

Questionnaire
B2C Interview

Interview Part 1
Topic: Problem

Name of Interviewer: Bernardo Garibay

Name of Interviewed: Hernan Elizondo

Profession: Student from Mexico.

Age: 22

- Do you feel your days are well planned out, badly planned out or could improve? Why?

It could improve. I do lose lots of time in activities such as transportation.

Do you:

Have enough hours of sleep? YES.

Wake up on time? YES.

Always come early to meetings, events and compromises? YES.

Never forget or have no time to eat? YES.

Never forget social events? YES.

Always remember your homework deadlines and you always do it on time?
80%, sometimes I forget.

Never miss an important event? No.

In how other way is your day well or badly planned out?

I normally have it all planned out in my head, besides important homework and duty deadlines. For that, I use a mobile application.

- Do you plan your day to day activities? How? (Which method or software do you use?)

Yes, but I haven't felt the necessity to write it all down on a calendar. I plan it all out in my head. When I study, I only do that, I do not divide too much my attention, and well of course I would like to begin doing some other extra-curricular activities. For this matter, I do not use anything but an app to track my deadlines.

If not, why not? Explained above.

- Do you think this method/software is 100% efficient? Could improve? Faulty? Why?

Sometimes, the notification does not appear in the application (bug).

Furthermore, there' s no small events noted, so sometimes they are forgotten.

- Do you plan every single event with this current method? Ex. Social events, going to the movies, having dinner, eating... Why?
No, I don' t, what is routine is easy to recall.
- What have you done to improve your daily planning?
Only what has been mentioned.

Interview Part 2

Topic: Solution

- Would you be willing to change of method or software to try and improve your daily planning results?
It depends.
- Do you think calendarizing every single event would help?
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- Would you use a platform, which could automatically organize your daily activities based on your previous behaviour, chosen preferences and grades of importance? Why?
It depends. If I have to dedicate time to establish the settings at first or have to give it maintenance (answer push notifications too often), I wouldn't like it.
- Would you pay a subscription for this platform/app? How much?
For the moment being, no, because I don' t need it. However, if there is a free trial and I could thus, try it out, I could change my mind..
- Would you use it if it would be integrated to your google calendar (as a google service)?
Yes, I would
- Would you prefer to use it in your computer or on your smartphone?
Both. I like that these could be connected.