

EXPERIENCE RECORD

06.2015 – present HOANGPHUC INTERNATIONAL - SENIOR DIGITAL DESIGNER EXECUTIVE

Worked as the active and creative graphic designer in redesigning their websites, email marketing, especially reshaping the overall design style for online marketing. I support product team for online campaigns, by design Google Adwords banner, Facebook banner. As a photographer, I have to shoot products for online ad campaigns.



06.2013 – 06.2015 TUỔI TRẺ NEWSPAPER - WEB DESIGNER

I participated to design the user interface for main websites of Tuổi Trẻ Newspaper that are compatible with all devices, with responsive version. the second ones, I completed the design of websites for event projects from the clients of Sales team in Tuổi Trẻ Newspaper, received feedback from customers and came up with better solutions and creative ideas in order to meet customer's requirement. In another, I carried out designing media website of Tuổi trẻ Newspaper; collaborated efficiently with the project team to redesign and rebuild the logo, small advertisements, and website that contributed to create new value and brand identity for Tuổi trẻ Newspaper.

From 08.2012 - 12.2012 VSAO.VN - GRAPHIC DESIGNER

Completed POSM (such as banners, advertisement and pop-up) and website design for events. Supported PR & Marketing team to run project.

SKILLS

This assessment is subjective with personal caution, I do not think it's good enough to appreciate more, but I'm confident with what I've already done.

Photoshop 60%
Illustrator 40%

InDesign 60%
Typography 50%

Photography 40%
Branding 40%

HTML 15%
CSS 15%

UX 40%
UI 40%

Reading 40%
Speaking 30%

Listening 40%
Writing 35%

CAREER OBJECTIVE

Seeking for the compelling and challenging position in the dynamic and multinational organization, where I develop my career path as the creative graphic designer; as well as take opportunity in gaining experience and applying more diverse design skills to the success with passion for career.

EDUCATION

ARENA MULTIMEDIA

Advanced Diploma of Multimedia
May 2011 - December 2012

From 12.2012 – 06.2013 AUDIENCE MEDIA - APPLICATION GRAPHIC DESIGNER

Worked as the active and creative graphic designer in designing the websites, email marketing, application of company's clients. I was trained to become an UI-UX designer. I involved heavily in several app design at least 3 projects.

06.2014 - present MAACVIET ARENA - ASSISTANT PROFESSOR

As an assistant, I help my professor to guide students, to design and development demo product for final semester.

06.2012 - 08.2012 EUROPE COSMETIC DISTRIBUTION JSC - GRAPHIC DESIGNER

Took part in designing POSM for company. I joined to brainstorm and conduct design for printing products such as packaging, catalogue and advertisements. In the other hand, I worked as the professional stylist, photographer and consultant for promotional campaign.



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