

roboVITics

The Official Robotics Club of VIT

ROBOWARS

SPONSORSHIP PACKAGE

— 2025-26





ABOUT VIT



Established in 1984, Vellore Institute of Technology (VIT), Vellore, is one of India's largest and most prestigious private deemed universities. Renowned for its excellence in education, cutting-edge research, and strong industry collaborations, VIT offers a holistic learning experience. For over 40 years, it has upheld international standards, consistently ranking among the top institutions in India, securing the 11th position in the NIRF rankings for Engineering. With a sprawling campus, world-class infrastructure, and a vibrant student community, VIT Vellore continues to be a hub for innovation and academic excellence.

GravITas, VIT's prestigious annual technical fest, is a hub of innovation and excellence, drawing participants from across the nation to showcase their expertise, push technological boundaries, and explore emerging trends. With a diverse lineup of competitions, workshops, guest lectures, and exhibitions, GravITas fosters a dynamic environment for learning and collaboration. As one of India's premier tech fests, it continues to inspire the next generation of innovators, providing a platform to engage with cutting-edge technology and industry leaders.





ABOUT ROBOVITICS



ROBOVITICS, the official robotics club of VIT Vellore, is a thriving community of tech enthusiasts driven by a passion for knowledge, innovation, and excellence. We nurture interests across mechanical, electrical, and computer science domains, offering hands-on workshops, seminars, and mentorship to explore the limitless possibilities of robotics. With multiple teams collaborating on diverse projects, we foster creativity, teamwork, and technical expertise, pushing the boundaries of technology.

Our groundbreaking projects span various disciplines, reflecting the talent and dedication of our members. We are honored to be recognized as the 'Elite Club' of the year 2024 by VIT - a true testament to our unwavering commitment to innovation and excellence. As we continue to grow, we aim to inspire future technologists and revolutionize the world of robotics.





ROBO WARS

BIGGEST

Combat Robotics competition in South India.

CATEGORIES

8 KG | 15 KG | 60 KG Bots from across the nation.

LARGEST

among battling arenas in India.

Robowars, South India's largest combat robotics competition, brings together top teams from across the nation to compete in the 8kg, 15kg, and 60kg categories. With over 8 years of experience in organizing this high-octane event, Robowars has evolved into a benchmark for excellence in combat robotics. As the flagship event of VIT's annual tech fest, GraVITas, it draws massive crowds, delivering an electrifying display of innovation and engineering prowess. Teams showcase their technical expertise through self-assembled bots, battling it out in India's second-largest combat arena for the coveted championship title. Beyond the thrill of competition, Robowars fosters creativity, strategic thinking, and a deep passion for robotics, solidifying its reputation as a premier battleground for the next generation of engineers and innovators.

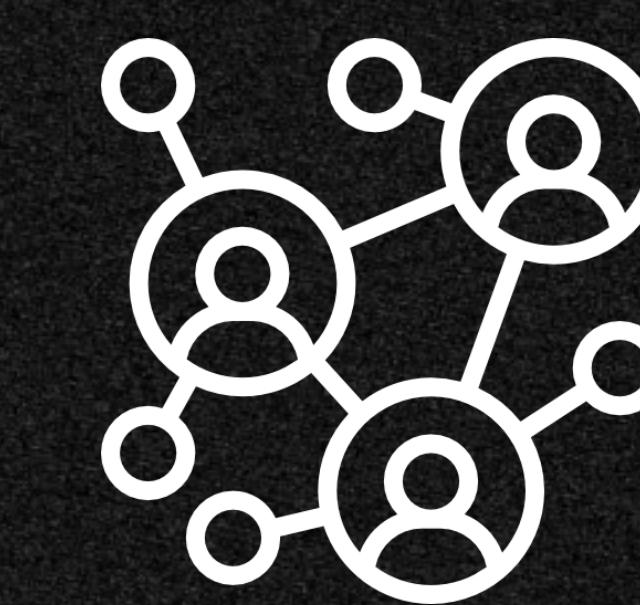


WHY SPONSOR US?



