Senior Specialist, Technology Relationship Manager Job

Employer Name:

SpiderID: 12570464

Location: New York, New York

Date Posted: 5/25/2022

Wage:

Category: Information Technology

Job Code: 13355

Number Of Openings: 1

New York, NY, United States  Jersey City, NJ, United States  Pittsburgh, PA, United States  
  
ID: 13355  
  
Job Description  
  
The Global Operations &amp; Technology (GOT) Relations Team architects key messages and leads the strategy for communications to elevate and drive awareness of GOTs critical role to key stakeholders, clients, and the market, while transforming culture by driving employee connectivity and experience. GOT Relations is comprised of a Top of House team and embedded GOT Comms and Engagement Leads who are aligned to the business.  
  
As the Corporate Tech Comms &amp; Engagement Lead you will be responsible for carrying out all GOT Relations activities in your line of business. You will report to the COO of the Corporate Tech with matrixed reporting into the Global Head of Operations &amp; Technology Relations.  
  
Executive Communications:  
  
Leads the Embedded GOT Comms and Engagement Function for Corporate Tech and serves as Corporate Techs key liaison to the Global Operations and Technology (GOT) Relations organization  
  
Develops the strategic and key narratives for Corporate Tech  
  
Creates the framework for deployment of messaging, and governs content and flow to drive penetration, continuity, transparency, and understanding across Corporate Tech, partnering with the central team to elevate Corporate Tech messaging to the Enterprise  
  
Oversees and professionalizes the Corporate Tech executive brand and elevate the organization's executive reporting in alignment with GOT Relations  
  
Governs the distribution of key Corporate Tech materials across BNY Mellon  
  
Attends Corporate Tech Leadership Meetings  
  
Plans and facilitates Corporate Tech divisional Town Halls, Open Mics, and All Hands Meetings.  
  
Internal Communications &amp; People Experience:  
  
Serves as a member of the GOT Relations Comms &amp; Engagement Forum attending all relevant meetings, ensuring Corporate Techs key representation to the division center  
  
Owns the governance of all Corporate Tech comms across BNYM to ensure continuity and partners with GOT Relations to ensure our messages are aligned with GOT Top of House  
  
Deploys the strategic Corporate Tech messages and organizational announcements created in partnership Corporate Tech Leadership Team  
  
Develops internal and external Thought Leadership for Corporate Tech, intentionally evangelizing our stories of transformation, innovation, and cyber security  
  
Produces content for the GOTWire on behalf of Corporate Tech, which is the destination for GOT news to drive awareness of engagement  
  
Owns the Comms and Events calendar for Corporate Tech  
  
Partners with GOT Relations to represent Corporate Tech experts in org-wide events such as Lunch and Learns and Fireside Chats  
  
Reports on Corporate Tech comms and events analytics, gleaning insights to drive strategic/intentional comms  
  
Co-creates and operationalizes the Corporate Tech People Experience strategy aligned to the GOT People Experience strategy, partnering with GOT Relations and HR to drive cultural transformation in Corporate Tech  
  
Utilizes employee listening and engagement analytics (Peakon) to drive Corporate Tech Employee Engagement  
  
Hosts DEI Courageous Conversations across Corporate Tech  
  
Manages Corporate Tech recognition and awards (WOW/Best in Class)  
  
External Communications:  
  
Partners with GOT Relations to identify key opportunities in the industry to shine a light on the leadership, initiatives and innovations across Corporate Tech  
  
Manages external relations support (media, interviews, speaking engagements, social) on behalf of Corporate Tech in partnership with GOT Relations and Corporate Communications  
  
Support the database management of Corporate Tech industry opportunities for external awards and conferences and drives Corporate Tech award submissions

Soft Skills:  
  
Ability to create vision and strategy, but also, and equally important to carry through to execution  thinkers and doers  
  
Proactive and self-motivated to work ahead of deadlines, doing what it takes to do the job well and above expectation  
  
Strong written and verbal communication  
  
Attention to detail and deep organizational skills  
  
Ability to work independently or with a team  
  
Ability to operate in a fast-paced environment under tight deadlines  
  
An understanding of C-Suite needs / understands the need for accuracy and expediency  
  
Experience:  
  
Bachelor's degree or the equivalent combination of experience preferred.  
  
10-12 years of total work experience preferred.Strong in writing and editing.Executive presentation and reporting experience.Experience in the securities or financial services industry is a plus.Experience with internal and external outreach, social media and collaboration tools is preferred.Background in a corporate or agency communications setting is a plus.   
  
   
  
BNY Mellon is an Equal Employment Opportunity/Affirmative Action Employer. Minorities/Females/Individuals with Disabilities/Protected Veterans.   
  
Our ambition is to build the best global team  one that is representative and inclusive of the diverse talent, clients and communities we work with and serve  and to empower our team to do their best work. We support wellbeing and a balanced life, and offer a range of family-friendly, inclusive employment policies and employee forums.

Start Date:   
  
  
Position Type: Full-Time Permanent  
  
  
Years of Experience Required: 5  
  
  
Education Required: Bachelors  
  
  
Overnight Travel:   
  
  
Vacation Time:

Health/Dental Benefits, Retirement Benefits, Stock or Stock Options, Paid Holidays, Vacations, and Sick Leave, Life and/or Disability Insurance, Tuition Reimbursement

Contact Name: Marcie Stevenson

Employer

Company: BNY Mellon

New York

New York

10286

Web Site: