
A Survey of Facial Landmark Detection and Related Technologies in Computer Vision

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Abstract

Facial landmark detection (FLD) is a cornerstone in computer vision, pivotal for applications such as face recognition, 3D modeling, and emotion analysis. This survey paper explores FLD's interconnections with technologies like face alignment, 3D landmarks, and pose estimation, emphasizing their collective role in enhancing facial analysis systems. Recent advancements, primarily driven by convolutional neural networks, have significantly improved the robustness and accuracy of FLD, enabling precise applications in diverse conditions. The survey systematically reviews methodologies, highlighting the synergy between FLD and related technologies such as Multi-task Cascaded Convolutional Networks (MTCNN) and 3D Morphable Models. It addresses the challenges posed by variations in pose, expression, and occlusion, underscoring the importance of precise landmark localization. The paper also explores the implications of FLD in real-world scenarios, including virtual makeup, facial retouching, and security systems, where accurate facial feature alignment is crucial. Furthermore, it discusses the integration of FLD in animal studies, expanding its applicability beyond human facial analysis. This comprehensive evaluation identifies knowledge gaps and future research directions, aiming to foster the development of more robust and versatile facial analysis systems. By integrating cutting-edge methodologies and leveraging novel data representations, the survey advances the theoretical and practical aspects of FLD, promoting its evolution across various domains.

1 Introduction

1.1 Significance of Facial Landmark Detection

Facial landmark detection (FLD) is pivotal in various face-related applications, including face recognition, 3D reconstruction, tracking, and editing [1]. Accurate localization of facial features is essential for recognition and expression analysis [2]. However, FLD faces challenges such as pose variations, expressions, illumination changes, and occlusions [3]. Despite these hurdles, FLD remains critical for understanding facial geometry in applications like 3D modeling and emotion recognition [4].

Neural network-based approaches, particularly convolutional neural networks (CNNs), have significantly advanced FLD, enhancing its robustness and accuracy for precise applications, including 6DoF pose estimation in augmented reality [5, 6]. FLD is essential for analyzing facial expressions and emotions, extending its applicability beyond humans to animals [7].

FLD is crucial for localizing landmarks in unconstrained images, which is vital for applications like facial editing that require intuitive adjustments [8, 9]. The semantic ambiguity in landmark annotations can affect FLD performance, highlighting the importance of precise and consistent annotations [10]. Thus, FLD is not just a technical challenge but a key enabler for diverse applications in computer vision, enhancing human-computer interaction and the reliability of facial analysis systems.

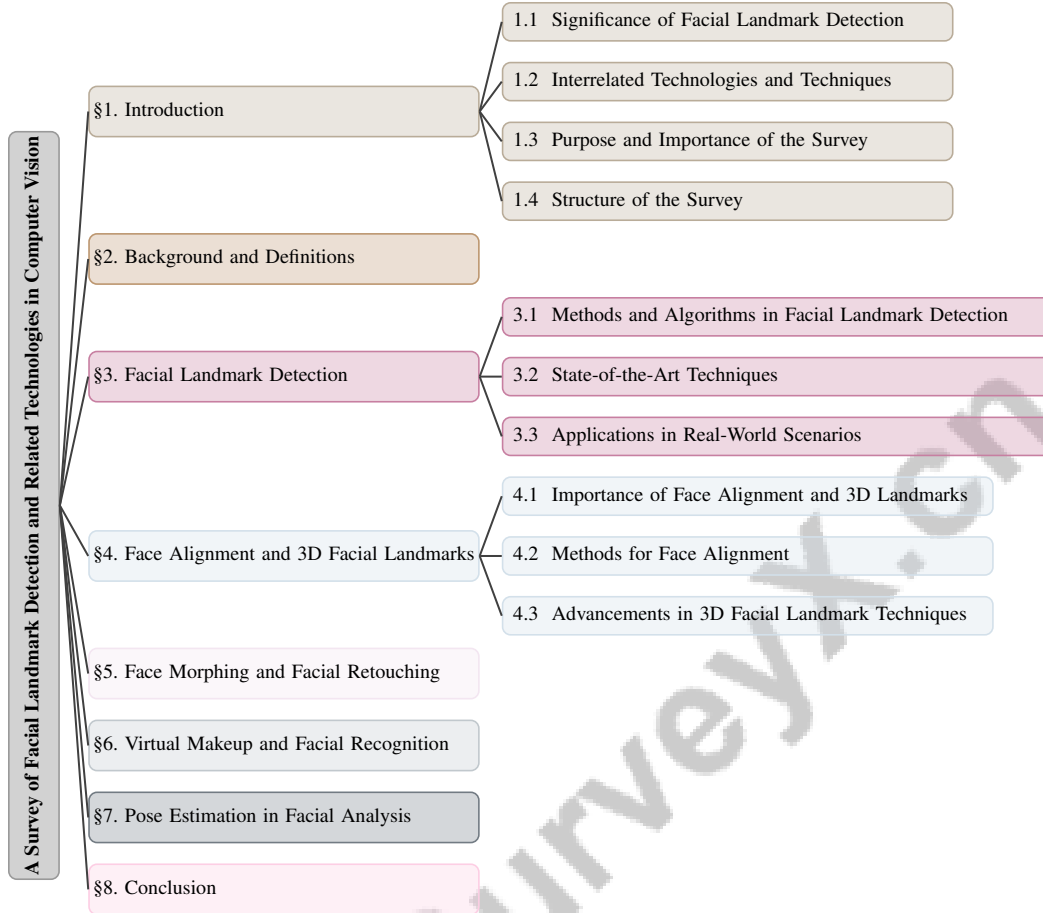


Figure 1: chapter structure

1.2 Interrelated Technologies and Techniques

Facial landmark detection is closely linked to various technologies that enhance the precision and applicability of facial analysis systems. Face alignment plays a central role in addressing challenges like arbitrary poses, occlusions, and low image quality, thus improving landmark localization accuracy [8, 11]. The integration of Multi-task Cascaded Convolutional Networks (MTCNN) for unified face detection and alignment exemplifies the synergy between these technologies [12].

3D facial landmarks significantly enhance recognition and expression analysis accuracy. Techniques such as the Temporal Deformable Shape Model (TDSM) and deep learning-based 3D reconstruction have been instrumental in this regard, supported by binarized CNNs that improve localization efficiency for real-time applications [13].

The interplay between face alignment and 3D morphable models is critical for improving landmark detection, as methods incorporating both domains have shown promising results [14]. The exploration of 3D surface imaging technologies, including stereophotogrammetry and structured light scanning, further illustrates the interconnectedness of these technologies in advancing facial analysis [15]. While Constrained Local Models (CLMs) have been popular, they have recently been surpassed by cascaded regression approaches due to their limitations in modeling complex landmark appearance variations [4].

