Web Designer (NOC: 2175) Job

Employer Name: Oceans Fresh Food Market

SpiderID: 12420506

Location: Brampton, ON L6Y 1N7, Ontario

Date Posted: 4/14/2022

Wage: $42 per hour

Category: Information Technology

Job Code: Web Designer (NOC: 2175)

Number Of Openings: 1

Web Designer Job Description  
  
2147959 Ontario Inc. (Oceans Fresh Food Market) is a supermarket ideally positioned as Canadas multi-ethnic fresh food shopping experience. We are now opening a full-time, permanent job position of Web Designer (NOC: 2175).   
  
The Web Designer is responsible for creating the design and layout of our website or web pages. He/ She will work on a brand new website or updates an already existing site.   
  
Responsibilities of the job include:  
  
1.Develop Web site and determine hardware and software requirements  
  
2.Source, select and organize supermarkets website information and design the appearance, layout and flow of the Web site  
  
3.Increase supermarket sales by making additions/alterations to supermarkets website  
  
4.Execute on ideas and concepts with a strong creative mind  
  
5.Execute design and site builds to the highest usability, creative, and technical standards  
  
6.Translate concepts effectively against and execute supermarket designs on schedule  
  
7.Contribute to the supermarket overall creative development of digital properties  
  
8.Bring fresh ideas to designs, concept work and team brainstorming activities  
  
9.Continuously reformulate approach to site design and production for supermarket  
  
10.Work in high profile, high-energy environment and adapt quickly to fast-   
  
changing situations for the supermarket  
  
11.Create and optimize content for the Web site using a variety of graphics, database, animation and other software  
  
12.Set up, test and deploy emails for the supermarket  
  
13.Provide competitor analysis insights for the supermarket   
  
14.Work with Marketers to software test and iterate concepts to optimize marketing campaigns  
  
15.Photograph, edit and manipulate our products images by using Photoshop  
  
16.Provide support for web administrative tasks such as product creation, web graphic implementation and web maintenance  
  
17.Maintain supermarkets website visual content and simple back end administration  
  
18.Designs store fixture displays and digital signage content  
  
19.Plan, design, write, modify, integrate and test Web site related code  
  
20.Creates both online and print marketing materials for the supermarket  
  
21.Ability to manage several projects simultaneously, in order of priority and meet deadlines  
  
22.Conduct tests and perform security and quality controls  
  
23.Develop and maintain an organized image and graphics library to streamline production efforts on future projects / proposals  
  
24.Conceptualize and implement original website design ideas that bring simplicity and user friendliness to complex roadblocks  
  
25.Constantly generate ideas to improve the supermarkets web experience and functionality   
  
26.May lead and co-ordinate multidisciplinary teams to develop Web site graphics, content, capacity and interactivity for the supermarket  
  
Qualifications and training required:  
  
1.Bachelor degree in Web Designer   
  
2.At least 5 years work experience in Software Engineering industry  
  
3.Proficient in: Adobe Photoshop, Adobe Acrobat, SVM, Microsoft Visio, Microsoft Word, PowerPoint &amp; Excel  
  
4.Superior communication skills: ability to listen and presentthrough ideas  
  
5.Must keep up to date with recent technological and software developments  
  
6.Must develop skills and expertise in appropriate software/programming languages such as HTML and JavaScript  
  
Key skills for Web Designers:  
  
1.Imagination  
  
2.Creativity  
  
3.Patience  
  
4.Attention to detail  
  
5.Analytical skills  
  
6.Communication skills  
  
7.Technical ability  
  
8.Excellent IT skills  
  
9.SEO knowledge  
  
10.Experience of using programs such as Photoshop   
  
Compensation:   
  
Permanent and full- time, basic salary: $42/hour  
  
40 hours a week, 52 weeks a year   
  
(9:30 a.m.to 6:30 p.m.),   
  
   
  
Posted on April 14, 2022.  
  
Apply Now!!!  
  
Contact:   
  
OCEANSMARKET2020@GMAIL.COM  
  
This job advertisement is valid for 3 months from April 14, 2022, to July 14, 2022.

Start Date: as soon as possible  
  
  
Position Type: Full-Time Permanent  
  
  
Years of Experience Required: 5  
  
  
Education Required: Bachelors  
  
  
Overnight Travel:   
  
  
Vacation Time: 3 weeks / year

Health/Dental Benefits, Paid Holidays, Vacations, and Sick Leave

Contact Name: SHARON ZHU

Employer

Company: Oceans Fresh Food Market

BRAMPTON

Ontario

L6Y 1N7