JOIN INDIA'S GROWING ROBOTICS MOVEMENT

Robowars offers a powerful platform to support hands-on, application-based learning - an essential part of India's evolving education landscape. Sponsoring this event offers your brand a meaningful way to support national initiatives like "**Make in India**" and Atmanirbhar Bharat - by backing innovation, skill development, and homegrown talent. It's a meaningful opportunity to contribute to the country's technological growth while connecting directly with the innovators shaping that future.



THRILL, NETWORKING & EXCLUSIVE ACCESS

Robowars isn't just about competition - it's an electrifying experience that blends innovation with excitement. As a sponsor, you gain exclusive access to VIP areas - designated spaces that offer a premium event experience and a closer look at the action. You'll also enjoy prominent brand visibility throughout the event, reaching thousands of tech-savvy students, faculty, and visitors in an environment that celebrates creativity, engineering, and bold ideas.



STRATEGIC BRAND COLLABORATION AT GRAVITAS

Personnel from your organization can take part in GraVITas as mentors, judges, or workshop facilitators. Their involvement boosts internal engagement and showcases your company's active role in nurturing future innovators - solidifying your position as a leader in India's tech and engineering space.

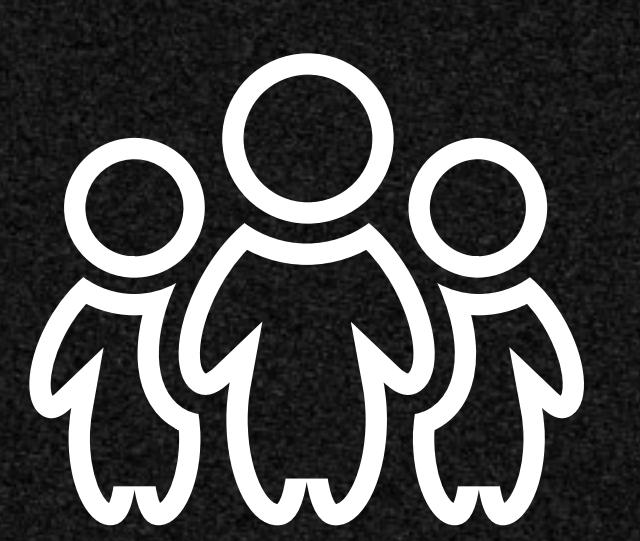


WHY SPONSOR US?



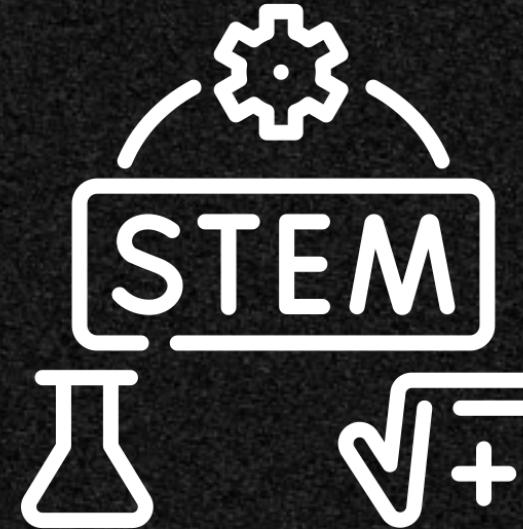
REFINE & INNOVATE WITH REAL FEEDBACK

Robowars attracts a highly knowledgeable and discerning audience, providing a unique opportunity for real-world product testing. With GraVITas having a footfall of 40,000+ students, you can gather valuable feedback on your current offerings and gain insights into evolving customer needs by sponsoring this event. This hands-on engagement helps refine your products, drive innovation, and keep you ahead of the competition.