Despite advancements, deploying FLD technologies on lightweight hardware remains challenging due to extensive pre- and post-processing requirements [16]. This underscores the need for ongoing innovation to develop more efficient techniques. The benchmark aimed at understanding animal emotions through FLD highlights the broader applicability of these technologies beyond human analysis [7]. Collectively, these interrelated technologies form a comprehensive framework driving

the evolution of FLD, enabling sophisticated applications across security, entertainment, and human-computer interaction.

1.3 Purpose and Importance of the Survey

This survey addresses the multifaceted challenges in FLD by providing a comprehensive evaluation of recent advancements. It emphasizes the impact of varying image styles on detection accuracy and the significance of simultaneous landmark detection, head pose estimation, and facial deformation analysis, highlighting their interrelated nature. By systematically reviewing various face models for alignment, the survey fills a gap in comparative analyses within the literature, fostering a more integrated understanding of FLD technologies [17].

A key objective is to enhance the accuracy and efficiency of FLD models, particularly in real-time applications where rapid and precise detection is crucial [18]. The survey incorporates insights from innovative methods such as FacePoseNet (FPN), which improve alignment and recognition accuracy, further advancing the field [19]. By examining challenges posed by environmental factors like lighting, image quality, and occlusion, the survey aims to identify knowledge gaps and future research directions.

The exploration of neural network-based methods that have improved performance in uncontrolled settings addresses complications from occlusions and similar image structures [5]. It also underscores the importance of developing robust models that can generalize across diverse facial representations and environments, as evidenced by advancements in multi-domain FLD [20]. By integrating these perspectives and technological advancements, the survey offers a comprehensive overview of the current state of FLD and sets the stage for future research, including automated landmark detection in non-human subjects, crucial for analyzing emotional states and behaviors [7]. This survey plays a pivotal role in advancing both theoretical and practical aspects of the field, promoting the development of more robust and versatile facial analysis systems.

1.4 Structure of the Survey

This survey is organized into eight sections, each addressing critical aspects of FLD and its related technologies in computer vision. The **Introduction** establishes the significance of FLD, its interrelated technologies, and the survey's purpose in advancing the field, setting the stage for subsequent discussions on accurate facial feature localization.

The second section, **Background and Definitions**, provides foundational knowledge by defining core concepts and tracing the historical development of FLD, discussing early methods and their evolution towards sophisticated models [21].

The third section, **Facial Landmark Detection**, delves into the methods and algorithms for detecting landmarks, reviewing state-of-the-art techniques and their real-world applications, addressing challenges in unconstrained environments and advancements in neural network-based methods [22].

The fourth section, **Face Alignment and 3D Facial Landmarks**, examines the role of face alignment in enhancing recognition accuracy and the importance of 3D landmarks, reviewing methods for accurate alignment and recent advancements in 3D techniques essential for precise facial modeling [23].

The fifth section, **Face Morphing and Facial Retouching**, explores techniques for transforming facial appearances, discussing implications for virtual makeup and identity verification, and emphasizing the detection of morphing attacks and methods for enhancing image aesthetics.

The sixth section, **Virtual Makeup and Facial Recognition**, investigates virtual makeup applications and their impact on recognition systems, analyzing how integration affects recognition accuracy.

The seventh section, **Pose Estimation in Facial Analysis**, focuses on the significance of pose estimation in analyzing facial orientation, reviewing various methods and performance metrics for evaluating effectiveness.

Finally, the survey concludes with a **Conclusion** section that summarizes key findings, highlights advancements and challenges, and discusses future research directions, identifying ongoing challenges

and potential areas for research to promote robust and versatile facial analysis systems across diverse applications. The following sections are organized as shown in Figure 1.

2 Background and Definitions

2.1 Core Concepts and Definitions

Facial landmark detection identifies specific facial points corresponding to key features, crucial for applications such as face recognition, expression analysis, and emotion detection. This task is complex due to pose variations, occlusion, and environmental factors, which challenge detection algorithms. Semantic ambiguity from inconsistent annotations can further reduce detection accuracy [10]. Face alignment, a related process, standardizes facial features to improve recognition performance using mathematical models like fiducial points, point distribution models, and morphable models [9]. Combining dense and sparse landmark alignment methods enhances detection robustness across diverse conditions [5].

Advanced techniques, such as 6DoF pose estimation, evaluate a face's 3D position and orientation, essential for spatially aware applications [6]. Face detection and deformable model fitting are integral to this process, improving flexibility and accuracy in facial analysis [8]. The continuous evolution of these technologies necessitates consistent methodologies to address challenges like pose variations, lighting conditions, and occlusion. Integrating core concepts and technologies in facial landmark detection, including holistic methods, Constrained Local Model (CLM) approaches, and regression-based techniques, forms a robust foundation for advancements in computer vision. This integration enhances facial analysis systems' accuracy and efficiency, facilitating deployment in scenarios like augmented reality, emotion analysis, and facial recognition. Leveraging deep learning and knowledge distillation addresses computational resource limitations and variability in expressions and ethnicities, driving the development of sophisticated and versatile facial analysis systems capable of real-time performance [24, 25, 3, 5, 26].

2.2 Historical Development of Facial Landmark Detection

Facial landmark detection has evolved alongside advancements in computer vision and machine learning. Early methods like Active Appearance Models (AAM) and Active Shape Models (ASM) in the 1990s used handcrafted features but struggled with pose, lighting, and occlusion variations [3]. This transition to advanced techniques marked a significant field shift. As complexities in aligning facial landmarks became apparent, challenges like annotation noise from human annotators and computational demands in multi-face images underscored face alignment's historical context, shifting from traditional pictorial structures to deep learning methods for improved accuracy [27].

The advent of convolutional neural networks (CNNs) was pivotal, enhancing robustness and precision in facial landmark detection. CNNs advanced methods capable of managing high spatial complexity, though challenges like reconstructing 3D face models from 2D images persisted [6]. Meher et al.'s survey underscores the importance of precise facial landmark alignment for computer vision applications [17]. Multi-task learning frameworks have enabled simultaneous execution of related tasks, such as landmark detection, head pose estimation, and facial deformation, enhancing model performance under challenging conditions [28]. The focus on human facial landmark detection has expanded to animal studies, reflecting growing interest in non-human expressions [7].

The ongoing evolution of facial landmark detection addresses challenges like head pose variability, occlusions, and annotation inconsistencies, impacting accuracy and stability. Algorithms are categorized into holistic, CLM, and regression-based methods, each addressing these challenges uniquely. Recent advancements highlight annotation noise effects on landmark stability and propose architectural modifications to enhance accuracy, such as integrating 3D landmark inference and semantic correction networks to mitigate dataset inconsistencies [29, 30, 25, 26]. The field's progression promises sophisticated tools for facial analysis, expanding applicability across diverse domains and environments.

