

Questionnaire
B2C Interview

Interview Part 1
Topic: Problem

Name of Interviewer: Bernardo Garibay

Name of Interviewed: Hugo Pétremand

Profession: Student, Chemie Ingenieurwesen, Switzerland/German

Age: 21

- Do you feel your days are well planned out, badly planned out and/or could improve? Why?

Badly planned out and could improve, because I waste a lot of time in videos and stuff.

Do you:

Have enough hours of sleep? YES

Wake up on time? YES

Always come early to meetings, events and compromises? Not always.
Depends. Courses, early. Party, don't really care.

Ever forget or have no time to eat? I sometimes forget, when I am really busy. (First week of university- a lot of things at random times. Additional meetings and stuff at mid day)

Ever forget social events? No.

Always remember your homework deadlines and you always do it on time?
1) Fuck no. 2) no. Until two years ago, for motivational. I have never used a method to register my homework.

Ever miss an important event? Yeah, from time to time. (Ex. Praktikum meeting//exchange student)

In how other way is your day well or badly planned out? On weekends I wake up to late until I feel bad of myself.

- Do you plan your day to day activities? How? (Which method or software do you use?) No.

If not, why not? I have a procrastinating nature. When I am motivated, I do write my homeworks down. Inconsistency of courses = need for me to write stuff down. Sometimes I do plan my activities, in order to remember the important events, of which I sometimes forget.

- Do you think this method/software is 100% efficient? Could improve? Faulty? Why? I should write everything down and be methodical.
- Do you plan every single event with this current method? Ex. Social events, going to the movies, having dinner, eating... Why? No, because I tell to myself that I am able to remember them, until I forget.
- What have you done to improve your daily planning?
Nothing much.

Interview Part 2

Topic: Solution

- Would you be willing to change of method or software to try and improve your daily planning results?
Yes.
- Do you think calendarizing every single event would help?
Yes.
- Would you use a platform, which could automatically organize your daily activities based on your previous behaviour, chosen preferences and grades of importance? Why? I am not sure, I would have to try it out, because I am not sure how well will it work for me.
- Would you pay a subscription for this platform/app? How much?
If it works well. I wouldn't pay for it immediately. If it has a trial, it would help to see if its worth it.
- Would you use it if it would be integrated to your google calendar (as a google service)?
It would be the same because I don't use google calendar.
- Would you prefer to use it in your computer or on your smartphone?
Smartphone, since I have it more often on myself.