PR, Web Marketing Project Manager-Onsite in Miami Job

Employer Name:

SpiderID: 12437104

Location: Miami, Florida

Date Posted: 4/20/2022

Wage: Negotiable

Category: Information Technology

Job Code: 375372

PR / Marketing Project manager   
  
We are looking for someone that would be responsible for developing and managing a marketing strategy implementation with both internal ( staff members) and external ( consultants ) team members following creative direction from both our head of communication and our creative director. Responsible for the overall direction, coordination, implementation, execution, control, and completion of specific public relations/marketing ensuring consistency with company strategy, commitments, and goals.  
  
ESSENTIAL FUNCTIONS:  
  
Manage the execution and ongoing flow of assigned creative and production projects.  
  
Partner closely with Client/Brand Strategists and subject matter experts in Marketing to understand project requirements, audience needs and timelines.  
  
Hold a high standard for quality and willing to push others to achieve their best quality output.  
  
Communicate weekly status updates on schedules, resources, risks, and dependencies.  
  
Work consistently with teams, both internal and external.  
  
Meet the goals and requirements of creative and project briefs, with minimal revisions  
  
Develop and cultivate relationships with outside vendors.  
  
EXPERIENCE  
  
2+ years of creative marketing/PR experience including a track record of delivering projects in a fast-moving environment, ideally with a mix of agency and in-house experience.  
  
Ability to prioritize, mediate and cope with rapid change and be comfortable with problem solving while maintaining calm under pressure.  
  
Be an excellent communicator across different media and have strong interpersonal skills managing across multi-functional internal and external teams.  
  
Desire to work in a fast paced, dynamic company.  
  
Design and creative agency experience a plus.  
  
Hands-on experience working in a project management system to manage workflow.  
  
Experience with vendor management is a plus.  
  
Able to apply a creative eye at all stages of creative development, and direct designers to polish work to a final state.  
  
Knowledgeable in Adobe Creative Suite: Illustrator, InDesign, Photoshop .  
  
Thrives managing multiple projects simultaneously.

Start Date: ASAP  
  
  
Position Type: Full-Time Permanent  
  
  
Years of Experience Required:   
  
  
Education Required:   
  
  
Overnight Travel:   
  
  
Vacation Time:

Contact Name: SNI Technology

Company: SNI Technology