Category	Feature	Method
State-of-the-Art Techniques	Feature Manipulation Techniques	STME[31]
Applications in Real-World Scenarios	Real-Time Processing	MFN[16], DSAT[2], i2p[6], PWC+Disc[5], MHM[8], LPB-3DMM[9]

Table 1: This table provides a comprehensive summary of the methods utilized in facial landmark detection, categorizing them into state-of-the-art techniques and their applications in real-world scenarios. It highlights feature manipulation techniques and lists specific methods used for real-time processing, demonstrating the breadth and depth of current research in this field.

3 Facial Landmark Detection

The evolution of facial landmark detection is propelled by the demand for precise and efficient identification of facial features across diverse applications. This section categorizes the methodologies that have driven these advancements, exploring specific methods and algorithms, their evolution, and the challenges they address. Table 1 presents a detailed summary of the methodologies employed in facial landmark detection, focusing on both state-of-the-art techniques and their practical applications in real-world scenarios. Additionally, Table 4 provides a detailed comparison of different facial landmark detection methodologies, emphasizing their unique features and application constraints. As illustrated in ??, the hierarchical structure of facial landmark detection methodologies showcases the transition from generative and discriminative models to state-of-the-art techniques. This figure highlights key innovations and the challenges these methodologies address, as well as the transformative potential of these technologies in various areas, including augmented reality, facial recognition systems, emotion recognition, clinical settings, animation, and animal emotion analysis. Such visual representation not only enhances our understanding of the methodological landscape but also contextualizes the ongoing advancements in the field.

3.1 Methods and Algorithms in Facial Landmark Detection

Facial landmark detection has advanced through various methods to tackle challenges like pose variations, occlusions, and computational demands. These approaches are broadly categorized into generative and discriminative models. Generative models, such as Active Appearance Models (AAM) and Constrained Local Models (CLM), effectively model facial appearance and shape but face limitations in real-time applications due to high computational costs and environmental sensitivity [5].

Figure 2 illustrates the hierarchical categorization of methods and algorithms in facial landmark detection, emphasizing generative models, discriminative models, and deep learning techniques, along with their respective examples.

Discriminative approaches, favored for their accuracy and speed, include direct regression methods and heatmap-based techniques enhanced by deep learning. The Multi-view Hourglass Model (MHM) exemplifies advancements by jointly detecting and aligning landmarks for semi-frontal and profile faces, improving robustness across poses [8]. The Local Part-Based 3D Morphable Model (LPB-3DMM) enhances precision by segmenting faces into independent regions [9].

Convolutional neural networks (CNNs) have revolutionized detection, with models like the Ensemble Landmark Detector (ELD) extending applications to non-human subjects, such as cats [7]. The img2pose method exemplifies this shift by directly estimating the 6DoF pose from images, bypassing traditional detection and localization steps [6].

Innovations such as the pixel-wise classification (PWC) model, a heatmap variation, improve detection accuracy through pixel-level predictions [5]. These developments address detection instability and inaccuracy, especially in dynamic video sequences.

Recent advancements reflect a commitment to overcoming persistent challenges while enhancing computational efficiency and accuracy. Diverse approaches, from holistic methods to CLM and regression-based techniques, capture facial characteristics uniquely. Innovations focus on accuracy and stability improvements, such as spatial transformer networks for optimal face normalization and canonical 3D landmark predictions. Harmonizing training across datasets aims to rectify annotation inconsistencies, refining performance in controlled and real-world scenarios [30, 26]. The integration

of cutting-edge techniques continues to advance facial landmark detection, offering sophisticated and reliable solutions for various applications.

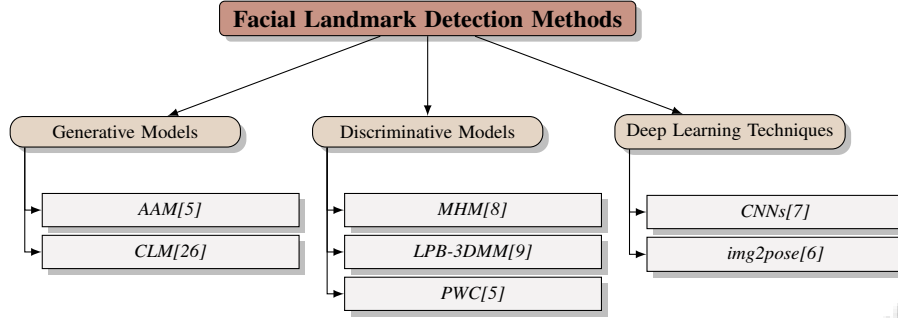


Figure 2: This figure illustrates the hierarchical categorization of methods and algorithms in facial landmark detection, emphasizing generative models, discriminative models, and deep learning techniques, along with their respective examples.

3.2 State-of-the-Art Techniques

Method Name	Integration Approach	Applicability Range	Performance Metrics
i2p[6]	Single Framework	Small Faces	Mean Absolute Error
MHM[8]	Unified Framework	Facial Landmark Localization	Normalized Mean Error
LPB-3DMM[9]	Local Part-based	Facial Regions	Reconstruction Errors
STME[31]	Style Transfer	Face Images	Presentation Attack Detection

Table 2: Overview of state-of-the-art methods in facial landmark detection, highlighting their integration approaches, applicability ranges, and performance metrics. The table compares methods such as i2p, MHM, LPB-3DMM, and STME, illustrating their unique contributions to the field, including real-time processing, landmark localization, and presentation attack detection.

Recent advancements in facial landmark detection have enhanced system accuracy and robustness, even under challenging conditions like severe occlusion and large head poses. The *img2pose* method exemplifies this by integrating pose estimation and face detection into a unified framework, enabling real-time processing and improved efficiency [6]. This trend towards multi-task models optimizes performance across diverse scenarios.

The Ensemble Landmark Detector (ELD) model achieves superior accuracy in landmark detection, evidenced by a lower Normalized Mean Error (NME) compared to existing models. Its capability extends to non-human subjects, broadening the applicability of facial analysis technologies [7].

Deng et al. present methods that significantly improve landmark localization under large pose variations, enhancing detection accuracy and robustness [8]. The Local Part-Based 3D Morphable Model (LPB-3DMM) allows for independent facial feature control, improving editing processes compared to traditional methods [9].

State-of-the-art techniques encompass holistic methods, CLMs, and regression-based algorithms, leveraging facial appearance and shape information in distinct ways. Deep learning significantly improves performance in real-world scenarios, such as emotion recognition and virtual face reenactment. Research focuses on enhancing model accuracy and efficiency for resource-constrained devices while addressing diverse ethnicities and expressions [5, 32, 26, 24]. This evolution broadens the applicability of facial landmark detection, emphasizing continuous innovation to tackle challenges like robustness and real-time performance.

Table 2 provides a comprehensive comparison of recent state-of-the-art techniques in facial landmark detection, detailing their integration approaches, applicability ranges, and performance metrics.

