Brendan English

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Qualifications:

- 10+ years industry experience designing and maintaining multiple web presences
- Responsible for ensuring website quality, reliability and performance
- Diverse portfolio with dynamic development styles, graphic design, and web strategy
- Extensive experience with different programming languages and design applications
- Demonstrates ability to work under pressure and consistently deliver projects on-time
- Excellent client facing, communication, and project management skills

Education:

The University of North Carolina at Greensboro (UNCG) - May 2008
B.S., Information Systems and Operations Management - (Concentration: Information Systems)

Technical Skills:

Programming Languages:

- HTML / XHTML / HTML5
- CSS / CSS3
- JavaScript / jQuery
- AJAX / XML / JSON
- ActionScript 3 / 2
- PHP / ASP

Database Design & Management:

- Oracle SQL / MySQL
- Microsoft Access

Design Applications:

- Adobe Creative Suite (4 / 5 / 6)
- CMS Platforms (Wordpress, ExpressionEngine, Joomla, BBNC)
- Eloqua Demand Generation
- Google Analytics / Webmaster Tools
- Adobe Flash / AIR

Operating Systems:

- Mac OS X
- Windows XP / Vista / 7

Experience:

Blackbaud: *Senior Interactive Developer* – Charleston, SC – (June 2008-Present): www.blackbaud.com

- Led the design strategy and development for the corporate website (blackbaud.com)
- Responsible for the development and maintenance of multiple corporate web presences which receive a combined average of 357,116 visits per month
- Implemented a custom, AJAX-driven lead generation system creating 4,380 leads in 2012
- Assisted with SEO initiatives and best practices for the corporate web strategy
- Responsible for building custom Javascript / Flash applications with database & CMS integration
- Winner of the 2008 Innovator of the Year Award for custom Flash applications
- Responsible for developing websites through a proprietary CMS (NetCommunity)
- Developed custom site designs and HTML/CSS/JS/Flash for a variety of nonprofit organizations
- Responsible for interfacing and developing client relationships

Nebula Web Designs: *Web Developer* – (July 2001-2008): www.nebulawebdesigns.com

- Developed custom web solutions and applications to meet business needs
- Responsible for overseeing and driving day-to-day web design operations and strategies
- Developed web strategies and branding for startup businesses

Greene Street Club: *Web Developer* – Greensboro, NC – (Jan 2005-2007): www.greenestreetclub.com

- Developed a full business identity and brand for the company including a custom logo design
- Created custom website design including AJAX implementation and dynamic Flash applications
- Weekly print-media graphic designs including posters, flyers, and newspaper ads
- Responsible for overseeing and driving day-to-day web design operations