

Getting Research Done with ChatGPT Plus and Modern AI

A one hour training for quantitative social sciences

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Session goals

- ▶ Understand what large language models are, at a practical level.
- ▶ Learn ChatGPT Plus capabilities that matter for research.
- ▶ See how to plug AI into literature, coding, data, writing, and review.
- ▶ Get copy paste demo prompts you can run today.
- ▶ Leave with a short checklist to use AI responsibly and reproducibly.

Roadmap, about 60 minutes

- ▶ 5 minutes. LLMs in plain language and prompting basics.
- ▶ 10 minutes. What is in ChatGPT Plus today.
- ▶ 30 minutes. Research workflow playbook, literature to code to writing.
- ▶ 10 minutes. Deep Research and Agent Mode.
- ▶ 5 minutes. Guardrails, reproducibility, and Q and A.
- ▶ 5 minutes. Codex, quick version, at the very end.

What is a large language model

- ▶ A model that predicts the next token in context. It turns that simple mechanism into useful tasks by following instructions.
- ▶ Strengths. Language understanding, code generation, pattern completion, transformation.
- ▶ Weaknesses. Can be wrong or overconfident. May miss recent facts without browsing or tools. Needs clear instructions and constraints.
- ▶ Your edge. Provide context, constraints, and examples. Iterate and verify.

Prompting that actually works

- ▶ Set role and objective. Then give the smallest possible working example.
- ▶ Ask for structured outputs you can reuse. For example markdown, csv, json, or a full script.
- ▶ Use iterate and verify. Ask for one improvement at a time.

ChatGPT Plus, the useful bits

- ▶ **Advanced Data Analysis.** Write and run Python inside the chat. Upload files. Produce figures and tables.
- ▶ **Browsing.** Read the web for current facts when you ask for it.
- ▶ **Deep Research.** Multi step web research that collects and organizes findings before answering.
- ▶ **Custom GPTs.** Create specialized assistants with your instructions and files.
- ▶ **Agent Mode.** Let ChatGPT plan and execute multi step tasks with tools, while you supervise.

Literature discovery and synthesis

- ▶ Ask for a scaffold first. Key theories, main debates, measurement, common datasets.
- ▶ Then ask for concrete items. Seminal papers, recent systematic reviews, and data portals.
- ▶ Use browsing or Deep Research when you need current sources.

Demo prompts, literature

Demo. Copy and run one prompt.

You are my research assistant. Topic: the effect of community radios on forced displacement in Colombia. Output a literature scaffold with sections: theory, identification strategies seen in the field, measurement choices, typical datasets, open questions. Limit to 10 bullets

Demo. With browsing or Deep Research on.

Find 8 recent and credible sources on community radios and violence. Return a table with columns: citation in APA, year, identification strategy, sample, main finding, link. Put uncertainties in a final note.

Data access and documentation

- ▶ Ask for a data dictionary plan. Variable names, units, refresh cadence, and owners.
- ▶ Have the model draft a README template for each dataset.
- ▶ Convert messy documentation into a clean table you can ship.

Demo prompts, data documentation

Demo. Dictionary and README.

Create a minimal data dictionary schema for a panel of municipalities by month. Include: name, label, type, units, allowed values, missing policy, owner, refresh cadence, source URL.

Demo. Turn messy text into a table.

Extract a clean csv with columns variable, definition, unit, period from the following pasted notes. If needed, ask one clarifying question.

Cleaning and analysis with Advanced Data Analysis

- ▶ Upload a small sample first. Ask for a quick EDA, missingness, and obvious anomalies.
- ▶ Ask for clean, reproducible code with comments and a final function.
- ▶ Iterate to reach publication grade figures.

Demo prompts, cleaning and EDA

Demo. Quick EDA on upload.

Run a 10 minute EDA on the uploaded csv. Show schema, missingness, basic summaries, and 3 plots that reveal structure. Save code to a .py file I can download.

Demo. Robust cleaning function.

Write a Python function `clean_df(df)` that trims whitespace, parses dates, standardizes municipality names using a provided mapping, and validates unique keys (`muni_id`, `month`). Return cleaned df and a log of fixes.