As shown in Figure 3, facial landmark detection is pivotal in computer vision, especially with state-of-the-art techniques enhancing accuracy and efficiency in recognizing and interpreting human facial features. The examples illustrate key aspects of these advancements, including a visual representation of facial expressions, a flowchart of a facial recognition system, and precise facial feature detection and segmentation. These underscore the importance of detecting subtle changes in expressions for

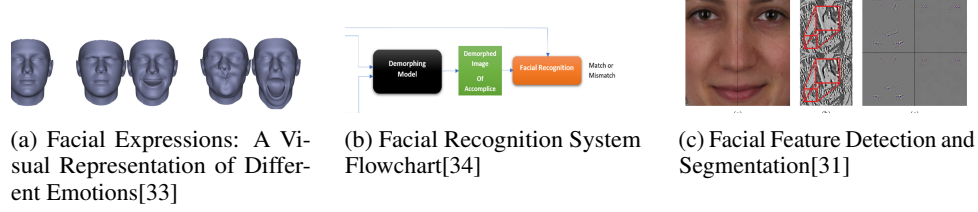


Figure 3: Examples of State-of-the-Art Techniques

applications like emotion recognition and highlight the procedural intricacies involved in modern facial recognition systems [33, 34, 31].

3.3 Applications in Real-World Scenarios

Method Name	Application Domains	Methodological Challenges	Technological Advancements
i2p[6]	Emotion Recognition	Extreme Poses	Real-time Processing
MFN[16]	Real-time Tracking	Extreme Occlusions	Multitask Learning Network
DSAT[2]	Facial Recognition	Varying Poses Occlusions	Dynamic Architecture Parameters
PWC+Disc[5]	-	Occlusions, Illumination, Coherency	Hybrid Loss Function
LPB-3DMM[9]	Facial Editing	Local Control	Localized Pca-based
MHM[8]	Facial Recognition	Large Pose Variations	Multi-view Hourglass

Table 3: Overview of various facial landmark detection methods, their application domains, methodological challenges, and technological advancements. This table highlights the versatility and innovation in addressing challenges such as occlusions, extreme poses, and illumination, thereby enhancing the accuracy and robustness of facial analysis applications.

Facial landmark detection is foundational for numerous real-world applications, requiring adaptability to challenges like occlusions, extreme head poses, and varying illumination [17]. In augmented reality (AR), the img2pose method is crucial for real-time face analysis, enhancing user interaction through precise feature alignment [6].

In facial recognition systems, landmark detection ensures high accuracy under adverse conditions, as demonstrated by the joint face detection and retargeting network’s real-time capabilities [16]. The DSAT method enhances accuracy in challenging scenarios [2].

Emotion recognition systems benefit from enhanced robustness and accuracy, with methods like CE-CLM showing significant improvements across datasets [35, 4].

In clinical settings, precise facial modeling is crucial for interventions like dental analysis and reconstructive surgery. Robust detection algorithms, such as the unsupervised supervision-by-registration method, ensure temporal coherency in videos, essential for accurate recognition and anonymization [21, 36].

The animation industry uses automated detection to reduce production time and enhance realism, with techniques like the PWC model supporting high-quality outputs [5]. The LPB-3DMM approach enhances user interaction in facial editing [9]. Additionally, animal emotion analysis through landmark detection expands the technology’s applicability beyond human analysis [7].

Overall, these applications demonstrate the versatility and transformative potential of facial landmark detection. Continuous refinement of techniques enhances generalization across benchmarks, driving innovation and improving user experiences across domains [8]. Table 3 provides a comprehensive comparison of different facial landmark detection methods, illustrating their application domains, the challenges they address, and the technological advancements they incorporate.

As shown in Figure 4, facial landmark detection is crucial in computer vision, enhancing facial recognition systems’ accuracy and reliability. The process involves identifying key facial features for tasks like alignment and recognition. Real-world applications are vast, from security to personalized user experiences. The flowchart and scatter plot illustrate system processes and performance, emphasizing the practical importance of landmark detection in developing robust recognition systems [37, 38].

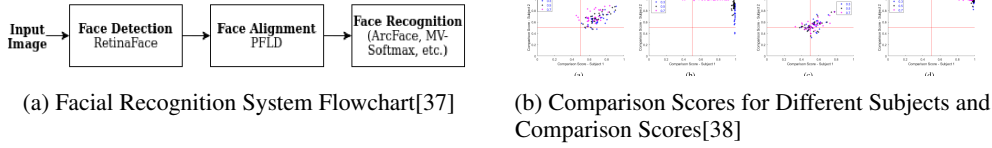


Figure 4: Examples of Applications in Real-World Scenarios

Feature	Active Appearance Models (AAM)	Constrained Local Models (CLM)	Multi-view Hourglass Model (MHM)
Model Type	Generative	Generative	Discriminative
Key Feature	Facial Appearance Modeling	Shape Modeling	Pose Robustness
Application Scope	Limited Real-time Use	Sensitive Environments	Semi-frontal Faces

Table 4: Table ef provides a comparative analysis of three prominent facial landmark detection models: Active Appearance Models (AAM), Constrained Local Models (CLM), and the Multi-view Hourglass Model (MHM). The table highlights key attributes such as model type, key features, and application scope, offering insights into their respective strengths and limitations in various real-world scenarios.

4 Face Alignment and 3D Facial Landmarks

4.1 Importance of Face Alignment and 3D Landmarks

Face alignment and 3D landmarks are crucial in enhancing the precision and robustness of facial analysis technologies, serving as foundational elements in facial recognition, emotion detection, and augmented reality applications. Face alignment improves recognition accuracy, especially under occlusions and challenging initializations, by standardizing facial orientations and reducing geometric variations, which addresses key challenges in existing systems [6, 9].

The use of 3D landmarks provides a comprehensive framework for capturing intricate facial structures, crucial for applications requiring precise spatial awareness, such as biometrics and computer graphics. 3D landmarks enhance recognition accuracy amidst variations in facial expressions, reinforcing the robustness of facial analysis systems [6]. Their role is vital in emotion recognition, underscoring face alignment’s integral role in these systems [4].

Innovative methodologies improve landmark detection accuracy under diverse conditions by effectively utilizing geometric information and addressing data imbalances. Integrating temporal data from adjacent frames minimizes jittering and enhances landmark prediction stability, significantly contributing to facial analysis systems’ robustness. The LPB-3DMM model’s localized control further improves face alignment accuracy and recognition outcomes [9].

