Objective 1 : Create innovation intelligence service based on database about Isreal StartUp Nation / Innovation Eco System

tools:
- crawler
- NLP

Participant 3

Participant 4

Participant 5

Participant 6

-IVC
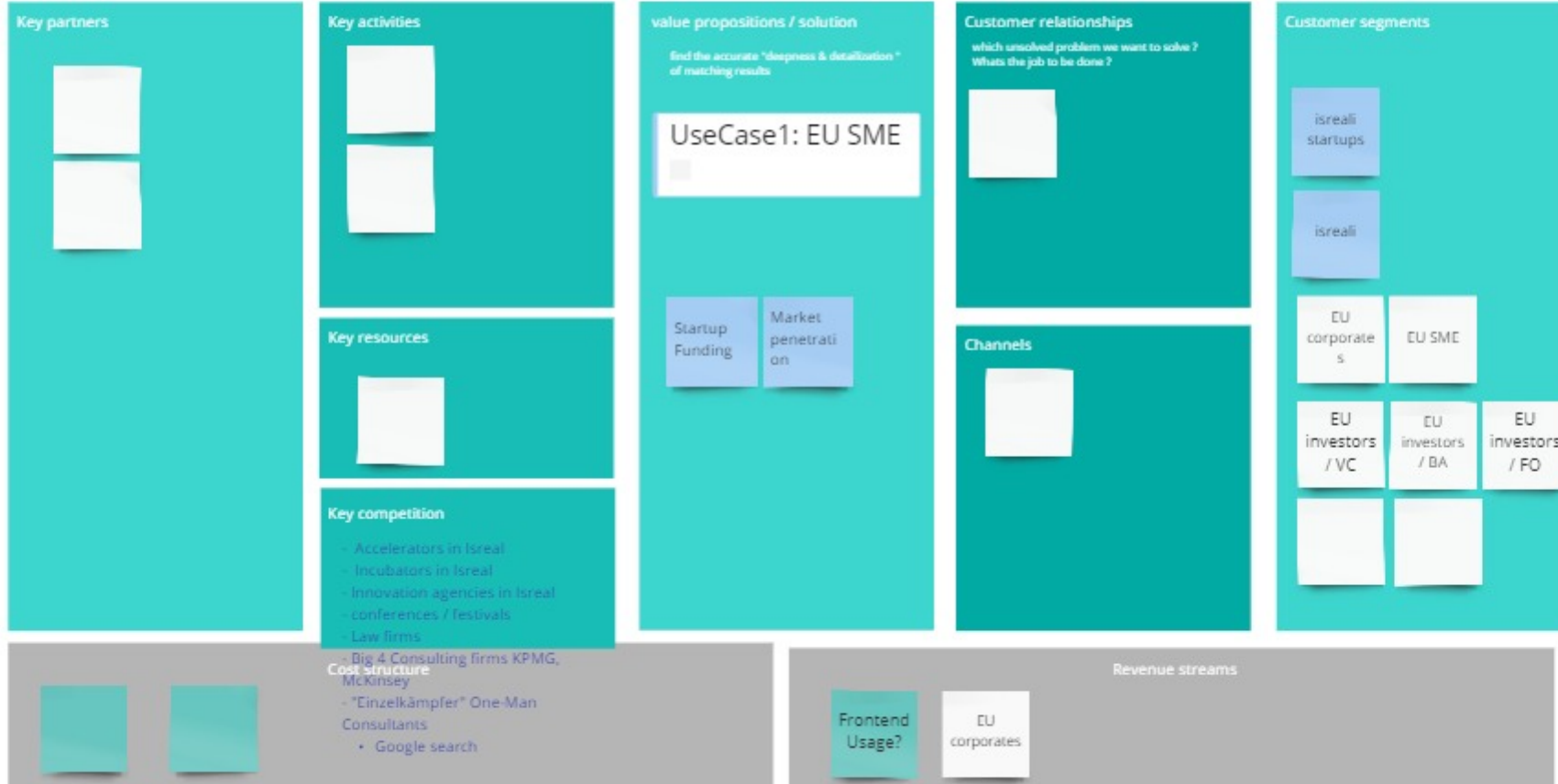-IATI
-industry specific > pdf

Idea 2

Idea 3

we must focus

Todo:
Graph DB that can answer business questions
Focusing on Venture Capital investment team
Focusing on Enterprises R&D team

Survey - how do other companies do it
-- https://www.iati.co.il/database-search/

Ourowd -
https://www.ourcrowd.com/
CrunchBase
Which clusters should be included in the DB?

Key partners

Key activities

Key resources

Key competition
- Accelerators in Isreal
- Incubators in Isreal
- Innovation agencies in Isreal
- conferences / festivals
- Law firms
- Big 4 Consulting firms KPMG, McKinsey
- "Einzelkämpfer" One-Man Consultants
- Google search

value propositions / solution

find the accurate "deepness & detailization " of matching results

UseCase1: EU SME

Startup Funding

Market penetration

Customer relationships

which unsolved problem we want to solve ? Whats the job to be done ?

Channels

Customer segments

isreali startups

isreali

EU corporates

EU SME

EU investors / VC

EU investors / BA

EU investors / FO

- Services for Startups: connect with eurp. investors ; connect with corporates with consulting service
- connecting startups with enterprises
- Market penetration to Europe for israeli startups
- generating leads for consultants

- Different representation of the startups data?
- recommendation system for start-up technology (for enterprises clients

- Answering specific market/business questions about innovation & technology, focusing on the israeli market
- Finding partners for white label solutions

Cost structure

Revenue streams

Frontend Usage?

EU corporates

miro