2021 TOP INFLUNCES IN

DATA VISULIZATION

Results from Data Visualization Society 2021 Annual Survey.

DATA SOURCE

QUESTION #47

Who do you find helpful for inspiration in data visualization?

VOTE

- *2,177* Participants Surveyed
- *777* respondents answered Q #47
- *+1,200* distinction words or phrases
- *3* Common Inspirational Themes

#1 DATA ARTISTS

Data Visualization which informs and invoke emotion:
"Data Art"

1st

2nd

3rd

ALBERT CARIO

COLE N KNAFFIC

NADIEH BREMER

#2 PUBLIC FORUM

Inspiration comes from peers and individuals.

1

2

3

Tableau Public

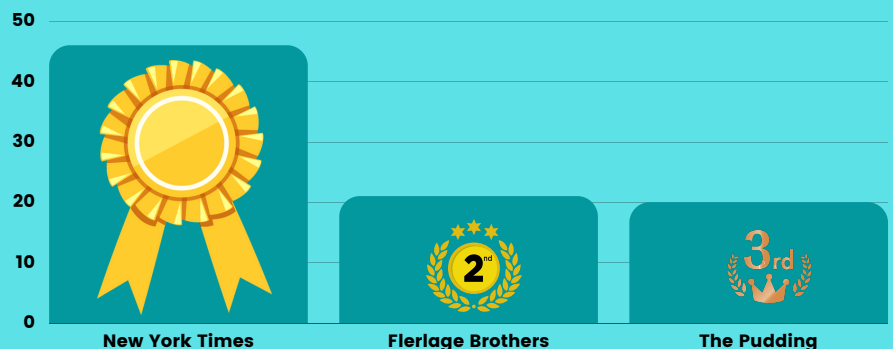Social Media

Data Visualization Society

#3 RESEARCH/ LEARNING

Data Visualization and Research for public consumption.

50
40
30
20
10
0

New York Times   Flerlage Brothers   The Pudding

METHODOLOGY

- Identified all unique names and organizations mentioned from Question #47
- Ranking based on number of mentions (frequency).
- Ranking comparison differences between Gender, Education, and Income level available in GitHub analysis files (link below).
- Classification based on personal opinion.