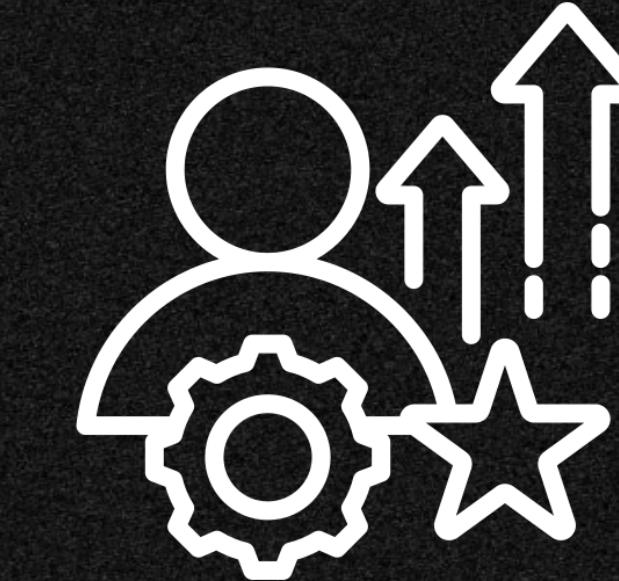
UNMATCHED HIGH FOOTFALL

Robowars transcends international boundaries, uniting robotics and STEM enthusiasts from various countries. By sponsoring Robowars, you gain access to a vibrant community of inventive minds and technology enthusiasts who embrace the latest advancements. This partnership enhances your brand's global presence while fostering connections with visionaries shaping the next generation of robotics.



CHAMPIONING STEM INNOVATION

By sponsoring Robowars, you play a vital role in nurturing talent and driving innovation in STEM fields. Your support demonstrates a strong commitment to social responsibility while positioning your brand as a leader in educational advancement and technological progress. Empower the next generation of engineers and innovators by investing in their growth and development.



RECRUIT TOP ROBOTICS TALENT

Robowars brings together the most talented minds in robotics and engineering, providing a unique platform to engage with top-tier students and professionals. By sponsoring this event, you gain direct access to a pool of skilled individuals actively seeking career opportunities. This strategic recruiting approach allows you to identify and connect with the future leaders of your industry, fostering innovation and securing top talent for your organization.



