Africa Sokoni
Redefining Online Shopping in Africa

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Company Description

AfricaSokoni is an eCommerce platform based in Nairobi Kenya. Our mission is to be an online marketplace committed to promoting and selling African products to consumers and businesses, locally and internationally. We are building a differentiated customer experience with traditional habits and convenience in mind, and a technology infrastructure that connects and empowers merchants, retailers and logistics operations.

Job Description

We're looking for a **Product and Technology Manager** who will play a pivotal role in the future of our company. The person will be responsible for the technical vision and development of our Platform and other product verticals. You'll be managing other engineers and developers, collaborating with the marketing and support teams, as well as providing the overall vision for the product roadmap.

Responsibilities

- *Lead, manage and mentor a team of product managers, developers, and related personnel.*

- *Product planning and assignment of tasks and deliverables.*

- *Product lifecycle management from concept to launch of the product(s) across all products/product lines.*

- *Lead, define, represent and communicate product strategy to all stakeholders.*

- *Assess product development sprints and enhancement opportunities.*

- *Develop budgets, forecasts, and metrics.*

- *Monitor product development sprints and evaluate results.*

- *Own the product roadmap and communicate with C-level staff, board members, and other stakeholders.*

- *Lead Product Marketing team to assess product mix and marketing strategy.*

- *Monitor and manage strategic marketing plans for each product or product lines.*

- *Define pricing and competitive positioning for each product.*

- *Drive innovative ideas, solutions and products through leadership and decisive action.*

- *Build incredible teams and processes to deliver products that satisfy the needs of customers.*

- *Become the key evangelist of AfricaSokoni and participate in press activities, conferences, discussions with thought leaders and market analysts.*

- *Perform other roles as may be assigned by the CEO & COO.*

Skill Sets

- *Visionary Leadership and Delegation Skills*

- *Strong Communication and negotiation Skills*

- *Ability to Prioritize*

- *Flexibility*

- *Excellent Project Manager*

- *Technical Knowledge and good experience with;*

    - *SQL (PostgreSQL) knowledge*
    - *Knowledge of Flask – Python, React native and REST APIs*
    - *Basic JavaScript knowledge*
    - *Basic understanding of modern front-end architecture*
    - *Ability to work with git and using IDE's*
    - *Ability to working and integrating with third-party APIs*
    - *Abreast with current technology trends*
- *Financial acumen- Simplifying the infrastructure to find savings and unlock opportunity*