

**roboVITics** | 15 Years of Teamwork  
The Official Robotics Club of VIT Technology Triumph

Presents



# EQUINOX

A 48-hour sprint of innovation and impact

**SPONSORSHIP BROCHURE**

**2025-26**





# ABOUT VIT



The university's strong focus on research and innovation drives both faculty and students toward developing groundbreaking sustainable technologies. Offering a wide range of technological opportunities, VIT enables students to enhance their skills across various disciplines. Renowned for its academic excellence, research initiatives, industry collaborations, and global exposure, VIT stands as a leading institution in India.

Vellore Institute of Technology, one of India's premier engineering institutions, consistently ranks among the top 10 engineering colleges in the country. With a diverse student body of over 35,000 students from more than 60 countries, VIT fosters a vibrant international community. Recognized as an Institution of Eminence by the Government of India, VIT places significant emphasis on nurturing creativity, innovation, and global perspectives.





# ABOUT EQUINOX

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Equinox is a high-energy 48-hour hackathon designed to bring together innovators, problem-solvers, and tech enthusiasts from diverse backgrounds. The event provides a collaborative platform where participants ideate, build, and deploy impactful solutions under real-world constraints. With domains ranging from Cybersecurity and Blockchain to Web Development, Equinox encourages teams to explore cutting-edge technologies while addressing practical challenges faced by industries and society today.

Over the course of two intense days, participants gain hands-on experience, mentorship from industry experts, and exposure to modern tools and frameworks. Whether you're securing digital systems, building decentralized applications, or crafting intuitive web platforms, Equinox empowers you to turn ideas into reality. The hackathon fosters learning, innovation, and networking, making it an ideal launchpad for students and developers looking to make their mark in the tech ecosystem.





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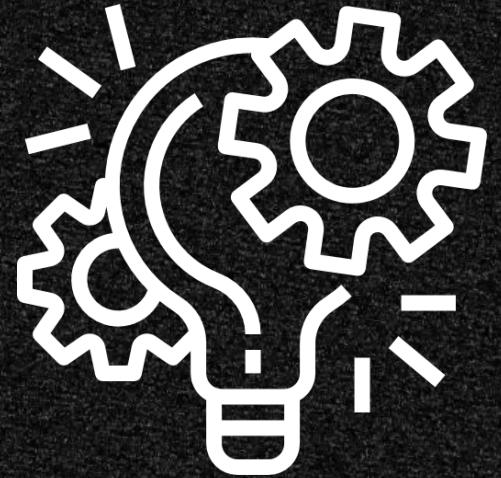
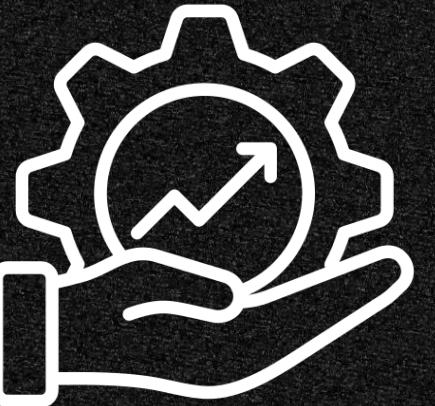


# WHY SPONSOR US?

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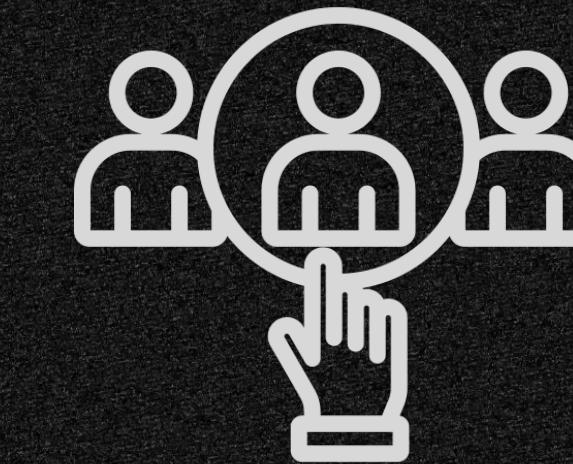
## SHOWCASE EXPERTISE

Highlight your achievements and solve tech challenges by engaging with brilliant minds during our hackathon.



## REAL-WORLD PRODUCT ADOPTION & MARKET REACH

Drive adoption of your APIs, cloud platforms, AI tools, or developer products by embedding them directly into high-impact hackathon problem statements.



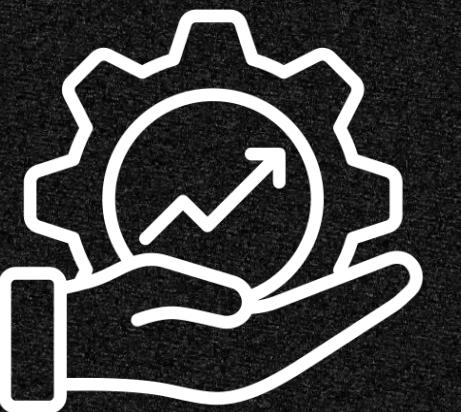
## TALENT ACQUISITION

Meet tech-driven students and graduates seeking internships and job opportunities. Elevate your workforce by recruiting the best talent.