Interpreting results and writing

- ▶ Paste tables or model summaries and ask for a plain English interpretation.
- ▶ Ask for a short abstract or a paragraph that highlights identification and magnitude.
- ▶ Use a style checklist. Clarity, claims tied to evidence, and limits.

Demo prompts, interpretation and writing

Demo. Interpret a regression.

Given this regression table, explain the sign, magnitude, and precision of key coefficients. Avoid causal language unless identification is explicit.

Demo. Draft a concise abstract.

Draft a 150 word abstract given these bullet points. Emphasize design, data, and main effect with uncertainty. Return a single paragraph.

Peer review and reproducibility

- ▶ Ask the model to act as a critical but fair reviewer.
- ▶ Have it produce a replication log template, aligned with your PAP.
- ▶ Use it to standardize robustness checks and pre analysis notes.

Demo prompts, review and logs

Demo. Act as a reviewer.

Act as a critical but fair referee for the following methods section.
List 5 specific concerns and 3 concrete suggestions to improve validity.

Demo. Replication log template.

Create a csv template for a replication log with columns for coding errors, computational reproducibility, two robustness checks, and notes.
Keep column names short and consistent.

Deep Research, when to use it

- ▶ Use when you want structured web research with sources collected first.
- ▶ Ask for constraints. Scope, credibility criteria, and deliverable format.
- ▶ Expect longer runs. Use it for scoping reviews or policy scans.

Demo prompts, Deep Research

Demo. Scoping review pattern.

Use Deep Research to scan policy reports and peer reviewed papers on municipal radio and governance outcomes in Latin America after 2010. Return a matrix of findings by country and outcome with links.

Agent Mode, supervised autonomy

- ▶ Plan and execute multi step tasks across tools, under your supervision.
- ▶ Good for browse, download data, analyze, and assemble a draft.
- ▶ Start with small, auditable tasks. Keep humans in the loop.

Demo prompts, Agent Mode

Demo. End to end micro task.

Plan and run a short workflow. Find two official data sources on radio coverage by municipality in Colombia, download small samples, summarize coverage over time for Antioquia, and draft a 5 bullet summary with links. Ask before any login or large downloads.

Responsible and reproducible use

- ▶ Track provenance. Record what was prompted, what data was used, and when.
- ▶ Never paste sensitive data unless policy allows it. Prefer local tools for secrets.
- ▶ Verify everything that affects results or claims.
- ▶ Save outputs in plain text files. Scripts, logs, and markdown notes.
- ▶ Be clear about where AI helped, in acknowledgments or methods.

A tiny checklist

1. Did I provide sufficient context and constraints.
2. Did I verify claims and numbers against sources.
3. Are scripts and logs saved with dates and versions.
4. Can a colleague rerun this without me.
5. Is sensitive data handled according to policy.

Prompt bank, quick copy

Rewrite this paragraph for clarity and precision. Keep technical terms.
Return two variants and a diff style list of changes.

You are a code reviewer. Read this Stata do file and list 5 risks.
Then propose 3 refactors that reduce runtime or errors.

Given this figure and caption, propose one alternative visualization
and write the exact matplotlib or ggplot code.

Codex, what it is and when to use it

- ▶ Codex is OpenAI's coding agent for working with your repos.
- ▶ Use chat for questions and small snippets. Use Codex when you want edits in files and simple automations.
- ▶ Keep your repo under git. Review diffs. You stay in control.

Codex CLI, install and start

```
# macOS or Linux
npm install -g @openai/codex
# or
brew install codex

# run
codex
```

On Windows, prefer WSL.

Two demos you can run

Demo. Summarize a csv.

Read `data.csv` here. Report column types, missingness, and five key stats per numeric column. Save a markdown summary.

Demo. Explain code you did not write.

Explain what `analysis.py` does, step by step, and list two risks.

Tiny command cheat sheet

```
codex "explain this codebase"  
codex exec "fix the failing test"  
/model gpt-5-codex  
/approvals
```

Q and A

Thank you.