As illustrated in Figure 5, the hierarchical structure of face alignment and 3D landmarks highlights their roles in enhancing recognition accuracy, spatial awareness, and robustness in facial analysis technologies, as well as key methodologies employed. Advancements in face alignment and 3D landmarks are pivotal in developing sophisticated and reliable facial analysis systems. The ongoing evolution of facial analysis techniques, including facial anonymization, aesthetic quality assessment, and data augmentation, enhances facial recognition technologies’ functionality. These advancements enrich user experiences across sectors like journalism, entertainment, and cosmetic surgery, broadening facial recognition systems’ scope and efficacy in real-world scenarios. New algorithms anonymize faces while preserving realism, and machine learning techniques evaluate and enhance facial attractiveness based on beauty canons. Innovative data augmentation strategies improve training datasets, increasing the robustness of deep learning models used in facial analysis [3, 39, 31, 40, 36].

4.2 Methods for Face Alignment

Face alignment techniques are vital for enhancing facial recognition systems’ accuracy by ensuring precise alignment of facial components to a canonical form. Recent advancements leverage traditional and deep learning approaches to tackle challenges like pose variations, expression changes, and occlusions. The Deep Alignment Network (DAN) exemplifies significant progress by processing entire face images at each stage and iteratively refining landmark locations, surpassing earlier methods relying on local patches [41].

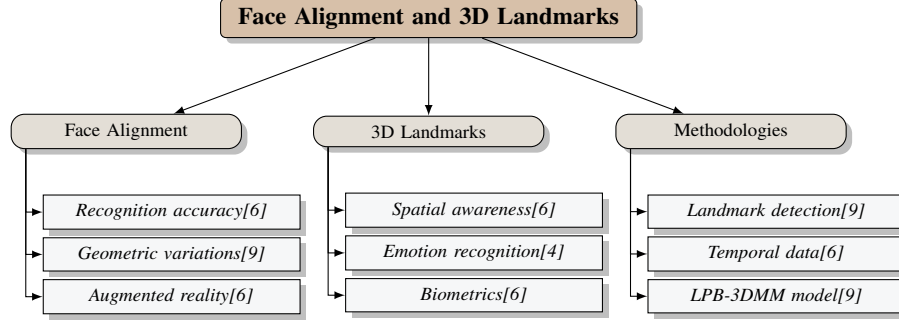


Figure 5: This figure illustrates the hierarchical structure of face alignment and 3D landmarks, highlighting their roles in enhancing recognition accuracy, spatial awareness, and robustness in facial analysis technologies, as well as key methodologies employed.

The Face Alignment Policy Search (FAPS) innovatively explores a search space of crop sizes and vertical shifts to identify optimal alignment templates, emphasizing adaptable alignment strategies [42]. ACE-Net uses a two-module framework for heatmap prediction and extraction, achieving sub-pixel accuracy in predicting facial anchors and contours, enhancing alignment precision [43].

Generative methods like Active Appearance Models (AAM) and part-based models have traditionally been used alongside discriminative methods such as cascaded regression, which predict landmark locations from image data [44]. The Pose-Invariant 3D Face Alignment (PIFA) method uses a cascaded coupled-regressor framework to refine the camera projection matrix and 3D shape parameters, effectively addressing pose variation challenges [45].

Boundary-aware techniques, incorporating adversarial learning with boundary effectiveness discriminators, have improved heatmap quality, enhancing face alignment outcomes [46]. The Balanced Alignment for Face Recognition (BAFR) method jointly learns face alignment and recognition, allowing controllable alignment strength based on recognition performance, integrating alignment closely with recognition tasks [47].

The Multi-task Cascaded Convolutional Networks (MTCNN) method integrates detection, alignment, and feature extraction, enabling robust recognition even in challenging conditions by effectively combining these tasks into a cohesive framework [12]. This approach highlights the trend towards multi-task models optimizing performance across diverse scenarios.

These methodologies underscore ongoing innovation in face alignment techniques, contributing to developing more robust and precise facial analysis systems. By employing sophisticated optimization techniques and harnessing deep learning frameworks, these methods enhance facial alignment accuracy and reliability. They achieve this by using comprehensive face images rather than localized patches, as demonstrated by the DAN, which improves landmark estimation through a multi-stage process. Innovations like the Deep Face Feature (DFF) model, which extracts pixel-specific features from multi-view synthesized images, and end-to-end learning approaches that determine optimal geometric transformations, further push facial alignment boundaries. These advancements ensure robust performance across various applications, including face recognition, expression analysis, and attribute classification, while addressing alignment's impact on face image quality in real-world conditions [48, 42, 49, 28, 41].

4.3 Advancements in 3D Facial Landmark Techniques

Recent advancements in 3D facial landmark techniques have significantly enhanced facial recognition systems' accuracy and robustness through innovative methodologies and advanced data representations. The Nonlinear 3D Morphable Model (Nonlinear 3DMM) improves representation power for shape and albedo, enhancing facial textures and shapes modeling [50]. This advancement allows for nuanced and detailed facial analysis, addressing traditional linear models' limitations.

3D landmark techniques using 3D surface information to dynamically estimate 2D landmark visibilities enhance landmark detection accuracy across varying poses and expressions [45]. This approach

underscores incorporating 3D data to improve 2D landmark predictions’ reliability, particularly in scenarios involving occlusions or extreme expressions.

Techniques achieving balanced alignment strength boost recognition accuracy while avoiding excessive alignment that could distort critical facial features [47]. This balance is essential for maintaining facial characteristics’ integrity during analysis, ensuring recognition systems remain accurate and reliable.

Innovations in data representation, such as Projected Normalized Coordinate Code (PNCC) and Pose Adaptive Feature (PAF), further advance the field by enabling more adaptive and precise landmark localization [51]. These features facilitate improved handling of diverse facial poses and expressions, enhancing 3D facial analysis systems’ robustness.

Ongoing advancements in 3D facial landmark techniques illustrate dedicated efforts to address field challenges, focusing on enhancing accuracy and computational efficiency. Recent research highlights critical improvements, such as integrating spatial transformer networks for optimal face normalization, modifications to landmark prediction architectures that infer 3D landmarks directly, and developing semantic correction networks to resolve annotation inconsistencies across datasets. Collectively, these innovations enhance facial landmark detection systems’ reliability and performance, making them more robust in real-world applications [29, 30, 27, 26]. By integrating cutting-edge methodologies and leveraging novel data representations, these advancements promise to further enhance 3D facial analysis systems’ reliability and applicability across a wide array of applications.