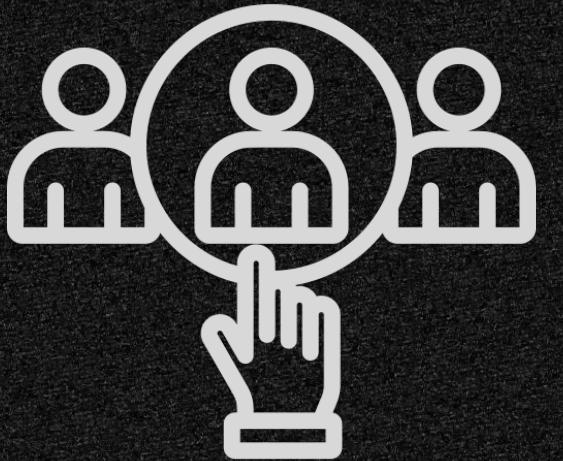
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## LONG-TERM COLLABORATION

Unlock continued partnerships with university labs, innovation cells, and emerging startups long after the event, expanding your network within the academic and tech ecosystem.



## BRAND ASSOCIATION WITH INNOVATION

Align your brand with cutting-edge tech, sustainability, and future-focused innovation.



# SPONSORSHIP TIERS

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## DELIVERABLES

	₹2.5L	₹1.5L	₹1L	₹75K	₹50K
Mention in opening/closing ceremony	✓	✓	✓	✓	✓
Promotion in annual magazine	✓	✓	✓	✓	✓
Logo on website + Posters	✓	✓	✓	✓	✓
Dedicated social media spotlight posts	✓	✓	✓	✓	
Logos on Digital Screens across campus, and certificates	✓	✓	✓	✓	
Logo on Merchandise	✓	✓	✓		
Problem Statement Slot	✓	✓	✓		
Mentor / Judge Representation	✓	✓			
Spotlight Promotional Video	✓				
Keynote session opportunity	✓				

