

roboVITics | 15 Years of Teamwork
The Official Robotics Club of VIT Technology Triumph

Presents



VORTEX 360

The Ultimate CAD Innovation Challenge

SPONSORSHIP BROCHURE

2025-26





ABOUT VIT

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Vellore Institute of Technology, one of India's premier engineering institutions, consistently ranks among the top 10 engineering colleges in the country. With a diverse student body of over 35,000 students from more than 60 countries, VIT fosters a vibrant international community. Recognized as an Institution of Eminence by the Government of India, VIT places significant emphasis on nurturing creativity, innovation, and global perspectives.

The university's strong focus on research and innovation drives both faculty and students toward developing groundbreaking sustainable technologies. Offering a wide range of technological opportunities, VIT enables students to enhance their skills across various disciplines. Renowned for its academic excellence, research initiatives, industry collaborations, and global exposure, VIT stands as a leading institution in India.





ABOUT VORTEX 360

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Vortex 360, a 72 hours CAD design-a-thon is a premier event organised by RoboVITics – the official robotics club of VIT. At Vortex 360 participants think outside the box and showcase their skills with amazing designs as well as present them with business-oriented minds and hardware technology that suit the needs of today's world.

Last year, over 1200+ participants displayed remarkable creativity and technical proficiency across six tracks, taking on challenges reflective of real-world industry demands.

With ever changing demands of the industry we are open to introduce new tracks this year to drive attention towards new ideas and innovations.





VORTEX 360 '25

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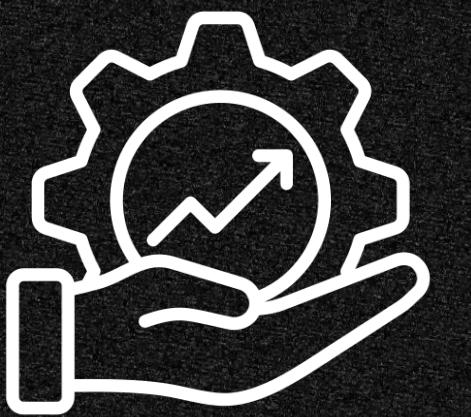


WHY SPONSOR US?

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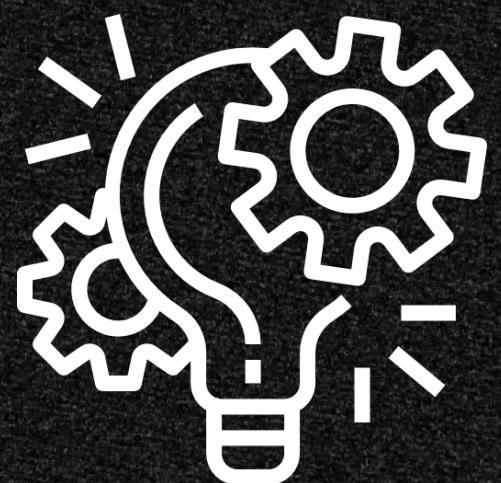
SHOWCASE EXPERTISE

Highlight your achievements and solve tech challenges by engaging with brilliant minds during our design-a-thon.



REAL-WORLD PRODUCT ADOPTION & MARKET REACH

Integrate your design, simulation, or manufacturing tools into real-world product challenges—ensuring hands-on usage by top design and engineering talent.



TALENT ACQUISITION

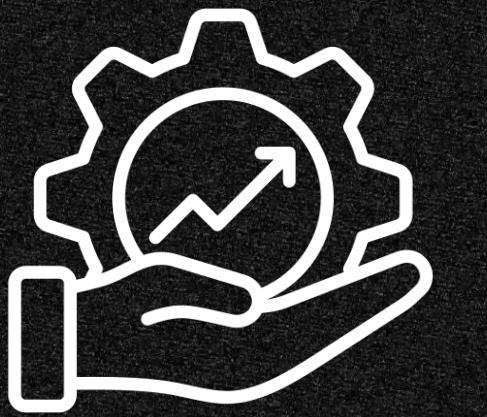
Meet tech-driven students and graduates seeking internships and job opportunities. Elevate your workforce by recruiting the best talent.