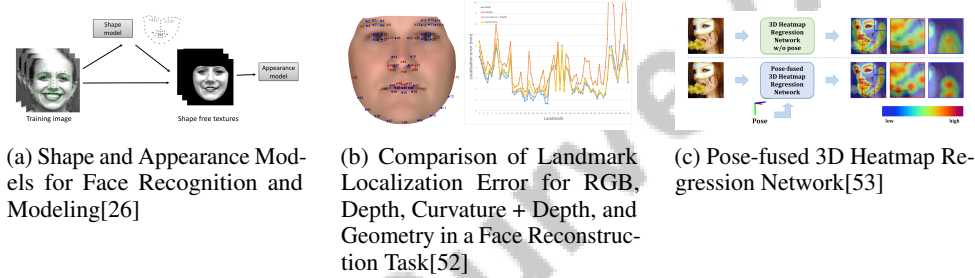


Figure 6: Examples of Advancements in 3D Facial Landmark Techniques

As shown in Figure 6, the field of 3D facial landmark detection has witnessed significant advancements, illustrated by various innovative techniques. The first example emphasizes the development of shape and appearance models for face recognition, generating shape-free textures from training images to build an appearance model capable of recognizing faces under varying conditions, thereby enhancing the robustness of facial recognition systems. The second example presents a comparative analysis of landmark localization errors in face reconstruction tasks across methodologies, including RGB, Depth, Curvature + Depth, and Geometry, highlighting the precision and effectiveness of each method in reducing localization errors. Lastly, the third example showcases a pose-fused 3D heatmap regression network, which enhances the prediction of a face’s 3D pose by integrating pose information into the training process. This method improves the accuracy of 3D facial landmark detection by producing a detailed 3D heatmap representing the predicted facial pose. Collectively, these examples underscore the progress made in 3D facial landmark techniques, paving the way for more accurate and reliable facial recognition technologies [26, 52, 53].

5 Face Morphing and Facial Retouching

5.1 Techniques for Face Morphing

Face morphing utilizes sophisticated techniques to seamlessly blend facial features from multiple images, resulting in realistic transformations. The Optimal-Landmark-Guided Image Blending (OLGIB) method exemplifies this by using optimized facial landmarks and Graph Convolutional Networks to produce high-quality morphed images [54]. This method highlights the integration of advanced computational models for seamless morphing. Benchmarks have been developed to evaluate morphing’s impact on image quality and utility, enhancing detection capabilities through fused classification methods [55, 56].

As illustrated in Figure 7, face morphing techniques can be categorized into 2D and 3D methods, showcasing key advancements in security and detection. This figure emphasizes notable methods and benchmarks, such as OLGIB, BCPD, and GAN-Morph, underlining the integration of advanced computational models and innovative detection strategies in face morphing. In 3D morphing, techniques like Bayesian Coherent Point Drift (BCPD) align and average input point clouds' geometry and color, yielding high-fidelity outputs suitable for biometric and entertainment applications [57]. Despite these advancements, morphing attacks pose security challenges, particularly in biometric systems. The TetraLoss function enhances face recognition systems' robustness by differentiating morphed images from originals during training [58]. The Face2Face method aids in detecting morphing attempts by integrating facial retouching detection with image restoration models [59].

Research indicates that GAN-generated morphs present a greater threat to face recognition systems than traditional landmark-based morphs, necessitating improved detection mechanisms [60]. Studies on image alignment settings have optimized conditions for accurate morphing detection [61]. The evolution of face morphing techniques reflects a focus on enhancing transformation realism while addressing security risks. Recent findings reveal that morphed images can convincingly impersonate multiple individuals, complicating access control processes. Innovative strategies, such as deep embeddings for image pre-selection and style transfer methods, improve morphing quality and detection [62, 63, 31, 64, 55]. These advancements promise to broaden face morphing applications across domains such as aesthetic enhancements and identity verification systems.

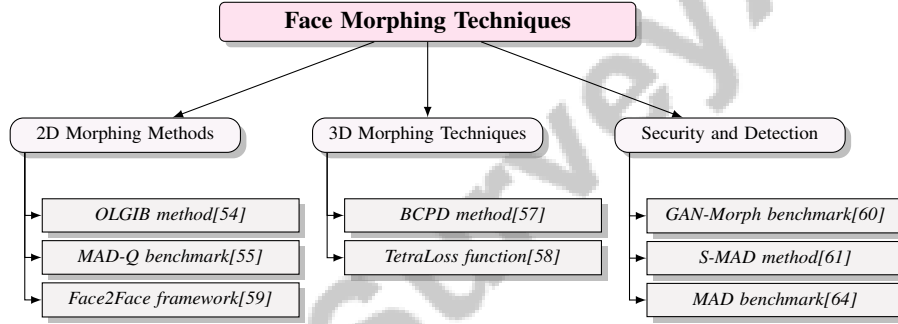


Figure 7: This figure illustrates the categorization of face morphing techniques into 2D and 3D methods, highlighting key advancements in security and detection. It includes notable methods and benchmarks such as OLGIB, BCPD, and GAN-Morph, emphasizing the integration of advanced computational models and innovative detection strategies in face morphing.

5.2 Morphing Attack Detection

Morphing attack detection (MAD) is crucial in biometric security, focusing on identifying threats from morphed images that deceive face recognition systems (FRS) [65]. These attacks merge images from different identities, potentially granting unauthorized access. Detecting high-quality morphs is challenging due to their ability to evade detection while retaining contributing subjects' identities [54].

A benchmark by Ramachandra et al. systematically assesses FRS vulnerability to morphing images, especially those from lookalike and identical twins, underscoring the need for robust detection mechanisms [38]. Landmark-based morphs pose a higher threat to FRS than GAN-generated morphs, highlighting the need for targeted detection strategies [60]. Variations in image context and alignment significantly impact detection performance [61]. Innovative solutions, such as the TetraLoss function, enhance FRS robustness by distinguishing morphed images from originals during training [58].

Fused classification methods have improved morphing attack detection capabilities, providing a comprehensive framework for evaluating various approaches [55]. As morphing techniques advance, the pursuit of sophisticated detection methods remains essential to ensure biometric systems' integrity and security against these pervasive threats.

5.3 Facial Retouching Techniques

Facial retouching techniques enhance image aesthetics by modifying key facial features to achieve desired appearances. Widely used in digital photography and cosmetics, these methods aim to improve visual appeal while maintaining a natural look. Techniques include smoothing skin textures, adjusting facial contours, and altering lighting effects [2].

Recent advancements have improved retouching applications' efficiency and effectiveness. The DSAT method, for instance, enhances accuracy, making it beneficial for facial retouching and aesthetic enhancements [2]. This efficiency is crucial for real-time applications where processing speed and output quality are paramount. Advanced feature extraction methods, such as Discrete Cosine Transform (DCT), have improved morphing attack detection, highlighting these techniques' dual benefits in aesthetic enhancement and security [66].

Retouching methods' robustness under various conditions is a key focus. High-fidelity color transfer, geometric transformation management, and resilience to variations in facial poses and expressions are notable advantages of contemporary approaches [2]. These capabilities ensure retouching techniques can be effectively applied across diverse scenarios, enhancing their practical utility.

Future research in facial retouching aims to broaden these methods' applicability to other facial attribute transfer tasks and improve robustness under varied conditions [2]. The Face2Face framework exemplifies advancements in restoring retouched facial images, achieving significant improvements over existing methods in qualitative and quantitative evaluations [59]. This framework underscores the importance of developing sophisticated algorithms capable of reversing retouching effects, ensuring digital image authenticity.

