

Questionnaire
B2C Interview

Interview Part 1
Topic: Problem

Name of Interviewer: Angi Zha

Name of Interviewed: Angi Zha

Profession: Student

Age: 29

1. Do you feel your days are well planned out, badly planned out or could improve? Why?

Do you:

- ☐ Have enough hours of sleep?
- ☐ Wake up on time?
- ☐ Always come early to meetings, events and compromises?
- ☐ Never forget or have no time to eat?
- ☒ Never forget social events?
- ☐ Always remember your homework deadlines and you always do it on time?
- ☒ Never miss an important event?

In how other way is your day well or badly planned out?
very badly planned out. I didn't manage my time that much or often.

2. Do you plan your day to day activities? How? (Which method or software do you use?)

Not much. Sometimes I write time plans, but most of the time I don't.

If not, why not? Don't want to.

3. Do you think this method/software is 100% efficient? Could improve? Faulty? Why?

I'm not using any software.

4. Do you plan every single event with this current method? Ex. Social events, going to the movies, having dinner, eating... Why?

No. I write ~~by~~ the ~~to~~ upcoming events
on my phone or on the papers to remind me.

5. What have you done to improve your daily planning?

Sometimes I make ~~the~~ time plans.

Interview Part 2

Topic: Solution

6. Would you be willing to change of method or software to try and improve your daily planning results?

Yes. Very eager to.

7. Do you think calendarizing every single event would help?

Most probably.

8. Would you use a platform, which could automatically organize your daily activities based on your previous behaviour, chosen preferences and grades of importance? Why?

Yes. I'm so in need of it ~~such~~ such
a platform.

9. Would you pay a subscription for this platform/app? How much?

Yes. 1 EUR for the purchase.

10. Would you use it if it would be integrated to your google calendar (as a google service)?

Yes. ~~But~~ But I don't use google calendar
now.

11. Would you prefer to use it in your computer or on your smartphone?

~~Yes, on the smartphone~~

I ~~prefer~~ prefer to use it on my
smart phone. But I think it's better if
the user could use it both on
~~the~~ the computer and on the
smartphone, or in other words it
can be synchronized on ~~the~~ many devices.