Graphic Designer-Onsite-Miami Lakes Job

Employer Name:

SpiderID: 12528284

Location: Miami Lakes, Florida

Date Posted: 5/13/2022

Wage: Up to $0.00 per year

Category: Information Technology

Job Code: 375795

Graphic designer   
  
Join our growing company, expansion requires us to increase our marketing team with energetic graphics talent for creation of digital and print brochures and advertising, maintain and expand our social media presence, liaise with our broad customer base, and maintain and upgrade our websites. We are looking for someone to work primarily on developing the brand visual identity and collaterals. The candidate should be fluent with Adobe Creative Suite and have a passion for new graphic design trends.  
  
JOB DESCRIPTION  
  
Draft technical design and rendering from the direction given.  
  
Handle initial project inquiries from potential customers with supervision  
  
Determine parameters for estimate and confidently discuss design ideas, budget, and options with potential customers  
  
Assist and follow up of the project from conception to delivery.  
  
Further develop our social media platform  
  
Develop digital media marketing programs working with the upper management including ads, e-mail blasts, brochures etc.  
  
Develop the layout and production design of magazines, promotional displays, packaging, and marketing brochures. Obtains approval of concept by submitting rough layout for approval.  
  
Completes projects by coordinating with outside agencies (printers, etc.)  
  
Will train suitable candidates  
  
REQUIREMENTS:  
  
3+ years of Adobe Creative Suite InDesign/Illustrator/Photoshop) is required. MAC experience is ok as well.  
  
Highly proficient in design aspects (Logo, typography, image databases, brochures, etc.)  
  
Solid communication and interpersonal skills  
  
Customer service focus  
  
Excellent computer skills with emphasis on graphics design  
  
Excellent telephone and communication skills  
  
Self-Starter able to take direction and run with the tasks assigned.

Start Date: ASAP  
  
  
Position Type: Contractor  
  
  
Years of Experience Required:   
  
  
Education Required:   
  
  
Overnight Travel:   
  
  
Vacation Time:

Contact Name: SNI Technology

Company: SNI Technology