# Private Advertising Technology CG Breakout

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October 2021

#### Basic Info

Launch Date: 14 October 2021

W3C CG Page: <a href="https://www.w3.org/community/patcg/">https://www.w3.org/community/patcg/</a>

PATCG Homepage: <a href="https://patcg.github.io/">https://patcg.github.io/</a>

PATCG Github Repo: <a href="https://github.com/patcg/">https://github.com/patcg/</a>

IRC: irc://irc.w3.org/#patcg

Mail List: <a href="mailto:public-patcg@w3c.org">public-patcg@w3c.org</a>

Chairs: Aram Zucker-Scharff

Sean Turner

#### **Methods of Communication**

- Setting up meetings: <a href="https://github.com/patcg/meetings">https://github.com/patcg/meetings</a>
- Initial proposals: <a href="https://github.com/patcg/proposals">https://github.com/patcg/proposals</a>
- Administrative: <a href="https://github.com/patcg/admin">https://github.com/patcg/admin</a>

# Charter Review: <a href="https://patcg.github.io/charter.html">https://patcg.github.io/charter.html</a>

### Initial Work: Privacy Ad Tech WG Charter

## Initial Work: Privacy Principles for Web Advertising Features

### New and Adopted Features