Facial retouching techniques' evolution highlights a complex interplay between enhancing aesthetic qualities and addressing security challenges related to image manipulation, particularly in identity verification and media integrity contexts. Recent advancements, including automatic facial anonymization methods and machine learning-driven aesthetic analysis, reflect growing concerns over digitally altered images' authenticity. These developments aim to reconcile the desire for visually appealing representations with the imperative to maintain trust and accuracy in applications such as journalism, social media, and identity documentation [67, 59, 55, 40, 36]. Such progress promises to enhance facial retouching's applicability across various domains, from photography to biometric security, while ensuring digital images' integrity and authenticity.

6 Virtual Makeup and Facial Recognition

6.1 Applications in Virtual Makeup

Virtual makeup applications revolutionize the digital cosmetics industry by enabling real-time application and visualization of cosmetics through augmented reality (AR) platforms. These applications leverage advanced facial landmark detection and alignment technologies to precisely map virtual cosmetics onto facial features, ensuring a realistic user experience [68]. This precision is critical for capturing subtle facial expressions and adapting to varying lighting conditions, as demonstrated in studies using diverse datasets, including neonatal facial landmarks.

The integration of virtual makeup tools into digital platforms allows users to experiment with cosmetics without physical application, enhancing convenience and personalization. This capability is further enhanced by 3D modeling techniques that support detailed surface morphing, extending virtual makeup applications beyond facial expressions to various 3D objects. Such methods hold potential for animation and virtual reality, establishing a versatile framework for digital cosmetics and related fields [69].

The emergence of virtual makeup represents a significant advancement in user interaction and personalization, driven by sophisticated computer vision technologies. Innovations like the Facial Attribute Transformer (FAT) enable precise makeup transfer while preserving the source face's identity, ensuring high color fidelity and geometric accuracy. Furthermore, AR applications facilitate real-time facial analysis, allowing users to evaluate and enhance facial symmetry and attractiveness. These advancements empower users to explore different makeup styles and address challenges in authenticity and image restoration in social media and identity verification contexts [70, 67, 59, 40, 36].

6.2 Integration of Virtual Makeup in Facial Recognition Systems

Integrating virtual makeup into facial recognition systems presents challenges and opportunities, requiring advancements in recognition technologies to accommodate changes in facial appearance. A primary challenge is ensuring recognition algorithms' robustness when virtual cosmetics are applied, as these can alter key facial features and impact recognition accuracy. The Conformal Surface Morphing approach, compatible with existing 3D modeling software, enhances virtual makeup applications by enabling precise facial feature alignment and morphing [69], crucial for maintaining facial recognition integrity despite cosmetic alterations.

Recognition algorithms must adapt to variability introduced by different cosmetic styles. The Classifier Projection Analysis (CPA) offers a pathway to enhance recognition systems' adaptability to virtual makeup applications, integrating seamlessly with existing classifiers [71]. By leveraging CPA, recognition systems can sustain performance levels even when facial appearances are modified through virtual cosmetics.

The effective integration of virtual makeup into facial recognition systems depends on developing sophisticated algorithms capable of adapting to variations introduced by cosmetic applications while maintaining high recognition accuracy. This requires methods that account for color fidelity and spatial transformations, as well as the geometric attributes of facial features, ensuring individual identity preservation during makeup transfer. Recent innovations, such as the Facial Attribute Transformer (FAT), model semantic correspondences between faces and facilitate both color and geometric transformations, thus enhancing facial recognition systems' performance in the context of virtual makeup [67, 36, 40]. Continued advancements in technologies that integrate seamlessly with existing recognition frameworks are essential for broadening virtual makeup's applicability while ensuring facial recognition reliability.

6.3 Impact on Facial Recognition Accuracy

The integration of virtual makeup in facial recognition systems introduces unique challenges that can significantly affect recognition accuracy. Virtual cosmetics may alter key facial features, leading to discrepancies in recognition outcomes. However, advancements in facial recognition frameworks show promise in mitigating these effects. For example, an end-to-end facial recognition and alignment framework achieved a verification accuracy of 99.08

Robust frontalization techniques further enhance recognition accuracy amid virtual makeup application. The method proposed by Kang et al. demonstrates resilience to noise and outliers, allowing for accurate frontalization under challenging conditions, which is crucial for upholding the integrity of facial recognition systems when virtual cosmetics are applied [72]. This robustness ensures recognition systems can effectively manage variations introduced by virtual makeup while maintaining high accuracy.

While virtual makeup applications pose significant challenges to facial recognition accuracy due to variations in color fidelity and geometric transformations, advanced frameworks like the Facial Attribute Transformer (FAT) and its Spatial variant effectively address these issues. They ensure high-fidelity color transfer and accommodate facial variations, thereby enhancing reliable recognition performance across diverse conditions [67, 40].

7 Pose Estimation in Facial Analysis

7.1 Importance of Pose Estimation in Facial Analysis

Pose estimation is fundamental to facial analysis, offering critical insights into facial orientation that enhance landmark prediction accuracy and recognition system performance. Accurate head pose estimation is vital for consistent alignment of facial features, particularly in scenarios with occlusions and diverse poses. Techniques such as the PFA method leverage head pose data to improve landmark alignment, ensuring robust predictions even in the presence of facial obstructions [53]. In situations where facial features are obscured or extreme head poses occur, precise pose estimation is crucial for reliable analysis. Traditional methods often falter with occlusions and pose variations, but recent advancements in unified frameworks for simultaneous landmark detection and pose estimation have shown significant improvements. These models, which consider occlusion patterns and pose

variations, maintain high accuracy across diverse datasets, including those with heavily occluded and variably posed faces [73, 74, 35, 75, 26]. Such integration corrects geometric distortions, ensuring consistent alignment of facial landmarks across viewing angles, which is crucial for applications like facial recognition, emotion detection, and augmented reality.

Furthermore, pose estimation promotes the development of adaptable and resilient facial analysis frameworks. By accounting for head orientation variations, advanced systems can effectively operate in challenging real-world conditions, including diverse lighting and extreme head postures, broadening their applicability in fields such as facial recognition, expression analysis, and aesthetic enhancement [28, 76, 40]. Integrating pose estimation not only enhances accuracy and reliability but also expands potential applications in biometrics, human-computer interaction, and virtual reality.

7.2 Methods and Techniques for Pose Estimation

Pose estimation in facial analysis determines facial orientation within images or videos, crucial for enhancing recognition system accuracy, especially under challenging conditions like occlusions from medical masks or extreme head poses. The effectiveness of facial analysis models is closely linked to face alignment quality, necessitating evaluation and enhancement of alignment techniques for reliable recognition [28, 74]. Various methods, including traditional and deep learning approaches, have been developed to tackle these challenges.