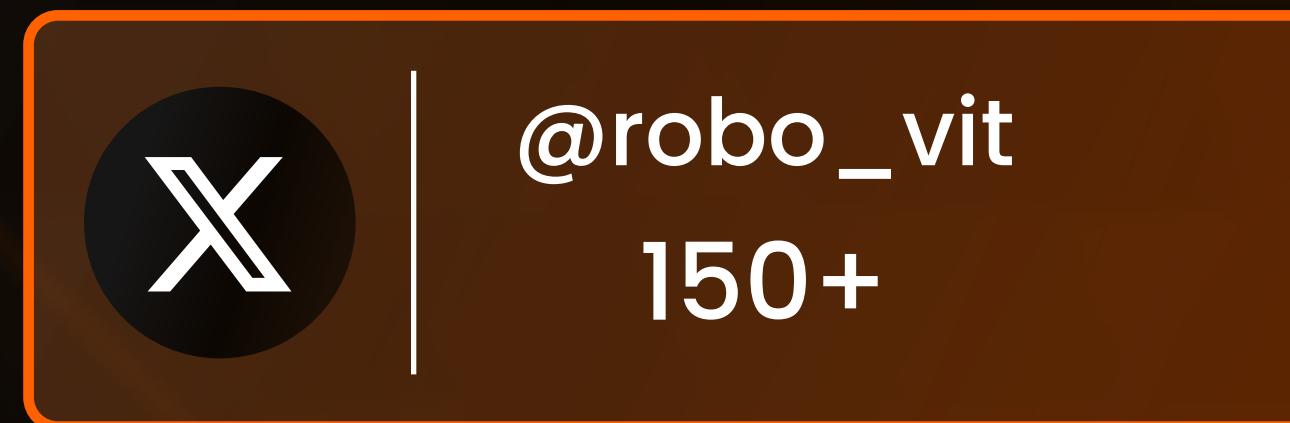
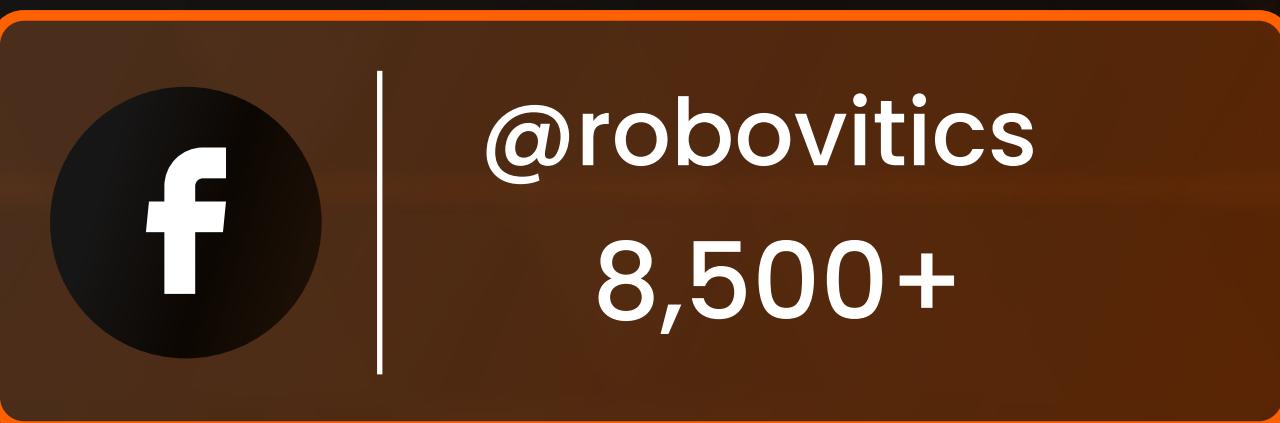
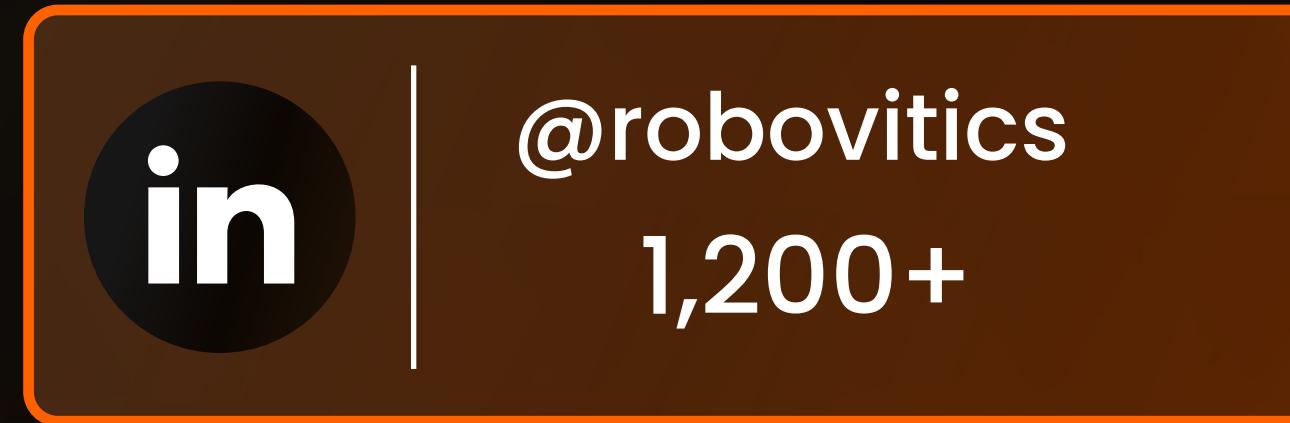
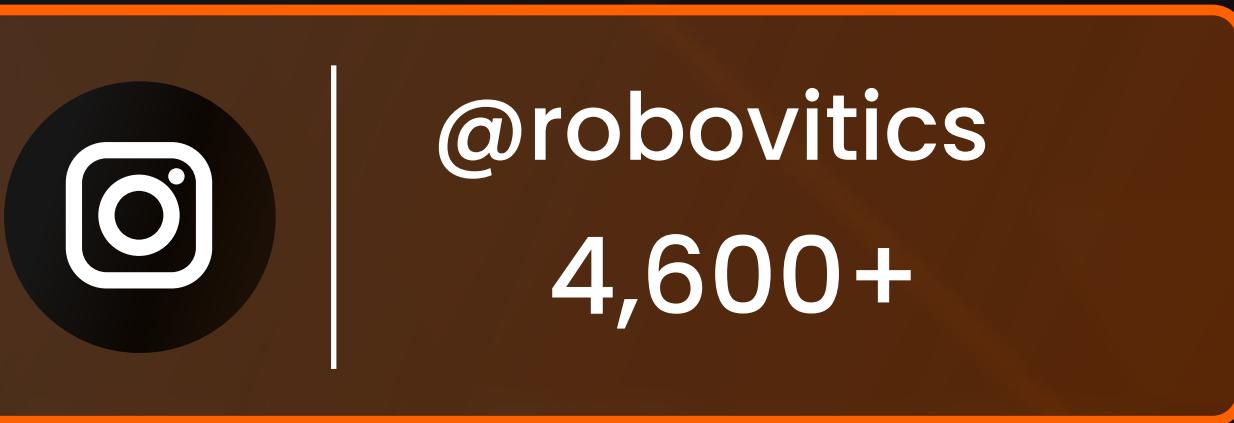
NOTE - Exclusive of GST

Feel free to contact us for personalized sponsorship brackets.



# OUR REACH

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# CONTACT US

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