



NGUYEN THI HOAI NI

MARKETING INTERN



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PROFILE

After graduated from University, I am going to be a Executive Marketing of a agency company or a MNCs in next 2-3 years to gain more experience and knowledge in Marketing major and have to knack for making Marketing plans . In next 5 years, with a promotion, I might be a Marketing Director/Manager to administrate and make more exciting advertising plans.

WORK EXPERIENCE

• 5/2017-7/2017

SEO MINA COMPANY - *[Marketing online part-time]-*

- Administrated for Websites and Facebook;
- Wrote contents for Website (SEO), FB , Forums;
- Controlled FB Ads

• 4/2018-7/2018

SOC INSTITUTE - *[Marketing trainee]*

- Managed main Website and Fanpage;
- Wrote contents for Website (SEO standard) and fanpage FB;
- Designed some pictures.
- Rebuilt a website,
- Participated in making a 2-year Marketing plan.
- Worked with a team having more 15 people in 4 projects (UEL Career Day, See the real world, 2 Coffee Talks)

• 8/2018-9/2018

HOANG LONG INTERIOR - *[SEO collaborators]*

- Wrote contents in Blogger;
- Participated in making SEO Marketing plan.

• 10/2018-now

VIET SUN BLINDS CO.,LTD - *[Marketing Internship]*

Managed and updated contents for main website and satellite websites like LinkedIn, Blogger, Wordpress,... and Facebook.

Built new landing pages.

Took part in making Email Marketing Plan.

Created some pictures for websites.

Controlled Google Ads, Facebook Ads.

EDUCATION

• 2012 - 2015 Phu My II high school

• 2015 - 2019 University of Economic
Ho Chi Minh City
GPA: 7.38

SKILLS

- English
- Individual Work
- Teamwork
- Presentation
- Microsoft Office
- Photoshop

HOBBIES



- Reading Books
- Traveling
- Pet Cat

STRENGTH

- Determined
- Creative
- Honest

WEAKNESS

- Naturally shy
- Sensitive
- Perfectionism