The Perspective-n-Point (PnP) algorithm is notable for estimating 3D pose from 2D image points by solving correspondences between 3D model points and their 2D projections. Combined with facial landmark detection, this method provides reliable head orientation estimations [73]. Integrating PnP with deep learning models enhances robustness, enabling precise pose estimation despite occlusions and varying lighting conditions.

Deep learning techniques, particularly convolutional neural networks (CNNs), have significantly advanced pose estimation. Models like PoseNet use CNN architectures to directly regress pose parameters from image data, eliminating the need for explicit landmark detection [19]. This end-to-end approach demonstrates high accuracy and efficiency, suitable for real-time applications.

Multi-task learning frameworks simultaneously address pose estimation and related tasks, such as facial landmark detection and expression recognition, leveraging shared features across tasks to improve overall performance [20]. Heatmap regression techniques within these frameworks enhance pose estimation accuracy by providing spatially precise predictions of facial feature locations.

Advancements in 3D modeling techniques have enriched pose estimation capabilities. Using 3D Morphable Models (3DMM) allows reconstructing 3D facial geometry from 2D images, providing a robust foundation for pose estimation [51]. By leveraging 3D data, these models account for complex variations in facial orientation and expression, enhancing pose prediction accuracy.

The ongoing development of pose estimation methods reflects the field's commitment to overcoming challenges posed by diverse real-world conditions. Integrating advanced algorithms and deep learning techniques continues to provide sophisticated solutions for facial analysis, encompassing holistic approaches that model global facial appearance, Constrained Local Model (CLM) techniques leveraging global shape and local appearance, and regression-based methods capturing facial characteristics. Recent innovations, including real-time six degrees of freedom (6DoF) pose estimation, further enhance facial analysis precision by eliminating the need for preliminary face detection or landmark localization, thus improving efficiency and accuracy in facial landmark detection and expanding potential applications in recognition and 3D reconstruction [26, 6].

7.3 Evaluation and Performance Metrics

Evaluating pose estimation techniques is crucial for advancing facial analysis system accuracy and reliability. Performance metrics assess precision and robustness under various conditions, including lighting variations, occlusions, and head poses. The Mean Absolute Error (MAE) quantifies the average deviation of estimated pose angles from ground truth, providing a direct accuracy measure [19].

The Normalized Mean Error (NME) normalizes error by inter-ocular distance, allowing consistent comparisons across datasets and conditions [7]. This metric is particularly useful in scenarios where

Benchmark	Size	Domain	Task Format	Metric
CatFLW[7]	2,091	Facial Landmark Detection	Facial Landmark Detection	Normalized Mean Error
MAD[64]	22,992	Face Recognition	Morphing Attack Detection	Morphing Attack Potential
FPN[77]	2,600,000	Face Recognition	Face Alignment	Recognition Accuracy, Landmark Detection Accuracy
SVFRB[37]	33,630	Face Recognition	Face Identification	CMC, Separation Performance
MABench[63]	2,715	Biometrics	Vulnerability Assessment	MMPMR, FMR
face.evoLVe[78]	5,080,000	Face Recognition	Face Verification	Accuracy, F1-score
SHAREL[79]	56,598	Facial Landmark Detection	Shadow Removal And Landmark Detection	RMSE, NME
FLD-Benchmark[80]	51,000	Facial Landmark Detection	Facial Landmark Localization	RMS Fitting Error

Table 5: The table provides a comprehensive summary of various benchmark datasets used for evaluating facial analysis techniques. It details the dataset size, domain, task format, and performance metrics, offering insights into the scope and focus of each benchmark. This information is pivotal for researchers aiming to compare and enhance pose estimation methodologies across diverse conditions.

facial images vary in size and scale, ensuring pose estimation performance is not biased by image dimensions.

Precision-Recall (PR) curves and Area Under the Curve (AUC) are prevalent in evaluating pose estimation models, especially those incorporating classification components. These metrics provide insights into the trade-offs between precision and recall, highlighting the model’s ability to accurately estimate poses while minimizing false positives and negatives [73].

Recent advancements have introduced sophisticated evaluation frameworks incorporating 3D reconstruction accuracy, assessing pose estimation techniques’ ability to accurately reconstruct 3D facial geometry from 2D images. This comprehensive evaluation is crucial for applications requiring high-fidelity spatial awareness, such as augmented reality and biometrics [51].

Table 5 presents an overview of prominent benchmarks utilized in evaluating pose estimation techniques, highlighting the diversity in dataset size, domain, task format, and performance metrics. Evaluating pose estimation techniques employs diverse traditional and advanced metrics, providing a comprehensive understanding of model performance. This multifaceted approach allows nuanced assessments considering factors like facial landmark detection algorithms’ effectiveness—from holistic methods to regression-based techniques—and face alignment’s crucial impact on image quality across various facial analysis tasks. By analyzing performance across benchmark datasets and real-world scenarios, researchers can identify strengths and weaknesses of different methodologies, guiding future advancements [28, 26]. Continuous refinement of these evaluation frameworks ensures pose estimation techniques remain robust and accurate across diverse real-world scenarios, driving further advancements in facial analysis technologies.

8 Conclusion

8.1 Challenges and Future Directions

Facial landmark detection continues to confront substantial challenges that necessitate innovative advancements to bolster model resilience and adaptability across diverse scenarios. Enhancing model robustness against occlusions, extreme facial expressions, and fluctuating illumination remains critical to sustaining accuracy in varied environments. Future research must emphasize strengthening discrimination networks and investigating new methodologies for improving landmark detection in occluded conditions.

Incorporating synthetic data with real-world datasets presents a promising avenue for bolstering model robustness by facilitating more comprehensive training environments. However, challenges such as fidelity loss in generated images and the need to extend style-aggregation methods to other computer vision tasks persist. Further exploration is needed to refine loss functions and develop metrics for stability evaluation, especially in dynamic visual tasks.

Hybrid models that integrate generative and discriminative strategies could enhance robustness through superior data augmentation. Progress in optimizing existing models and exploring novel

architectures is crucial for advancing 3D face reconstruction and alignment methodologies. Future endeavors should focus on optimizing models like LPB-3DMM, addressing constraints such as assumptions of linear facial geometry relationships.

In the domain of animal facial landmark detection, challenges remain, particularly concerning the variability in cat facial features across breeds, which may affect model efficacy. Expanding datasets and improving model performance for animal facial landmark detection are essential for extending the applicability of these technologies beyond human analysis.

Addressing these challenges and exploring future research avenues will propel the field towards more robust and adaptable facial analysis systems suitable for a broad spectrum of applications. By integrating cutting-edge methodologies and leveraging advanced data representations, these developments promise to significantly enhance the reliability and applicability of facial landmark detection technologies.

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