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ROBOWARS FOOTFALL

GRAVITAS '24
40,000+

ROBOWARS '24
500+

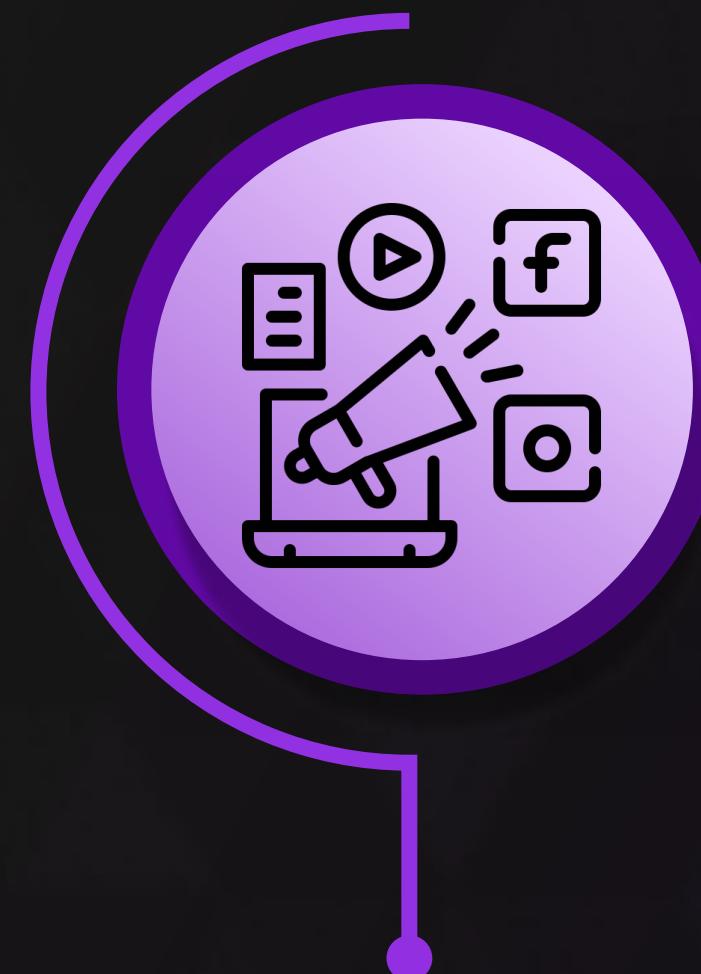




BRAND PROMOTION



Website
Promotion



Social
Media
Promotion



Merch
Promotion



Virtual
Promotion



In-Campus
Promotion



Magazine
Promotion



SPONSORSHIP TIERS

DELIVERABLES

Promotional content on our social media handles

Promotion through different screens across campus

Promotion on our App & Websites

Opportunity to interact with teams

Feature Article on Website

Logos on all our club merchandise

Invitation as Chief Guest

Name of the company along with our event name

TITLE SPONSOR
₹5,00,000



GOLD SPONSOR
₹3,00,000



SILVER SPONSOR
₹1,50,000



BRONZE SPONSOR
₹75,000

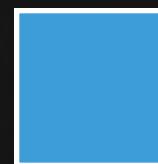
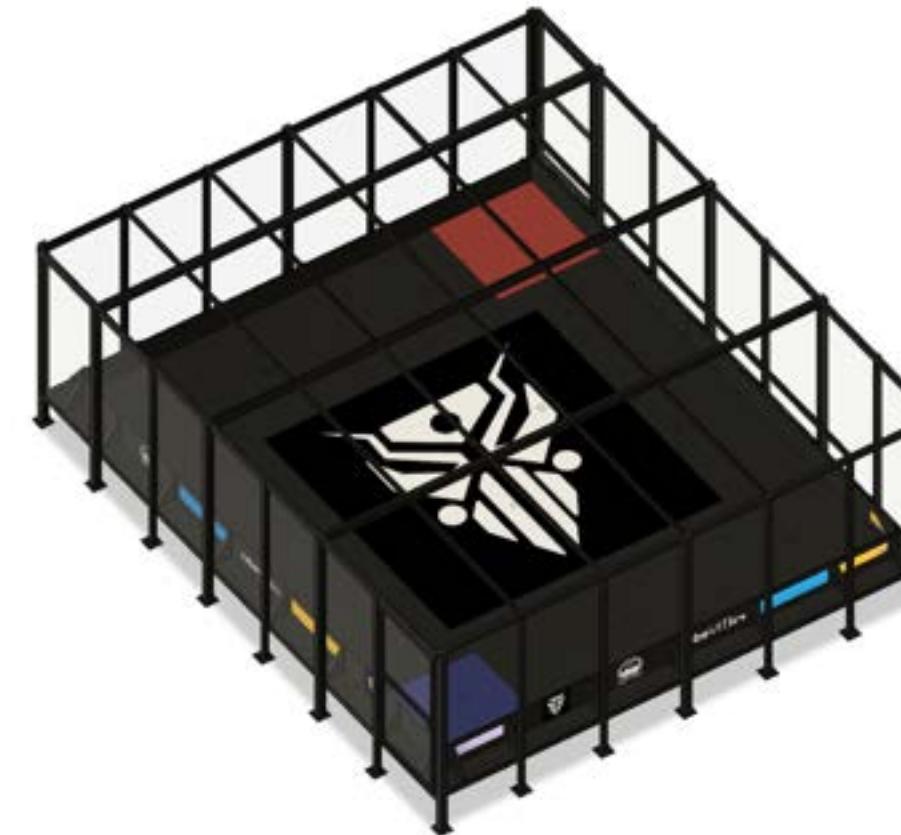


CUSTOM - Feel free to contact us for personalized sponsorship brackets.



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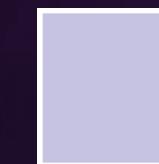
BATTLE ARENA



TITLE SPONSOR



GOLD SPONSOR



SILVER SPONSOR



MERCHANDISE



BRAND LOGO





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