

ARCHFORGE BRAND IDENTITY

Minimalist Geometric Concepts

Clean, simple forms - 2-3 shapes maximum



ARCHFORGE
.au

12 NEW
Continuous Arch

Single bold line
forming arch



ARCHFORGE
.au

13 NEW
Keystone Mark

Central keystone
with foundation



ARCHFORGE
.au

14 NEW
Structural A

Geometric letterform
as architecture



ARCHFORGE
.au

15 NEW
Pillar Portal

Two pillars +
arching top