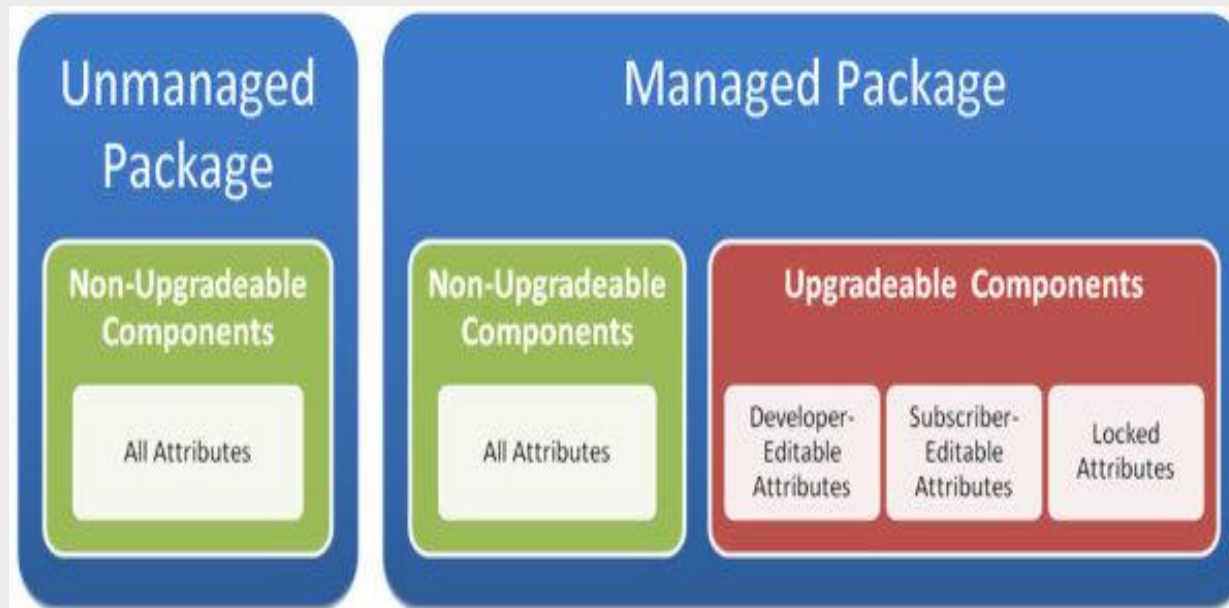
- Used to distribute and sell applications to customers.
- Are fully upgradeable
- Objects of fields removal is not allowed
- [Reference Material Link - Understanding Packages](#)

# Packages

Artifact	Description	Best For	Limitations
Unmanaged Packages	A collection of application components that can be distributed and installed in other orgs.	<ul style="list-style-type: none"> <li>One-time setup of a development environment</li> <li>A starting point configuration that can be customized</li> </ul>	<ul style="list-style-type: none"> <li>You can't make further changes to packaged components using subsequent packages</li> <li>Requires a Developer Edition org</li> </ul>
Managed Packages	A collection of application components with a namespace that can be distributed and installed in other orgs. Managed packages can be listed on the AppExchange and are upgradeable.	<ul style="list-style-type: none"> <li>Commercial applications</li> <li>Functionality you want to add in multiple, possibly non-related orgs</li> </ul>	<ul style="list-style-type: none"> <li>Access to code is limited or hidden</li> <li>Unique namespace can be bothersome or a blocker</li> <li>Difficult to modify or delete components</li> <li>Requires a Developer Edition org</li> </ul>



# Packages



# Summary

AppExchange is a cloud computing market place  
It helps us build and develop our own applications

