

# LẠI THỰC TRINH

## PERSONAL INFORMATION

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## SUMMARY

**Marketing Student** offering over 2 years to understand what is a marketer mission. Understanding what marketers need to do when they want to build marketing strategies. Passionate for start-up companies brings many interesting experiences and lessons to youth. In addition, more adaptability and flexibility is necessary to become global citizen and many opportunities waiting ahead. In the future, hoping to have a chance to work in a start-up company in foreign country that will be a meaningful experience as well as a good chance to gain more knowledge and skills about marketing.

## SKILL

- ✓ **Soft Skill:** Teamwork, presentation skills, negotiate, problem solving
- ✓ **Language:** English (Intermediate)
- ✓ **Applications:** Microsoft Office Suite: Word, Excel, PowerPoint, Google Drive, and Google Form

## EDUCATION

**School:** FPT University

**Major:** Marketing (10/2015-04/2020)

GPA: 8.18

## WORK EXPERIENCE

02/2016

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06/2016

**Collaborator of Admissions Counsellor**

| FPT School ( F-school) |

**As a Collaborator, requirements are:**

- Collect then sum up the customer data.
- Call parents to introduce the school and then execute the customer segment.
- Advise parents on questions about training, curriculum, facilities.

06/2017

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09/2017

**Collaborator of Human Resources Department**

| Topica English |

**As a Collaborator, requirements are:**

- Receive CV of candidates who want to apply to teaching English on the Internet and after that screening.
- Interview the candidate following to the scripts that company had established.
- Assess the candidate following to the general report.
- Educate candidates to understand about the teaching system and how to use tools in the system.
- Negotiate about salary that candidates can receive if they become teacher of Topica English.

## ACTIVITIES:

**2018**

Member of External Relations Department in Miss FPT University 2018.