

From one word **"Comedy"** came five completely unique, ready-to-shoot concepts..

1. **"The Anti-Joke Show"**: A comedy series where the host sets up elaborate joke premises, only to subvert expectations by delivering intentionally unfunny, mundane, or absurd punchlines, challenging the audience's perception of what's humorous.
2. **"Comedy Club for Inanimate Objects"**: A sketch comedy where everyday objects are the main characters, and they're trying to be funny, but their attempts at humor are hilariously misguided, highlighting the absurdity of comedy itself.
3. **"The Overly-Honest Comedy Special"**: A stand-up comedy special where the comedian shares brutally honest, often uncomfortable truths about their life, relationships, and career, making the audience laugh and cringe at the same time.
4. **"The Comedy Reverse-Engineer"**: A video essay series where a comedian analyzes and deconstructs famous jokes, only to rebuild them with opposite or contradictory premises, resulting in surprising and thought-provoking new comedy pieces.
5. **"The World's Worst Comedy Coach"**: A mockumentary-style series where a well-intentioned but clueless coach tries to teach aspiring comedians how to be funny, using ridiculous and ineffective methods, leading to a series of hilarious mishaps and unexpected comedic breakthroughs.

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"The Anti-Joke Show" was the idea chosen.