



HONH HANH TRUONG

INFORMATION

BIRTHDAY: 16 /2/ 1996

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AWARD

+ SEMESTER SCHOLARSHIPS
+ EXCELLENT COLLABORATORS
(START-UP CLUB)

SKILL

ENGLISH - INTERMEDIATE LEVEL
COMMUNICATION - 7/10
PRESENTATION - 7/10
MICROSOFT OFFICE - 8/10

ABOUT ME

I am friendly, enthusiastic and careful. Like everyone, I have some strengths and weakness, but I never stop considering myself to develop my the best one. I am willing to learning new skills to support my job. Now Digital Marketing is a trend and advantages so I really want to grow up in this field.

EDUCATION

UNIVERSITY OF ECONOMIC HO CHI MINH CITY

MAJOR: MARKETING | 2014 - 2018

GPA: 7.55

EXPERIENCE

MARKETING EXECUTIVE

ILHWA REPRESENTATIVE OFFICE | JUN 2018 - OCT 2019

- Manage Partner relationship, follow up the assigned project (prepare the contract or relevant documents, listen to the problem, negotiation and solve complaint of the partners),
- Coordinate with the designer to make brochures, catalogs, product packages...
- Find and make relation to new partners (result: 2 partners)

ACCOUNT EXECUTIVE INTERN

SHOPINESS JSC | JAN 2018 - MAY 2018

- Calling potential merchants (Restaurants owner) to get in contact with the decision maker and make an appointment.
- Desk research to fulfill customer data.
- Search tools to get UID customer, analysis of Facebook user behaviors to propose optimizing approaches.

SALES EXECUTIVE (PART-TIME JOB)

VPT FITNESS & YOGA | JULY 2017 - DEC 2017

- Consulting customers about service's VPT gymnasium, dealing in optimizing profit.
- Managing customer relationship to upgrade long-term service- package.
- Created content for social media and increased traffic by 25%.
- Formed strong strategic marketing partnerships with consumers and increase brand recognition and reputation on Facebook and website.