






Yumi Buon Ya

Vietnamese
22/10/1994

CONTACT

 yumibya@gmail.com

 +84 126 667 9274

 71/29 Tran Phu.
District 5. Ho Chi
Minh city

LANGUAGE SKILLS

English Level B2

French Level B1

COMPUTER SKILLS

Microsoft Word
Microsoft Excel
Microsoft Power Point

SOCIAL

LinkedIn Yumi Bya

EDUCATION

2017-2018 Master II Marketing - Franchising, Retail and Service Chains
Insitut de Gestion de Rennes - Institut d'administration des Entreprises
Université de Rennes 1 France

2016-2017 Master I Economics and Management
specializing Marketing and Distribution
Institut Supérieur d'Économie et Management Université Nice Sophia Antipolis

2012-2015 Bachelor of Economics and Management
Pôle Universitaire Francais - National University of Ho Chi Minh city, Viet Nam
Partner with Université Toulouse I Capitole

WORK AND EXPERIENCE

MARKETING ONLINE STAFF

Astra Co. HCM | March 2016 - June 2016
Commercial field: Car & Motorcycle accessories.
Marketing market: Amazon.com and Ebay.com

- Reply emails of clients
- Write introductions of new products
- Prepare marketing reports by collecting, analyzing and synthesizing data sales
- Provide sale data, market trend, forecast, new product information

SOCIAL MEDIA COLLABORATOR

YanTV, YMG Co. HCM | Sep 2015 - Jan 2016

- Manage fanpage
- Interact with fans by replying comments and inbox in facebook fanpage Yan News
- Find content, viral for fanpage

HUMAN RESOURCE INTERN

VNP Group HCM | June 2015 - Sep 2015

- Assist recruiting and hiring processes
- Make a phone call with potential candidates
- Post open positions to job boards and maintain applicant tracking

PART TIME JOB: SALE

Jonny clothing shop BMT city | June 2014 -Sep 2014

- Advising customers on their purchases
- Ordering, managing and taking out stock
- Dealing with any queries or complaints

PART TIME JOB: French Tutor

June 2013 -Dec 2013