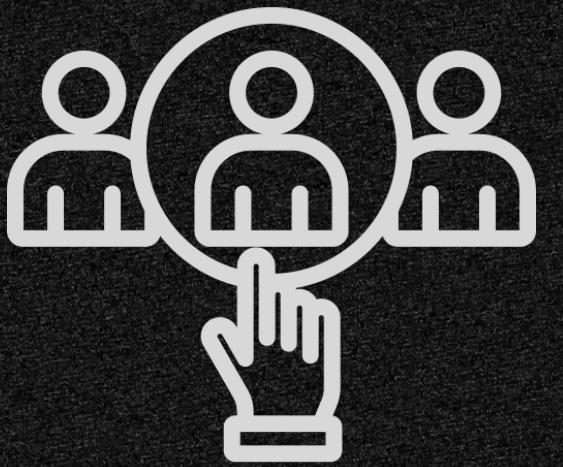
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LONG-TERM COLLABORATION

Unlock continued partnerships with university labs, innovation cells, and emerging startups long after the event, expanding your network within the academic and tech ecosystem.



BRAND ASSOCIATION WITH INNOVATION

Align your brand with cutting-edge tech, sustainability, and future-focused innovation.



SPONSORSHIP TIERS

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DELIVERABLES

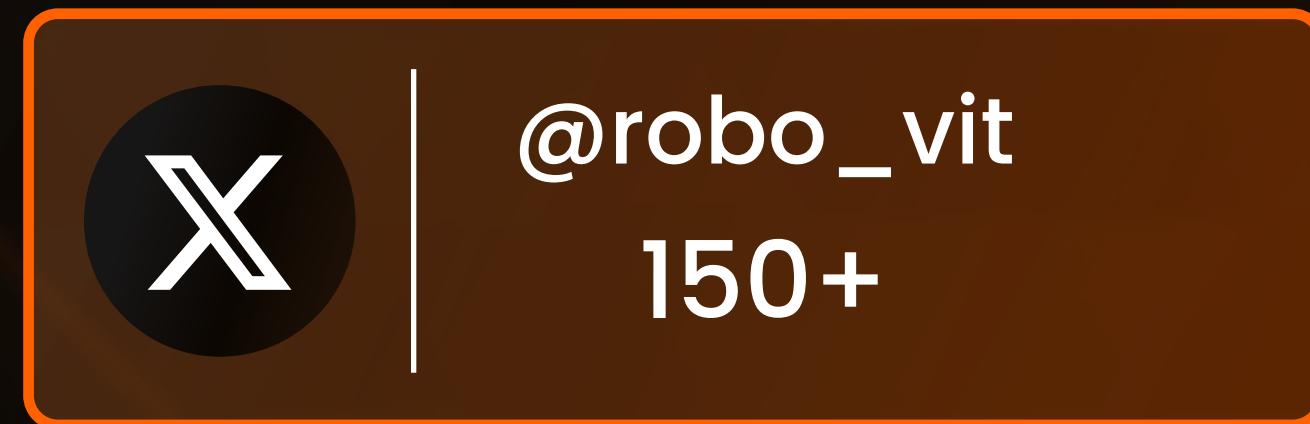
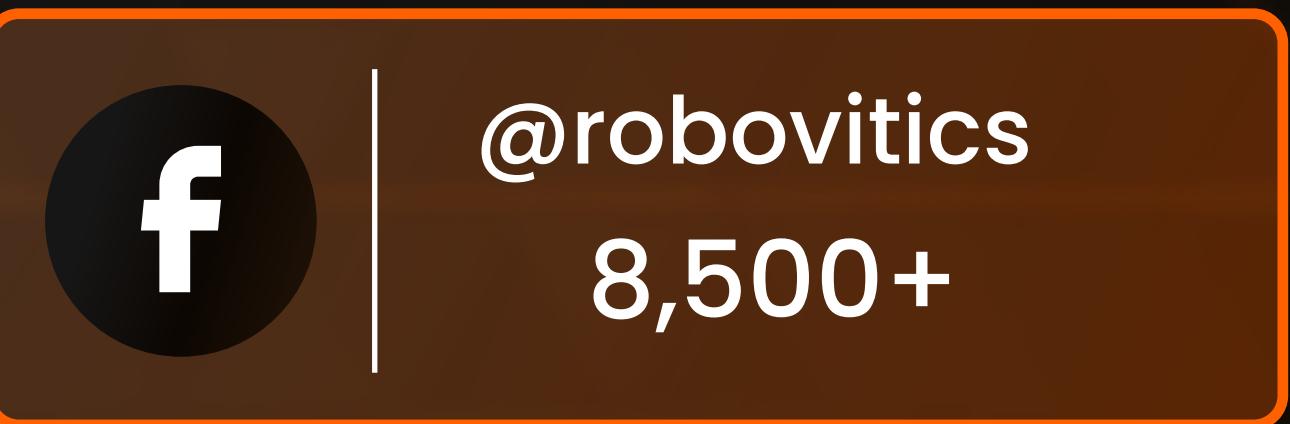
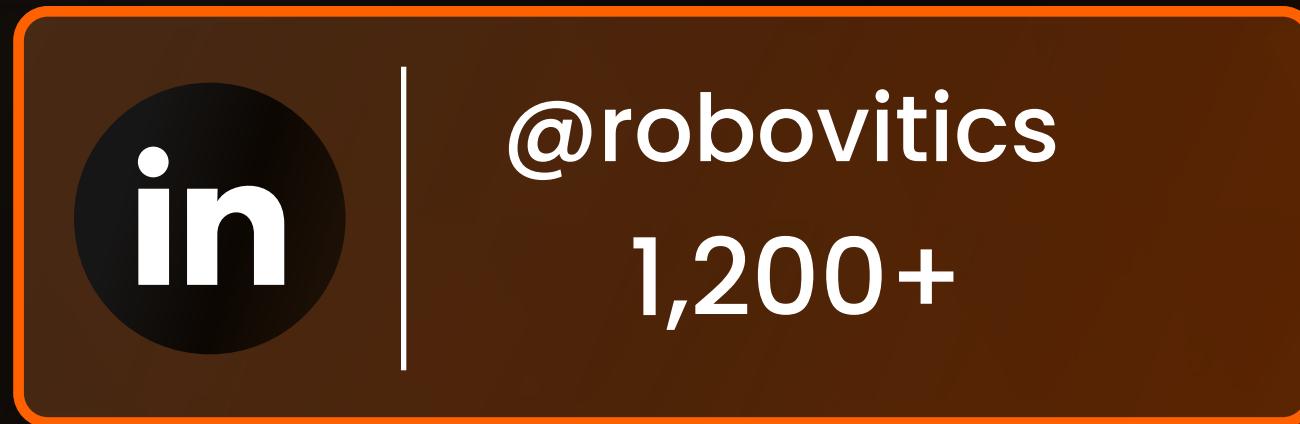
	₹2.5L	₹1.5L	₹1L	₹75K	₹50K
Mention in opening/closing ceremony	✓	✓	✓	✓	
Promotion in annual magazine	✓	✓	✓	✓	✓
Logo on website + Posters	✓	✓	✓	✓	✓
Dedicated social media spotlight posts	✓	✓	✓	✓	
Logos on Digital Screens across campus, and certificates	✓	✓	✓	✓	
Logo on Merchandise	✓	✓	✓	✓	
Problem Statement Slot	✓	✓	✓	✓	
Mentor / Judge Representation	✓	✓			
Spotlight Promotional Video	✓				
Keynote session opportunity	✓				

NOTE - Exclusive of GST
Feel free to contact us for personalized sponsorship brackets.



OUR REACH

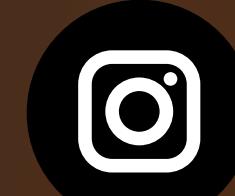
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