

# VŨ QUANG ĐỨC

## MARKETING DEPARTMENT



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## OBJECTIVE

My priority is collecting valuable experience through practical marketing to understand customer's insight, creative product building strategies to construct a strong brand, precise implementation to penetrate the target niche and becoming a profession.

## PROFILE

Admin Intern in Account Department of Focus Marketing Ltd.

Three years' experience of event organizing in University.

Organized "Tìm kiếm CEO tương lai lần 8" competition in scale of 8,000 students.

## SKILL



## EDUCATION

UNIVERSITY OF ECONOMIC HCM.

Bachelor of Public Finance (2015-2019)

## QUALIFICATION

TOEIC 760 (2015)

## EXPERIENCE

### FOCUS MARKETING LTD

ADMIN INTERN (JULY - OCTOBER 2018)

Supervised DT,MT activation staffs' daily work. Helped senior account complete client report daily. Prepared for event training presentation; tools, paperworks for activation, briefing, product demo,...

Event included: Omo Matic baby act DT, Surf flower act DT, Clear Men World Cup 2018 event, Omo Matic Polyshield serena brief. I've learned how to coordinate an activation, contact necessary factors, communicate between departments, understand client needs.

### CEO8 EVENT DEPARTMENT

MEMBER (2017 - 2018)

Planned and organized series of events in "Tìm kiếm CEO tương lai lần 8" competition in scale of 8,000 Southern Universities students for 6 months. Led 3-member event team holding full responsibility for 2 events in those, scheduled preparation stages, promoted progress, neutralize unpredicted problems, ensured competition's accomplishment.

Result: CEO8 was undoubtedly successful.

### CTV UEH CLUB

MEMBER (2015 - 2018)

Member of Human resources department. Carried out member recruiting event. Raised steadily built-to-last connections between members. Rekindled enthusiasm-lacking members' motivation. Led and organized university's biggest events.

Result: Became proficient in: leadership, planning, team work, presentation, interpersonal skills,...