



LY LE NGUYEN

(05/19/1998)

I'm an idea hunter.
I'm fascinated by the insights and stories that come from interesting conversations. They make me feel richer, more alive energetic everyday. They are an endless source of inspiration when I wake up

EDUCATION

Bachelor of Marketing Management
2016-present

UNIVERSITY OF ECONOMICS -
HO CHI MINH CITY

INTERESTS

I live a different life with 10 minutes reading every day

CONTACT

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EXPERIENCE

FACULTY OF INTERNATIONAL BUSINESS - MARKETING **(Content editor)**

10/2016-present

- Designing the timeline, create and edit content before posting weekly
- Managing in FB fanpage fb.com/kqmueh
- Writting
- Participating in the production of short films for student ("Yeu la phai noi", "Replay").
- Carrying out R&D campaigns on students needs.

EXHIBITION DAY "NGAY HOI SAC CAM" (PROJECT) **(Core team member)**

6-10/2017

- Brainstorming idea, concept, drawing detail plan.
- Surveying prices, budget responsibility.
- Setting-up stage.

GREEN SUMMER VOLUNTEER CAMPAIGN **(Volunteer)**

2017

- Certificate at "Good solider" Volunteer campaign for UEH students

SKILL

Presentatition

Working under pressure

Creating content

Market Research

Strategic planning

Organization skills

Team work

Communication