

Questionnaire
B2C Interview

Interview Part 1
Topic: Problem

Name of Interviewer: _____

Name of Interviewed: _____Xingxing Zhou_____

Profession: _____Student_____

Age: ____24_____

1. Do you feel your days are well planned out, badly planned out or could improve? Why?

Do you:

Have enough hours of sleep?

Yes

Wake up on time?

yes

Always come early to meetings, events and compromises?

yes

Never forget or have no time to eat?

No

Never forget social events?

Yes

Always remember your homework deadlines and you always do it on time?

Yes

Never miss an important event?

Yes

In how other way is your day well or badly planned out?
_Well planned, time is restricted but always took in control

2. Do you plan your day to day activities? How? (Which method or software do you use?)

_____TUMOnline_Calander_____

If not, why not? _____

3. Do you think this method/software is 100% efficient? Could improve? Faulty? Why?

_____No._Need_some_dynamical_planning._____

4. Do you plan every single event with this current method? Ex. Social events, going to the

movies, having dinner, eating... Why?

_____ Yes _____

5. What have you done to improve your daily planning?

Filter my daily events.

Interview Part 2

Topic: Solution

6. Would you be willing to change of method or software to try and improve your daily planning results?

No, the effort for learning another software is too high.

7. Do you think calendarizing every single event would help?

It depends on how good I've selected the events.

8. Would you use a platform, which could automatically organize your daily activities based on your previous behaviour, chosen preferences and grades of importance? Why?

Gladly. Since I'm lazy. After using this thing, I may save the time for planning, and more concentrate on doing my work.

9. Would you pay a subscription for this platform/app? How much?

___1_ euro/month_____

10. Would you use it if it would be integrated to your google calendar (as a google service)?

___It's ok for me.

11. Would you prefer to use it in your computer or on your smartphone?

Both of them.

