

Dao Cong Nam



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OBJECTIVES	<p><u>Long-Term</u> Become a professional marketer.</p> <p><u>Short-Term</u> Learn and earn more professional experiences in marketing department.</p>	
EDUCATION	<ul style="list-style-type: none">• <i>Bachelor of Arts (Honors) in Business with International Management</i> <i>Northumbria University, UK</i> (APR 2016-SEP 2017) <i>Core subjects:</i> Global Marketing and Communications; Markets and Customers; Strategic Management and Leadership; Culture and Organizations.• <i>Advanced Diploma in Business Management</i> <i>Marketing Institute of Singapore, Singapore</i> (JUN 2015-DEC 2015) <i>Core subjects:</i> Business Research Methods; Integrated Marketing Communications; Business Information Systems; Human Resource Management.	
EXPERIENCES	<ul style="list-style-type: none">• <i>Sales cum Marketing Executive</i> <i>Rin by Chung Thanh Phong, HCMC</i> (MAR 2018-JUN 2018)<ul style="list-style-type: none">✓ Conduct research on major competitors and Vietnam fashion market.✓ Manage social media channels (mainly Facebook).✓ Brainstorm ideas towards marketing campaigns.• <i>Marketing Intern</i> <i>Ultimate K, Singapore</i> (MAR 2016-APR 2017)<ul style="list-style-type: none">✓ Assist producer with planning and executing fashion shows.✓ Responsible for backstage smoothness during fashion shows.✓ Provide ideas and initiatives for fashion shows.	
SKILLS	<div><div>Analytical Skill</div><div>Listening</div><div>MS Office</div><div>Team Work</div><div>Time Management</div></div> <div><div><div></div></div><div><div></div></div><div><div></div></div><div><div></div></div><div><div></div></div></div>	
ACHIEVEMENT	<ul style="list-style-type: none">• Golden Award in Sales and Marketing from Marketing Institute of Singapore.• Representative of Marketing Institute of Singapore in the 2015 <i>Global Brand Planning Competition</i> organized by Global Chinese Marketing Federation.• Best Bowler Champion in 2015 Marketing Institute of Singapore’s bowling competition.	
ACTIVITIES	<ul style="list-style-type: none">• Research Assistant in a 2016 research project from <i>Agility Research and Strategy</i> firm.• Member of Student Council of Marketing Institute of Singapore• Volunteer as arrival and departure administration service officer in 28th SEA Games 2015 in Singapore.	
PERSONALITIES	<ul style="list-style-type: none">• Keen to learn, honest, loyal, detail-oriented	
INTERESTS	<ul style="list-style-type: none">• Reading news and magazines, listening to music, travelling	

****References will be provided upon request****