



CONTACT

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ABOUT ME

- After 3 years of studying Professional Communication at RMIT. I'm confident with my writing and innovative thinking skills.
- I'm a book lover and I read a lot to enhance my writing skill.
- I also enjoy watching commercial videos to practice thinking more creatively.

OBJECTIVES

I'm searching for the entry level position related to advertising field, where I can complete my advertising internship and get useful guidance to start my future career with effective contribution towards accomplishment of organizational objectives.

SKILLS

- Persuasive Communication
- Time Management
- Fluently in English and Vietnamese
- Real-time Management
- Creative Thinking
- Good Research Skill
- Capable of Working Under Pressure

CHAU BAO NGAN

EDUCATION

RMIT UNIVERSITY

2015-Present

Bachelor of Professional Communication.
Stream: Advertising

RELEVANT EXPERIENCE

FREEDOM NOW! ONLINE PETITION

2017

Copy Writing Course Project

- Provided client potential idea for their plan.
- Researched and identified the appropriate target audience.
- Took responsible for content writing and design supporting.

ANTI ONLINE SEXUAL HARASSMENT

2018

Advertising Industry Practise Course Project

- Built a strategic plan for the purpose of raising awareness of Online Sexual Harassment issue.
- Provided content for 30s promotion video.
- Joined a client pitch and pitched by client among 5 groups.

TRUNG NGUYEN'S NEW PRODUCTS PROMOTION

2016

Vietnamese For Professional Communication Course Project

- Developed a viral campaign to promote the brand's new product.
- Provided PR article and brochure content fluently in Vietnamese.
- Fulfilled the expectation in an associated with an effective decision making and strategy formulation.

EXTRA ACTIVITIES

RMIT SAT CLUB

2016-2017

Member

- Consulted with students, identified students needs, provided recommendations in monthly events.
- In charge of paperwork such as club meeting minutes.

INTERNATIONAL CLUB

2017-2018

Event Planner

- Called for sponsorship for a charity event.
- Provided content for weekly Facebook posts.
- Organized event for International Day.